

AUGUST 15, 1913
PRICE 25 CENTS
THE VOGUE COMPANY

VOGUE

FRENCH FURS
CHILDREN'S FASHIONS
SMART SCHOOLS





J. Barrick

KNOX LADIES' HATS

*To be found at the best Millinery
Shops in the leading cities*



The KNOX Hat Mfg. Company
WHOLESALE SALESROOM, 6th FLOOR
425 5th AVENUE, NEW YORK CITY.



On the porch with your friends
and a Victor-Victrola



An impromptu dance with
a Victor-Victrola

Take a Victrola with you when you go away this summer

Whether you go to the country, mountains, or seashore for the summer, or just camp out for a week or so, you'll be glad of the companionship of the Victrola.

This wonderful instrument enables you to take with you wherever you go the most celebrated bands, the greatest opera artists, the most famous instrumentalists, and the cleverest comedians—to play and sing for you at your leisure, to provide music for your dances, to make your vacation thoroughly enjoyable.

And even if you don't go away, a Victrola will entertain you and give you a delightful "vacation" right at home.

There are Victors and Victrolas in great variety of styles from \$10 to \$500.

Any Victor dealer in any city in the world will gladly play your favorite music and demonstrate the Victrola to you.

Victor Talking Machine Co., Camden, N. J., U. S. A.
Berliner Gramophone Co., Montreal, Canadian Distributors

Always use Victor Machines with Victor Records and Victor Needles—*the combination*. There is no other way to get the unequalled Victor tone.

Victor Steel Needles, 5 cents per 100
Victor Fibre Needles, 50 cents per 100 (can be repointed and used eight times)
New Victor Records demonstrated at all dealers on 28th of each month



Autumn Millinery Number

On Sale August 29

All Newsdealers



Know more about the new Autumn hats than your milliner knows. Read Vogue's Autumn Millinery Number before you buy a single Fall bonnet. It will tell you exactly what the great Paris Milliners are offering. Then—without relying on your milliner's personal judgment—you will be ready to make your selections quickly, wisely and with economy.

Early in July, when your thoughts were still busy with summer furbelows, Vogue was busy for you in Paris.

Up and down the Rue de la Paix we searched for hats that would please you. One by one the great Paris milliners told us what they were planning. Hundreds of new hats were inspected; about seventy-five of the very best models were finally chosen for publication in the Millinery Number.

A fortnight hence—when Paris itself is eagerly viewing the new creations of its master milliners—these seventy-five admirable hats will be laid before you.

Then, when you go to your milliner, you will save many dollars by declining to buy hats that fail to reflect the very latest mode. And the hats you choose will not only be distinguished by their perfect style—they can be depended upon to remain in style for many months to come.

Remember that the really expensive hat is the hat you buy and never wear. You can buy a successful hat for a few dollars just as easily as you can buy an unsatisfactory hat for many dollars. With Vogue's Millinery Number at your right hand you will be forearmed against costly mistakes. Tell your newsdealer today to *reserve* the next Vogue for you.



The Autumn Millinery Number is the first of Vogue's great Fall Fashion Numbers. If you will clip the following list, it will serve as a memorandum to buy the copies of Vogue that you most need.

Title
Autumn Millinery
Forecast of Fall Fashions
Autumn Patterns
Autumn Shopping
Winter Fashions

Dated	On Sale
September 1st	August 29th
September 15th	September 15th
October 1st	September 29th
October 15th	October 13th
November 1st	October 27th



AUTUMN FROCKS for the YOUNGER SET

SCHOOL and PLAY DRESSES WHICH BEAR the
BONWIT TELLER MARK of INDIVIDUALITY



"Fairyland" model that smacks of French taste. Imported plaid silk is the material used to develop this model or it may be had in imported canton crepe if desired. A new yoke which continues around the dress can scarce fail of becoming the young girl. \$13.50. Ages six to fourteen



On rainy school days this "Annette" raincoat and hood will be found most serviceable. The high buttoned collar gives perfect protection against cold winds, while a belted back and patch pockets make for neatness. Price, complete with hood, \$4.50. Ages six to fourteen



A dainty afternoon dress of mes-saline silk. The simplicity of this model is modified by a dainty plaid silk tie and broad sash effect of self color. A variety of colors can be furnished in plaid effects, also Navy and Copenhagen in solid colors. \$11.75. This model to be had in serge, at \$7.95, if desired. Ages six to fourteen



A neat dress developed in Devonshire Gingham, which assures splendid wear. This model has white hemstitched collar and cuffs and a wide patent leather belt. Ages six to fourteen \$3.95.



A school frock of French Serge for general wear. The white linen Eton collar and cuffs give a touch of freshness to this serviceable dress. It has a belt of patent leather and is priced \$8.95. Ages six to fourteen

BONWIT TELLER & CO.
FIFTH AVENUE AT 38th STREET
NEW YORK



"Precisely, this new model is even better than your last Gossard"

THE
Gossard
CORSETS
"They Lace In Front"

Second Semi-Annual
Proclamation!
Of Authoritative Corset Styles

During the week of August 25th to 30th, the House of Gossard proclaims the authoritative corset styles for the Fall season of 1913

The establishment of this semi-annual proclamation has met with unqualified approval due largely to the fact that the corset is, and always will be, the corner stone of fashions.

Every woman, everywhere, who has regard for her personal appearance will welcome definite, dependable corset

information, thus early in the season, that she may purchase with confidence, and plan the season's gowns with certainty.

In every store in the world where Gossard Corsets are sold, the styles will be shown during Proclamation Week, and you can see the beautiful lines of this season's models in the corsets. They will be priced at \$3.50 to \$25.00.

You will be invited to enjoy this privilege through the advertising of the store selling Gossard Corsets in your city.

The H. W. Gossard Co., Chicago
LARGEST MAKERS OF FINE CORSETS

A. A. Burgesser & Co.



Advance Styles of Burgesser
Hats for Children are now
on sale at leading Dealers
throughout
America

1 and 3 West 37th St.

New York.

EDUCATIONAL DIRECTORY

Each school represented below is recommended to the patronage of our readers

New York



The School

New York



Central Park

A City School With Country Advantages

THE SEMPLE BOARDING AND DAY SCHOOL For Girls

Mrs. T. Darrington Semple, Principal
241 Central Park West, New York.

An excellent finishing or college preparatory school for girls, situated on the edge of Central Park. Thorough training in written and spoken English, in French and German, Science, the Classics, Music and Art. Post-graduate work when required in place of a college course. Students are required by Mrs. Semple to attend lectures given at the Metropolitan Museum, etc. Write for complete catalogue, giving references and course of study.

1890

Miss Bangs and Miss Whiton The Only Country School for Girls in New York City Boarding and Day School

Opportunities without disadvantages of the city. Out of door sports in private school park of 35 acres. Certificate admits to colleges. Advanced special courses for pupils not preparing for college. Unequalled advantages in Music, Art, Elocution, Fencing and Dancing included in general fee.

Send for illustrated
Year Book

Riverdale Avenue
City of New York

1913

Elinor Comstock Music School Miss Comstock, a pupil of Leschetizky, established a boarding and day school in 1910 where environment is an incentive to serious work and where a musical education may be perfected. English Literature, French, Psychology, History of Art and Classic Dancing. Preparation for Concerts and Operas. Elinor Comstock, Principal, 1000 Madison Ave., New York.

MRS. MARSHALL'S SCHOOL for Little Girls

A boarding and day school for girls under fifteen. BRIARCLIFF MANOR, N. Y.

NEW YORK SCHOOL OF FINE AND APPLIED ART
Fall Session Opens September 8th.

Vocational and Cultural Art Training. Individual Daily instruction in principles, and practical application in Costume Design, Interior Decoration and Advertising, Drawing and Painting. Send for circular. Susan F. Bissell, Secy., 2237 Broadway, N. Y. C.

The GARDNER SCHOOL for Girls

607 FIFTH AVENUE, NEW YORK

A school that provides a delightful home for girls, where they can enjoy all the advantages of the city. Regular and advanced special courses. Unexcelled opportunities for the study of music, riding, skating, tennis, swimming, dancing, etc.

MISS ELTINGE and MISS MASLAND, Principals

Mrs. Helen M. Scoville's SCHOOL FOR GIRLS

REOPENS OCTOBER 1st RESIDENT AND DAY PUPILS

Individual attention in Regular, Special or Post-graduate work. Art, Music, Dramatic Expression, Dancing, Sociology, Home Economics. Best use of city advantages. Riding, Swimming, Tennis, Woodlore, Walk talks, Slide illustrations, Home care and social privilege. European travel.



The Scudder School for Girls Half a Block from Central Park

College Preparatory, General and Special Courses, including an exceptionally complete course for Private Secretaries, Conversational French and German, Swimming Lessons, Domestic Science, etc. Outdoor Gymnasium. Affiliated with "Camp Fire Girls" week-end camping parties. Day or Boarding. Moderate Rates. Address for circulars.

Myron T. Scudder, A.B., A.M., Principal
THE SCUDDER SCHOOL FOR GIRLS
49 West 96th Street, New York City

THE CASTLE



MISS C. E. MASON'S SUBURBAN SCHOOL for GIRLS

Tarrytown-on-Hudson, N.Y.
Upper School for girls 13 to 25; Lower School for girls 8 to 13. All departments. Special courses in Art, Music, Literature, Languages. Certificate admits to leading colleges. New York City Annex. European travel class. For illustrated catalogue address MISS C. E. MASON, LL.M., Lock Box 731.

The Brown School of Tutoring

241 West 75th Street, New York City

Founded 1906. Boarding and day school. Separate buildings. Open all year. One pupil at a time with a teacher. No classes to embarrass or retard. Pupils prepared for college, school and regent's examinations in one-half time taken by class schools. Every pupil who has entered the School with the purpose of going to college has accomplished that purpose. PUPILS TAUGHT HOW TO STUDY. Constant study supervision. Twelve teachers, each with at least 12 years of experience. Summer resident tutoring. "A School with an Atmosphere of Work." Mr. Brown welcomes personal interviews.

MANOR SCHOOL for Girls

Eighteen miles from New York City. General and College Preparatory Courses. Certificate privileges. Special advantages in Music and Languages. For circular, address Miss Hull and Miss Huntington Principals, Larchmont Manor, N.Y.

A Distinctly French Environment

Mme. Talguen and Miss Macintyre receive a few girls wishing to pursue special studies in New York. Location on Cathedral Heights, near Barnard College, Teachers' College and the Institute of Musical Art. Misses Talguen and Macintyre, 502 W. 113th St., New York City.



DIRECTORY

HOW TO CHOOSE the SCHOOL THAT FITS

ALL the pains taken in preparing a child for school will be wasted unless you are thoroughly informed about the school itself. Many parents lack definite knowledge about the school they choose. With but scant information they pack off their son or daughter in September, and then—if by chance the school does not fit the new pupil—they feel a vast amount of quite preventable surprise and indignation.

In the "Educational Directory" Vogue offers you a compact and dependable index of America's leading schools.

Even if Vogue's service ended here, it would still be a great help to you in deciding upon a school. But Vogue also is ready to supplement this directory with personal letters of information and advice. We will answer without charge any question about the schools represented on these pages; if you will tell us what kind of school you desire we will try to suggest one or more that will exactly meet your requirements.

ONE BOY'S RECORD

Perhaps you have been discouraged about your son's reports, or his conduct. The fault is not always with the student. His teachers may not know how to draw out the best in him. A change of school often produces astonishing results.

We know a boy who was expelled some years ago from one of the best schools in the South, not so much for badness as from boyish mischief, and he was thereupon sent by his parents to an extremely plain school in the Middle West. He made the most of the lesson, and after four years was readmitted, by special permission, to his original school, where he graduated a year or two ago with highest honors in scholarship and the prize for the best all-around boy in the school.

If you feel that your boy's present standing in school is not on a par with his natural ability, it is wise to consider making a change. And Vogue will be glad to help you if you will give us the necessary facts.

SUMMER TUTORING

There is too much unnecessary summer tutoring. The parent who has sent a boy to one of the more expensive schools has a right, we think, to be indignant if it proves necessary to engage a costly private tutor to make up back work in the summer months.

In recommending schools to Vogue readers, we admit a decided prejudice in favor of those schools which insist upon the lessons being learned during the school year. Of course, the tutoring schools have their place, and often perform real service in preparing boys for college and for the technical schools. But merely as a means of making up

Glen Eden

On the Hudson
A Boarding School for Girls
Poughkeepsie, N.Y. In the Highlands
College Preparatory and Finishing Courses.
Music, Art, Elocution, Domestic Science.
Outdoor life a specialty. No examinations.
Ideal climate; three buildings, 12 acres. Select,
limited membership. Address the Director.
Dr. Frederick Martin Townsend

TERMS: \$600 a year

COMSTOCK SCHOOL A School for Young Ladies. 52 East 72nd St. One block from 5th Ave. and Central Park. Regular and Special Courses. Music, Art, Languages and Domestic Science. Unusual opportunities for social life, and the advantages of New York. Miss Lydia Day, Principal. Miss Fanny Neale, Vice-Prin.

MRS. ISABEL D. COATES

300 WEST 85TH STREET, N. Y. CITY

Will receive in her home a limited number of girls who wish to study Art, Music, Languages. Students may select their own masters. Circulars on application.

EDUCATIONAL DIRECTORY

Each school represented below is recommended to the patronage of our readers

work that should have been done months before, we think the practice of hiring young college men at from \$3 to \$5 an hour is decidedly more profitable to the young college men than to their charges. Therefore we advise you to select a school that can show a clean slate in this matter of summer instruction.

GIVE FULL PARTICULARS

When you write to Vogue for information, please be explicit. The following letter from a San Francisco woman who knows nothing about Eastern schools may be regarded as a model:

"We are at present facing a tremendous responsibility in the matter of placing our little son in a good New York City school. I have read the advertisements in the June 15th Vogue, but as I cannot visit the schools for careful discrimination, I appeal to you for assistance.

"This winter we expect to take up our residence in New York, and while we anticipate considerable advantages for the grown-ups, the school problem must be met in regard to Edgar, Jr., aged 11. We want him to have every advantage of good discipline, careful instruction and pleasant association with wholesome boys in recreation, athletics and real winter sports.

"We will probably live in a down-town hotel, and as Edgar loathes such institutions I hope to find a good boarding school where he can have limited freedom, use of gymnasium and playgrounds, good companions through the week, and spend his Saturdays and Sundays with us."

This letter goes on to tell what schooling Edgar has already had, and gives certain other particulars which will be helpful to us. You will perceive at once how it simplifies our part of the work. And especially if you must choose a school for this Autumn, please give all the details in your first letter. It may be necessary for us to do some special research for you, and the more time we have, the better our advice will be.

WHAT VOGUE OFFERS

Summing up what we offer, Vogue extends to parents an exceptional opportunity to analyze the adaptability of a particular school to the needs of a particular boy or girl.

Through personal visits Vogue has investigated more than three hundred schools of all kinds.

On file in Vogue's office is information—much of it of a confidential nature—concerning practically every first class school in the country. By "first class" we do not necessarily mean "most expensive." There are dozens of schools that provide at moderate cost thorough instruction with comfortable surroundings and an admirable morale.

Write first to the schools represented here. Then, if none of them seems to meet your requirements, or if you wish special information about any one in particular write to Vogue. Your letter will be promptly answered, and we think a single trial will convince you of the real helpfulness of this department.

EDUCATIONAL DIRECTORY
VOGUE 443 Fourth Ave. New York

District of Columbia

For Girls
Washington,
D. C.
(Suburbs)



District of Columbia

All the
attractive
features of
the large and
the small school

National Park Seminary

A Junior College with Preparatory Department and two years of collegiate work. Rational courses of great range. Opportunities for social development, intimate teaching and companionships. The school life of the girl a preparation for the real life of the woman. Specialists in Music, Art, Elocution, Domestic Science,

Address the REGISTRAR, NATIONAL PARK SEMINARY, Box 173 Forest Glen, Maryland.

Arts and Crafts, Secretarial branches, Library Methods, Business Law. Modern Gymnasium—indoor and open-air sports. Bowling, Swimming, Riding. Democracy of life and consideration for the individual. Descriptive illustrated volume, mailed to parents interested in the choice of a school for their daughters.

Dist. of Columbia, Washington, Conn. Ave. & M. St., N.W.

NATIONAL SCHOOL Domestic Arts and Science

"An exclusive Domestic Science Finishing School" for young ladies; home atmosphere; attractive dormitories; superior laboratories, and unique opportunities for individual development. Advantages of the National Capital. Enrollment limited. Catalogue E.

Lucia Gale Barber School

Home and Day School for Girls. Academic and Special Courses. Rhythm for mental, physical and artistic development. Music, Fine and Applied Arts. Highest endorsement. Social advantages. Chaperonage. Catalogue on request. Mary R. Gale Davis, Pd.M., Principal, Columbia Road, Washington, D. C.

DISTRICT OF COLUMBIA, Washington.

Chevy Chase Seminary A home school, preparatory and finishing, for young ladies. Literature, Music, Art, Elocution and Domestic Science. Campus of eleven acres for outdoor sports. Healthful location in Washington's "Suburb Beautiful." Artesian water. Mr. and Mrs. S. N. BARKER, Principals.

GUNSTON HALL, Washington, D. C.

A School for Girls. Est. 1892. Preparatory and Academic Courses. Two years Post-graduate and College work. Music, Art, Expression and Domestic Science. Building specially planned for the school. Athletics. Mrs. Beverley R. Mason, Principal. Miss E. M. Clark, L.I.A.A., Associate.

Maryland

1853—Maryland College for Women—1913

Baltimore suburbs. Magnificent new fireproof buildings. Large campus. Domestic Science and Arts. Full musical equipment; pipe organ. For High School graduates, two and three year courses, leading to degrees Lit. B. and A.B. Non-sectarian. Charles Wesley Gallagher, D.D., President, Box E, Lutherville, Md.

CINCINNATI CONSERVATORY of MUSIC. ESTABLISHED 1867



MISS BERTHA BAUR

CLARA BAUR, Foundress

best methods of Foremost European Conservatories. The faculty numbers some of the Leading Musicians and Artists of today.

ELOCUTION MUSIC LANGUAGES

Location Ideal with respect to home comfort and luxurious surroundings. The most completely equipped buildings devoted to music in America. Day and resident students may enter at any time. Illustrated Catalogue FREE.

Highland Ave., Oak St. and Burnet Ave.

Instruction, trains and educates after the best methods of Foremost European Conservatories. The faculty numbers some of the Leading Musicians and Artists of today.

Cincinnati, O.

Maine

Maine

A Home School for Boys

Unusual equipment. Three Homes. Separate School-house. Separate Gymnasium.

ABBOTT
FARMINGTON, MAINE

Twelfth Year opens
September 24

Athletic Field. Manual Training. Three tennis courts, 30 acres. Exhilarating climate. Winter sports. Appreciated because it has a remarkable record for developing.

keeping happy and well the young boy during the critical years from 10 to 16. Location makes a strong appeal to those familiar with this New England village. Terms \$700. George D. Church, Headmaster.

Rhode Island

Rhode Island

Miss Wheeler's Town and Country School

A RARE combination of town and country life for girls. A new school building in the residential part of a city; 75-acre farm, 15 minutes away, in the country. Automobile transportation. The school will aim to maintain its high standard in college preparation. It prepares for Bryn Mawr, Radcliffe, and Board Examinations, and gives certificates for Vassar, Wellesley and Smith. A Scientific Course, including Domestic Science, Horticulture and Agriculture will be especially emphasized for girls not going to college. These courses will be worked out in the gardens and especially equipped laboratories at the farm. Greenhouses are to be provided for winter work. Unusual Art Courses at the School Studio and at the farm. Athletics and country sports. Address Miss M. C. WHEELER, Principal, Providence, R. I.

EDUCATIONAL DIRECTORY

Each school represented below is recommended to the patronage of our readers

Foreign

Aloha Tour For Young Ladies

Seven months in the most interesting places of Europe with opportunities for studying the life, customs and languages of the various peoples. Itinerary includes England (and the English Lakes), Belgium, France (including the Chateau region of Touraine), Switzerland (winter sports), Germany, the Tyrol and Italy (Venice, Florence, Rome, Naples). About 12 girls in the party and three companion-teachers. Free instruction in French given en tour by a graduate of Smith College. Accommodation at first-class pensions and small hotels. The best concerts, plays and operas are frequently attended in various cities. Moderate charge of \$1300. Write for folder with complete description of tour. Address

Mr. & Mrs. E. L. GULICK (Aloha Camp for Girls)
Lyme Road, Hanover, N. H.

Munich School FOR GIRLS

FRIEDRICHSTRASSE 9, MUNICH, GERMANY
Home life—college preparation—languages—music—art—travel—winter sports. Party sails middle of September. Principals: Miss Weaver and Miss Pattee.

SUMMER ADDRESS:
MISS PATTEE, 1650 EAST 53d ST., CHICAGO

Chateau de Soisy

A School for Girls. 45 minutes from Paris. Built 1650. Modern equipment. 12-acre park. French home life. Languages, Music, General courses, University credit. Moderate tuition. Address

Miss DAVIS, 1360 Kenwood Park Place, Chicago, Ill., or
Directeur WILLIAMSON de VISMÉ, Soisy-sous-Etouilles, Seine-et-Oise, France

Madame Canivet

receives in her home in Paris a few young girls wishing to perfect themselves in French, art and music.

10 Avenue Jules Janin, Paris, France

TRAVEL AND STUDY CLASS IN EUROPE
11th Season. September sailing. 5 months abroad—England, "Coaching Trips"; France, "Chateaus"; Germany, Holland, Belgium, Switzerland, Italy. Concert, Opera, Art. French and German conversation. Return by Mediterranean. Number limited. Shorter tours arranged. References. Miss Clisbee, American Express Company, 65 Broadway, New York.

New Jersey

Bancroft Training School

Founded 1883 by Margaret Bancroft

A home for the treatment and training of BACKWARD and MENTALLY SUBNORMAL CHILDREN.

Winter quarters (16 acres) within a few miles of Philadelphia; summer schools (18 acres) at Owl's Head on the Maine coast. Enrollment limited to 50 pupils, both sexes. The school staff consists of 76 employees, including a resident physician, 10 teachers, 29 nurses and attendants, etc. Physicians who desire to retain supervision of their cases will have the full co-operation of the resident and the consulting staff. Circular on request.

E. A. FARRINGTON, M. D., Box 130, Haddonfield, N. J.

Dwight School For Girls

Combining the best features of the college preparatory and finishing school with special advantages for postgraduate work. Certificate accepted by leading colleges. Individual attention.

Beautiful location suburban to New York, in a region famous for healthfulness; spacious grounds for outdoor games. Gymnasium, tennis, riding.

Miss Creighton and Miss Farrar, Principals

Address Box 513, Englewood, N. J.

Montclair Academy FOR BOYS

On the Orange Mountains, 500 feet elevation, 13 miles from New York. Complete equipment, including gymnasium, swimming pool and athletic field. Correspondence, or better a personal visit, invited from those desiring the best. Our booklet, "Your Boy and Our School" will interest you no matter where your son is educated. Address JOHN G. MacVICAR, A.M., Lock Box, 36, Montclair, N. J.

Miss Beard's School for Girls

Orange, N. J. A Country School, 13 Miles from New York City. College preparatory and special courses, Music, Art and Domestic Science. Illustrated catalogue on request. Address Miss Lucie C. Beard.

ARMITAGE SCHOOL FOR GIRLS Atlantic City, N. J.

Offers an environment of culture in a wonderful winter climate. Reopens October 1st.

Connecticut

SAINT MARGARET'S SCHOOL Waterbury, Conn.

SITUATED in an attractive and healthful New England town with all the advantages of a country school. Outdoor sports, Gymnasium. Modern equipment. There is a happy spirit of good-fellowship between teacher and pupil. College Entrance Certificate. General Courses. Household Arts and Crafts. Special advantages in Music, Literature and Science. Thirty-ninth year opens Sept. 17, 1913. For information address

Miss EMILY GARDNER MUNRO, A. M., Principal

Connecticut



RUMSEY-HALL CORNWALL, CONN.

A school for boys. Situated in the most beautiful section of Connecticut. Purest mountain air. Rural surroundings particularly adapted to out-of-door life from Sept. to June. Foot ball, coasting, skating, baseball and field sports in season, under competent instructors. Prepares specially for secondary schools. The sympathetic influences of a home and a discipline formative of many character at the impressionable age. No punishment except that which touches the pride of the boys—the *merit system in its essence*. Women to teach gentleness. Men to develop the stronger bents of boyhood. Price \$800. For catalogue address Headmaster.

THE ELY SCHOOL

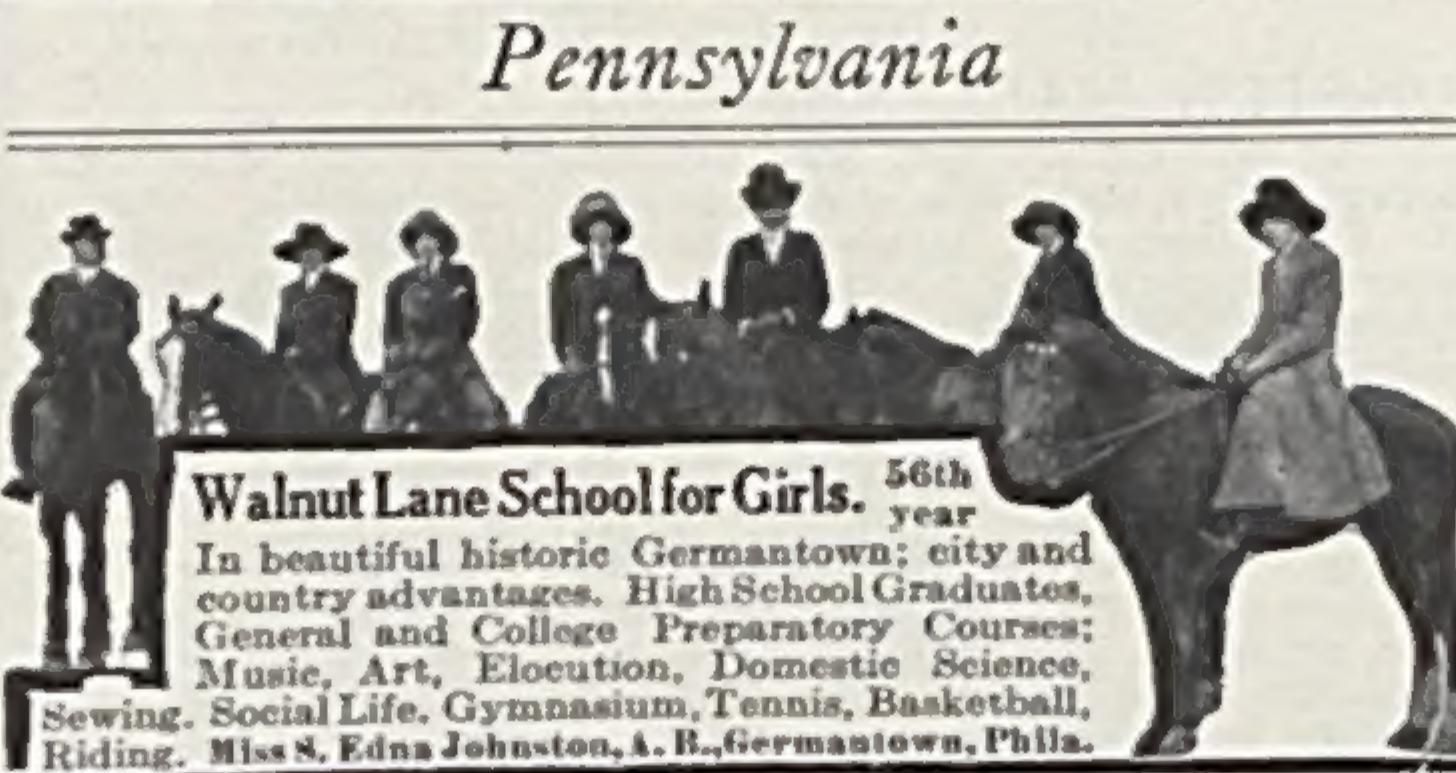
For Girls. In the country. One hour from New York City. Ely Court, Greenwich, Connecticut.

The Gateway

A SCHOOL FOR GIRLS OF ALL AGES

Miss ALICE E. REYNOLDS, Principal, St. Ronan Terrace, New Haven, Connecticut

Pennsylvania



Walnut Lane School for Girls

56th year
In beautiful historic Germantown; city and country advantages. High School Graduates, General and College Preparatory Courses; Music, Art, Elocution, Domestic Science, Sewing, Social Life, Gymnasium, Tennis, Basketball, Riding. Miss S. Edna Johnston, A. B., Germantown, Phila.

Massachusetts

Massachusetts



HOME SCHOOL FOR GIRLS

Distinctively Devoted to Developing Personalities
Genuine happy home life; personal attention and care. Growing girls inspired by wholesome and beautiful ideals of useful womanhood. The Cape climate is exceptionally favorable for an outdoor life, which we make attractive and refining. One hundred acres; pine groves, 1,000 feet of seashore, ponies. Hygiene and morals are observed especially for results in health, character and education. Gymnastics, Music, Handiwork, Domestic Arts. French, German, Spanish-native teachers. All branches of study under patient and enthusiastic instructors. Address Rev. Thomas Bickford, Miss Faith Bickford, Principals, P. O. Box Q, Brewster, Cape Cod, Mass.

SEA PINES



Situation Half way between Boston and New York. No raw east winds, as on the seacoast. Three houses. Beautiful grounds.

Studies General and College Courses. Certificate. Music, Art, Domestic Science.

Athletics Gymnasium, basketball, tennis, driving, ponies and riding master, swimming, country excursions.



FOR BOYS West Newton, Mass.

Strong traditions. Maximum preparation for all colleges and scientific schools. Teacher for every six boys. Music. Manual Training. Drawing. Modern equipment. Six buildings. Gymnasium. Swimming Pool. Athletic Field. Junior School for younger boys. Send for illustrated catalogue.



RECISSION HALL

EDUCATIONAL DIRECTORY

Each school represented below is recommended to the patronage of our readers

Massachusetts

Massachusetts

Massachusetts

New England CONSERVATORY OF MUSIC

Boston, Mass.

GEORGE W. CHADWICK, Director

The Largest and Best Equipped School of Music

Located in the Music Center of America. It affords pupils the environment and atmosphere so necessary to a musical education. Its complete organization, its imposing Conservatory Building, splendid equipment, and the Residence Building offer exceptional facilities for students.

Complete Curriculum. Courses in every branch of Music, applied and theoretical, including Opera.

Owing to the practical training of students in our Normal Department, graduates are much in demand as teachers.

The free privileges of lectures, concerts and recitals, the opportunities of ensemble practice and appearing before audiences, and the daily associations are invaluable advantages to the music student.

A Complete Orchestra offers advanced pupils in voice, piano, organ and violin experience in rehearsals and public appearances with orchestral accompaniment.

Dramatic Department. Practical training in acting.

Year opens
Sept. 18th, 1913

RALPH L. FLANDERS, Manager.

Home School for Backward Children and Youth

Individual training, securing most satisfactory results in self-control, articulation and application in work and play. Open all the year. Exceptional opportunity for permanent pupils. Terms \$720 per school year. Address

MISS FRANCES J. HERRICK, Principal
12 South Prospect Street, Amherst, Mass.

THE MITCHELL MILITARY BOYS SCHOOL

BILLERICA, MASS.

TWENTY MILES FROM BOSTON

Location unsurpassed for health and beauty. A preparatory school for boys from eight to sixteen. Modern buildings. Extensive improvements in equipment this year. Outdoor and indoor gymnasium. One hundred acres. Table supplied from school gardens and model dairy.

New athletic field designed for every form of sport. A moderate military system. Young boys of the school receive particular attention in all details.

Limited to fifty boys. Write for booklet.

ALEXANDER H. MITCHELL, Headmaster, Box V



Main Building

Whiting Hall

A COUNTRY HOME SCHOOL FOR GIRLS

Preliminary Courses for girls from ten to sixteen, fitting for highest-grade preparatory schools. Twenty-six acres, new buildings, ideal location, high elevation—half way between Boston and Worcester, near Longfellow's Wayside Inn. Outdoor sleeping and class rooms, if desired. Open-air gymnasium, personal supervision. Teachers for all branches. Mistress of field games. House mother. Family life emphasized.

ELBRIDGE C. WHITING, Amherst, Yale | Principals
LOUISE D. WHITING, Wellesley
SOUTH SUDSBURY, MASSACHUSETTS

ELM HILL

A Private Home and School
For Feeble-minded Youth
BARRE, MASSACHUSETTS

Our treatment has shown remarkable results. Perhaps we can help your child. Write us and we will tell you what we can do for you. Terms, \$600 a year and up. Address GEORGE A. BROWN, M. D., BOX B



Powder Point School for Boys

DUXBURY, MASSACHUSETTS

Lower School gives special care to the training and development of boys from 10 to 14 years old. Experienced house mother. Healthful outdoor life under careful and continuous supervision. Five buildings, 16 acres. Thorough work. For catalogue address

HENRY P. MOULTON, Jr., Director, or RALPH K. BEARCE, A. M., Headmaster, 50 King Caesar Road

CHAUNCY HALL SCHOOL

552 Boylston St. (Copley Sq.), Boston, Mass.
Established 1828. Prepares boys exclusively for
Massachusetts Institute of Technology
and other scientific schools. Every teacher a specialist.
FRANKLIN T. KURT, Principal.

Miss Faulkner's House of Education

For the Training of Gentlewomen

DEDHORN, MASS.

The schools advertised in Vogue's Educational Directory are carefully selected and recommended to our readers.

THE MISSES ALLEN

School for Girls. Opens October 1, 1913. College preparatory and general courses. Address
THE MISSES ALLEN, West Newton, Mass.

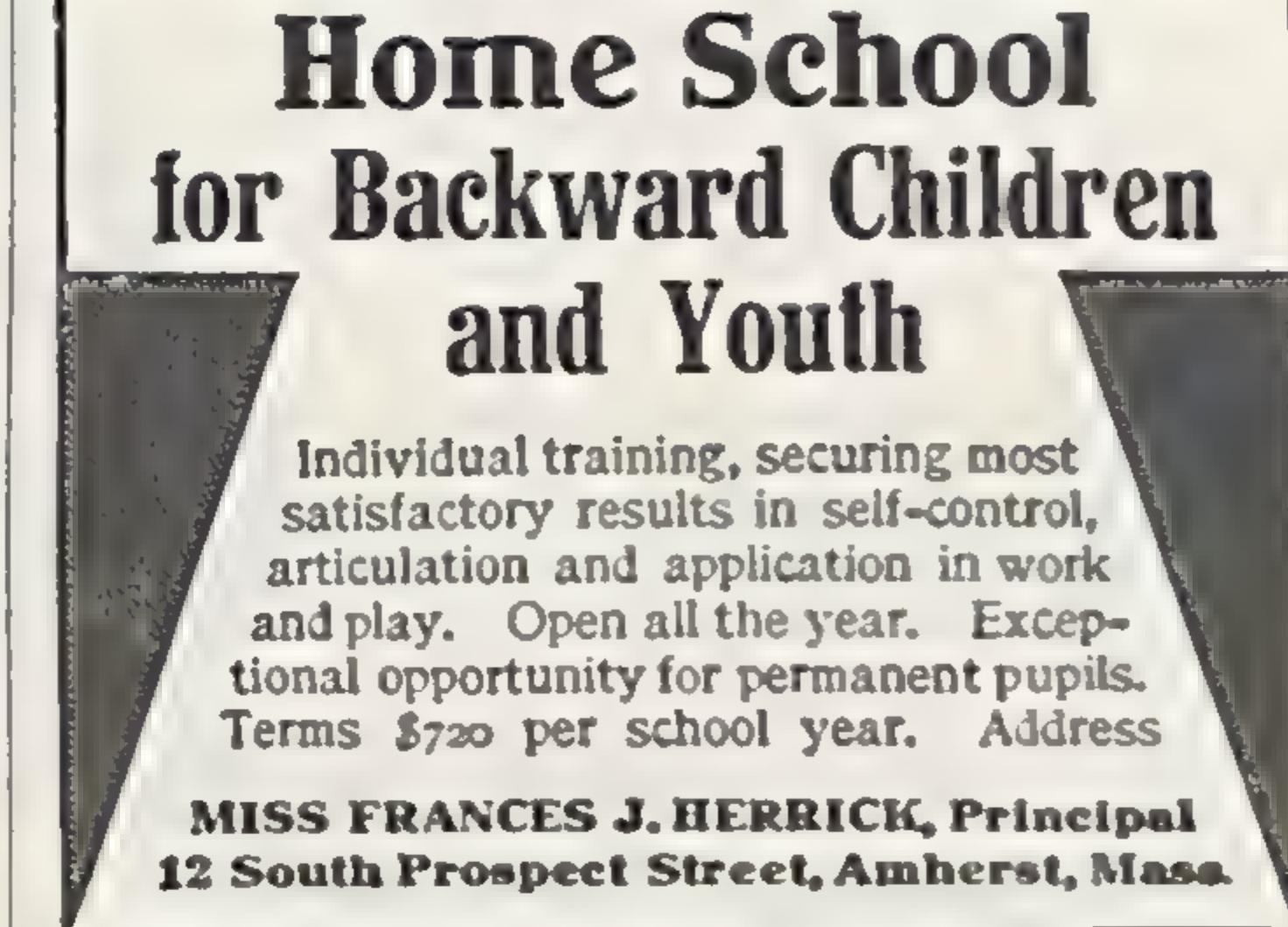
THE CAMBRIDGE SCHOOL for Girls

Primary, General and College Preparatory Courses. Native teachers in modern languages. Art department. New Residence adjoins Playground and School House. Tennis, basketball and gymnastics. Resident and Day Pupils. Address MISS RUTH COIT, Headmistress, 36 Concord Avenue, Cambridge, Massachusetts.

Miss Chamberlayne's

Home and Day School for Girls
The Fenway, 28, Boston, Mass.
College Preparatory. General Courses. Girls admitted to the day school at 8 years of age.
CATHERINE J. CHAMBERLAYNE, Principal

Massachusetts



Miss McClintock's School for Girls.

General and College Preparatory Courses.

Resident and day pupils.

MISS MARY LAW MCCLINTOCK, Principal.

4 Arlington Street, Boston, Mass.

PINE BROOK SCHOOL

For boys needing individual help. Tutoring and special work preparing for any secondary school. 90 acres. Outdoor life. Modern equipment. Address

R. B. DICKINSON, Prin., Worthington, Mass.

Rockridge Hall SCHOOL FOR BOYS

The fall term begins Wednesday, Sept. 17th, 1913. For entrance requirements, address the Principal.

Dr. G. V. WHITE, Wellesley Hills, Massachusetts.

St. Andrew's School

Box N, Concord, Mass.

Constant and careful attention to the individual boy.

THOMAS H. ECKFELDT, Headmaster

Worcester Domestic Science School

One and two-year Normal and Home-making courses. Trains for teachers of cookery, sewing, matrons, dietitians, housekeepers. The only school devoted solely to Normal Domestic Science training. Graduates occupy exceptional positions. Address

Mrs. F. A. WETHERED, 105 Institute Rd., Worcester, Mass.

Indiana

ELMHURST

Only high-grade, non-sectarian country school for girls in the Middle West. Outdoor sleeping and study. Health. Efficiency. Ideals. Number limited to twenty-four.

R. D. 6, Box V, Connersville, Indiana.

Missouri

HOSMER HALL A School for Girls

St. Louis, Missouri, 429 Washington Boulevard.

Academic and college preparatory courses, with certificate privileges to Smith, Vassar, Wellesley and other colleges. FOUR YEARS' DOMESTIC SCIENCE COURSE. Music and art. 30th year. Catalogue on request. MISS McNAIR, Principal.

Illinois

MONTICELLO SEMINARY

6th year opens Sept. 1st. A home school for young women and girls. Preparatory and Junior College Courses. Domestic Science, Music, Art. Certificate privileges. Well-equipped laboratories. Gymnasium, tennis courts, archery range, basketball and hockey fields. Rates moderate. Music and Art extra. Send for catalog. Miss Martina C. Erickson, Principal.

Godfrey, Ill.

Vermont

THE VERMONT ACADEMY FOR BOYS

Saxtons River, Vermont. An ideal school for young boys. Wholesome training and thorough education. Special attention to life in the open. Personal care of experienced house mother. Terms, \$400-\$500.

GEORGE B. LAWSON, A. M., D. D., Principal.

Virginia

STUART HALL Staunton, VIRGINIA

Founded in 1813. In the Blue Ridge Mountains. Two years' course for high school graduates. Best advantages in Music and Art. Gymnasium and Field Sports.

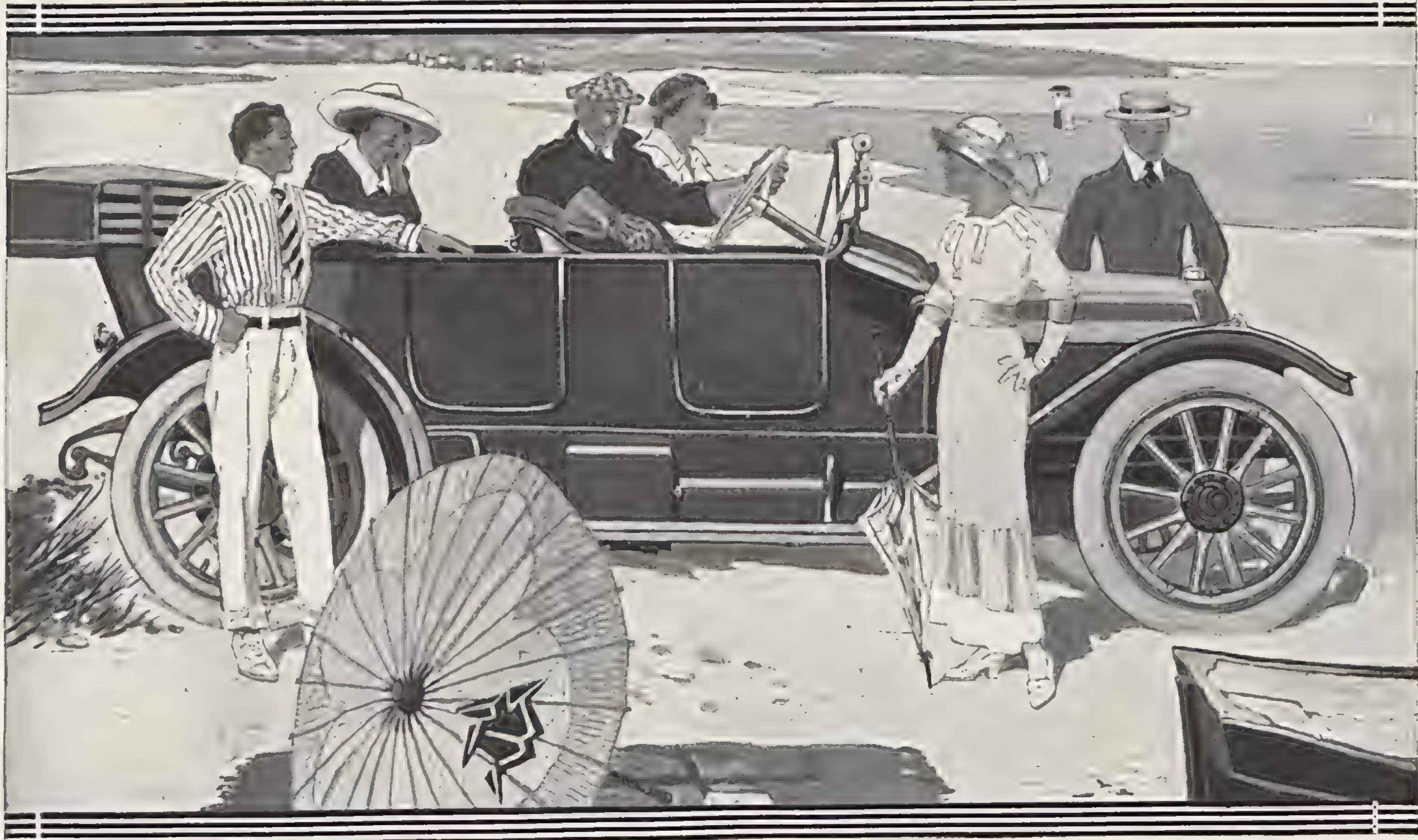
MARIA PENDLETON DUVAL, Principal.

Electric head, side and tail lights
Storage Battery and Ammeter
35 Horsepower Motor
114-Inch Wheelbase
Timken Bearings
33 x 4 Q. D. Tires
Cowl Dash

Overland

1914

Brewster Green Body with a light green striping, nickel and aluminum trimmings
Mohair Top and Boot
Clear Vision Windshield
Stewart Speedometer
Electric Horn
Flush U Doors with Disappearing Hinges



\$ 9 5 0

Completely Equipped F. O. B. Toledo
With Gray & Davis Electric Starter and Generator—\$1075

THE 1914 Overland is ready for distribution and delivery. Our production for next year has been increased to 50,000 cars. This greatly increased production, combined with the natural manufacturing economy of restricting ourselves to one chassis again enables us to make our customary annual offer of considerably more car for considerably less money. 1914 catalogue on request.

The Willys-Overland Company, Dept. 33, Toledo, Ohio

W SHOPPERS' AND BUYERS' GUIDE W

Antiques

ANTIQUE FURNITURE REDECORATED
Antique designs skilfully reproduced on both new and old furniture. Chinese lacquer a specialty. Peter Myer, 53 W. 10th St., N.Y. Stuyvesant 2936.

Auction-Bridge—"500"

"RAD-BRIDGE" new "Ruffinish" Playing Cards, "Club Linen," "Velour" and "Basket Weave" Cards (patented) now come in both smooth and "Ruffinish." All in 4 colors each.

Red—Blue—Brown—Green—plain edge 25c per pack (Dozen \$2.75); Gold Edge 35c (Dozen \$4.00). Samples free. "There is no better 25c card for any game."

"RAD-BRIDGE" Life's Illustrated Pad. 26 cupid pictures by "Life" artists in pad of 50 sheets. Space for more than 150 rubbers. 25c per pad. \$2.50 per dozen. Sample free.

New Cover by Blashfield of "Life" giving new Royal Auction (or Lily) table and condensed "Essential Rules" making pad suitable for Bridge and Auction or Royal Auction (Lily).

"RAD-BRIDGE" sterling mark on Bridge Accessories the world over. Illustrated catalog free. Ten cents in stamps (less than cost) secures our wallet of samples in addition.

"RAD-BRIDGE" goods are sold by first-class dealers everywhere, or will be sent direct, carriage paid on receipt of price. Dept. V, Radcliffe & Co., 144 Pearl St., New York.

DALTON'S ROYAL SCORE PAD
Full count on each sheet; resume of rules on cover; 15 cents each; 6 for \$1.00, postpaid. WYCIL & COMPANY, 83 Nassau St., N.Y.

"BRIDGE PARTY" SCORE PAD, Artistic lily (royal) score. Made in 6 tinted papers. 25c a pad, \$2.50 a doz. postpaid. Circulars free. Stearns & Beale, 217-219 Centre St., N.Y.

Boas, Feathers, etc.

MME. BLOCK. Willow plumes made into handsome French plumes, a cigarette or chic novelty. Paradise aigrettes cleaned, re-modeled. Mail orders filled. 36 West 34th St., New York.

H. METHOT. French Feather Dyer and Dresser. Originator of the art of reconstruction. Old feathers made into new. 29 West 34th Street, New York.

CAWSTON OSTRICH FARM, 500 5th Av., nr. 42nd St., N.Y. Exclusive Feather Shop of famous California Ostrich Farm. Highest quality plumes, moderate prices. Artistic recreating old plumes.

Candies

UNUSUAL CHOCOLATES. The best ingredients and cooking make them different and better. Sent anywhere in "Dainty Hostess Boxes," 8c a lb. Emma Bruns, 8 East 33rd St., N.Y.

CHOCOLATES FOR GOODNESS. Wholesale price, six pounds \$2.50. Retail \$1.80. Sample box 5c prepaid. A lucrative occupation. Clubs, ladies write Marjorie Mellinger, 154 Chambers St., N.Y.

China and Cut Glass

THE FURNESS STUDIO SHOP
22 East 34th Street, New York. Exclusive hand decorated tea table fittings. Cups and saucers, tea caddies, tea sets and tea trays.

HAND PAINTED CHINA. Original designs for prizes, wedding gifts & table decorations, prices reasonable. Lessons in China Painting. Firing. Write Carrie L. Gwatkin, 2790 Broadway, N.Y.

Cleaning and Dyeing

MME. PAULINE
Cleaning and Dyeing. House and Street Gowns, Laces, Chiffons, etc. 23 W. 14th St., and 115 E. 34th St., N.Y.

LEWANDOS Americas Greatest Cleaners and Dyers 284 Boylston Street and 17 Temple Place Boston 1633 Chestnut Street Philadelphia 55. Fifth Avenue New York

LEWANDOS BRANCHES Washington Albany Rochester Providence Newport Hartford New Haven Bridgeport Lynn Salem Cambridge Worcester Springfield Portland

BLANCHISSEUSE de FIN. Lingerie and Laces Curtains a specialty. Personal attention given all work. Prices reasonable. Mme. Dunand, 606 Park Ave., near 6th St., N.Y. Tel. 2635 Plaza.

LEONTINE CLEANING FLUID for cleaning lace yokes, hems of evening gowns, white kid gloves, kid & satin slippers. Sent anywhere paid. \$1, 50c. Leontine Co., New Haven, Conn.

A classified list of business concerns which we recommend to the patronage of our readers

One year, (24 issues) payable yearly in advance.....	\$60.00
One year, (24 issues) payable monthly in advance.....	66.00
Six months, (12 issues) payable in advance.....	32.00
Six months, (12 issues) payable monthly in advance.....	34.00
Per Insertion, (minimum order 4 insertions) in advance....	3.00

Space limited to 4 lines—about 25 words. Forms close one month and three days in advance of date of issue. Address all correspondence to: Manager Shoppers' and Buyers' Guide, Vogue, 443 Fourth Avenue, New York.

"A More Helpless Woman it Would Be Hard to Find"

IT does not look at all like a tea room from the outside. Except for a small and distinctive sign, "The Studio" would pass for a private residence. "The Studio" is not merely a name. For, until six years ago, Miss Teana McLennan was an artist, but her creative ability was then directed to pictures rather than to entrées and desserts.

After years of study abroad, Miss McLennan opened her studio in New York. She was successful from the start. But as fast as she made money she spent it, thinking that she would always be able to make more.

When the panic of 1907 arrived, the sales of Miss McLennan's paintings stopped short. She tried hard to think what she could do. "A more helpless woman it would be hard to find," she declared. Somebody suggested that since the demand was for necessities, she could prepare and send out hot luncheons. "And," Miss McLennan smiled, "a week before I had boiled coffee with the beans whole!"

But the idea took root; Miss McLennan dauntlessly went to cooking school, and started sending out her luncheons. They were immediately successful. Then she opened her tea room in what had been her studio. Soon she moved to her present location, a brownstone house at 67 West Forty-sixth Street. A forty-cent luncheon and a fifty-cent dinner, with home-made cakes, pies and ice-cream, were unusual enough in New York, and all that winter "The Studio" had a large patronage.

To please her summer patrons, Miss McLennan bought a tent and served meals in the garden.

"Then," she said, "it occurred to me that, though one may have the most wonderful thing in the world, unless somebody else knows it, what profit is it to the owner? During the summer I needed something more than the pleasure of knowing that I had a pretty garden and a good cook. I needed more people who knew the same thing."

"That is why I started to advertise. I selected Vogue because I myself had found so many helpful advertisements there."

"No," she said, "I do not know how much business Vogue has brought me, because I cannot keep track of it all. There is hardly a day that two or three people do not come to me through Vogue, and some days there are several more. Better still, I know it does not end with the one or the half dozen. It keeps on in an endless chain. And right here I wish to say, were it not for Vogue, there would have been no 'Studio' this summer, and this means more to me than I care to say."

Children's Clothes

CHILDREN'S WEAR from infancy to twelve yrs. Garments made to order, smocked and exclusive models. Boys' dresses, one to six yrs., specialty. Beebe & Shaddie, 38 W. 33d St. Tel. 7537 Mad.

MISS HELEN MURRAY. Misses' and Children's smart and exclusive coats and dresses. Lingerie a specialty. 13 W. 35th St., New York. Tel. 4703 Murray Hill.

IMPORTED SMOCKED FROCKS. Sizes from 6 months to 15 years. Prices reasonable. Order now for Fall. Circular showing designs on request. Mrs. J. B. McCoy, Jamestown, Va.

CHILDREN OUTFITTED from infancy to 10 years. Original garments at moderate prices. Smocked frocks a specialty. Mail orders. Miss A. Deane, 800 E. 153d St., N.Y. Tel. 3656 Tremont.

MISS MOORE. Our specialties for children are absolutely unique. Djibba, Hohenzollern, Fauntleroy, Luxembourg and other frocks. Boys to 6, girls to 14 yrs. 547 Boylston St., Boston, Mass.

BABY GARMENTS. Attractively hand made. Infants to two years. Assortment sent for selection. Send for booklet. Mrs. J. A. McMillian, 119 Fuller Ave., Grand Rapids, Mich.

BABY'S FIRST SHOES cast in bronze (gold, silver or copper finish). Preserves forever each crease & wrinkle as baby wore them. Write for circular. Kathodion Bronze Studio, 501 5th Av., N.Y.

CHILDREN'S FROCKS. Dainty and charming. Sizes to six years. White and colors. American cut. Embroidered in China, \$4.50 at The Far East Shop, 118 Cutler Bldg., Rochester, N.Y.

BABY SHOP. Dainty hand-made Layettes. Mothers relieved of all responsibility and worry. Mail orders solicited. Elizabeth Coleman, Infant Outfitter, 147 South 24th St., Philadelphia, Pa.

VICTOR BABY DRESSER. Do not dress Baby on lap. "Victor" Baby Dresser holds baby, and makes dressing easy for mother and child. Victor Mfg. Co., Detroit, Mich.

EXCLUSIVE MODELS Children's frocks, 4 to 12 years. Smocked designs—dancing and school dresses. Moderate prices. Need-work Dept., Y. W. C. A., 11 West 45th St., N.Y.

Chiropody

DR. E. N. COGSWELL, Surgeon Chiropodist. Expert Manicuring. Dr. Cogswell's Foot Tonic insures foot comfort, \$1. Foot Ointment, 5c. Toilet Powder, 25c. 418 Fifth Ave., New York.

LOUISE LEWIS. Special Foot Massage and all ailments of the feet scientifically treated. Experts manicure. 452 5th Ave., Knox Bldg., N.Y. Mabelle Toilet Preparations.

DR. REDELL'S FOOT UNGUENT alleviates burning sensations. Prevents corns & callouses from aching. No plaster. 50c a jar by mail prepaid. Dr. M. Redell, 373 5th Ave., N.Y.

Corsets

MME. S. SCHWARTZ, Corsetiere. 11 East 47th Street, Telephone 1552 Murray Hill, New York.

MME. BINNER, Corsetiere, is cultivating figures with her famous corsets at 13 East 45th Street, New York.

MME. ROSE LILLI, Corsetiere. Models which accurately forecast the "Trend of Fashion." Custom made only. 15 West 45th St., New York. Tel. 2818 Bryant.

GOSSARD FRONT LACED CORSETS Olmstead Back Laced fitted by experienced corsetiere, \$3.50 up. Corsets to order, \$10. Olmstead Corset Co., 44 W. 2nd St., N.Y. Gram. 5224.

GOODWIN Corsets of every description. Ready to wear from \$3. and custom made from \$10. 333 Fifth Ave., at 35th St., N.Y. Telephone 2230 Madison Square.

LE PAPILLON CORSET CO. Mme. Gariner, formerly of 253 Fifth Ave., has assumed management of the above concern at 21 West 30th Street, New York. Tel. 4883 Greeley.

BERTHE MAY'S CORSETS Specialty for Maternity and Abdominal Support. Dress as usual. Uninterrupted comfort. Mail orders. 10 East 46th Street, New York.

WADE CORSETS. High grade, exclusive, satisfying. Not sold in stores. One exclusive sales agency wanted in every leading city. Wade Corset Co., 79 E. 130th St., New York.

PEETZ FRONT LACE CORSET "The Highest Art in Corsetting." Ready to wear custom made. Prices \$1.50 to \$5. Corsets made to order within 24 hours. 36 East 23-1 St., N.Y.

(Continued on page 12)


SHOPPERS' AND BUYERS' GUIDE


A classified list of business concerns which we recommend to the patronage of our readers

(Continued from page 11)

Corsets—Cont.

ADELINE DONSHEA, originator and sole patentee of her inimitable Front Lace Corset, gives individual attention, insuring comfort, grace and pose. 10 W. 36th St., N. Y. Tel. 3348 Greeley.

MME. BARCLAY, MODART FRONT LACE
Corsets. Also original designs of custom made back laced corsets. 553 Fifth Ave., N. Y. Tel. 4174 Murray Hill.

CORSET HOSPITAL,
Closed until Sept. 1, 1913.
Mae A. Bond,
221 Broadway, New York.

LINES AND POISE you want at the price you want to pay. La Grecque Corset fitted by expert corsetieres without charge. Van Orden Corset Co., 45 West 34th Street, New York.

Dancing

ALVIENE SCHOOL, Tango, Argentine, Boston, One-step, aesthetic and classic dancing taught; ladies, children, gentlemen. Grand Opera House Bldg., 309 W. 23rd St., N. Y. Tel. 1616 Chelsea.

BROADWAY Dancing Academy. Society, stage dancing taught privately. Specialty dance Boston, one-step, Tango, Argentino, etc. Private classes. Prof. Saato, 8th St. & B'way. Tel. 6435 River.

ALL MODERN DANCES. Fashion's Latest Steps; Tango, Boston Society, Stage & Classic. Magnificent Studios. Tuition Reasonable. G. Hepburn Wilson, Aeolian Hall, N. Y. 4923 Bryant.

Decorating and Furnishing

FLORAL DECORATIONS. For All Occasions. Wedding, Dinners, Dances, Parties. Prettiest Novelties in Floral Art. Max Schling, 22 W. 59th Street, New York. Tel. Plaza 1241.

MISS McBURNEY & MISS UNDERWOOD
Interior Decorating. Period Chintz & Wall Papers. 42 West 39th St., New York. Tel. Greeley 2808.

CARVED WOOD FIXTURES, LAMPS, furniture, rugs for country houses. Plans and estimates submitted. Miss McBurney & Miss Underwood (address above).

MRS. BARNEWALL & MISS SWORDS
Decorated Furniture. Italian Pottery, Chintzes, Lamps and Shades that are different. 6 West 40th Street, New York.

VOSS DECORATING CO.
Decorative furnishing and general upholstering for town and country homes. Interesting old English furniture. 7 E. 41st St. Tel. Murray Hill 583.

THE ERKINS STUDIOS, Sundials, benches, vases, flower boxes, fountains, mantels, Pompeian Stone. Handsome illustrated catalogue free. 22 Lexington Avenue, New York.

EXPERIENCE AND TASTE in the selection of interior furnishings are at your disposal without expense. Inquiries solicited. Miss K. R. Gerry, 546 Fifth Ave., New York.

Delicacies

DELICACIES FOR THE SICK. Broths, purees, desserts, etc., ready and to order. Kitchens open for inspection. Send for catalogue. Home Bureau, 52 W. 39th St., N. Y. Tel. 406 Greeley.

THE CAKE SHOP. Wherever the Cake Shop Cakes go, they carry with them the conviction of home. Absolutely nothing commercial about them. 362 Madison Ave., N. Y. Tel. Murray Hill 5886.

Dress Accessories

CRUSHED FLOWER CHAINS. Hand-wrought. Wistaria, Violets, Roses, dainty colorings. Mailed \$1.50. Alternated with pearls, \$2. Christine, 180 Christopher St., Montclair, N. J.

DIAMOND CORSET SHIELDS save dress, underwear, corset from friction and moisture. Fit any corset. 25c pair at stores or by mail. Merkham Trading Co., 7 West 22nd St., N. Y.

Embroidery

MRS. C. H. OTT, 10 West 33rd St., N. Y. New designs for waists and gowns. Stamped goods. Hand made waists from \$5 up. Initial Embroidery a specialty.

CROSS-STITCH EMBROIDERY. New and unusual designs—center-pieces, table covers, scarfs, pillows, guest towels, etc. Commenced pieces on approval. Hurm Art Shop, 277 5th Ave., N. Y.

VOGUE CAN TELL YOU where to get the article unusual if you cannot find it advertised in these pages. Shoppers' & Buyers' Guide Service, 443 4th Ave., New York.

Employment Agencies

MISS G. H. WHITE, agency, 2 W. 45th St., New York. Phone 7789 Bryant. Visiting house-keeper, secretary. Houses opened. First-class help of all kinds. Hours, 10-4 Sat., 10-12.

MISS BRINKLEY, 507 5th Ave., N. Y. nr. 42d. Tel. 2414 Murray Hill. Supplies governesses, housekeepers, competent household servants, personally investigating references. Inventories taken.

Entertainment, etc.

CHARACTER PARTIES. Games & amusements that please the children. Personal direction or arrangements by mail. Also favors. Miss L. A. Howe, 128 Madison Avenue, New York.

ENTERTAINERS & MUSICIANS furnished for all occasions. Children's parties a specialty. Trained dogs. Magicians. Moving Pictures. Est. 1879. Gottschalk & Alpuente, 317 5th Ave., N. Y.

Fancy Dress and Costumes

MASQUERADE COSTUMES. Any period made to measure. To rent or for sale. New ideas for fancy dress balls. Broadway Costuming Co., 150 West 48th Street, New York.

TEXTOR. Costumes for Private Individuals a specialty for ball masque, amateur theatricals. 164 West 48th Street, New York. Telephone Bryant 4335.

EAVES COSTUME CO. Fancy & theatrical costumes on hand or made to order for all occasions, to hire or for sale. 226 West 41st Street, near Broadway, N. Y. Telephone Bryant 3044.

Furs

FUR REMODELING. Specialty of Renovating Old Fur Garments. Prices as low as consistent with good workmanship. A. H. Green & Son, 25 West 23rd St., N. Y. Phone 1162 Grancy.

Gift and Place Cards

UNIQUE DINNER FUN entertainment for every guest in our "Alphabet Series" place cards. Warranted to wreck restraint. 30c a dozen. At your stationer's or A. M. Davis Co., Boston.

EAT, DRINK, AND BE MERRY. Let our "Vellum Series" place cards furnish the fun. They are unique, attractive & a sure cure for dullness. 60c doz. At stationer's or A. M. Davis Co., Boston.

Gowns and Waists

Made to Order

JEAN MICHEL AND LOUISE MICHEL Gowns for all occasions. Exclusive Styles—Perfect Fitting. 22 West 46th Street, New York. Telephone 4564 Bryant.

MRS. CLARKE. Imported and to order gowns, blouses and lingerie. Also stock sizes. 182 Madison Avenue, near 34th Street, New York.

ARTISTIC DRESSES Made from your own material. Unusual remodeling. Reasonable prices. HOMER, 11 1/2 W. 35th St., N. Y. Tel. 5265 Greeley.

\$5.00 FOR DRESS LENGTH (4 yds.) fine twill French spun serge. Superb quality; any shade. Sent prepaid on approval. Home Woolen Mills, (Est. 1849), King St., Chambersburg, Pa.

MRS. WILSON, Formerly with Mrs. Osborn Co. Evening and afternoon gowns. Special prices for debutante frocks. Trousseaux. 26 East 28th Street, N. Y. Tel. 4563 Mad. Sq.

MRS. COPELAND offers individual gowns for the individual woman. The Cambridge Bldg., 334 Fifth Ave., N. Y.

VICTORINE—REBUILDER OF GOWNS Old gowns of every kind remodeled equal to new. Evening gowns a specialty. Closes July 1st. Open Fall Season Sept. 1st. 160 W. 84th St., N. Y.

DRESSMAKER. Miss Carey, 601 West 14th Street, between Broadway and Riverside Drive, New York. Brides' and bridesmaids' gowns. Charmeuse and velvet dresses.

LEMAITRE & MACK Importers. Gowns and Fancy Tailoring. 23 West 45th Street, N. Y. Tel. 4195 Bryant.

MAGOVERN & HAGAN. We make a specialty of Trousseaux, Evening Gowns and street costumes of exclusive designs. Gowns made up at short notice. Prices moderate. 13 W. 39 St., N. Y.

MRS. ERIKSON, DRESSMAKING. Chic Gowns Made to Order at Short Notice. Evening Gowns a Specialty. 140 W. 96th St., N. Y. Tel. Riverside 1929.

EMILIE formerly LE BOUDOIR 28 West 46th Street, New York. Gowns, Tea Gowns, Blouses, Dancing Frocks.

Gowns and Waists—Cont.

Made to Order

MME. SENIOMSED. Out of Town Orders Solicited. Evening gowns, lingerie, blouses, trousseaux. Prices Reasonable. 203 West 87th Street, New York City.

MISS M. E. JOHNSTON. Gowns and Waists to order for all occasions. Also tailored suits. 9 E. 48th St., N. Y. Tel. Murray Hill 200.

MARY E. WALSH. Gowns—Trousseaux, Fancy Tailoring. Crepe chinois and satin gowns from \$10 up. 67 West 46th Street, New York. Tel. 1612 Bryant.

MME. CHAMBERT, EST. 1887. Gowns for all occasions, to order. Specialty—well fitting Tailored Gowns. Remodeling of all kinds. 151 Lexington Ave., (30th St.) N. Y. Tel. 804 Mad. Sq.

Gowns and Waists

Ready to Wear

THE MENDING SHOP. Gowns remodeled. Suits cleaned and pressed. Shop waists and gowns refitted. Miss H. Redding Coughlin, 20 W. 31st St., N. Y. Phone 189 Madison Square.

THE GREEN SHOP. Now showing exclusive suits, gowns and furs at reasonable prices. Gowns from \$12 up. Your inspection invited. 55 West 45th Street, N. Y. Tel. 5132 Bryant.

REBA, 2381 B'way, N. W. Corner 87th St., N. Y. Fall models in gowns, frocks, coats, blouses and wraps. Imported and Original Designs. Mail orders promptly filled. Send for catalogue.

EDITH THERRY. Imported & Domestic Gowns for morning, afternoon and evening wear. Moderate prices. 2172 Broadway, (7th St.), N. Y. Tel. Schuyler 8155.

CLEARANCE SALE. In all lines. Dresses formerly \$18.50 now \$12.50. Other dresses from \$2.50 up. Seige dresses \$7.50. The Label Shop, 14 East 3rd Street, New York.

MRS. SPENCER formerly **LE BOUDOIR** 24 West 46th Street, N. Y. Gowns—Blouses—Negligees. Summer branch, Southampton, L. I.

NOELIE ET CIE, 55A Sloane Square, London. When in England call at above address for inexpensive frocks and smart renovations.

D. MAXON & CO. 1552 Broadway, at 46th, N. Y. Genuine Sample Suits, Gowns, Wraps. Imported French models, originals. All sold at half-prices.

MAISON D'ART, 46 W. 33rd St., opposite McAlpin Hotel, N. Y., an incoming consignment of fall goods demands that we clear out our present stock of dresses and waists regardless of cost.

SUMMER CLEARANCE SALE of imported and domestic gowns, blouses and negligees, below their actual cost. Jennie MacBride, 18 W. 37th St., Bet. 5th & 6th Ave.'s, New York.

Hair Goods & Hair Dressing

J. ANDRE, importer of Hair Goods, 110 W. 44th St., N. Y. Specialist in Hair Coloring, Hair dressing, Shampooing, Manicuring, Facial and Scalp Treatments. Building exclusively for ladies.

ANNA J. RYAN. Fashionable devices in curls, pompadours, switches, transformations and wigs. Mail orders a feature. 289 Broadway, near 113th St., N. Y. Tel. 5366 Morningside.

WIGS TO RENT for costume parties, tableaux and plays. Face powders to suit your complexion. Make up service. General hair work. Oscar F. Berner, 105 W. 45th St., N. Y.

A. G. SEARS. Specialist, Ladies' hair coloring. Any desired shade with Henna mixture. Guaranteed harmless. Price \$2 per box. Application parlors, 353 5th Ave., N. Y. At 34th St.

LEHNERT & ALEXANDER, Ladies' Hair Dressers, 309 Mad. Ave., N. Y. Just below 41st St. Natural gray and white hair. Inventors of the latest creation, The Torsdale Coiffure.

HAVE YOUR HAIR-GOODS MATCHED in your home where you can take your time and be sure color and quality are right. See following announcement.

OUR SALESMAN GOES TO YOU. Shade, Quality and Texture perfectly matched in Switches, L'Aiglon, Bangs, etc. Carpine Hair Shop, 149 W. 36th St., City. Phone.

WILLIAMS. Ladies' Hair Dresser. Maker of the "Excelsior" Transformations, beautiful hair, natural appearance. Distinctive Chignons easily adjusted. Call or write. 27 W. 46th St., N. Y.

MILLIUS, 13 W. 38th St. & Plaza Hotel, N. Y. C. Latest Parisian importations in Hair Goods and Ornaments. Mfr. of Facial and Hair preparations. Leading Ladies' Hair Dresser.

SENÉGAS, 60 W. 45th St., bet. 5th & 6th Ave., N. Y. Specialist in transformations, wigs & toupees. Designer of individual fashions in Artistic hair goods & latest coiffures for the elite.

MOORE'S FLORAL DRY SHAMPOO eliminates the use of soap and water. Absolutely pure and harmless. Postpaid \$1.00. The Moore Co., Nyack, New York.

Hair Goods & Hair Dressing

Cont.

FACIAL TREATMENTS that give life and nourishment to neglected skin. Sagging muscles and wrinkles remedied. Also Laird Skin Food \$1. Mrs. R. H. Laird, 20 W. 31st Street, New York.

Hosiery

50c. LADIES' BLACK SILK HOSE—Pure silk thread, fine strong garter top. Double sole and heel. Delightfully cool. Sold 6 pair in a box \$3. Parcel post. Harper Mfg. Co., 257 4th Ave., N. Y.

Jewelry

DIAMONDS, OLD GOLD AND SILVER Worn out gold, platinum, silver bought. Also diamonds, pearls. Difficult antiques, mesh bags, jewelry repaired. Callmann, appra. 17 W. 37 St., N. Y.

PARIS DICTATES JADE. Unusual collection of rare jade jewelry, necklaces, etc. Earrings \$5 up. Pendants \$10 up. Rings \$15 up. Necklaces up to \$1,000. Rose Olga Tritt, 366 5th Ave., N. Y.

DIAMONDS, PRECIOUS STONES AND PEARLS bought and sold. Estates appraised. Appointments made. Tel. Cortlandt 5710. Frank K. Huff & Co., 6 Maiden Lane, N. Y.

Lace and Lingerie

MRS. RAYMOND BELL, 1 East 45th St., N. Y. Old and Modern Laces. Bridal laces and Veils. Lace cleaning and mending by experts. Old Family Laces sold on commission.

THE LINGERIE SHOP. Hand embroidered French lingerie at much less than prevailing prices. Buy from direct importer. Catalog sent. Leon P. Baily, 366 5

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

(Continued from page 12)

Millinery

PRIMEROSE
28 Faubourg St. Honoré, Paris, France.
Creator of chic millinery
for gentlewomen.

GILMAN—MILLINERY
Correct Styles in French Hats, also copies from
\$10 up. 358 Fifth Avenue, New York. Knickerbocker
Trust Building, entrance on 34th Street.

IDA L. WEBER
Toques and Bonnets. All millinery below cost.
Hats from \$3 up. Mail orders, 66 W. 39th St., N.Y.
Formerly designer for Jas. G. Johnson & Co.

EUGENE, BUILDER OF HATS
at Bergdorf & Goodman,
32 W. 32nd St., N.Y. Tel. 4240 Madison.
Early Fall models now ready. From \$10 up.

CONDENSED HATS FOR SUIT CASE
packing. Smart, artistic, absolutely practical.
Will o' the Wisp Hat, \$10. The Whim Shop
18 Huntington Ave., Boston, Mass.

Miscellaneous

WEDDING VEILS and wreaths to order
from \$15 up. Write for sketches and particulars.
Mail orders a specialty. Miss Allien,
9 East 43rd Street, New York. With Quiller.

SAVE SEWING TIME. Send \$1 for a Harris
Combination Folder, guaranteed to make perfect
bias folds, hem & tucks. Booklet free. M. M.
Harris, 539 Bienville Street, New Orleans, La.

HERALDIC PAINTINGS correctly painted
in water color. Size 8x10, \$5. Searches free.
Dies for stationery engraved.
Nathan VanPatten, Box 807, Schenectady, N.Y.

VACUUM CLOTHES WASHER washes tub
of clothes in 5 min., saves labor, wear & money.
2 sizes—small can be used in wash-basin, fine for
hotel, traveling. Call, write, R. 618, 501 5 Av., N.Y.

THE RIGHT NAME
for anything
apply to Laura Lee Rogers
Nomenclator, Plainfield, New Jersey.

Pets

THOROUGHBRED Toy Pomeranians; reasonable.
Strong, healthy, from imported prize-winning stock.
Most fashionable breed. Order now.
Miss Snodgrass, Parkersburgh, West Virginia.

Photography

BRADLEY STUDIOS
435 Fifth Ave., and 402-404 Fifth Ave., N.Y.
The individuality of our photographic portrait
is unquestionable, our guarantee absolute.

THE LILIAN GEORGE STUDIOS. Home
portraits taken at summer residences. Sepia
monotone enlargements made from old photos and
films. 5 West 58th St., N.Y. Tel. 4876 Plaza.

MISS JOHNSTON MRS. HEWITT
Artistic and Distinctive Photographs of Town
and Country Houses, both Interior and Exterior.
628 Fifth Avenue, New York. Tel. Plaza 71.

ARNOLD GENTHE.
Formerly of San Francisco, California. Studio
1 W. 46th St. (Thorley Building), N.Y.
Portraits, photographs in color (Autochromes).

THE ALLISON STUDIO.
Color photography in all its branches exclusively.
Sittings anywhere.
235 Fifth Ave., New York. Tel. 5196 Mad. Sq.

IRA D. SCHWARTZ
Home Portraits of Children.
Direct Color Photography.
Bath Beach, N.Y. City. Phone 1070 Bath Beach.

Real Estate

MISS EDNA BLANCHARD LEWIS
Real Estate and Insurance
500 Fifth Avenue, N.Y. Tel. Bryant 4088.
Fire—Automobile—Life—Endowment—Annuity

Rooms & Apartments

THE ADRIENNE. 319 West 57th St., N.Y.
Enlarged and improved—Annex added—new dining
room and nine suites with private baths.
Apply to Miss Proudfit.

13-15 East 54th St., N.Y. Boarding place for
fastidious people. Unexcelled residentially. Cen-
trally located. Moderate prices. Element cuisine,
service the best. References. Tel. 725 Plaza.

Selling Agent

OVER-STOCKED WARDROBES. You
slightly worn gowns of quality and style
sold for good prices. Write for circular.
Florence E. Burleigh, Canaan, New Hampshire.

Shoes

WILLIAM BERNSTEIN. Short Vamp Shoes.
(Reg. U.S. Pat. Off.). Originator; creator. Fit,
Quality, Style. Send for Booklet "V." Sold at
54 W. 31st St., and 1591 Broadway, N.Y.

SHORT VAMP SHOES. Satins, Velvets.
Cuban and Louis XV heels. Sizes 1 to 9. A to
EE. Catalog sent free. J. Glassberg,
Two Stores, 58 Third Ave. and 225 W. 42d St., N.Y.

Shopping Commissions

New York

MRS. H. GOODALE ABERNETHY
Shopping Commissions. No charge.
37 Madison Ave., N.Y. 75 Boundary Road,
London, N.W. 12 Rue Rennequin, Paris.

MRS. E. F. BASSETT will assist you in
choosing your Summer costumes and guarantee
quick service. Eight years' experience.
115 W. 105th St., N.Y. Tel. Riverside 4452.

MRS. SARAH BOOTH DARLING
Purchasing Agent. Accompanying out-of-town pa-
trons. No charge. References. Chaperoning.
Specialty of cotillion favors. 112 W. 11th St., N.Y.

HELEN CURTIS,
96 Fifth Ave., New York. General Shopping.
Office closed July-Aug. Plans for Fall Shop-
ping by letter—Address Callicoon, New York.

Shopping Commis'ns—Cont.

New York

MRS. S. D. JOHNSON, Shops for and
with customers without charge. Rush mourn-
ing orders and rugs a specialty. 317 5th
Ave., opp. Waldorf-Astoria. Tel. 2370 Mad. Sq.

MARJORIE WORTH, 22 E. 34 St., N.Y. Tel.
Murray Hill 2155. General Shopping. No charge.
Courtneys. Prompt and efficient attention to
every order. Bank Reference. Letter on request.

MME. FRANCES M. MONTY General shop-
ping. No charge. Specialty of Paris shopping.
Paris representative. References. 214 West 2nd
Street, New York. Telephone 2709 Riverside.

CHINATOWN SHOPPING. Mandarin coats,
bags, embroidered silk kerchiefs, dainty comb-
ing jackets, beautiful silk shawls, etc. Send
for booklet. Bertha Tanzer, 9 W. 20th St., N.Y.

THE SHOPPING STUDIO. 8 West 45th St.,
N.Y. General Shopping. No charge. Esti-
mates on house furnishing or wearing apparel.
Bank reference. Mrs. Elizabeth P. Niehoff.

MRS. C. B. WILLIAMS, New York Shop-
ping. Will shop with you or send anything on
approval. Services free. Send for bulletin of
Bargains. 366 Fifth Avenue, New York.

MRS. K. E. TIRNEY. Est. 1884.
Purchasing agent. Orders for gowns and tailor-
made suits, from measures only, a specialty.
2 West 45th St., New York. Tel. 3077 Bryant.

GALT & McCUTCHEON. General shopping
done for and with customers without charge.
Send for circular of monthly suggestions. Bank
References. 1100 Broadway, N.Y. Tel. 2155 Mad. Sq.

JANET PORTER shops for or with patrons.
No charge. Prompt, careful attention. Cir-
cular. Bank references. 153 West 2nd Street,
New York. Telephone Riverside 6171.

MRS. E. MALCOLM is particularly qual-
ified to accompany discriminating women who
wish the best that New York affords. No
charge. 163 West 88th St., N.Y. Tel. 251 River.

MRS. E. MARTIN, 120 East 31st St., N.Y. General shopping for
and with customers. Personal interest taken in
every order. No charge. 202 Madison Square.

THE UNDERSIGNED has lived in Europe and
Asia—He knows the best shops, factories and
values everywhere for elegant, economical, taste-
ful & "Period" hangings, decorations, furniture.

HE HAS BOUGHT
for himself and others for thirty years. He can
show or describe his work unique, distinguished,
evidencing chaste taste and ripe judgment.

HE WILL SHOP with or for you, without
charge, saving money, "nerves," mental confu-
sion, physical fatigue. Henry J. Davison, Ander-
son Galleries, Madison Ave. & 40th St., N.Y.

Shopping Commissions

Cities Other than New York

PARIS SHOPPING, Guilde-Champon; highest
personal and bank references in Paris and U.S.
Mrs. E. C. S. Lewis, 5 Rue de la Tour Passy,
Paris, France. Cable address, Lewis, Palastel, Paris.

Social Stationery

COSMUS & WASHBURN
always show the latest and most approved
forms in social and wedding stationery. 546
Fifth Avenue, corner 5th Street, New York.

THREE INITIALS or less engraved on
24 sheets Whiting's French Organié in gold,
silver, or any color free, postpaid for 75 cents.
Gessner Engr'g Co., 61 Canal St., N. Orleans, La.

HAND-ENGRAVED WEDDING STATY.
correct in every detail, produced by past masters
in art of engraving. Samples on request.
The Crowell Company, Springfield, Mass.

Specialty Shops

CRAFT AND GIFT SHOPS WARNING
You must order early for Fall.
Be our representative. Generous profits.
Austro-Hungarian Co., 4 West 3rd St., N.Y.

THE AUSTRO-HUNGARIAN CO.
Announces that all our flowers known throughout
America as Preserved Flowers, will hereafter
be known as Glebeas Flowers, and so tagged.

WHEN IN NEW YORK VISIT US
People will not believe the flowers are not
freshly picked. For corsage & decoration too.
Austro-Hungarian Co., 4 West 3rd St., N.Y.

STUDIO SHOP for THINGS BEAUTIFUL
Abroad looking for new ideas for the Fall.
Brittany pottery, baskets and practical gifts.
Write. Studios 20 & 21, 96 5th Ave., N.Y.

THE GREEN DRAGON 24 E. 22d St., N.Y.
Lucky mascot cat-card prize, postpaid, 25c.
Coon doll pin-cushion, Dancing Topsy.
Mail order department. Telephone 8433 Chelsea.

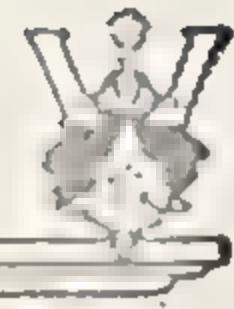
(Continued on page 14)

SHOPPERS' & BUYERS' GUIDE SERVICE

VOGUE 443 Fourth Ave. New York



SHOPPERS' AND BUYERS' GUIDE



A classified list of business concerns which we recommend to the patronage of our readers

Specialty Shops—Cont.

SUMMER SPECIALTIES. Beads to match all moods. Bridge scores for use and prizes. Sun bonnets of quaint design. Noank Studio Shop, Main St., Cooperstown, N. Y.

BOOK PLATES. Individual designs. We letter and decorate by hand any wording in book form or for framing. Things Queer and Quaint, 19 West 46th Street, New York.

"LOVE ME, LOVE MY DOG." This is the inscription on a most interesting dog dish which will not tip over—price \$2. Joseph P. McHugh & Son, 9 West 12th Street, New York.

THE TORII SHOP. 620 South Warren St., Syracuse, New York. Personally selected imports interesting to gift, art, and novelty shops. Information on request.

C. J. DIERCKX, (pronounced as "Deerx"), spends three months abroad every year, selecting quaint peasant pottery, glass, pewter, wrought iron, woodenware, etc., etc. 34 W. 36th St., N. Y.

DISCOUNT SALE on all handwrought copper and brass goods and novelties. Send for circular of reduced prices. The Shop of Robert Jarvie, 842 Exchange Ave., Chicago, Ill.

THE LITTLE CRAFTS SHOP, Hartford, Conn. Importers, English Rose jars, wrapped ready for giving, postpaid, \$1.75.

BEADS—Venetian, Bohemian and Chinese Necklaces and Fan-Chains in Artistic Designs to match gowns. Orders taken for individual pieces. Mrs. Dow, 22 East 34th Street, City.

PARFUMERIE RIVIERA. Exclusive and exclusively Parfums et Objets de Toilette. List on request. 11 East 36th Street, New York.

MADE BY THE BLIND. Hand-woven cushions, scarfs, baskets, rugs and linens and gold thread bags. The Lighthouse Weavers of N. Y. Association for the Blind, 111 E. 59th St., N. Y.

Studios

THE FURNESS STUDIO has opened The Furness Studio Shop at 22 East 34th St., N. Y., and is showing Portraits, Miniatures and Prints of famous Dogs, Cats and Horses.

MINIATURES FROM PHOTOGRAPHS Artistic, Accurate and Beautiful. The Lilian George Studios, Photographers, 5 W. 58th St., N. Y. (next to Plaza). Telephone 4876 Plaza.

Wearing Apparel

FOR SALE: White broadcloth suit; white linen dress, hand embroidered; white voile afternoon dress with black and white trimming; pongee dress; pongee motor coat; evening gown of black silk. Sizes 34-36. C. O. D. on approval, \$5-\$10. No. 24-D.

HANDSOME Hudson seal coat, full length, trimmed with genuine skunk collar and cuffs. Will sell reasonably on account of going south. No. 25-D.

FOR SALE: Two Mandarin Coats in good condition. Will make attractive evening wraps. \$35 and \$40. No. 28-D.

FOR SALE: Dark blue velvet and chiffon evening gown, \$35. Paisley shawl wrap, trimmed with black marabout, \$30. White crepe de chine elaborately embroidered evening gown and wrap, \$65. Size 44. No. 29-D.

Professional Services

WINTER of study and travel, four European capitals, select party of young ladies under competent chaperonage. October to May. Languages, music, art. Social introductions. References exchanged. No. 303-C.

YOUNG lady speaking English and French, wishes position as companion on foreign tour, good packer, accustomed to traveling. Can furnish best of references. No. 302-C.

AN EDUCATED, cultured woman, musical, linguist, artistic, desires position as companion, to travel, or refined home. Can give references. No. 306-C.

NEW YORK woman of social standing will chaperone several young ladies in her home this winter. Apartment and locality of the best. Leaflet on request. No. 309-C.

YOUNG woman of good family would chaperone party to Europe or Egypt, for the winter. Strictly first class. No. 308-C.

Tea Rooms

THE SCOTCH TEA ROOM. Breakfast, Luncheon, Tea. Orders taken for cakes and scones. Scotch shortbread and oat cakes a specialty. 31 West 46th St., N. Y. Tel. Bryant 6166.

THE STUDIO—GARDEN NOW OPEN Luncheons, 40c. Dinner, 50c. Sandwiches, cakes and pies to order. Teana McLennan, 67 West 46th St., New York.

Toilet Preparations

LA MIGNON ASTRINGENT LOTION. Reduces enlarged pores. Heals sunburn tan. Bleaches discolored necks. Refines coarse skin. 75c paid. La Mignon Co., 18 Summer, Springfield, Mass.

DR. DYS' SACHETS DE TOILETTE and other Complexion Specialties are purest and best in the world. Booklet sent free. V. Darsy, Dept. V, 14 W. 46th St., N. Y. Tel. Bryant 3339.

CARE OF COMPLEXION AND HAIR. My simple home treatment has given wonderful results. Information and samples on request. Agnes Graves, Goldsmith Bldg., Milwaukee, Wis.

BICHARA PARFUMS and Complexion Specialties. Scientific Complexion Treatments \$2. 15 E. 35th St., N. Y. Phone, Murray Hill 6122.

"SWEET BRIAR" Dainty Deodorizing Powder. Used extensively by particular people. Postpaid, 25c and 50c per box. Trial Size, 10c. Jean Carrington, 35 West 36th Street, New York.

BUENA SKIN TONIC For my gentleman after shaving. The finest Skin Astringent for that purpose ever manufactured. Dealers, Prepaid, \$1. Jean Wallace Butler, 422 S. Hoyne Ave., Chicago.

RITA COMPLEXION OIL, a blending of choice vegetable extracts. Cleanses, softens and freshens the complexion. 2 oz. bot. \$1.00 prepaid. R. C. O. Co. Suite 911, 225 5th Ave., New York.

MARINELLO MAIN N. Y. OFFICE, 360 5th Ave. Rita A. Kraus, Mgr., Facial & Scalp Treatments. A scientific & thoroughly reliable method. Toilet Preparations. Tel. Greeley 5527.

"MAUVE" the new face powder for fashionable pale effect. Used over white. \$1.00 per box. Parfumerie Riviera, 11 E. 34th Street, New York.

MRS. MacHALE'S ASTRINGENT for the flabby, unsightly condition caused by reducing without tightening skin. Stamp for booklet. Mrs. MacHale, 420 Boylston St., Boston, Mass.

Toilet Preparations—Cont.

THE SECRET OF BEAUTY IS "Fleur de Jeunesse," which leaves the skin clear, soft and beautiful. Mail adv. and 25c for 50c jar. F. Duke Diehl Co., 55 So. Carolina Av., Atlantic Cy., N. J.

GEORGEN INST. FOR HAIR CULTURE. Scalp treatments for women \$1.50. Men \$1.00. Preparations correspondingly reasonable. Mrs. Georgen, President, 306 Fifth Avenue, New York.

HEALTH COLOR. The rouge used by gentle-women. In a case by itself. Will neither fade nor rub off, and cannot be detected. \$1.50 bottle, postpaid. J. B. Co., Rochester, New York.

LADIES, MY BOOKLET: Toilet Articles & How to Use Them; My Experience in Paris—Marvelous in Detail, free. I'll start you in business. Mine. Pomeroy, 328 W. 23rd St., New York.

PRISCILLA CLEANSING CREAM cleanses the pores, clears the complexion. Priscilla Tissue Cream softens & prevents lines. Call or write. Miss Sullivan, Facial Specialist, 27 W. 46th St., N. Y.

Travel

P. & S. WARDROBE TRUNKS 9 different grades in Full Size. Pony or $\frac{1}{2}$ Size. Steamer Size. Hat Trunks. Price \$15 to \$75. Write for booklet. J. F. Parkhurst & Son Co., 4-6 Rowe St., Bangor, Me.

TOURISTS' BOOK "MY TRIP ABROAD" A flexible leather record and guide, for travelers. Handsomely Bound. An ideal gift. Parcel Post C. O. D. \$2.00. Bert Wood, Williamsport, Pa.

Unusual Gifts

IMPORTANT! After July 4th Elizabeth H. Pusey's Gift Boxes will be found at 18 East 48th Street instead of 176 Madison Avenue, New York.

WILE-AWAY STEAMER BOXES. A gift for every day. Contents selected for the individual. Prices \$5 up. Elizabeth H. Pusey, 16 East 48th Street, N. Y.

FOR CHILDREN—WILE-AWAY BOXES Ideal for birthdays, convalescence or journeys. Each one individual. Prices from \$1. Elizabeth H. Pusey, 16 East 48th Street, N. Y.

UNUSUAL STEAMER BASKETS Filled with fruit and surprises, Daintily wrapped. \$5 \$7.50, \$10 and \$15. Elizabeth H. Pusey, 16 East 48th Street, N. Y.

Unusual Gifts—Cont.

CONVALESCENCE BOXES.

Filled with little amusements and comforts for the invalid. Each one individual. Prices from \$5. Elizabeth H. Pusey, 16 East 48th Street, N. Y.

BABY BATH BOX. Everything essential, humorously labelled in rhyme. Dainty and unusual, \$2.75 postpaid. E. R. Noyes, maker. Elizabeth H. Pusey, 16 East 48th Street, N. Y.

LA BOTTEGA, 400 Madison Ave., 47th St., N. Y. Unique pieces of Italian terra cotta, china, pictures, frames, book rests, suitable for wedding gifts. Artistic framing. Agent of O. Cusumano.

SPOON STRAW — FOR LEMONADE of Bohemian Glass, a practical and quaint souvenir. In gift box with verse 25c. "Studio Shop." Studios, 20 & 21, 96 5th Ave., N. Y.

THE LAVENDER SHOP. Sachets, Lavender, Lilac or Lily of the Valley with cards 50c. Skirt Hangers, Pink, Blue, Lavender, White, 50c 634 Slater Building, Worcester, Massachusetts.

GIFT SHOPS and Exclusive Stores looking for the unusual, unique and useful things will find them in the Cadigan line. Call or send for literature. Ed. J. Cadigan, 12 W. 31st St., N. Y.

CHARMING GIFT BOXES of assorted greetings for every occasion. Very new. Dainty hand-painted salutations. \$1.00, 50c and 25c. Write me. E. D. Chase, 6 Ashburton Pl., Boston.

BABY'S CRIB OR CARRIAGE COVER White net, trimmed in pink or blue ribbon and rose buds. Postpaid, \$6.75. Evelyn's, 512 Holly Ave., St. Paul, Minn.

BEAUTIFUL CREATIONS in Fancy Paper for Gifts, Bridge Prizes, Dance Favors, etc., 25c to \$3.00. Illustrated catalog free. Little Work Shop, 413 Clermont Avenue, Brooklyn, N. Y.

NATIONAL SOCIETY of CRAFTSMEN 119 E. 19th St., N. Y. Permanent salesroom. Things artistic for the city or country home. Jewelry, pottery, glass, textiles. Metal work, etc.

Willow Furniture

WE RECOMMEND McHUGHWILLOW FURNITURE for town and country houses. An interesting booklet and sketches on request. JOSEPH P. McHUGH & SON, 9 W. 42d St., N. Y.

NEW YORK MAKE SINCE 1893 McHughwillow furniture is not sold through agents. Write direct to JOSEPH P. McHUGH & SON, 9 W. 42d STREET, OPPOSITE LIBRARY, NEW YORK

Professional Services—Cont.

YOUNG LADY, 23, from good family, competent to teach and play violin and piano, wants position as companion or music teacher to children. Best references. No. 307-C.

Miscellaneous

FOR SALE: A set of mahogany dining-room chairs, in perfect condition. The standard fiddle back design. Eight side chairs and two arm chairs. Cost \$250. Will sell \$150. Can be seen in New York City. No. 30-D.

TWO ELEGANT hand made, hand embroidered bed spreads and two luncheon sets. Will send on approval to reliable persons. Also monthly payments accepted. No. 27-D.

THREE PIECE set, carved rose wood furniture. Also single chairs, old rose point lace, jewelry, camel's hair shawl, diamonds. Russian hand wrought silver cigarette case. No. 21-D.

A GENTLEMAN'S gold hunting case calendar watch. Maker Eugene Le Coultr. Perfect time keeper, giving days of week and month and phases of moon. Price \$150. No. 22-D.

BED SPREAD, filet crochet strips joined by linen crash, deep border around sides and foot, cut corners, narrow border at head; three yards long. Price \$25. No. 26-D.

YOUNG WOMAN engaged during the day on college work, desires, September first, room, bath and breakfasts, in refined family. Must be within fifteen minutes of Washington Square and not dependent on subway. Highest references will be given in exchange. No boarding house need answer. No. 155-B.

Vogue's List of Surprises

"S and X"

Is there anything that you have wanted, wished for, longed for, and have been unable to purchase because it was too expensive—a rare bit of point lace, a mahogany table, a smart dress at a bargain?

Many subscribers have found the opportunity for gratifying their desires at small cost by searching the "S and X" column of *Vogue*. One pleased subscriber wrote us—"It is what I have wanted for all of three years, I sent for it and now it is a joy forever. I bought it for at least \$50 less than I could have gotten it at the stores."

Read the announcements carefully. Perhaps the thing for which you have waited a long time is listed in this issue. Perhaps you will see an opportunity of selling something valuable for which you have no use.

How to Answer Messages:

Put your reply in a stamped envelope with the number of the message written in the corner (for instance 850-A). Enclose this in an outer envelope and mail to "S and X" Service, *Vogue*, 443 Fourth Ave., New York. Enclose no money—wait until the advertiser writes to you.

If her answer to your letter is satisfactory, send *Vogue* your money order or certified check for the amount agreed upon. We will have the advertised article sent you, and will keep your money on deposit till you instruct us to send it to the advertiser, or till you have returned the article to her. Never send any article to *Vogue*.

How to Insert a Message of Your Own.

If you do not find below exactly what you are looking for, try a message of your own. The rate is \$1 for 25 words or less; additional words 5c each.



STERN BROTHERS

desire to inform their patrons and the public that they will open their new establishment, at West Forty-second and Forty-third Streets, between Fifth and Sixth Avenues, during the early part of September, Nineteen Hundred and Thirteen.

The location of the new building being the geographical centre of the city, will be found the most accessible in New York, and is easily reached by all surface cars, subways, elevated railroads, as well as from the Pennsylvania and N. Y. Central terminals.

A most cordial invitation is extended to inspect the new building and its numerous departments, where only merchandise of the highest standard will be found, at very moderate prices, and such as their patrons have been accustomed to obtain at their Twenty-third Street establishment for nearly half a century.



Bedroom in Early English Style by W. & J. Sloane

A COMPREHENSIVE COLLECTION OF ARTISTIC BEDROOM FURNITURE

The wide appreciation accorded the fine, hand-made Furniture produced by us during the past few years has suggested to us the establishment of a Special Division for Bedroom Furniture, which will be opened about the middle of September.

In this Division there will be shown the most complete display of artistic Bedroom and Boudoir Furniture ever assembled. Every piece in the collection will be made in strict conformity with the high standards of design, workmanship and quality which have given to Sloane Furniture the reputation of being *the finest* produced in this or any other age.

The prices will range from what properly may be termed "popular" to the usual cost of the best, while the extraordinary diversity of styles in both Furniture and Decorations will afford advantages in making selections never before available.

W. & J. SLOANE
 Interior Decorators - Furniture Makers
 Fabrics and Floor Coverings
 FIFTH AVENUE AND FORTY-SEVENTH STREET, NEW YORK

We are Filling Gaps in

THE VOGUE FAMILY

Will You Help Us?

VOGUE is always looking for certain absent members of its family. We try to keep at hand the names and addresses not only of those who *do* know Vogue, but of those who *should* know Vogue. Still, some names always escape us—and you, if you will, can help us find them.

We have decided that in twenty-two of the bigger cities, the Vogue family list is incomplete. To turn to the Social Register or Blue Books is no remedy, for even in these lists there are many families not likely to be interested in Vogue, and in whom, by the same token, Vogue is not a bit interested. In these cities we want a more carefully chosen set of names—real "Vogue people":

Louisville, Ky.
Denver, Colo.
Toledo, Ohio.
Birmingham, Ala.
Lowell, Mass.
Trenton, N. J.
San Antonio, Texas.
Salt Lake City, Utah.
Dallas, Texas.
Wilmington, Del.
Tacoma, Wash.

Houston, Texas.
Duluth, Minn.
Fort Worth, Texas.
Manchester, N. H.
Norfolk, Va.
Peoria, Ill.
Oklahoma City, Okla.
Fort Wayne, Ind.
Terre Haute, Ind.
South Bend, Ind.
Jacksonville, Fla.

Now, if you happen to know any people in any of these cities who really ought to know Vogue, you will do us a great favor by sending in their names. You might mark a few sheets from the country club register, or perhaps the telephone book. But never mind *how* you do it; simply remember to choose people of the kind that will appreciate the sort of fashion news that only Vogue can bring them.

Our lists, in cities larger than those mentioned, are fairly complete. But any names you care to recommend will, of course, be extremely welcome. In smaller towns, down to the tiniest village, we are very anxious to know the half dozen or the half hundred women recognized as leaders in taste and position.

By sending us these names, you will help to knit the Vogue family more closely together. You will do Vogue an incalculable service by enabling us to discriminate between those families whom we *ought* to know and those whom we *ought not* to know.



AUGUST 15, 1913

VOL. 42. NO. 4
WHOLE NO. 981

COVER DESIGN BY ARTHUR FINLEY

"S AND X" DEPARTMENT	14
H. R. H. THE PRINCE OF WALES—Photograph	18
CHISELED IMPRESSIONS OF CHILDHOOD—Illustrated	19-20
LITTLE MODES FROM GREAT HOUSES—Illustrated	21-22
A KING IN EMBRYO	22
CHILDREN'S MODELS FROM FRENCH DESIGNERS—Illustrated	23-24-26
FRENCH SOCIETY AT POLO DE BAGATELLE—Photographs	25
THE CHILDREN OF FOREIGN ALLIANCES—Photographs	27
THE SMALL SONS OF SOCIETY—Photographs	28
THE WHIRLING WHEEL OF PARIS FASHION—Illustrated	29-31
FESTIVAL DAYS FOR ENGLISH CHILDREN—Photographs	32
AS SEEN BY HIM	33
THE BRIDGE OF SIGH—A Poem	33
YOUNG PHILANTHROPISTS—Editorial	34
THE MANNERS OF CHILDHOOD—Paper VIII of a Series	35
FRENCH PHOTOGRAPHED FASHIONS	36
SEEN AT THE DEAUVILLE RACES—Illustrations	37
FROCKING THE SCHOOL-GIRL—Illustrated	38
THE MIDSUMMER FUR SEASON—Photographs	39
MODELS AT ONCE CONVENTIONAL AND UNUSUAL—Illustrations	40
SMART FASHIONS FOR LIMITED INCOMES—Illustrated	41
THREE GOWNS FROM LONDON—Illustrations	42
SEEN IN THE SHOPS—Illustrated	43-44
SUMMER BLOUSES—Illustrations	45
WILES OF THE PARIS SHOPS—Illustrated	46
ADVANCE FUR FASHIONS—Photographs	47
A SCHOOL UNDER TWO FLAGS—Illustrated	48
A MAN IN THE MAKING	49
WINNING A SOCIAL DIPLOMA	50
MOTHERS AND THEIR CHILDREN—Photographs	51
WHAT THEY READ	52
A CHILDREN'S FANCY-DRESS PARTY IN LONDON—Photographs	53
SUMMER TABLEWARE—Photographs	54
THREE FRENCH MODELS—Photographs	55
THE YOUNGER GENERATION—Illustrated	56-59
FOR THE MODERN NURSERY—Photographs	60
WHEN YOUNG ROME PLAYS	61
PLAY-TIME DRESSES—Illustrations	62
VOGUE'S PATTERN SERVICE—Illustrated	63-64-66
THE WELL-DRESSED LONDONER—Illustrated	68
VOGUE POINTS FROM PARIS—Illustrated	70
FOR THE LADY OF THE GARDEN—Photographs	72
NOBLESSE OBLIGE—Illustrated	74
ON HER DRESSING-TABLE	76
SECOND PRIZE LETTER IN VOGUE'S CONTEST	81
SOCIETY	80-82
ANSWERS TO CORRESPONDENTS	84
THE RUMANIA OF THE PEASANTRY—Illustrated	86

Copyright, 1913, by The Vogue Company.
Registered in the U. S. Patent Office.

VOGUE is published on the first and fifteenth of every month, by The Vogue Company, 413 Fourth Avenue, New York; Condé Nast, President; M. L. Harrison, Vice-president; Barrett Andrews, Secretary. Cable Address: Vonork.

Subscriptions for the United States and Mexico, four dollars a year in advance. For foreign countries in the postal union, five and one-half dollars a year. For Canadian delivery, postage must be added at the rate of \$1.25 per year. Remit by check, draft or postal or express money order. Other remittances at sender's risk. Single copies twenty-five cents.

Manuscripts must be accompanied by postage for their return if unavailable. Vogue assumes no responsibility for unsolicited manuscripts except to accord them courteous attention and ordinary care.

Change of Address.—The address of subscribers can be changed as often as desired. In ordering a change of address both the old and the new address must be given. Three weeks' notice is required.

Entered as second-class matter February 16, 1910, at the Post Office at New York, N. Y., under the act of March 3d, 1879.

The Next Vogue is the

AUTUMN MILLINERY NUMBER

On Sale August 29th

THE Autumn hats will be here in a fortnight—and there is no surer sign that Summer is near its end. A cricket may chirp in July. A misguided maple leaf may blaze into crimson in June. But not till you receive Vogue's Autumn Millinery Number can you be quite sure that Summer is over and the time arrived to plan your new wardrobe.



The cover of the next Vogue is by Frank X. Leyendecker

Into the heart of Paris we adventured for the hats pictured in the next Vogue. One by one we visited the great modistes. Letter after letter went post-haste to Cherbourg, there to catch the flying mail for New York. Toward the end it was close work; but at last, with every drawing and photograph safely at the printer's, we know that all the best Fall hats have found places in the Autumn Millinery Number.

When you pick up your copy on August 29th, all Paris will be trooping to the milliners. And you, without stirring from your piazza, will see on that day what Paris is seeing. But take one simple precaution—tell your newsdealer at once to *reserve* the Millinery Vogue for you. The edition will be quickly swept off the newsstands—ask your newsdealer to put your copy aside for you.



Copyright by Campbell Gray, London

HIS ROYAL HIGHNESS, THE PRINCE OF WALES

In the full uniform of a Lieutenant of the Royal Navy, to which rank he has recently been promoted. The Prince is still a student at Oxford, but part of his summer holidays he is spending on the battleship "Colossus," in the discharge of his duties as naval lieutenant

(See article on page 22)



CHISELED IMPRESSIONS OF CHILDHOOD

A SCULPTOR'S studio is naturally fraught with romantic interest and mystery. The creative spirit that hovers over his big, bright room, the great, clay figures with their wet coverings, even the very tools of his trade have a peculiar fascination for the layman, and to watch him ply these tools, and out of shapeless nothing to create with sure, deft touches, speaking forms, seems no less than a miracle. Moving among these clay forms, one has a sense of being behind the scenes. To make discoveries is but a sequence—and that is what happened, not long since, to an inquiring critic. Ranged along the walls with reliefs, and splendid, growing figures, he discovered in a certain studio in the artists' quarter about Washington Square—in MacDougal Alley to be exact—in one of the ex-stables that have been transformed into studios, a number of busts of children. These are the work of Mr. James Earle Fraser.

At various times, most of these busts have been on exhibition at the National Academy of Fine Arts, and have attracted their quota of attention, but assembled as they now are in one studio, they bring strikingly to mind the fact that it is a recent vogue among well-known patrons of art to have their children done in marble portraiture.

AN ILLUMINATING EXHIBITION

At an exhibition at the National Academy a few years ago, there was shown a charming bas-relief of Horatio Hathaway Brewster, the baby son of Mrs. Charles Osmyn Brewster, done by James Earle Fraser. This excited much appreciative comment for its delicate and

Part of the Spirit of the Times is This Phase of Marble Portraiture, for It Involves an Interesting Study of Heredity and of the Child Psychology



A baby with an individuality, was the comment about Master Brewster's bas-relief, at a National Academy exhibition

sympathetic treatment. It was a baby with an individuality, as can be seen by the topmost photograph on this page. Not long after this, Mrs. Harry Payne Whitney, formerly Gertrude Vanderbilt, and herself one of the hardest working sculptors in MacDougal Alley, commissioned Mr. Fraser to do her two elder children, Flora and "Sunny Boy," in relief. Mrs. Whitney herself had just exhibited an interesting and graceful figure of her third child, Barbara, and received for it honorable mention in the Paris Spring Salon.

The sculptured portrait of the Whitney children is an equestrian bas-relief, and is shown here on page 20. It is very nearly life size, for it was intended to be hung in the town house, over a mantel especially designed as a setting. In execution it is superb, uniting a classic simplicity with a feeling of spirited action. Together with his strong, yet sensitive, modeling, Mr. Fraser combines "a living and being" quality, well expressed in this piece.

Following the relief came a bust of "Sunny Boy" (Cornelius Vanderbilt Whitney); then in quick succession Mr. Fraser executed some ten or twelve busts of children, including those of Jack Whitney, son of Mr. Payne Whitney; Roland Harriman, youngest son of the late E. H. Harriman; the two sons of Mr. George Pratt, of Brooklyn, George, Jr., and Sherman; the children of Mr. Walter Goodwin; and Henrietta Deming, daughter of the mural painter, Edward Deming.

THE PRAISE OF ST. GAUDENS

Mr. Fraser's head of Cornelius Vanderbilt Whitney, photographed in the lower left-hand



Mr. Fraser's bust of "Sunny Boy" (Cornelius Whitney), was pronounced by St. Gaudens the best child head he had ever seen



The head of George Dupont Pratt, Jr., is a splendid specimen of the type of American boyhood



In the finely shaped head of Roland Harriman is seen a striking resemblance to his remarkable father, the late E. H. Harriman

corner of page 19, was pronounced by no less a critic than Augustus St. Gaudens, the best head of a child he had ever seen—no small meed of praise. As portraying a descendant of two of our foremost American families who have risen to favor and place and held them through several generations, the head should express a fine type of boyhood, and this it really does.

The busts of the Pratt boys, George DuPont, Jr., and Sherman, are executed with a perfect understanding of child character. Both heads are splendid specimens of the American type. The former is shown at the bottom of page 19.

Next to it is seen the bust of Roland Harriman, and a most interesting one it is to study. It is modeled with all the vigor characteristic of the sculptor and with his unique talent for portraying personality. The profile view, especially, shows the striking resemblance of the boy to his father—the same finely shaped head, strong brow, and sensitive, yet firm, lips. This youngest son of the late E. H. Harriman is very much like him in character as well as in appearance. For a boy, he has unusual scientific ability. In the tedium of posing, he was inspired to take apart an electric fan. Any doubts the owner might have had as to its future usefulness were soon set at rest, for in a short time the fan was unhesitatingly put together and set to work.

THE WORK OF JAMES EARLE FRASER

Mr. Fraser may be said to be the first of our present-day sculptors to have done any considerable amount of work in child portraiture in marble. His earlier work identified him with St. Gaudens, whose assistant he was in Paris. After sitting for two consecutive years on juries which awarded the medals and prizes of the American Art Association to this young student, the youngest one ever to receive such signal honors, St. Gaudens sought him out and offered to instruct him.

Among his recent notable works are the bust in the United States Senate of ex-President Theodore Roosevelt, the John Hay Monument in Cleveland, the Bishop Potter bust for the Cathedral of St. John the Divine, and a bust of Dr. John McCosh, for the Presbyterian Hospital. At present Mr. Fraser is engaged upon an equestrian statue for the San Francisco Fair. Some of his designs for medals are on exhibition in the museums at Rome and Ghent, and probably his most generally known work in this country is our new nickel, five-cent piece.

STUDIES IN HEREDITY

Child portraiture is a new departure, not only in the work of Mr. Fraser, but in that of



Miss Betty Stoddard, daughter of Mr. Louis Stoddard, the polo player



James Earle Fraser's cleverly conceived bas-relief of

Flora and "Sunny Boy," the children of Mr. H. P. Whitney



Vigor and power lie in the marble form of the infant son of Mr. Charles Carey Rumsey. It is the splendid work of Victor Salvatore

modern sculpture. It is part of the spirit of the times, of our awakened interest in the child and his personality; it has afforded deep interest to those sculptors who have seriously taken it up, for it involves a study of the child psychology and of heredity in a singularly pure form. An interesting study of heredity is the bust of the infant son of Mr. Charles Carey Rumsey, shown above. The likeness of the baby's features to those of his grandfather, the late E. H. Harriman, is most striking. This



The bust of Loel Guinness bespeaks the poetic temperament, an inheritance from his mother, Mrs. Benjamin Guinness

bust is the work of a young sculptor who has had phenomenal success, Victor Salvatore.

The beauty of this bust of the Rumsey baby lies in its vigor and power. Young as the child is, one feels that an unconquerable spirit resides in the marble form. The extreme height of the dome of the head strikes the beholder at once. It is a specially masculine head, with great breadth through the forehead, a firm, baby chin, and lips already expressive of determination. There is a striking indication of the Harriman character in the baby features, but the modeling of the face and chest also strongly indicates the athlete's inheritance from the Rumseys.

THE UNDERSTANDING VICTOR SALVATORE

Salvatore's appreciation of child personality, displayed not only in his marble busts, but in his remarkable friezes depicting children, made for the Vanderbilt Hotel, has caused his work to be likened by critics to that of his fifteenth century countryman, Donatello, famed for his marvelous modeling of children. Like Mr. Fraser, Mrs. Whitney, and a number of our other foremost sculptors, Mr. Salvatore has his studio in MacDougal Alley, and this studio, like most of the others, is a former stable.

Mr. Salvatore has numbered among his pupils Mrs. Cecil Clark Davis, the portrait painter; Mrs. William Astor Chanler, Mrs. George Draper, and Mrs. Charles H. Marshall. Among Mr. Salvatore's busts of children are those of Betty Stoddard, the daughter of Mr. Louis H. Stoddard; baby Russell Smith, son of Carlton Smith; Loel Guinness, son of Mr. Benjamin Guinness, and little Susanne Richardson, the daughter of Mr. Philip Richardson, and the granddaughter of the late H. H. Richardson, the famous architect of Trinity Church, in Copley Square, Boston.

This bust of Susanne Richardson, illustrated here, in the lower right-hand corner of the page, is a beautiful piece of work, handled with great delicacy and sympathy. One feels the wide-open eyes might suddenly flutter their lids, the sensitive, breathing lips melt into a dimpled smile. A personality as fairy-like and elusive as that of a woodland nymph breathes through the marble. A duplicate of this bust was presented by Mr. George Pratt to the Brooklyn Museum.

Mr. Salvatore has done the child of a third, well-known polo player, Betty Stoddard, the daughter of Mr. Louis Stoddard, who played in our last international game. This bust is one of exceptional beauty. The photograph shown at the top of this page is as it stands in the sculptor's studio, before it was cut in marble. The bust of Loel Guinness, illustrated here, bespeaks the poetic temperament, an inheritance from his mother, Mrs. Benjamin Guinness.



The elfin personality of little Susanne Richardson has been perpetuated by the fingers of Victor Salvatore

LITTLE MODES FROM GREAT HOUSES



Frilled in batiste and buckled in brilliants, is the "costume de cérémonie," of the juvenile Frenchman

IN Paris there are a few of the great dressmakers, famed the world over, for whom children's clothes play as strong a rôle as do those of grown-ups, and it is to them that we owe the simplicity of the children's frocks of to-day. The figure sketched at the right, in the middle of the page, shows an exquisitely simple afternoon frock for a young girl of sixteen or seventeen. The skirt is of copper-colored crêpe, and the bodice and tunic are flowered against a background of the same copper shade. The collar is of fine lingerie, with a lace insertion; a small plaited tulle frill finishes the edge. This is a favorite model from Jeanne Lanvin. The hat of navy blue silk, edged with a plaited tulle frill, is a charming foil for the copper-colored frock.

The "Jarnac" frock, sketched at the left of the costume just described, is from the same house. It is of navy blue serge and is an extremely practical, as well as modish, frock for the young girl. A short tunic falls over a plaited skirt, on which there is the merest suggestion of a slashing at the hem in front. The embroidery on the tunic and blouse is in a Mexican design of red, yellow, and brilliant blue silk. The deep frill around the neck is made of knife-plaited blue serge, and edged at the throat with a tiny frill of plaited white tulle. The hat, which Lanvin designed to be worn with this particular frock, is made of white felt, crown-bound with two rows of red roses. The narrow, navy-blue taffeta strap under the chin will be becoming to most young faces.

A JUVENILE FRENCHMAN

One of the most charming models at Chérut's, a house which makes a specialty of creating fashions for children, is sketched at the lower right of the page. It is of red velvet brocade with a sash of the brocaded material edged with red fringe, slipped through large buttonholes in the front and hung at one side. The collar and cuffs are of fine handkerchief linen, edged with a beautiful Venise lace. From the collar, in place of buttons, hangs a row of five red silk tassels. The hat shown with this frock is of red velvet with a pompon of white ostrich feather tips. Feathers are now very much used on children's hats and the effect is sometimes picturesque and invariably smart.

At a smart French wedding at St. Augustin's Church a short time ago much interest was evinced in the costumes of the bride's tiny attendants. One of them, a small boy of six, wore a smart white poplin suit from Marindaz. It was a duplicate in cut of the suit sketched at the upper left of the page. The one sketched is of velvet, and is suit-

"Children Must Be Children" Say the Couturiers, and So They Fashion Simple, Unfrilled Frocks for the Two-Year-Old, Slightly Elaborated Ones for the Older Child, and Invariably Girlish Ones for the Demoiselle of Fifteen



Butterflies hover each above a flower, in a vivid Mexican border on a dress of blue serge

This model, of flowered and plain crêpe, is a rightfully favored one at the house of Lanvin

able for wear at a party as well as a wedding. It could be properly copied in any color, and made either of silk, poplin, or velvet. The trousers, which are banded snugly below the knee, are trimmed with three little straps, each fastened with a tiny rhinestone buckle. The blouse is made of very fine batiste and finished with frillings of the same material. On a silk or poplin suit the frills should be of lace, instead of batiste. This model is particularly interesting, because it refutes the idea we Americans have derived, from it would be hard to say where, that the French know very little about boys' clothes.

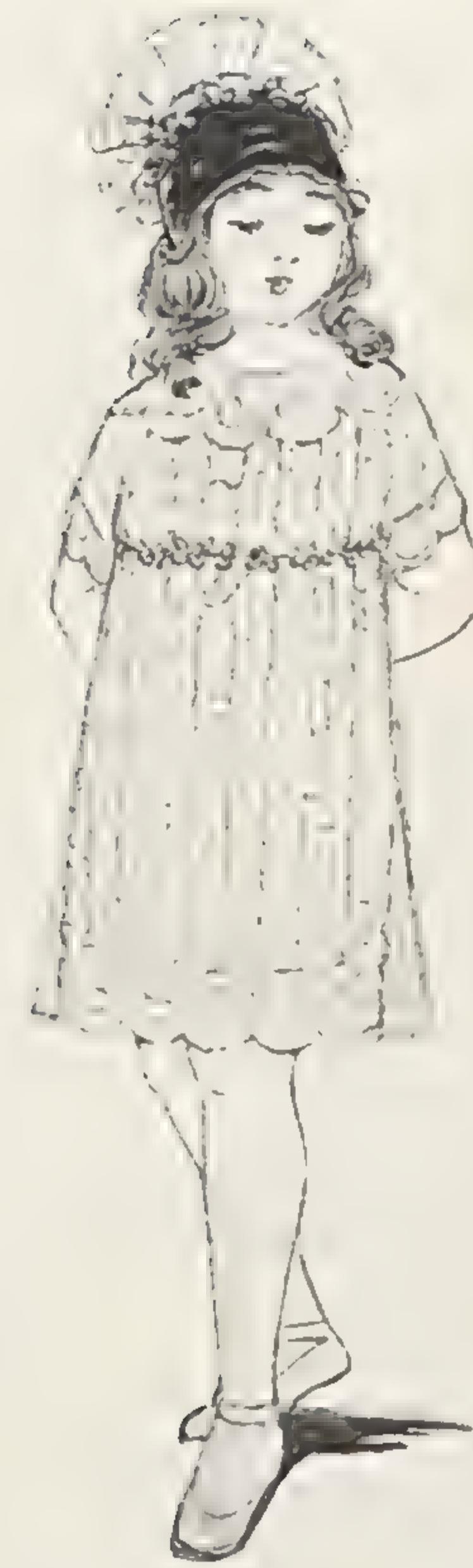
TWO STEEPLECHASE FROCKS

In the middle of page 22 is sketched a Martial et Armand frock which is original in design and coloring. It is of white cloth, embroidered in white wool, and it has a collar and sleeves of red chiffon. The collar and cuffs are edged with the white embroidered design which trims the front of the frock. A flat red chiffon bow finishes the neck.

The modish little frock sketched at the upper left of page 22 was seen on a small manikin at the Auteuil Steeplechase. It is of fine, hand-embroidered white batiste, striped with insertions of Irish lace. The skirt opens on the hips to show a little frill of knife-plaited tulle. The hat, the crown of which is



On this red dress Chérut has caused tassels to usurp the place of buttons



A diminutive manikin, garbed for observation at the races, in a batiste frock and a transparent-crowned bonnet

made of transparent, pale gray chiffon, is trimmed with a wreath of tiny foliage and roses, and the deep, straight brim is made of black velvet.

The little frilled frock shown at the upper right of the page was also seen at the races. It is an exquisite combination of pale pink crêpe de Chine and shadow lace. The plaited lace frills are headed by tiny folds of pink satin, which finish in knotted ends. The large hat is trimmed with a lace frill and streamers of gray and pink changeable taffeta. Tiny clusters of roses are scattered about the brim. This costume would be suitable for a child ranging from eight to twelve years old, depending, of course, upon just how tall she happened to be.



Embroidered all over, but cut on the simplest lines, is this frock for the two-year-old

FROCKS FOR THE TWO-YEAR-OLD

It is difficult to find anything really new for infants, even in the ever-changing city of Paris, yet the frock sketched at the lower right of the page is original with a specialty house in the rue de la Chaussée d'Antin. It is for a baby two years old, and is of white net, embroidered in polka dots. This little dress should be worn over a chiffon slip of either white, pink, or blue.

The tiny dress shown at the lower left of the page is somewhat on the same order, but developed in a far more elaborate manner. The allover embroidery is very effectively combined with a soutache trimming, and the whole effect is charming.



A white cloth frock for the child from five to eight, sleeved and collared in red chiffon



Knotted satin folds finished each lace frill on a silk frock worn at the Steeple-chase by a little French girl

sister, Queen Alexandra, at Marlborough House, rumor is busy with the possibilities of the Prince's marriage with one of the young and charming Russian Princesses.

The Prince of Wales, although nominally of age, and recently promoted to the rank of naval lieutenant, has not yet been allowed the revenues of the Duchy of Cornwall, which are still being administered by his council. This valuable Duchy was originally presented to Edward, the Black Prince, as a sort of private estate, with which went a title to all the "gold, silver, and tin" found beneath the earth of the County. Queen Victoria enjoyed the revenues of the Duchy of Cornwall until the birth of the late King Edward, when they were made over to him.



Best worn over a white slip is this real baby dress of net, banded in rows of polka dots

A KING in EMBRYO

ENGLISH interest naturally centers now on the Prince of Wales, for, although he is extremely boyish in appearance, he is slowly but surely approaching the time when he must take unto himself a wife. There are many young and attractive Princesses who would prove suitable in every way as a bride to England's Prince, were it not for the stumbling block of religion—the wife of the King of England must, of necessity, be a Protestant. English Princesses have, in several instances, however, changed their religion upon marrying into foreign reigning houses. The Czarina of Russia was admitted into the Orthodox Greek Church before her union with the Czar, and more recently Princess Ena, of Battenberg, joined the Roman Catholic Church in order to be Queen of Spain. But the Roman Catholic reigning families are averse to a change of religion for their daughters, and there seems little prospect of a Catholic Princess being chosen as England's future Queen.

During the late visit of the Prince of Wales to Germany, conjecture was rife, and since the Dowager Empress of Russia visited her



A scant little, straight little frock of chalky drugged cloth, with a bib trimming of yellow and tan and blue embroidery

White shirrings on a muslin gown are under-run with pink, and scattered, hit or miss, with typical Lanvin roses

Topped by a ball-trimmed bonnet, and inlaid with two horse-shoes of bayadere silk, is this epitome of quaintness

MODELS FROM JEANNE LANVIN

LITTLE-GIRL FROCKS WHICH
POSSESS THAT SPECIAL NAÏVE
QUAINTNESS SO INHERENTLY

JEANNE LANVIN, that exponent of the "different" in children's clothes, has many original models to offer for the child from six to twelve years old. The first of the group of three at the top of the page is called "Marocain," and is designed for the little girl of five. It is made of a very rough drugged cloth known as "bure," which comes in chalk-color. The embroidery which forms the bib trimming is in bright blue, tan, and yellow. The frock fastens under the arm and over the left shoulder.

SIGNS OF ITS MAKER

The model sketched in the middle, at the top, is suitable for a young bridesmaid's dress. Fine, white muslin is banded with shirrings under which sky-blue ribbon is run, and over them is a scattering of typical pink and blue Lanvin roses. The neck is modestly rounded and finished with three blue cordings. Topping the frock is a muslin hat, crowned in fine embroidery and edged with a thin muslin fold. Both brim and crown are encircled with shirrings under-run with blue, and a fine, tulle frill widens the top of the crown.

The third sketch is, perhaps, the quaintest of all the Lanvin models. It has a long-waisted bodice of the soft, silk crépe in the "tourterelle" shade, and a plaited skirt of bright-colored bayadere silk. Shirred and inlaid on the blouse are stripes of the bayadere silk. The sash is



A sailor suit covered by a simple coat is rendered unusual by the choice of material and coloring

The swaying balls on bonnet and coat are bound to capture the fancy of a little maid

A PART OF CHILDISH CHARM
AND SO DIFFICULT TO CAP-
TURE IN MATURER GOWNING

of gray crépe, finished with gray, silk balls, which also edge the short sleeves. The neck is finished with a narrow, white, tulle frill. The charming little hat is made entirely of gray silk cordings, each about an eighth of an inch thick and stitched together very closely. A gray ribbon is shirred about the crown and finishes in two, ball-tipped streamers at the back.

COAT ORIGINALITY

At the lower left is shown a costume called "Santiago." A jacket of emerald-green *velours de laine* covers a sailor blouse of bayadere silk, held snugly in place about the hips by an invisible elastic. The skirt is of navy blue serge, trimmed with the emerald-green braid which finishes the front and the pockets of the jacket. Large, green balls fasten the coat instead of buttons. The collar is of white muslin with lace insertions. The very small hat shown with this figure is of navy blue taffeta. It is bound with a band of black taffeta caught at the front with a rose, and it escapes in streamers at the back.

The other sketch shows a separate coat which is becoming to a child of almost any age. It is of apple-green cloth trimmed in balls of bayadere silk. The large, green cloth button which forms the fastening is centered with red. The quaint little cap which completes the costume is made of apple-green, French cord, balled and streamered in the striped silk to match the trimming on the coat.



The primary colors of red, blue, and violet have been cleverly combined in this play-time dress

The embroidered black velvet and gay swinging tassels suggest the costuming of the Norwegian peasantry

No ordinary green linen frock is this when it is belted with "toile de Jouy," embroidered in bright blue

Headed by a cluster of velvet strawberries is the looped black sash-end on this blue satin coat

Here a practical serge frock, doubly belted in leather, adds the perishable charm of a chiffon guimpe

The LITTLE GIRL'S OWN COUTURIER

FAIRYLAND MODELS

From a French House for Juveniles Come These Little Frocks Which Do Not Seek

THE Paris of fashions has not overlooked the needs of the little women. Many of its shops have departments for them, and there are several establishments that cater to them alone. From one of these latter come the play-time dresses and party dresses, indoor frocks and outdoor coats for little girls between the ages of seven and sixteen. The two first figures in the upper group show a play-time dress of red linen and a party frock of ivory shantung for the child of seven. The former is trimmed with violet bands and buttons. A belt of blue buckskin adds a third color note, and the wreath of pink roses on the blue taffeta hat, a fourth. A broad band of black embroidered velvet and a shallow *épicetement* adorn the party frock, but the touch which recommends it most to childish favor is the red trimming finished by white tassels.

The third sketch at the top of the page shows a green linen frock for the little girl of eight. It is belted and buckled with *toile de Jouy*, embroidered in blue. Next to it is a coat of blue satin for the child of nine. This is collared in black velvet. Three loops of the black velvet, which cascade down the left side opening, are headed by a cluster of red velvet strawberries. The sleeves are cut without a seam at the back, and the front seam is stitched with strawberry-colored silk, as is also the bottom of the coat.

to Imitate the Sophistry of Older Fashions but Establish a Real Dignity of Their Own



The hat of white *point d'esprit* is banded in blue taffeta, edged with red.

The last sketch of the group and the right one of the two at the bottom of the page are models for the girl of twelve. The upper one is an originally modeled frock of blue serge with a plaited skirt. It is belted twice in black leather that is tied in flattened bows in front. The guimpe is of white chiffon finished at neck and sleeves with broad linen frills. A white tulle frill lines the rosette-trimmed hat and falls becomingly over the hair.

The suit is of white cheviot, trimmed with blue braid and blue buttons. The coat is lined with blue silk, which shows where the sleeve is slashed. Mousseline-bound and trimmed with blue silk flowers is the close-fitting white straw bonnet.

The left figure of the lower group shows a street suit for the young girl of sixteen. It is of navy blue serge and, contrary to the rules of simplicity which govern the designing of suits for girls of this age, it is profusely trimmed with black braid and buttons. The collar and the smart little waistcoat are of yellow-and-blue striped silk, the latter belted in black leather. A hip-length braiding on the skirt almost duplicates the line of the short cutaway jacket. At the front of the navy blue hat, lined with white silk, is bunched a cluster of red and white daisies.



At this designer's it is in cut, rather than in trimming, wherein lies the distinction between suits for sixteen and twelve





A gossiping group of Parisians on the shaded promenade betwixt the club house and the polo field

IT IS ON WEDNESDAY AFTERNOON, GAYEST
DAY OF THE WEEK AT POLO DE BAGATELLE,
THAT THE TIDE OF FASHION FLOWS FASTEST

All Paris recognizes the social distinction of the Princess Murat, of a house whose members, since 1853, have been "Altesses"



An advancing quartette of fashionables in the persons of Mme. de Fromental, comtesse de Récopé, wife of the keen sportsman and founder of the Automobile Club of France, Mme. Sonnery, and Mlle. Récopé

Comtesse de Lesseps, who is allied to the family which originated the Panama Canal, and produced the gallant aviator and first titled flyer seen in America

Talking with the duc de Dourville with her daughter upon her arm is Mme. Harjes, whose husband is a member of the firm of bankers known to all European travelers

White chiffon draperies, cool and youthful, clothe Mlle. Bartolocci, the pretty daughter of the Prince Bartolocci



A "linon" cap, banded and bowed in blue, tops a sheer "linon" frock for the tiny tot

An affinity of laces, Irish and Venise, meets in the party frock of the four-year-old

Beneath a blue taffeta bodice drops a corn-colored skirt encircled by rows of marguerites

Epauleted, buttoned, bestrapped like an officer's uniform, is a frock of emerald green

French rosebuds and foliage are lavishly embroidered on a dress of linen and lace

MODELS FROM MARINDAZ

IN THEIR MOST ELABORATE DEVELOPMENTS INSET WITH LACE OR TRIMMED WITH EMBROIDERY AND

THE first costume shown on this page is especially suitable for a child of two. Both frock and cap are made of "linon," striped with bands of eyelet embroidery. The second frock, designed for the four-year-old, is of fine nainsook, finely tucked, and both sleeved and trimmed in lace, half Irish and half Venise. Cord buttons are used for the fastening.

The frock sketched in the middle, at the top of the page, is made in the short-waisted, empire style, which so successfully solves the problems of the "awkward age." The quaint, frilled bodice is of sky-blue taffeta and a cording finishes each frill. The skirt, of corn-colored tulle, is trimmed with biscuit-colored linen batiste bands, each embroidered in prim rows of marguerites. Between the double rows of batiste are shirrings of tulle, and the sleeves of the tiny guimpe are of tulle, edged with the same biscuit-colored batiste embroidery which trims the skirt.

FLOWERS, CHILDREN'S DRESSES
KEEP EVER WITHIN THE PRESCRIBED BOUNDS OF SIMPLICITY



A chiffon frock that follows the fashions of grown-ups far enough to please a girl in the middle of her teens

Two becoming frocks for the girl of ten are shown next. The one on the left is of emerald-green linen, trimmed in self-tone braid and green soutache buttons. A novel epaulet effect is attained by slipping a black velvet ribbon under shoulder insertions of Venise lace. The back of the frock is cut in one broad panel. The frock shown at the right is a very handsome one of linen. It is profusely embroidered in a French rosebud design. The collar is frilled in Venise lace. The back of this frock, also, is quite plain, except for a short belt of French embroidery, edged all around with Venise lace.

The large middle sketch is of a frock designed for the girl of sixteen. It is of pale blue chiffon, trimmed with Malines lace and tiny rosebuds. The tunic is drawn into a belt under three rows of cording, and the tiny tulle vest is finished by cordings at the top. The lace frill, which outlines the surplice of the bodice, is caught by a rosebud buckle at the belt and falls in a short end over the skirt.



Photograph by Rita Martin, London



Photograph by Rita Martin, London



Photograph by Rita Martin, London

A quaint little figure is that of Lady Priscilla Willoughby, youngest child of the Earl of Ancaster. The Countess of Ancaster was Miss Eloise Breese of New York

Miss Digna Marconi is the large-eyed little daughter of the famous inventor of wireless telegraphy, Mr. Guglielmo Marconi. Her mother was the Hon. Beatrice O'Brien, daughter of the fourteenth Baron Inchiquin



Copyright by Speaight, Ltd., London



Photograph by Rita Martin, London

Lady Ursula Grosvenor, the older of the two daughters of the Duke of Westminster, the well-known polo enthusiast, whose last venture was the financing of the English team to play in the recent International Polo matches

The Princess Nadasde, the three-year-old daughter of Dom Miguel de Braganza, who married Miss Anita Stewart of New York. The Duchess is the daughter of Mrs. J. Henry Smith, who has made her home in London

Baroness Furnival, the youngest peeress in her own right. The barony has been in abeyance since 1777, but through the intercession of her mother, Audrey, Lady Petre, the title has been called out again by the crown

BENEATH ENGLISH ROOFTREES DWELLS THIS GROUP

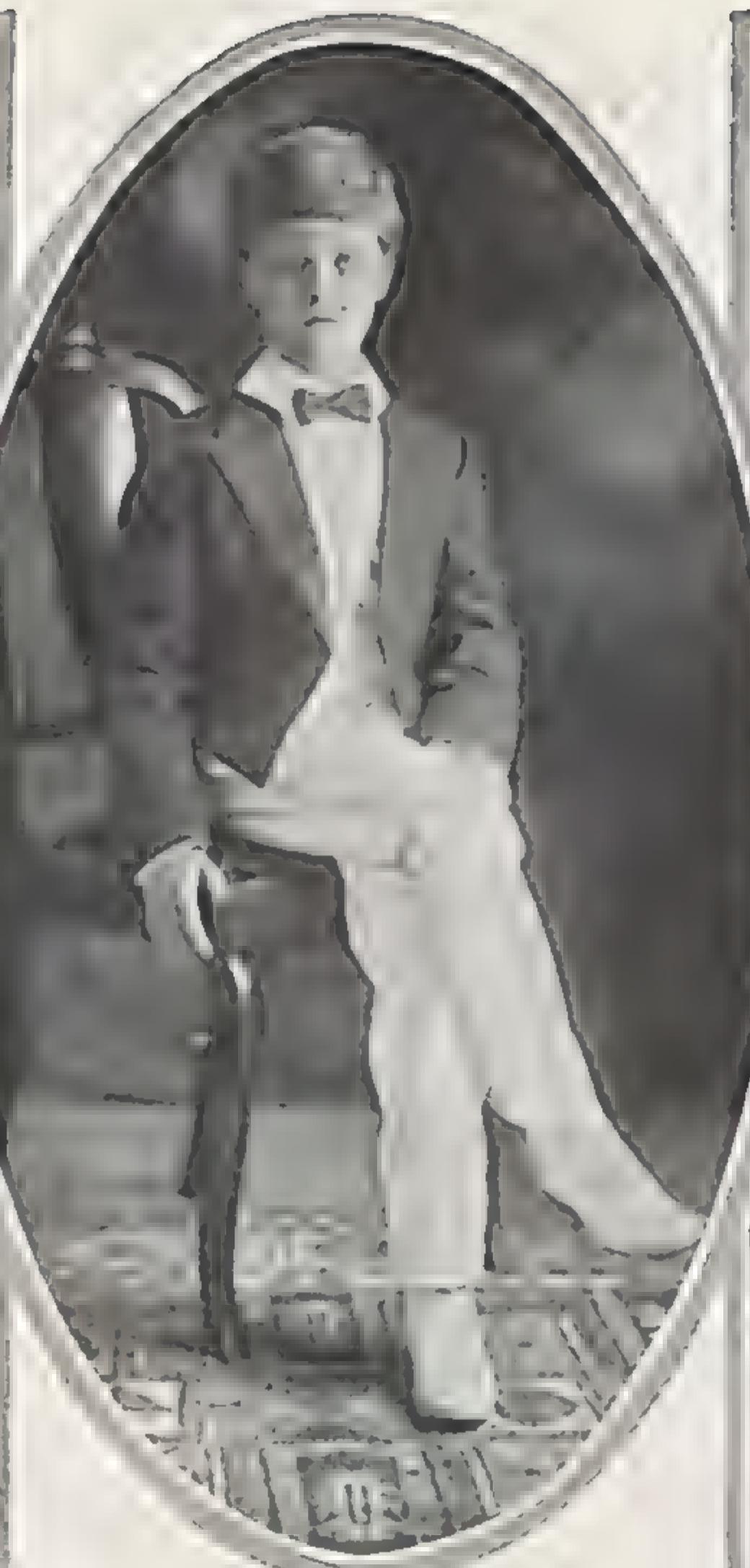
OF CHILDREN, THE FAIR DESCENDANTS OF BRITISH,

AMERICAN, ITALIAN, AND PORTUGUESE ALLIANCES



Copyright by Underwood and Underwood

Young Vincent McLean, on his farm at Black Point, near Newport. When he is not feeding chickens, herding sheep, or riding horses, this versatile young man is wielding the hoe in his cornfield



Photograph by Campbell Studios

Master Henry S. Redmond, son of Mrs. Henry S. Redmond, of Tuxedo. Mrs. Redmond is one of the August hostesses at Newport, where she is entertaining at her place, "The Postscript"



Photograph by Davis and Sanford Company

Master Le Grand C. Griswold, Jr., son of Mr. Le Grand C. Griswold, of New York, pictured as he measured his height beside a tall-stemmed iris. The Griswolds are spending the summer at Southampton, L. I.



Photograph by Curtis Bell

The younger son of Mr. Bradley Martin, Jr., and grandson of Mr. Henry Phipps



Photograph by Curtis Bell

Master Frederick Townsend Buel Martin, older son of Mr. Bradley Martin, Jr., wearing a costume copied from an old painting, as was that also of his brother, photographed at the left



Photograph by Aimé Dupont

Master Harry W. Gilbert, son of Mrs. H. Bramhall Gilbert, of New York

The WHIRLING WHEEL of PARIS FASHION

After a tango spring—for Paris has not escaped the tango fever which has swept the continent, both upon the stage and in the most exclusive circles of society—a glimpse, at the benefit held for the Red Cross Association, of the charming dances of our grandmothers' days was very refreshing.

When the Parisienne devotes herself to charity she gives of her best. On this particular occasion comtesse René de Béarn opened the doors of her stately old mansion in the Faubourg St. Germain, and, upon the stage of her superb little Byzantine theatre, some of the most prominent young society women danced the old-time dances for sweet charity's sake.

DANCES IN CRINOLINE

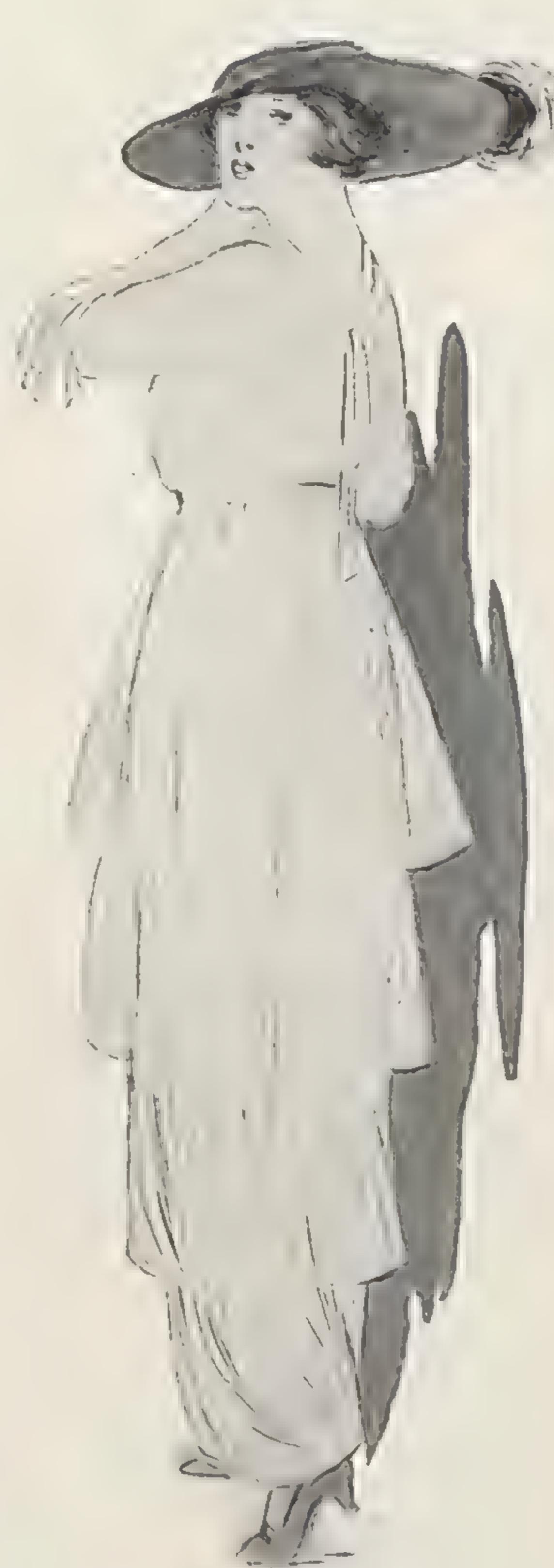
Most applauded was the crinoline dance in which the women wore cabriolets and many-flounced taffeta skirts, with tiny shoulder puffs for sleeves, and wrist-length gloves of emerald-green kid. It was danced by the young Princess Guy de Lucinge and comtesse Ignatief, who wore costumes of pink, and the comtesse Jean de Segonac and Madame Roger Hart, gowned in emerald green. The gentlemen who stepped the ancient measures, M. André de Fouquières, baron de Waldner, comte de Gramont, and comte Bernard de Ganay, were dressed in the picturesque cavalier costume of 1830.

The guest of honor of the brilliant assembly was the Princess Marie of Rumania, who

A Charity Dance and the Wednesday "Thé Dansant" at Polo de Bagatelle, a d'Annunzio Première, a Steeplechase,—So Spin the Cogs in the Parisian Wheel of Fashion



Poiret's stiffened, "lanipshade" tunic of the Persian poem-play "Le Minaret" has inspired society to duplicate it



Widest at the hips and narrowest at the heels is the twentieth century edition of the nineteenth century frock

was simply dressed in black and white. At my side was the baronne de Neuflize, who wore a dark blue liberty gown, and a large, black hat of tulle. The prettiest frock of the evening, sketched here in the middle of the page, was of white chiffon: a twentieth century edition of the flounced skirts which were pirouetting on the stage at the time, the only point of difference being that those on the stage widened at the foot while the one in the audience narrowed. The fluffy, chiffon gown was very effectively worn by a slender Frenchwoman in a large *canotier* of black velvet. She wore no jewels, not even so much as a pin in her dark hair.

A SALE "DANSANT"

At the charity sale, which was recently held at the Meurice, I noticed the comtesse de Pourtales in white moire with a corsage which fitted very snugly indeed. She wore a short, white, ostrich feather boa, the ends tasseled with pearls. Ropes of pearls were hung about her throat. Her large, black hat was of Chantilly lace.

At the Meurice sale the tango was one of the attractions, and at the first note of music

there was a general stampede to the ballroom, which left the other rooms quite deserted. Among the dancers I saw a very pretty girl in a frock of emerald-green taffeta. Beneath her large, black tulle hat glinted long earrings of cut-jet.

The very last *première* of the theatrical season was that of Gabriel d'Annunzio's "La Pisanello, ou la Mort Parfumée" at the Chatelet and, as the curtain fell at the end of the last act of this lavish production and hid the rose-strewn stage where "Pisanello" lay dead, hoarse cries of "d'Annunzio! d'Annunzio!" filled the house. But although the curtain rolled up and down for fully ten minutes and the little lambs in their crates craned their necks with curiosity, the Italian poet steadfastly refused to appear. Among his many admirers in the audience I noticed one of his own countrymen, the Marquise di Rudini.

Skirts show very little that is new in the way of drapery, but almost without exception they are made with short tunics or peplums which, like that sketched at the right of the page, are very irregular in shape. Such a one is the Bob-Marie frock of white crêpe de Chine and chiffon which appeared at the Steeplechase. The tunic was very short on the left hip and lengthened as it disappeared under the sash-ends of Nattier-blue silk which hung from the girdle at the left side of the back. The corsage was of tulle and chiffon with *empiecements* of crêpe de Chine. The broad sash of Nattier-blue ribbon which was drawn



Call it tunic, peplum, overskirt—what you will—somewhere between waist and heel a flouncing must appear



It was plain to see that the cascades of tulle which were her skirt were petticoated only in chiffon

rather high across the bust was partially veiled with the tulle of the bodice.

Grand Prix week brought out an avalanche of flounces. Call them tunics, peplums, overskirts—what you will—but they are simply flounces, and they are placed anywhere on the

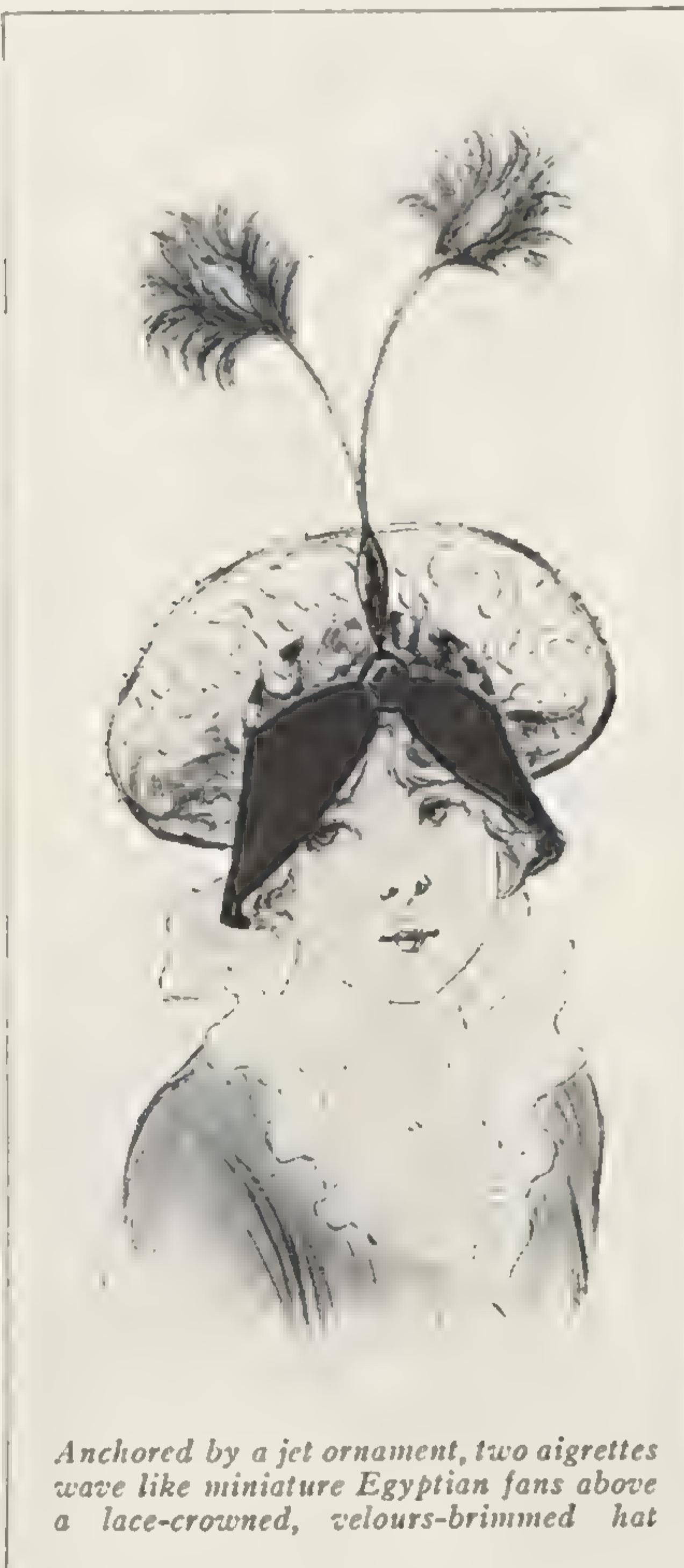


A two-tiered tunic begins a skirt which ends in a flounce that fluffs about the heels

skirt from the waist-line down, providing only they do not quite hide the hem of the narrow underskirt. If the skirt is composed of a succession of flounces, the one at the hem must be narrower than the others.

THE TYRANNY OF THE FLOUNCE

The short, hip tunic has very much the same lampshade effect as Poiret's wired tunics in "Le Minaret" as is shown in the sketch at the left of page 29. In this gown the tunic is stiffened on the lower edge with an invisible cord. The beaded girdle, the festoons of pearls and brilliants, and the large, emerald clasp are most suggestive of the Poiret costumes. A frock of pale pink chiffon over white, which appeared at the Grande Course de Haies, had a double lampshade tunic, stiffened and bor-



Anchored by a jet ornament, two aigrettes wave like miniature Egyptian fans above a lace-crowned, velours-brimmed hat



Under so voluminous a mantle of sable-bordered satin the most crushable tulle frock has nothing to fear

the simplicity of line which is always characteristic of her street dress.

In the *pesage* I noticed two popular French actresses, both dressed in white. Mlle. Alice Nory wore a coat-suit of white satin, and Mlle. Mistinguette a one-piece frock of white,



To a sash and a tunic at the waist this frock adds another sash and tunic at the knees

dered about the edge with pink silk fringe. Occasionally a flounce is placed below the knees as shown in the frock of white tulle sketched at the lower left of this page. Here, also, a flounce of tulle hangs from the waist-line. The flounce below the knees flares out very prettily because of the inch-wide binding of white satin. Similar bindings or cordings are used in the bodice.

A pretty, girl's frock which was worn by a manikin is shown at the lower right of this page. It is of pale, rose chiffon, finely plaited, and sashed at the knee with Nattier-blue ribbon. The small blue hat is trimmed with a wreath of roses and streamers of blue ribbon.

SOCIETY AT THE STEEPLECHASE

For the Steeplechase the reserved tribune was, as usual, filled with well-known people. First, there was the Princess Murat, whose name always heads the list of "among those present" in the social affairs of Paris. She wore dark blue charmeuse combined with black Chantilly lace. Comtesse Jean Tyszkiewicz wore a coat-suit of marron charmeuse. Mauve was worn by the duchesse de Brissac. Among the Americans I noticed Mrs. Herman Oelrichs, Mrs. O. H. P. Belmont, and Mrs. Bradley Martin.

Down in the paddock I saw the comte and comtesse de Lasteyrie. The comtesse, who was formerly Miss Constance Warren, wore a belted coat-suit of black charmeuse, which possessed

cotton crêpe topped by a small, black velvet hat with a brim of beautifully embroidered white batiste.

WEDNESDAY AT POLO DE BAGATELLE

Immediately after the Grande Course de Haies society left for the polo ground, and while a few enthusiasts watched the "Red Devils" and "Travelers" who were tearing up the turf, the others danced; for, be it known, the Wednesday afternoons at Polo de Bagatelle have been turned into *thés dansants*.

No one seemed to enjoy the dancing more than Miss Christabel Pankhurst, of suffrage fame, who wore a white hat and a frock of willow-green crêpe de Chine, which accentuated her fresh English complexion. One of the young girls who did not miss a dance wore the frock of embroidered tulle sketched at the upper left of page 30. In color the frock was a deep écrù and the two lower flounces were headed with narrow, corded ruffles of copper-green, changeable taffeta. As the wearer stood against the light it was quite evident that the skirt was lined only with several thicknesses of chiffon. The picture hat worn with this gown was of shirred lace, faced with black velvet, and trimmed with an aigrette of carnations, which rivaled peonies in their size and coloring.

Here also I saw the baronesse de Neuflize in beige liberty, with a veritable forest of marron paradise on her hat. The duchesse de Brissac was in black and white. Madame Marghiloman wore a pretty frock of silk brocade of the shade that is known to French couturiers—and poets—as "amaranthe."

ACCEPTING THE CROWNLESS TURBAN

Since the advent of the first crownless turban, which was worn by a manikin at the opening race at Auteuil last February and sketched in *Vogue* shortly afterward, the smartest hats have been crowned with a single thickness of tulle—tulle so fine that it scarcely veils the sheen of the hair. These hats have revealed the fact that the modish woman's hair has been slowly turning a bright, brownish yellow. Those who are fortunate enough to be crowned with this color—whether by the grace of God or the cleverness of their coiffeurs—have worn only transparent crowns.



A Chéruit frock for Deauville sponsored "linon," a material which successfully confuses its identity with chiffon

To the same destination was sent this mantle of "linon," heavily embroidered, and with a collar almost shoulder-wide



One of the smartest mantles of a mantle season is merely a sleeveless velvet cape

However, it took four whole months to accustom people to the really crownless hat, which a few days ago, at the Grand Prix de Haies, appeared in great numbers. Furthermore, the crownless hat, which in February was a tight band of straw, is now simply a halo of tulle.

Recently, while awaiting the arrival of some friends at the gare St. Lazare, I saw Mrs. Herman Oelrichs, who was just leaving for America. She wore a very becoming traveling suit of navy blue *côte de cheval*, and a hat of blue straw trimmed with a large bow of blue taffeta. Her coat showed the new, long lines, and the revers, which were faced with a dull, soft pink, were half hidden under a boa of silver fox. Her skirt was not slashed at the foot, but was very narrow, with a backward-turning plait on each hip. As boutonnière she wore a silk flower which matched the color of the revers.

MANTLES OF "LINON" AND VELVET

I happened in at Chéruit's some time ago and persuaded Madame Chéruit to show me the frock and mantle sketched at the upper right of this page, which were being made for the Deauville races. The frock is of pompadour muslin combined with a fine white material known in Paris as "linon," but which might easily be mistaken for chiffon. This material trims the bodice and forms the double, finely plaited flounce at the bottom of the skirt. The mantle is also of "linon," widely collared, and is heavily embroidered with white tussur.

Another wrap, quite different in style and texture and one of the most attractive I have seen, is sketched in the lower left-hand corner of this page. It was of that peculiar smoky, pinkish-gray shade known as "elephant." The mantle was worn over a frock of white mouseline and Chantilly lace, with touches of vivid canary taffeta on the bodice. The color scheme was exquisite and very new.

THE RETURN OF THE BOA

Now that *les grands couturiers* seem utterly unable to make a bodice with a collar, just as they seem to have forgotten how to cut a skirt sufficiently wide to enable one to walk normally, what is the modish woman of a certain age—she who does not wish to expose her neck to the tell-tale glare of the none too flattering sunlight—to do? Fortunately for her, and for those of her younger sisters who may not care to have their throats uncovered in all weather, I can give the glad tidings that boas, particularly ostrich feather boas, are again being worn by smart Parisiennes.

The boa of to-day is, however, considerably shorter than of old, and must be worn quite snugly about the neck; on no account is it allowed to slip back on the shoulders. It should be fastened a little to one side, at the back of the neck, with the ends falling down behind, one a bit longer than the other. Also, the tulle "dog collar" in various shapes, and in colors to match the hat or frock, will be much in demand in the early fall.

E. G.



Copyright by Topical Press Agency, London

Thousands of Alexandra roses, named after the Queen Mother, festooned Mrs. Henry Van-Den-Bergh's car as it started from Marble Arch, with the owner and five children as occupants

"BUY A ROSE FOR CHARITY"

IS THE CRY THAT ECHOES OVER

LONDON ON ALEXANDRA DAY



Copyright by Newspaper Illustrations, Ltd., London

Mrs. Henry Van-Den-Bergh's party contributed many members to the army of flower vendors, great and small, who besieged London with wild roses, which they sold for charity's sake



Copyright by Rouch, London

An occasion to which little English folk look forward is Children's Day, at Ranelagh, which numbers the picturesque donkey race among its events

A PICTURESQUE AMBITION OF JUVENILE ENGLAND IS
TO RUN IN A RACE ON CHILDREN'S DAY AT RANELAGH



Copyright by Rouch, London

A donkey which, in the old-fashioned, English way, "carried double" on Children's Day, at Ranelagh



Viscount Suirdale, a youthful follower of the Tipperary Hunt. He is the heir of the Earl of Donoughmore, Deputy Speaker of the House of Lords, who married Miss Elena Grace, of New York and London

A S S E E N b y H I M

NOW that a new theatre season is close upon us, I feel compelled to speak of the manners of the theatre, or rather, of the lack of manners there—a subject always close to my heart; for by our manners in such public places are we Americans judged, and the judgment is not always flattering. It is not my custom to express myself so bluntly, but in the strong rays of an August sun the truth is irritated to the surface.

Perhaps it is the general discomfort we suffer in our theatres which makes courtesy almost a *sine qua non*. The rows of seats are entirely too close together, and it is, after all, asking a great deal of mere man that he be agreeable when there is no place to put his feet except among the hat pins in front of him, and no place to brace his elbows. Besides, the play begins too early, and the audience arrives too late. One can not expect a woman to maintain a calm presence when she is standing up to let some late arrival pass, while wrap, and hat, and bag are slowly eluding her grasp, and tears of pain are rising to her eyes because some portly gentleman has—"Oh, I beg your pardon, madam!"—stepped upon her toes.

All these things brew an atmosphere in which ill-manners are naturally engendered. Nor does it help matters that our American women still continue to hold out against the gracious custom of wearing evening dress to the play, and this in spite of the fact that evening gowns are seen much more often now than formerly.

THE PRESENCE OF THE HAT

This general opposition to evening dress at the theatre brings in its train a whole set of annoying details. The way of the late-comer is made hazardous alike to himself and those who are already seated by the array of be-plumed hats which catch upon the flaps of his pockets, or scratch his hands with their thorny trimmings and pins as they swing from the backs of the seats. There is, you say, a legitimate excuse for the presence of the hat. The owner lives in the suburbs, or, failing this, considers a cab a too-expensive luxury. These two reasons are generally accepted with a pretty good grace, but there are others who have not these excuses. It might prove a good plan to set apart a small portion of the house for those who desire to wear evening dress, as some of our restaurants have already done, to the mutual satisfaction of those who are wearing evening dress, and those who are not.

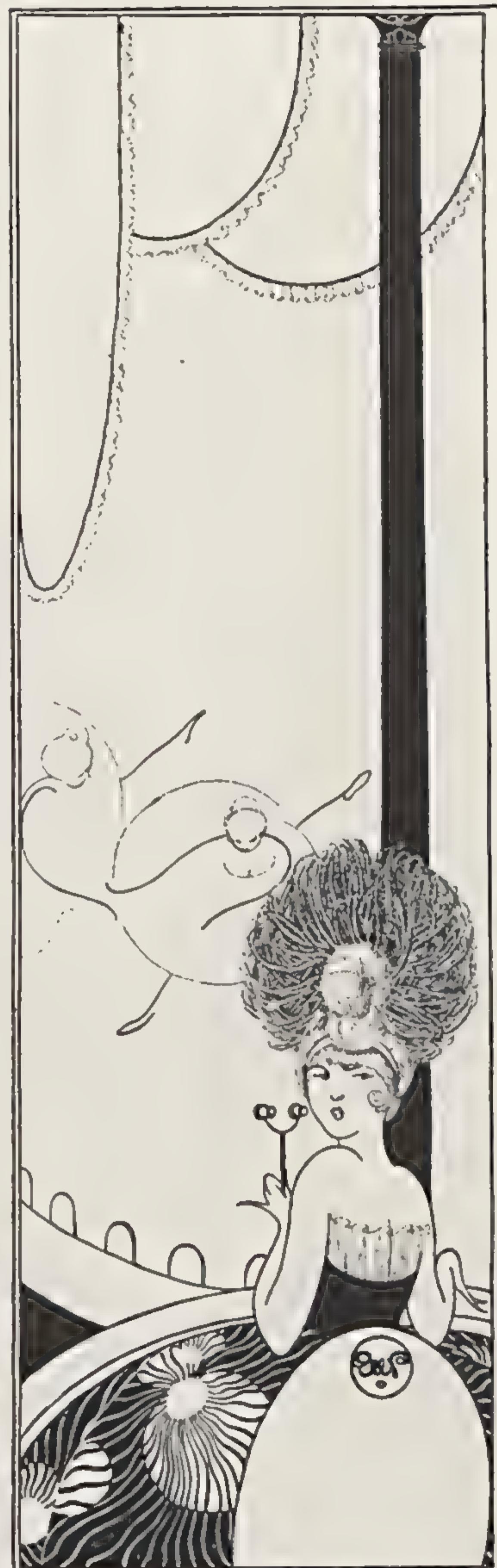
A CHARGE OF SNOBBISHNESS

There has been great discussion in England about this matter, and, unfortunately, it appears that the old law which insisted upon the wearing of evening dress by those who occupied a certain part of the house is to be repealed. The charges preferred against it are those of arbitrariness and—red rag to the English middle class—snobbishness. The enforcement of such a law in America would not, however, bring about the unpleasant circumstances which often arise from its enforcement in Europe, for Americans soon yield to such a convention as a matter of course, while the Englishman and his German cousin seldom recognize the inevitable on sight, but must be driven afresh to the acceptance of each commonplace condition.

The time is within the memory of this magazine when, even in New York, it was not the rule for men to wear evening dress to the theatre, and there were many who insisted on dining at Delmonico's—then the only smart restaurant—in frock coats or "cutaways." In fact, there was a furore of rage against Vogue when it actually had the temerity to appear on the horizon as a sponsor of evening clothes in the evening.

A suggestion for the other side of the footlights is that the beginning of the play be set at an hour which will allow society to eat its dinner at the usual hour and yet arrive for the first act without exceeding the city speed

What with the Discomforts of the Theatres and the Informality of Dress and Conduct, It Is Small Wonder That Our Theatre Manners Are Not the Best



limits. If this arrangement appears to be impracticable to the powers which view the stage curtain from the seamy side, it is suggested that a curtain-raiser before the play would serve to amuse the impatient multitude while people who dine ceremoniously are sipping their after-dinner coffee and enjoying their cigarettes, which, to put Browning's love-words to a widely different but no less truthful purpose, is that delicious last of a dinner for which the first was made.

American audiences, except opera audiences, are not, as a rule, sociably inclined. They do not pay calls between the acts, and, except for the class of men who bound to their feet at the first trembling of the entr'acte curtain and rush out to smoke or drink, people remain seated. For this reason it is suggested that we curtail the long intermissions, and—while one is about it, one may as well have out with the whole pent-up grievance—mercifully "cut out" the "musical selections" which torture the atmosphere with their long-drawn wails, and serve only to break the delicate thread of the plot which, with infinite pains, line upon line, the

playwright, ably assisted by the star and the stage manager, has built up.

The annoyances of the first half-hour of the performance and those of the intermissions are, however, dwarfed to insignificance by the *grand finale*. About

the middle of the last act a gradual feeling of uneasiness begins to spread over the audience; the women miss their gloves and peer painfully into the uncertain abyss between the rows of seats; the men scrape the polish off their faultless boot toes as they surreptitiously fumble with their feet for canes and umbrellas; and soon there is an ominous, rustling sound, and long ere the curtain is rung down, hundreds of commuters separate themselves from the body of the audience, mobilize in the side aisles, and presently scatter to the exits like a perturbed bevy of quail. By the time the last words of the play have been uttered the *nouveaux riches* who inhabit the Broadway hotels have hastened out at the heels of the suburbanites so that they may line themselves up in the lobby and see the "four hundred" go by.

BROADWAY BANALITIES

The men of the Broadway class wear evening clothes, and their women are bedecked with jewels, but the atrocity of their theatre manners beggars the description of a restrained pen. One need no longer wonder, however, about the conditions which breed such manners. One need only read Mr. Julian Street's book, "Welcome to Our City," which is a faithful rhetorical photograph of Broadway of today. I have learned to avoid this thoroughfare myself, and it is always distasteful to me to attempt a discussion of its banalities. Therefore, I am truly grateful to those more courageous writers who are trying to open the bedazzled eyes of the general public to the fact that it is an ugly, garish street, where cheapness is at a high price in the showy shops, and rudeness is as natural to the natives as courtesy is to well-bred people.

*The
BRIDGE
of
SIGHS*

There are so many chambers in my heart
Where one by one dead dreams are laid
apart,
That life has built a tomb about my
head,
An empty, whitened sepulcher of mirth
To cover up my dead.

And oft I walk along its hollow halls,
And listen soft to hear the spirit calls
Of all I loved and buried there of yore;
And though my laughing lips deny my
tears,
I kneel before each door.

You stand upon the threshold of my
tomb
And hold the key to one, closed, sacred
room;
I can but touch you with my finger tips;
Between us Fate but built a bridge of
sighs,
I can only close my lips,
And let you read my message in my
eyes.

Claudia Cranston

YOUNG PHILANTHROPISTS

HELLO, what's your name?" In this naive greeting of childhood lies a wealth of interest and friendliness that is gradually polished away by the polite training that parents bestow so lavishly. This training, though it gives the child many desired qualities, yet steals from him many fine things in humanity. We want him to lose his over-confidence and too great impressionableness, and we carelessly take from him, along with these qualities, much of his natural sympathy with, and understanding of, other humans. Many of us re-learn some of these lost things when we are old enough for our elders to think that we no longer need such careful guarding. How much better it would be, and how much more sincere and natural would these feelings and their actions be, if there were no break between the natural fellowship of childhood and the deliberate and almost scientific fellowship of grown-ups.

THERE are many ways in which carefully guarded children can express their spontaneous sympathy in helping children less fortunate than they are, but whatever they do there is one pitfall that is specially apt to catch them. They have so little experience with people of different kinds; their ideas are formed so simply, and so without a sense of relative values, that when we most expect them to be natural they will very likely be most unnatural. The surface differences between the rich and the poor are greater and more important to the child than to the man and woman. A superior, patronizing feeling is most unattractive, and is bad for both children, though it probably has a worse effect on the patronizing child than on the patronized. If children are to have any contact with children much poorer than they are, and especially if they are to feel this difference in worldly goods by giving some of what they have to those who have not, the whole relation must be one of friendship. This friendly relation may come from personal contact, or it may be indirect. A self-conscious child will be made much more so by unusual associates, and besides many parents do not wish their children to meet others so different in culture, speech, and manner. But this need not at all prevent helpfulness. There are so many helps needed, that the trouble is to find helpers.

INDIRECT help may be given in many ways, but chiefly through the medium of clubs. As children greatly enjoy doing things together, the plan of forming a group called an "auxiliary" suits them as well as, or better than, it does their parents. Ten to twenty children may form an auxiliary in order to raise money for some special purpose, perhaps for a little girl who is ill with tuberculosis and should be sent to the mountains. Then the "auxiliary" may hear quite often how she is through the nurse who planned for her going away, and thus the children will experience a new joy. It is a great thing for any of us to feel that we are helping someone back to health and life.

ANOTHER club may save all its money for fresh air work, and may send whole bands of children for trips in the country. Some of the children need this because they are delicate, and others because they almost never see a blade of grass, and need to go just for the pure joy of running over hills, and feeling the wind blow through their hair. Other children may take more interest in raising scholarships for some particular child. There are many, many children who have to leave school before they get into the higher grades, and who have to start in at such a low grade of work that they never can get ahead, and so remain for years at the same work and wage, and then begin to get lower wages as their quickness in the one simple operation begins to leave their fingers. And yet they may be ordinarily bright children who, if sent to a trade school, would become good workmen and workwomen earning fair wages. It is wonderfully nice to help the oldest child of a family in

this way, and then see him help his younger brothers and sisters to the attainment of the same education.

THE children of "the poorer city" are often great theatregoers — to the "movies." To take them to a real circus, or to the Hippodrome, or to "Rackety Packety House," is to give as much pure joy as a child can well hold. "The Club" does not need to have a very large bank account to give several of these parties in a winter. Or such a society may buy books to give to a settlement library, and what could be more delightful than picking out all one's favorite books to send to other children to read? The reading and choosing of the new books each time they are sent makes this club quite an education for the young "uplifters" themselves. Perhaps more real interest and generosity goes with the toys and books of their very own which children send to other children whom they know haven't these things than with any other gift, and to some children the whole relation is more real if they individually send their own things.

FATHERS and mothers who believe that their children gain rather than lose by knowing others far out of their social sphere, and who can help to make the acquaintance quite simple and democratic can, in very simple ways, give not only the children who so sadly need it, but also their own children, a new joy in life. But this must be done very carefully. It is too great a shock for the cleanly clothed and neat-minded child to be thrown among the dirty, shouting children of our poorer districts; and too great a shock for the ill-clothed, street-trained urchin to be placed suddenly in the midst of what seems to him fabulous luxury, and where a polite and reserved behavior baffles him. Both children are ill at ease. Real friendships, however, are easily made. Any settlement worker knows many little girls and boys who would make very nice playfellows for the child who wishes to help, and who might even go to the country with him. In this way, by coming to know a few carefully chosen children whose lives and homes are so different from his, the child is saved from that cruel self-consciousness so often caused by differences in clothes and speech. He can then go naturally to settlement parties and have a perfectly happy time in the game-playing. He can give parties in his own home to children he has met in this way, and take children on beach parties, for even right here in New York, with beaches all about, really to go to the sea is a wonderful treat for many children. An automobile could be kept busy all the time, taking children out to the country, to beach parties, or for rides in the parks.

THE children in the public schools in crowded parts of the city have so many reasons for not doing well that it is a wonder they get through the grades as well as they do. The classes are crowded; many children are not properly clothed and nourished; their homes are often upset and noisy, and, at the best, they seldom have any one at home who can help them with their lessons. There are now many study clubs in settlements and libraries which children attend of their own free will, and most people would be surprised to see the number who come to this extra and voluntary school, after the regular hours, to try and do better in their work. Well-taught children from twelve to thirteen years of age might very well help at these study clubs. They often know better than an older person the particular method in use at the present time, and their minds are nearer the other child's, so that they can sometimes make things understood more simply. This sort of review is fine for their studies, too.

The things that children can give to other children are endless, and the benefits to both are endless. Just because they are children, those who can give have, naturally, interest, friendliness, generosity of heart, and those who receive have simplicity in receiving, and the same friendliness.

The MANNERS of CHILDHOOD

ETIQUETTE is not a body of formulas for the use of adults only; the rules of good breeding can not be learned late in life; politeness can not be assumed when one enters society at a given age. Training in good manners must be begun with speech and continued through the birthdays, for politeness is not wholly innate and spontaneous. The child does not know that all life is made smoother and simpler and sweeter by good behavior, and so this precept and its practise must be early inculcated. This constant rubbing off of rough corners produces a polish that makes it possible for the child to grow into the adult without awkwardness. Good manners are but the expressions of a nature controlled. They may be artificial, but they are better than bad manners. This is too deep a philosophy for the nursery and the schoolroom, but the training begins there, without explanation, but with gentle insistence. Such a training by no means connotes repression of individuality or of the natural, lively spirits of childhood, or if it does it is the fault of the teachers, not of the principle.

TABLE MANNERS IN THE NURSERY

The first lesson in good manners naturally comes at that early age when the young human wishes to take whatever he wants, regardless of to whom it belongs; however natural it is for the child to do this, and the adult to indulge it, the selfish impulse must be restrained. This is the time for the first lesson in self-control, which is the lesson of good manners.

Table manners are an excellent point of departure for the training of childhood. It is the modern custom to have meals served to the children in the nursery or the schoolroom with the governess or nurse. There is no household in which all table conversation can be sufficiently repressed and expurgated to meet the eager curiosity of an absorbing, juvenile mind. At the nursery table are taught the fundamentals of the knife and fork, the spoon, the cup, and the napkin; here are practised the lessons of eating slowly, drinking quietly, and acting in a gentle and seemly manner. The test hour comes on Sunday, when the children are allowed to lunch with their parents and any informal guests that share the midday meal. It is a custom in many well-managed households for the mother to have lunch every day with the children, in order that she may watch their behavior and judge of the efficiency of nurse and governess.

WHEN THE CHILDREN COME TO DESSERT

The English custom of bringing children down for dessert has, of late, been adopted in America, or, rather, revived, for the south and certain of the older cities of the east once observed this custom and then let it go, as they did many other Old-World manners and customs. In certain houses it is also customary to have the children come to the drawing-room at the tea hour, that they may learn to conduct themselves well before strangers and to meet older people without fear or awkwardness. Such training is important, for shyness is a serious handicap, and it can always be overcome in youth. But let the habit of shyness grow upon a child, and even if, in later life, it be thrown off, it will of a surety leave its cruel traces in a certain repression or an occasional awkwardness. The contact with adults in the formal atmosphere of a drawing-room is one of the best ways of developing an easy, unconscious manner in youth.

As to the drawing-room manners, the little girl is now taught to curtsey, and the boy to shake hands. As a girl approaches her twelfth year she ceases to curtsey, and shakes hands instead. Both must, almost as soon as

The Lessons in Good Manners That Produce the Perfect Hostess or Guest Must Be Begun, Not Just Before the Formal Entry Into the Drawing-Room, but with Speech



[This is the eighth paper of Vogue's series of articles on good manners and good form according to the present-day standards of society]

they can stand, learn to do so when a woman enters the room or when she rises; this should be so thoroughly inculcated in early youth that it becomes an automatic reaction.

THE CHILD ENTERTAINS

Children begin entertaining and being entertained very early nowadays. In this contact with their own kind, formal etiquette is less important than spontaneous good manners, for only with the good-natured unselfishness which they imply can there be harmony and good feeling.

Invitations for children's parties are sent out a week or two before the date. They are written, not engraved, though often expressed in formal terms; in which case the name of the child, not that of the mother, is used. If there are several children in a family, each one is sent a separate invitation; the name of the girl on the envelope is, of course, preceded by the word "Miss," and in front of the boy's name the word "Master" is placed.

JUVENILE PARTIES

Children's parties are always given in the afternoon, and all the children are accompanied by maids or nurses, who wait in the hall or dressing-room for their charges, or return for them at a given hour. The mother, or some other responsible person, such as a social secretary or an adult member of the family, receives with the juvenile host or hostess, and greets each guest at the door; she personally attends to their pleasure throughout the affair. Nowadays, parties are more or less elaborate. They may, of course, consist of games, but the new idea is to give some more novel form of entertaining—a moving-picture show, for example. But there are so many people whose business it is to entertain small children in various ways—with whimsical devices, such as telling fairy tales, imitating birds and animals, reading from fables, giving marionette performances, slight-of-hand tricks, and a hundred other juvenile delights—that a children's party needs little planning.

THE AFTERNOON DANCING-CLASS

The afternoon dancing-class is now a settled custom for children. The most exclusive of these classes are not large, and are usually conducted by a woman of position; the private house has been substituted for a hall. The class is limited to a group of children who will probably share the same social interests as their lives develop.

The young girl has the easier time at the dancing-class, as far as manners are concerned, for she does not have to take the initiative; it is the small boy who must learn to make his best bow before a girl, and ask her to dance. He must learn not to leave her in the middle of the room, but to take her back to a seat, and also to thank her for dancing with him. He must be taught what to do with his hands and feet when he is not dancing, and how to bid his teacher good-bye in a gracious way.

Once or twice a year, during the holidays, a formal dance is given in the early evening hours, and for this children are more elaborately dressed. It is considered correct on such occasions for the boy to send flowers to the girl he likes the best.

IN THE SECOND DECADE

As youngsters pass through the early stages of their life into the more responsible second decade they are allowed to have afternoon card-parties; and at this age the dancing-class is held in the evening at eight o'clock, and informal evening dress is worn.

Some mothers allow their fifteen-year-old daughters to serve tea one afternoon a week at five o'clock, in order that they may learn the duties of a hostess, and not be confused when these are thrust upon them three years later; it is claimed that the young girl learns much behind the tea-table—self-confidence, repose, and other essential qualities.

THE CHILDREN'S THEATRE-PARTY

Theatre-parties as a means of entertaining children are more freely indulged in now than ever before. It is a mooted question as to whether or not this form of pleasure is harmful to the growing mind. It is, of course, exciting and emotional, and many educators hold that both of these things are bad for the unformed mind, and are better left out of the young life until a moral and mental balance has been struck. However, theatre parties continue on their joyous way, and are rapidly rising to the rank of a social rival to the dancing-class.

Invitations to a theatre-party are sent out in the form of written notes, and they are accepted with equal formality. The chaperone is usually the mother of the young host or hostess, and hers is no easy task; she must receive all the guests who are brought by maids, see that they behave well, and that they are properly taken home. Boxes are usually taken for such parties, because the children are closer together, and so can enjoy each other as well as the play; besides, they are all directly under the eye of the chaperone.

THE NEW ETIQUETTE

A boy's life becomes independent of chaperonage when he is fifteen years old, but girls are chaperoned in a strict manner until much later. It is not considered correct to allow young girls between fifteen and eighteen to go about alone at any time, though, of course, this depends somewhat upon the size of the city in which they live; in the great centers they are always attended by maids or governesses when they drive, ride, and shop. Younger than this, they have a maid who goes everywhere with them throughout the day. Etiquette in America is stricter in this respect than once it was, for we have adopted the wise custom of other countries of strict chaperonage, and now the attendant older woman is a sign and symbol of the well brought-up child.



A Louison model of black straw converts a fringe of aigrettes to the transparent purpose originated by the tulle brim. A pompon of aigrettes poses at right angles to the brim, and a band of black and white ribbon swathes the crown



A slip of "heaven blue" charmeuse supports a floating drapery of delicate Valenciennes uniquely sashed in satin. The corsage bears a shoulder drapery of Valenciennes which falls loosely and gracefully as a scarf. Model designed by Premet



A clever ruse to meet fashion half-way between the small and the large hat is adopted by Louison in a small, drooping-brim sailor, widened quite three inches by fantasy feathers. The hat is of white straw, brim-bound in black taffeta



In midsummer the straw hat is frequently but an inconspicuous support for a creation of tulle. A crown of tulle meets a tulle brim under a swathing band of tulle. A tulle bow spreads vain-gloriously above the crown like a big-winged butterfly

A MALINES HAT AND TWO
OF ITS FEATHER-BRIMMED
RIVALS — THE MIDSUMMER
EVENING GOWN ACHIEVES
A SIGNAL TRIUMPH IN A
MODEL OF BLUE AND WHITE



A waist of complicated lines—having two sleeves in each armhole, a double vest, and both a collar and a neck frill—is combined with a simple skirt to produce a not too-elaborate costume. It is of citron-colored shantung, vested and cuffed in gray. The waistcoat, oddly buttoned, runs down beneath the belt, and a V of the waist material parallels it over the belt. Above the tulle hat rises, question-markedly, a swirl of paradise feathers

Few dresses but have a neck frill, a sash, and a vest, yet so limitless are the changes rung on these themes that variety suffers no abridgement. In this costume a blouse of old-red silk, collared and buttoned with dark blue silk, was worn with a blue silk skirt. The two colors were blended in a unique girdle which fastened low on the hip. In back the red waist dropped in a long, broad panel which caught up a pannier-like blue drapery

To the races the extravagant mondaine who visits Deauville for the two-weeks racing season wears a frock as short-lived as the season—a thing of perishable, creamy tulle banded with creamy Lierre lace. The skirt is caught up beneath the jacket in front and so is lifted high from the ground; the girdle, which finishes with a bow in front—the natural complement of this mode of drapery—is of turquoise-blue velvet, as are the cothurns

IN THE EVER-SHIFTING KALEIDOSCOPE OF FASHIONS EX-
HIBITED AT THE DEAUVILLE RACES THESE MODELS, MAS-
TERLY IN COLORING AS IN DESIGN, WERE MUCH REMARKED



F R O C K I N G t h e S C H O O L G I R L



A frock for the young girl—chiffon sprinkled with glass dewdrops and combined with shimmering satin

THE time has arrived for the planning of the schoolgirl's autumn wardrobe. The frock of blue and white silk sketched at the bottom of the page would make a good beginning. Over a scantily gathered skirt is fitted a novel little jacket bodice, cut so that the stripes run crosswise those of the skirt. Hip-length panels drop from the high waist-line at each side, and the neck is cut in a square to show a guimpe of white, tucked batiste. Rows of porcelain buttons trim the edges of the panels and of the neck opening, and a trim little collar of embroidered batiste finishes at the throat under a blue cord bow. The white beaver hat is banded with blue-and-white striped ribbon.

SCHOOLGIRL FROCKS

The schoolgirl's frock shown above to the left is of light-weight worsted in a practical shade of blue. The skirt is slightly gored at the front and sides, and is trimmed with a line of cerise silk piping outlined by a row of brass buttons. A similar piping outlines the fronts of the blouse, which open over a white crêpe guimpe. A belt of cerise silk extends across the back and stops at the side front, where a tiny peplum falls over the skirt.

To the right of this dress is a reproduction of a French party dress of white net mounted on flesh-colored chiffon. The scalloped edge of the

Starting Right with the Schoolgirl's Wardrobe—Two Dress Suggestions for the Débutante-To-Be



The practical traditions of the school frock are respected in a dress of light-weight worsted trimmed in brass buttons and cerise silk pipings

The party dress boasts shirrings of blue silk and scallops edged with Saxe blue beads. Three pink roses cleverly posed are a pretty finish



Strewn with old-red autumn leaves is the tunic which falls over a straight skirt of gray-blue voile

skirt is outlined with Saxe blue beads which match the color of a band of shirred chiffon set several inches above the knees. This band of chiffon is headed by a second row of scalloping, posed on the left side of which is a pink rose. The skirt trimming is closely followed on the waist by a shirring of blue silk and a scalloping of blue beads. A fillet of blue silk bands the hair.

FOR THE GIRL IN HER TEENS

Figured and dotted chiffons are charming materials for the young girl's evening frocks. The one sketched at the upper left is of dewdrop-beaded, white chiffon and white satin. Over a scant, plain skirt of white satin fall draped panniers of the dotted chiffon, outlined at the front by wide bands of white satin which widen at the back into an overskirt, and drop in a point almost to the hem of the skirt. The bodice shows a clever combination of the two materials. The elbow sleeves and slightly rounded neck are very girlish in effect.

At the upper right is sketched a youthful frock of figured crêpe and plain, gray-blue voile. The skirt, which is cut on scanty lines, and the sleeves are of the voile. The bodice and tunic of gray-blue crêpe, figured in old-rose autumn leaves, are joined by a wide girdle of magenta taffeta. The square neck is cut low for comfort, and the short, flaring sleeves scarcely cover the elbow.



A striped material is sufficient unto itself, for the parallel lines, cleverly opposed, constitute a trimming



The variety that American women attain by strictly observing the seasons of fur and velvet, tulle and chiffon, Frenchwomen sacrifice to the pleasure of going richly clad whatever the temperature. The furs of the winter give promise of touches of elaboration in bows of tulle and of satin, as on this throw of mole-skin banded with taupe fox



Perhaps not even the Parisienne, careless of comfort where beauty is concerned, would go the length of wearing this all-enveloping, white rabbit cloak somberly banded in black fox, in midsummer, but she more than probably would wear it anywhere from December to May with a summery, straw hat—a combination equally anomalous



With the diaphanous chiffon frock, straw hat, and cothurns of midsummer the inconsequential Parisienne dons an enveloping scarf, half black, half canary-yellow fox. This color combination is one of the mad freaks of fur dyeing, inaugurated at the races this summer, that promises to become popular with the younger generation this autumn

FOR THE MIDSUMMER FUR SEASON FRENCHWOMEN

WEAR, NOT THE RELICS OF THE WINTER PAST,

BUT THE HARBINGERS OF THE WINTER TO COME

TWO FROCKS AND A WRAP WHICH ATTAIN
THE UNFAILING CHARM OF THAT ORIGINALITY
WHICH SEEKS, NOT TO VIOLATE THE CONVEN-
TIONAL, BUT TO TURN IT TO THE BEST ACCOUNT



Not the greatest stickler for simplicity in dress could criticize this gown of rose charmeuse, and yet it boasts a generous quota of adornments. Threaded pearls outline the V of the flesh tulle bodice, a belt of old-blue faille is supplemented by a broad band of lace, and a lace tunic falls over a slightly bouffant overskirt of rose chiffon

All that was asked of the summer evening wrap was grace and color; now that it has passed the meridian of its usefulness, comes a wrap of old-red and violet brocaded silk which completes the trinity by adding warmth. Long, tight sleeves of purple faille match the collar and the button fastening, and strike a new note in the sleeving of wraps

For a country club dinner a gown of crisp, terra-cotta taffeta combined with white net lace strikes just the right note of informality. The long, cutaway tunic is draped in a cascading puff which gives much the effect of sash-ends, and an absinthe-green collar, finished with a splashing tulle bow, adds the now expected touch of contrast



The lingerie frock emerges from its intricate lace chrysalis of yesteryear, a thing of batiste unadorned save for a sash and a narrow white net frill

Exponent of a "trimmingless" season is this simple frock of violet-striped batiste. A wreath of tiny purple pansies restrains the ruching of the hat

So broad the belt, overlaid with amber-colored roses and closely interwoven with gold and silver thread, almost it gives the effect of a tight bodice

Tiny knots of silver roses dot the belt, and edged in silver is the band of smoky chiffon which swathes the skirt. The narrow train loops up for dancing

SMART FASHIONS for LIMITED INCOMES

A Few Friendly Guideposts Which Point the Way to Simplicity, That Difficult Goal to Which All Summer Gowning Aspires

THE new lingerie frocks almost entirely eliminate the insets of lace and insertion which were formerly so important a part of the summer frock. Instead of overmuch trimming, the sheer materials are very simply put together with cordings and plaitings, and finished with plaited or fluted net frills. Such gowns are far less easy to reproduce in the ready-to-wear models than are the more elaborate designs which are easily copied in cheap materials. One of the smartest of the new models is shown in the first drawing on this page. It is of an exquisite quality of white batiste, so sheer that it looks almost like silk. This material costs one dollar and seventy-five cents a yard, but it is forty-five inches wide, so that the entire gown may be made from five yards. The skirt is mounted on a white yoke which extends to the bottom of the puffed tunic. Below the tunic the skirt is draped in at the back. The bodice is cut kimono fashion, and a straight, five-inch flounce is corded to the short sleeve. A cording, finished by a net ruffle, is set on the bodice to give a bolero line.

Quite the most striking feature of the model is a handsome sash which drops at the middle front to follow the out-

Note.—In order to make this department of greater practical value to the woman of restricted means, Vogue will cut to order, in 36 bust only, the patterns of models published in these columns at the very special price of \$1 for a separate skirt, coat, or bodice; \$2 for a whole suit or gown

line of the tunic. One long end falls to below the knees. The sash is of changeable taffeta in gold and pink, and a tea rose relieves it at the belt.

An equally attractive gown, somewhat on the same order, is shown in the second sketch on the page. It is of fine, lavender-striped batiste, and is made with a tunic which drapes under the knees at the back, and is pulled up under the belt at the middle-front. A girdle of broad, black satin ribbon is knotted at one side. The front plastron is trimmed with small, lozenge-shaped, crochet buttons, and a bit of English thread lace edges the sleeves. The hat is of violet straw with an upstanding ruche of violet tulle restrained by a wreath of small, purple pansies.

To be effective, a summer evening frock must substitute clever color effects for the handsome, jeweled embroideries

which elaborate the costumes of the winter. The original of the gown shown in the third sketch on the page is exquisite in coloring. The skirt, of flesh-colored satin, is draped a little to one side, is pulled tightly about the feet, and boasts a small, square train. The bodice and tunic are of a deep, cream-colored shadow lace mounted on white chiffon. The broad belt is of bright blue brocade overlaid with roses in amber colorings and interwoven with a few strands of gold and silver thread. The two big roses at the left are of amber silk which shades from light to dark tones.

The fourth sketch at the top of the page shows another simple gown. The skirt has a pointed train which may be left to swish on the floor or may be buttoned up under the flounce for dancing. The material is a gold-colored crêpe, and the skirt drapery is of gray chiffon bordered with a straight edge of silver. The girdle is of net in a color which matches the cream lace tunic, and several small clusters of silver roses are tacked against it. If it is impossible to reproduce the materials of this costume, a scarf of plain gray chiffon and a tunic of tulle over a gold-colored silk gown will be almost as effective.

The wrap shown at the lower right is



Conventionality decrees a wrap, comfort creates it of chiffon, and originality trims it with lace sash-ends

of two shades of coral chiffon, the darker tone beneath the lighter, with a black lace collar and skirt trimming. It may be very easily made at home if a good pattern is secured.



A frilled collar of white tulle tops a blue velvet collar which, not content with the space usually allotted to collars, must needs follow one side of the surplice blouse to meet the belt. The skirt is sashed in blue velvet, and draped so as to fall about the hips in becomingly bouffant lines. Tiny white tulle frills and blue buttons trim the sleeves

For the early autumn days comes a dress of dark blue serge collared and cuffed in plaid silk in red, yellow, blue, and green—colors which suggest the turning leaves. A little low-collared, batiste vest adds just the right touch of daintiness to an ensemble otherwise somewhat severe, and the costume is completed by a smart, black patent leather belt

Comes a dancing frock of blue satin. Instead of a sash, a cording and a novel bow, formed by a loop of satin drawn up from the drapery of the skirt, finish the corsage. The blue chiffon bodice is underlaid and vested with pink chiffon. Back and front the skirt opens over a blue chiffon petticoat. The collar and cuffs are of thread lace

MODELS FROM HARROD'S, LONDON

YOUTHFULNESS AND SMARTNESS MEET ON EQUAL TERMS IN THREE
GOWNS OF SILK AND SERGE AND SATIN, EACH OF WHICH POS-
SESSES THE TWO-FOLD CHARM OF SIMPLICITY AND INDIVIDUALITY



The foundation of the school wardrobe, cut conservatively and trimmed restrainedly. Price, \$29.50

Although its origin is plain, the "slumber robe" denies masculinity by its dainty fabric. Price, \$22

Instead of the serge blouse, a galatea jumper, priced at \$1.25, tops the bloomers. Price, \$2.95

A negligee of chiffon and lace for the sophisticated senior is bedight with fluffy bows. Price, \$10.50

S E E N in the S H O P S

TO the credit of the fashionable, as well as of the purely academic schools, it may be said that simplicity of dress is requested in the majority of cases and in many is strictly enforced. In fact, many boarding schools furnish to each pupil a list of the clothes which will be needed throughout the year; or if a complete list is not sent with the application blank, the school catalogue usually states what such requirements will be.

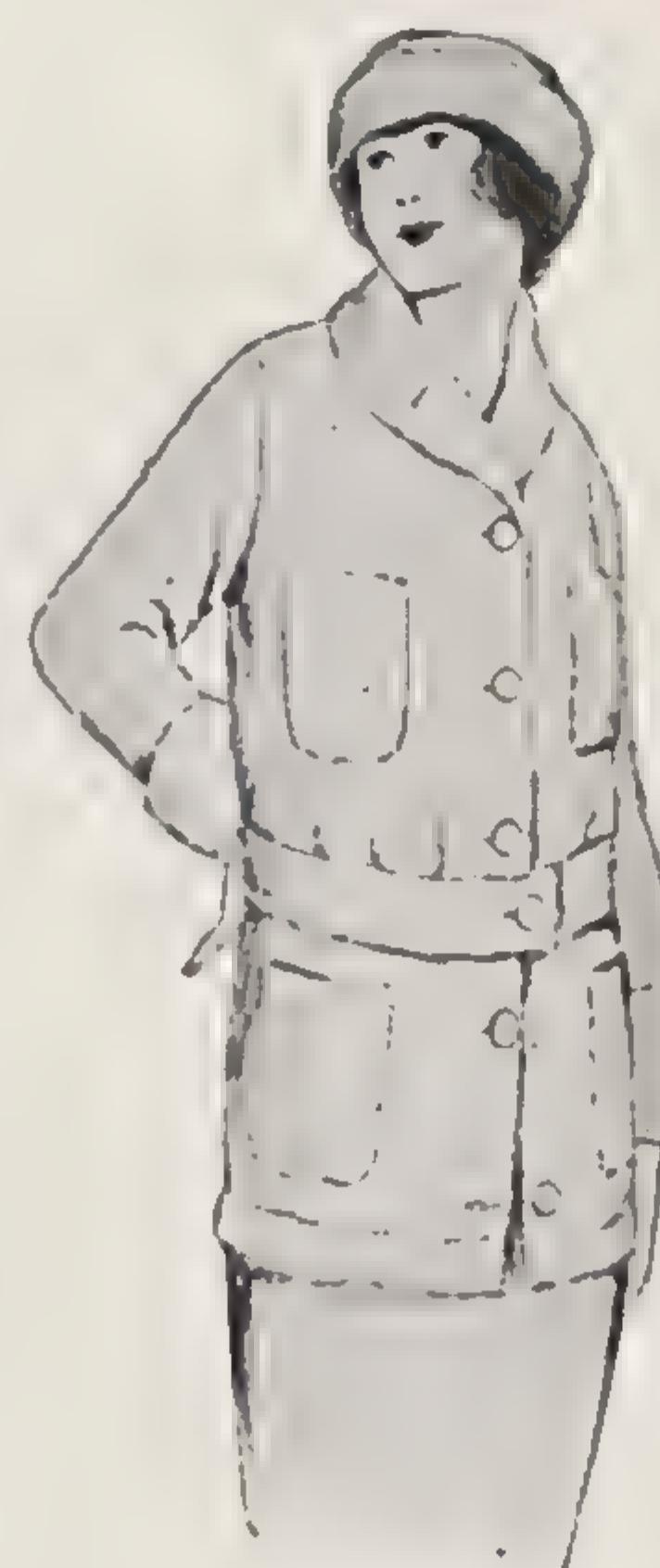
The shops are already showing some new things for the autumn which may be wisely chosen for the young girl's school wardrobe, for the conservative rather than the extreme styles of the season should be selected for this purpose. The regulation suits required for schoolroom and gymnasium wear, and such things as raincoats, bathrobes, and lingerie, can be bought as well now as later—and in this fag-end of the season, cheaper.

THE FOUNDATION OF THE WARDROBE

Since the tailored suit is the foundation of every wardrobe it should be chosen as much with regard to wearing quality as style. A very excellent suit of a dark blue serge made in a simple, girlish style is shown at the upper left of the page. The semi-fitted coat is slightly cut away in front, and drops in a rounded line at the back. The admirably tailored revers are finished, as are all the edges of the coat, with black braid. The same simple trimming also relieves the severity of the skirt. The

buttons which trim the skirt and cuffs, and fasten the coat, are covered with blue serge. The waistcoat, which lends individuality to the tailored suit, comes in white or tan moire. This suit is made in sixteen and eighteen-year sizes.

A shop which makes a specialty of sports and strictly tailored clothes is offering special inducements in made-to-order suits. A practical suit with a fitted coat, a strapped back, the ample, patch pockets dear to all girls, and a plain, gored skirt suitable for walking will be made to order for \$55. This model is of English tweed. The same style of suit can be bought in stock sizes at from forty to forty-five dollars. Suits



No more useful garment in the schoolgirl's wardrobe than the smart coat sweater. Price, \$11

with a yoke with hip pockets. The skirt fastens in the front with a double row of buttons, and is laced in the back. These suits come in fourteen-, sixteen-, and eighteen-year sizes. In serge they are priced at eighteen dollars and fifty cents, and in linen at thirteen dollars and fifty cents. In junior sizes of from fifteen to seventeen years the serge models sell for sixteen dollars and fifty cents, and the linen ones for twelve dollars.

FOR SPORTS AND BAD WEATHER

In many schools suits of dark blue serge are worn almost exclusively, in the schoolroom. Therefore, it is undoubtedly an excellent idea to choose at least one of the sailor blouses so becoming to most girls. One large shop has these suits made under its own supervision. They are of good blue serge or linen, and as they are practically custom-made, the cut, stitching, and finish are of the best. The blouse has the regulation sailor collar and loose sleeves plaited into cuffs and trimmed with white tape and hand-embroidered anchors. The gored skirt is cut with a panel front and

the gymnasium suit has gradually evolved from a heavy blue serge blouse, bloomers, and box-plaited skirt, into the comfortable and attractive costume sketched above. The linen jumper is in every way more desirable than a blouse. It washes easily, it has no waist-line to be pulled out of place, and it costs less money than the serge blouse. The jumper shown is made of English drill galatea. It has a sailor collar, well-fitted cuffs, and patch pocket. The model comes in sizes from six to eighteen years. The bloomers shown are of dark blue serge plaited into a narrow belt and run with elastic at the knee. They also come in sizes from six to eighteen years.

A raincoat, heavy waterproof shoes, and a serviceable knockabout hat are always listed as necessities for school wear. A guaranteed rubberized coat, with either set-in or raglan sleeves, can be bought for \$6. The sizes range from fourteen years to forty-two inches bust measure. Hats which will look well in bad weather when umbrellas are

Task: To Garb the Schoolgirl for Every Morning, Noon and Night Between September and December
—Small Travel and Household Needs Well Met



Of sheerest nainsook inset with Irish lace is this pretty gown for which a reasonable \$7.25 is asked

dispensed with must be rainproof. The English Alpine shape of rubberized material can be bought for \$3. Almost as good for wear in rainy weather, and useful for walking or sports wear, are the stitched hats of English tweeds. These are of the sort worn by college men, and they are quite as serviceable and becoming for a girl. They come in models with the brim turned up or down, the crown shaped in Alpine effect, or rounded, with the top dented in. Price, \$4.50.

Ratine hats faced with cloth in the most delightful shades of blue, red, green, or rose may be found. They are very becoming for summer outing wear and may be easily packed. Another desirable feature is that they will stand an almost indefinite amount of wear. Price, \$4.50.

THE COAT SWEATER

No school girl should be without a sweater, and nowadays the coat sweater is her favorite. The one sketched on page 43 is of Llama wool with a roll collar and four patch pockets. It is very light and warm, and comes in white, gray, blue, rose, green, tan, and the heather shades which suggest the green and brown of autumn foliage. It would be practical to provide the young girl with two sweaters on this order, one of a dark shade for hard wear, and a white one for the less strenuous outdoor wear.

A new sports coat is being shown by one of the best shops. It has loose, raglan sleeves, a broad collar, and revers cut in one piece. The coat is cut on good lines and comes in shades of green, mulberry, coral, Copenhagen blue, and white, for \$14.50.

SLUMBER ROBES

A "slumber robe" which is distinctly out of the usual is shown in the second sketch on page 43. It is made of wash silk in an even blue and white stripe, and cut like a man's bathrobe. It is fastened with pearl buttons and a white silk cord with long, tasseled ends. Initials or a monogram may be embroidered on the breast pocket. It is just such a robe as this that a girl needs to slip on for the rest-hour before dinner. It is pretty and becoming, and, perhaps most important of all, it can go in the tub and come out looking as fresh as

a wash-silk waist. This is a great advantage when one considers that the school outfit must last at least from October until the Christmas holidays without systematic renovation. A small specialty shop makes these silken robes not only well, but for a moderate price, and they have the distinction of being a novelty. They may be ordered in any size or material for from \$15 to \$22.

A less practical gown will perhaps serve the same purpose for an older girl, and it is suggested that a robe of chiffon and lace is appropriate for a girl of eighteen. Such a robe can be bought in

ties in bows down the front. Straps of ribbon also hold the open sleeves together and chiffon roses are placed at intervals around the edge of the square, lace yoke. Price, \$10.50.

Rhinestone pins for the hair are a most becoming addition to the negligee toilette. With either the high or low hair-dressing the glisten of brilliants is attractive. A Fifth Avenue shop shows a good assortment in aluminum and imitation shell, ranging in price from \$2.25 to \$10 a pair. Effective patterns may be had at the lower price; the more expensive ones show a closer setting and consequently a greater brilliance. One very desirable sort of pin is of imitation shell with a flexible top; that is, the rhinestone top may be twisted in any direction that is becoming after it is placed in the hair. Such pins cost \$12.50 for the pair.

FRENCH LINGERIE

Well-made French lingerie is always a good investment. One shop specializes in small sizes of underwear. Here well-cut chemises of good material, hand-made, and hand-embroidered, are priced as low as \$1. Hand-made drawers, finished with a scalloped edge and showing the new, scant cut, cost \$1 and \$1.50. These are really excellent, far better than the lace-trimmed, domestic models which are usually offered at the same price.

Dainty nightgowns with scalloped edges and embroidered fronts run with ribbon are priced at \$1.50, \$3, and \$5.75. Good materials are used in all the models, but, of course, the more expensive ones are elaborately trimmed.

Girls who require ladies' sizes in underwear will find the nightgown sketched at the top of this page an especially well-fitting one. It is made of a sheer quality of nainsook in the empire effect which is here attained by a ribbon run through a row of buttonholes. The neck of this garment is cut in a becoming, round line, and is finished by button-holed scallops, and the front of the gown is trimmed with hand-embroidery and insets of Irish lace. The sleeves, which are set into the arm-hole with *entredeux* are also trimmed with Irish lace medallions and hand-embroidery, and finished with a scalloped edge.

THE SCHOOLGIRL'S LINGERIE

The combination corset cover and drawers sketched on this page is especially well cut. The shoulder straps are narrow, and the neck low enough to be comfortable. Darts at each side fit the garment gracefully to the waist-line, and the drawers are full enough for comfort without being too ample. The neck and the bottom of the drawers are decorated with scallops and dots. The nightgown which matches this combination suit is trimmed in the same simple embroidery and has a round neck and loose, elbow sleeves. Price, \$4.

A NOVELTY OR SO

The pretty upstanding neck frills which appeared first on the French dresses for spring can now be bought separately. The one shown at the bottom of this page is of finely plaited, white net; one edge run with a black thread stands close to the neck, and the other lies flat on the shoulders. A fold of net joins the two frills. This frill, which nicely replaces the flat, turnover collar of other seasons, could be worn with a silk blouse or a silk dress.

A new sort of veil pin is a delightful little femininity as well as a useful one. It is just a gilt hairpin with a pearl set

in the top, and it can be depended upon to keep the veil secure. Price, 65 cents.

Hat pins this season have diminished to the size of dewdrops, and they are frequently composed only of a small pearl set in rhinestones a quarter to three-eighths of an inch in diameter. Colored stones, emeralds, rubies, and amethysts are also set in the same manner, and, as a rule, come with the short pin which suits the small hats of the season. Price, \$1.

A novelty which insures a safe resting-place for a hat is shown on this page. It is of very light wood decorated in a conventional, daffodil design. One part of it is set within another, so it can be taken apart and put in the cardboard box for traveling. On the top of the box there is a little inscription which reads:

"Take this with you as you go
On your journeys to and fro;
Set it up and place upon it
Your best hat or Sunday bonnet."

The newspaper rack shown on this page is most convenient. It will clip a paper in a steady position and enable a hurried man to read the paper and drink his coffee at one and the same time. The rack is small—only a few inches high. In silver or copper it is not a device which would mar the most fastidiously laid breakfast table.

Note:—Addresses of the shops will be furnished on request, or the Shopping Department of Vogue will buy for you without extra charge.



An embroidered combination suit which fits as gracefully as a princess slip. Price, \$4.50

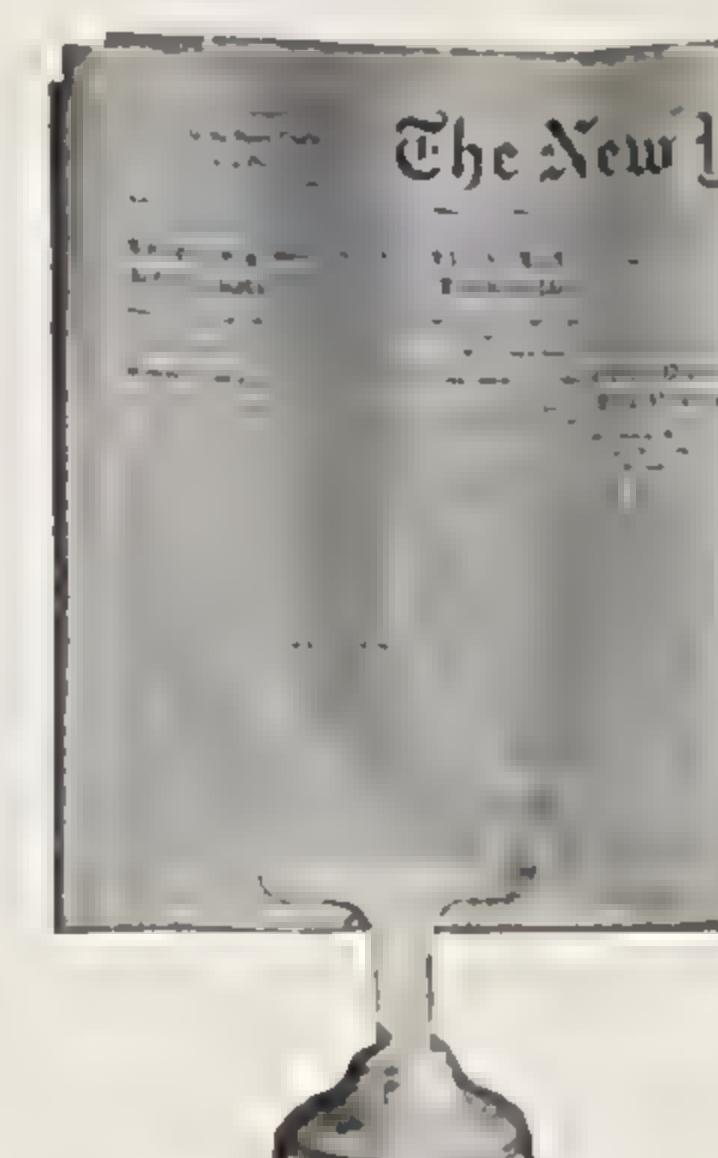
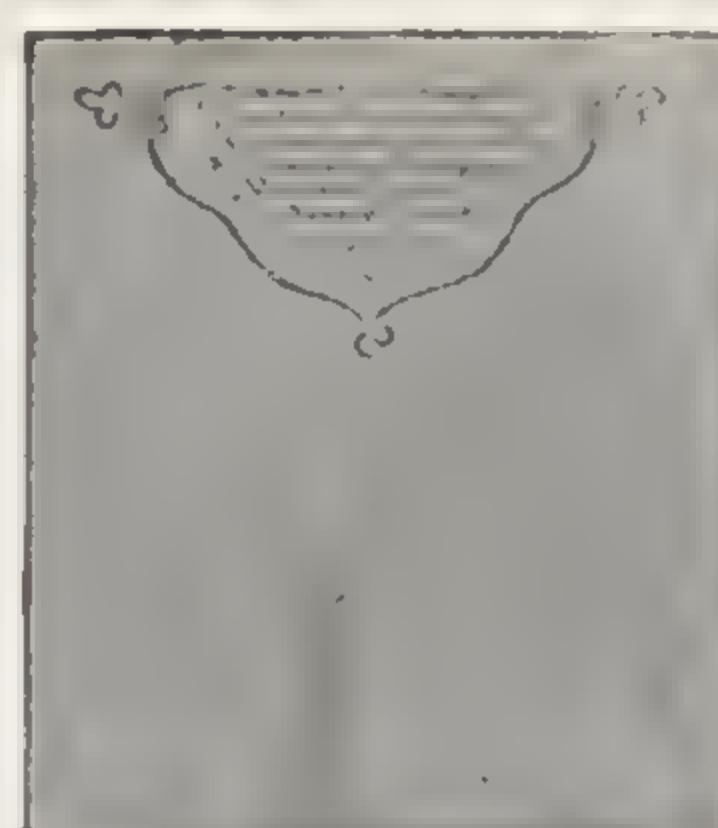
pink, blue, or white chiffon, with a yoke of cream, shadow lace. The loose sleeves are open at the outer arm almost to the shoulder, and the opening is bordered with lace. The same effect is carried out in the bottom of the robe, for the side seams are open half-way to the knee, and edged with insertion and lace. The bottom of the sleeves and the bottom of the robe are finished with lace. The fastening is of ribbon, which



One frill up and one frill down makes a smart blouse accessory. Price, \$2.95



A safe resting-place for the traveling hat is shown above, and the private box it travels in, below. The price is \$1



A novel addition to the breakfast-table silver for the price of \$2.25



SEVERAL SUMMER BLOUSES FOR THE
TAILORED SUIT, AND SOME WHICH ARE
CLEVERLY CONTRIVED SO TO COMBINE
WITH A SEPARATE SKIRT AS TO GIVE
THE EFFECT OF A COMPLETE COSTUME

This separate blouse achieves individuality by introducing one of the most favored fashions of the moment—a contrasting vest. Narrow net ruffles fill in the V-necked waistcoat and finish the long, kimono sleeves

Belted and bowed in black is a young girl's blouse of washable silk. The touch of masculine severity in the plaited shirt bosom is softened to the proper youthfulness by a frilling of lace at the neck and on the sleeves

The device of slipping a tunic of flowered crêpe or of the skirt material over a chiffon guimpe gives the effect of something more formal than separate waist and skirt. The bishop sleeves and round neck are youthful

A peplum running down over the skirt gives the effect of a unified costume, even if fabric and coloring be different. The plaited peplum is longest over the left hip, and the girdle slopes to give a long waist in back

Fortune favors the girl in her teens this season, for the popular surplice waist proves most becoming to her. A pretty chiffon model comes trimmed in broad bands of filet lace edged with ruffles of fine, plaited lace

The restraint in trimming which characterizes warm weather dresses is a special boon to the youthful, as witness this batiste blouse, trimmed sparingly with a vest of Cluny lace and entredeux or ajour stitching



A pretty conceit is the taffeta purse edged with a crinkly frill and embroidered in moss roses

WILES of the PARIS SHOPS

For Sale: the Beauty That Resides in Arched Brows and Curling Lashes—Accessories to Personal and Home Daintiness

THE ingenuity of the French mind in dealing with the all-absorbing subject of art in fashion is beyond gaging. Fancy the astonishment of the average American shopper on discovering artificial eyebrows and eyelashes for sale by a famous hairdresser on the rue de la Paix. The hair of the eyelash is sewn on the edge of a bit of delicate, flesh-colored fabric similar to very thin court plaster. This artificial skin is dampened and pressed carefully in place on the eyelid, where it will remain in place indefinitely. The eyebrows are made by fastening each hair into a piece of gauze with a crochet stitch. They, also, are attached by a sticky substance, which is sold for the purpose. These eyebrows and eyelashes are priced at fifteen francs a pair.

FEMININE CONCEITS

A certain house shows the dainty, fluffy garter sketched on this page. The elastic is covered with white satin ribbon, which, in turn, is covered with a fine *point d'esprit* lace, slightly shirred. A tiny wreath of roses is the only trimming. Price, fifteen francs.

The delightfully simple blouse, shown at the lower right of the page, has a charm which differentiates it from those seen in the big shops. It is of fine handkerchief linen, and is made by hand. It comes from the little specialty shop which sells the pretty garters. Price, one hundred francs.

A fine and dainty scarf which washes like a pocket handkerchief is shown in

the lower left-hand corner of the page. It may be made of fine linen of any color with each end embroidered in heavy, white linen thread. The scarf shown on this page is edged with a ruche of washable tulle. Worn with a cotton or muslin frock, this is a complete change from the chiffon scarf of old. Shown by Villecours Sœurs.

The feather boa is quite a new conceit, being a half-and-half affair in black and white. It is usually worn flung lightly about the throat and over one shoulder, as shown in the middle sketch.

page is of medium size. It is made of soft, black taffeta, and is embroidered in tiny, moss roses. The edge is finished with a crinkly taffeta ruche which relieves the hard line of the seams. Price, fifty francs.

The little bag sketched at the upper right of the page is no larger than a silver dollar. It is an exact copy of a very old bag, crocheted in claret-colored silk, with here and there a few dull steel beads woven in. The tiny affair is very smart for a change purse. Price, twenty-five francs.

The "twin" bag sketched at the lower



Just the size of a silver dollar; crocheted in claret-colored silk and strewn with steel beads

PILLOWS FOR BOUDOIR AND SALON

Boudoir and salon sofa cushions have undergone very radical changes of late. The lingerie slips for the boudoir pillows have been replaced by slips of tulle, chiffon, and lace, designed in the most effective and varied manner. The cushion shown just above the "twin" bag on this page is made entirely of filet and Cluny lace and embroidered net. Other pretty boudoir pillows are made of Chantilly tulle, trimmed with Valenciennes frills, bands of fur, and garlands of satin or chiffon flowers. Still others are trimmed with plaited tulle, and edged with lace or plaited tulle ruffles. For the drawing-room, nothing is handsomer nor newer than cushions of satin, velvet, or brocade. A long, narrow cushion made of black velvet and trimmed with a heavy, green cord, is very effective on a hardwood floor. The dull green satin brocade cushion or footstool, sketched at the upper right of the group in the middle of this page, would be suitable for any drawing-room. The embroidery is done by hand in silks of various colors. At each end are bands of heavy gold insertion, and the edge is finished with a frill of dull-gold lace. The cushions shown may be had at Villecours Sœurs.

Note:—Addresses of the shops will be furnished on request, or the Shopping Department of Vogue will buy for you without extra charge. Address, Vogue Shopping Service, 443 Fourth Avenue, near 30th Street, New York City.



An "owl's head" purse for smartness and for good luck

The top-heavy, fluffy lampshade has been discarded for newer models, of which the one sketched in the lower line of figures in the group on this page is one of the smartest. It is made of thick, soft, cream-white marceline silk and trimmed around the bottom with a four-inch band of dull red satin with a yellow design in pure Empire style. Variations of this type of shade may be ordered in different combinations of colors. A square one, edged with a narrow ruffle, is sketched at the upper left of the group in the middle of the page. These shades are shown by Villecours Sœurs.

Bags and tiny purses are almost unlimited in shape and size. The one shown at the upper left of the

right of the group in the middle of the page is, perhaps, the newest of any of the designs shown. Its peculiar advantage lies in the fact that it is smaller than most of the bags one sees, yet is quite roomy. This model is of dull, navy blue faille, beaded and balled in dull steel. Price, seventy-five francs.

The *porte-bonheur*, or good luck bag, sketched at the lower left of the group in the middle of the page, is so called because of the owl's head, which is considered very smart. This head is made either of gold or silver, and is often studded with rose diamonds or rhinestones. Price, sixty-five to one hundred and sixty francs, according to the value of the jewels in the clasp.



Elaborately embroidered and frilled in wash tulle, the linen scarf rivals that of chiffon



A dainty garter shows a tiny ruffle atop a shirring and a second rill



An arrangement of fine tucks, headed by fine hand-embroidery distinguishes this linen surplice waist



With a muff to protect the arms elbow high, and so generous a stole of thick bear fur, a coat becomes unnecessary for any but the severest of weather



It is one of the axioms of wrap-making that the fur outline the collar, cuffs, and skirt. This being the case, it remains only for ingenuity to devise odd color combinations—here a black and bronzy fox on a coat of olive-green plush



A supple velvet in a deep, earth-brown figured in creams and yellows, affords an admirable background against which to pose a fitch collar and an ermine muff

SO FAR THE FUR FASHIONS OF THE COMING WINTER PROMISE LITTLE NOVELTY EXCEPT IN COLORING AND FUR COMBINATIONS—FUR-TRIMMED WRAPS WILL CONTINUE BIG AND CLOSELY WRAPPED, AND MUFFS AND STOLES WILL REMAIN SO LARGE AS ALMOST TO RENDER WRAPS UNNECESSARY

A SCHOOL UNDER TWO FLAGS

IN the Calle de Fortuny, one of the most attractive residence streets in the city of Madrid, stands a handsome, new building, the home of an American school for Spanish girls. A non-sectarian school for girls was an unheard of thing in the Spanish educational system until this one was established some twenty years ago. The story of its short existence is both unique and interesting.

IN THE BEGINNING

It seems that away back in 1872, the Rev. William Hooker Gulick with his wife, who had been Miss Alice Gordon, of Boston, and a number of other members of the Gulick family, settled in Spain as Congregational missionaries. Dr. William Hooker Gulick eventually became the head of the American Mission at Santondeo, on the northern coast of Spain, and from the small school which he and his wife conducted in connection with that mission grew the present institution at Madrid. Although Mr. Gulick was largely instrumental in the building up of the organization, it is to his wife that the credit of its initiation is due. At the time she and her husband went to Santondeo, the education of Spanish women, except those in the highest classes, was limited to the most elementary instruction. Mrs. Gulick found from her work among the young girls of the lower and middle classes that their minds were as eager for higher education as those of American girls. It was, therefore, with the ardor of an educator that Mrs. Gulick threw herself into the work of securing funds sufficient to found a school for the higher education of Spanish women. To this end she succeeded in enlisting the sympathy and support of women like Lady Somerset and Mrs. Alice Freeman Palmer, president of Wellesley College.

A NEAR-DISASTER

In 1863 the school was removed from the original site and located at San Sebastian, where it was conducted with a zeal and interest which gradually widened its influence and its needs, and in 1892 Mrs. Gulick returned to her home in Boston for the purpose of raising funds to extend the work of the school to include some of the courses of a woman's college. As a result of her efforts a corporation was formed in the State of Massachusetts which pledged itself to the support of the plans which she sponsored.

A disaster which threatened the school during the Spanish-American War effected its hasty flight from San Sebastian, and caused it to seek a temporary refuge in Biarritz, France. The filibustering which attended the Cuban campaign created some feeling between the Spaniards in the city and the staff of American teachers at the school, and on the Saturday evening that General Woodford, the American Minister, left his post at the Spanish Court and the American Consuls pulled down their flags, a crowd of rioters gathered about the school shouting "Down with Americans." The presence of a strong military force restrained the hooting rabble outside while the teachers held a council of war within. The result of the council was that the first train for the French frontier bore a representative of the school in search of a place of refuge. The teachers who remained behind packed their own trunks and those of the forty-nine girls then in the school, and six o'clock the following morning found all the household, bag and baggage, aboard a train bound for Biarritz. Only Mr. Gulick was left behind to see that the last trunk was properly expressed, and the last door of the school building locked behind him. The teacher

Struggles Against Adverse Financial and Mis-governmental Conditions, an Occasional Dash of Danger, and Many Incidental Kindnesses, Make Up the Unique History of an American School for Spanish Girls in Madrid



The desire and the need of the Spanish girl of the middle class for a higher education is substantially proved by the success of this American school for Spanish girls

who had preceded the school to Biarritz had been fortunate enough to lease a villa left vacant by an Austrian archduchess. On Sunday the school lunched in its new home. The fact that preparations for the flight had not begun until Saturday evening, and that the school holiday fell on Monday, made it possible for the move to be achieved without the interruption of a single class. Instead of injuring the school, the war between

Spain and the United States caused its American supporters to become more loyal to it, some of them because they saw in it the beginnings of an alleviation of the conditions of the Spanish misgovernment which the war disclosed, and others because they disapproved of the American interference with Spanish affairs, and were pleased to look upon the maintenance of such a school as a sort of personal restitution.



What aims to be a real woman's college does not scorn to be a real kindergarten

THE "INSTITUTO INTERNACIONAL"

In 1903 the "Instituto Internacional" was moved back into Spain, and as San Sebastian was considered too provincial, the establishment was located permanently in Madrid. Mr. Gulick purchased from a community of Augustinian friars a large, three-story building and a generous plot of ground which has been converted into a charming garden setting for the handsome new buildings recently erected to succeed the one bought from the friars.

The main building is beautifully furnished, and just the right proportion has been preserved in combining practical, American equipment and artistic Spanish decorations. Maps, laboratory supplies, and all other class-room paraphernalia have been imported, but the decorations, including many big bowls and jars, as well as massive pieces of carved furniture, are purely Spanish.

An event occurred in connection with the furnishing of the new building which bears witness to the friendliness of the Spanish Government toward the school. When the eighty-four boxes of school supplies were imported, the customs house authorities waived the formalities which attend the reception of foreign goods at the frontier and permitted the boxes to be taken directly to the school. Of course, a government inspection followed after the goods had been deposited in the school building at Madrid, but, even so, the school had been the recipient of a favor previously accorded only to royalty and members of the diplomatic corps.

Attractive features of the new building are the rooms presented to it by prominent women's colleges in America, among which is one furnished by Wellesley. The eight American teachers on the faculty have added many interesting pieces of furniture to the halls and reception rooms, gathered up as travelers' spoils during their vacations in various parts of Europe. In fact, the American equipment, the Spanish scheme of decoration, and odd bits of artistry from almost every land, give a cosmopolitan atmosphere to the establishment.

THE "DIRECTORA"

Mrs. Gulick died in 1904, since when her work as "Directora" of the Madrid school has been conducted by Miss Huntington, former Dean of Women at the University of Porto Rico. Miss Huntington's education and experience well fit her for the position she holds, and her tact and charm of manner obviate any possible clashing of temperaments between the American faculty and the Spanish parents of the schoolgirls. The afternoon teas, which are held in the school gardens, have done much to promote a kindly feeling for the institution among the citizens of Madrid. These teas are attended by many public-spirited Spanish people, by the government officials, and by the professors of the University of Madrid.

Three members of the present faculty are Spanish girls who graduated from the school; two graduates have taken degrees in Science and two in Letters at the University of Madrid, and forty others have taken the B. A. degree at that university.

VOGUE'S AUTUMN PROGRAM

When Autumn comes let *Vogue* keep you constantly in touch with the new mode. The choice of Fall hats is made easy by reading the forthcoming Millinery Number; and the following Forecast of Fall Fashions Number will be the dress rehearsal of the new fashions in gowns, tailored suits, wraps, coats, blouses, and all the accessories of the smart wardrobe.

A M A N i n t h e M A K I N G

OME parents turn over a boy to the tender mercies of a schoolmaster apparently with little sense of the issues involved. They pick out what they have heard is a good school, and therein they incarcerate the boy, feeling somewhat the same confidence they would in putting their household effects in a storage warehouse—a certainty that nothing will happen to him; but something will happen to him. He will be molded into the kind of man that his teachers wish and his companions are. A sense of security founded on anything but close personal investigation is built on shifting sands. The parent who would make sure that his boy will be the kind of man he wants him to be must visit and thoroughly examine the school to which he expects to entrust the care and education of his child. He will learn as much as possible of the climate of the region where the school is situated; he will note the sanitary provisions of grounds and buildings; he will consider the esthetic character of both, and it would be well could he know personally every teacher with whom his boy is to come in contact, and every boyish companion with whom he is to be thrown. That, however, were a counsel of perfection. School catalogues are more honest than they once were, and perhaps there prevails a higher sense of responsibility than formerly among those who give "testimonials." It is not well, however, to trust too blindly to either. There is an art of interpreting catalogues little suspected by the inexperienced, and the parent who detects in one a tone of insincerity may well decide against its claims.

For many parents the problem of deciding upon a school for the boy is simplified by family tradition. He goes to this or that famous school to which his father and grandfather went before him, but there is always the danger that an insidious dry-rot may have begun to impair the character of a school known for generations as a model of its type.

THE TYPES OF SCHOOLS

Perhaps there is no better point of departure as an aid to choice than this very matter of the type of school desired. What will best serve the boy's needs, what will best further his proper ambitions, fit in with his temperament, correct his native defects, confirm his essential virtues? Are his aims and gifts such that the older type of classical or semi-classical school will give him the fine groundwork of genuine culture such as shall fit him for the career he would naturally choose? Does he need the strict discipline and relatively simple régime of a military school? Is he such a boy as will prosper best and find his natural level in a relatively large school, or should he be placed where he will have only two or three score companions, touching everyone of whom his parents may be able to obtain some degree of knowledge? Perhaps he is the kind of boy that needs the immediate personal supervision possible only in a "home" school where eight or ten boys live in close association with the master and his family.

For some parents living in large cities the country day-school may furnish exactly the thing desired. Perhaps the "school of expediency" may be a temporary necessity for the boy who, when he approaches the time to enter college, is unprepared to satisfy entrance requirements. Finally, family conditions may be such that a very young boy must be sent away to school, and then the momentous choice must be made between undertaking the education of boys from early childhood to the age of college entrance, or of the school de-

Parents Have No More Vital Problem to Solve Than the Choice of a School, Which Means the Choice of an Environment, for Environment is Nine-Tenths of a Man

EDWARD N. VALLANDIGHAM

signed exclusively for little boys. There is a pathetic ring to the very phrase "little boy" that reminds one how grave are the issues involved in such a choice.

WHEN COLLEGE IS THE GOAL

New England, the Middle Atlantic States, and the nearer south are especially rich in schools of long-established repute. The older American schools pretty definitely aim to prepare boys for the larger colleges. They exercise a somewhat rigid choice as to whom they admit, and prefer the boy who takes the regular course of school work rather than the one needing special instruction. Their strength lies in the thorough fashion in which they teach the branches of work needed for college entrance and in the traditional spirit that prevails among the teachers and throughout the student body. Some-what recent humorous stories dealing with boy life have attracted much attention to an old preparatory school of this kind which is located a few miles southwest of Newport. Two others in Massachusetts are among the most famous of the old endowed schools. A much younger and a richly endowed school in the lower valley of the Susquehanna is distinguished for the beauty of its grounds and buildings, and for the serious quality of the work done. This is a relatively expensive school, but one that is always well filled.

The beautiful hill country of Connecticut is especially rich in schools which aim to prepare their pupils for college. They have been famous for years past, and the type of school especially developed there is that which limits its numbers to one hundred or less. In many such schools boys must be matriculated some years before they are to enter. One of these long since attained a unique reputation in the hands of a famous headmaster, now dead, and it is having a continued success under his successor.

MILITARY AND COUNTRY DAY SCHOOLS

The Middle Atlantic States and Virginia have several famous military schools of old and high repute. From one of these a middle-aged professor of mathematics, a quiet and almost ascetic man, awkward in sports and little gifted in speech, stepped forth from his classroom a little more than fifty years ago to win the sobriquet of "Stonewall" and the repute of a brilliant and daring military leadership such as the world has rarely seen. One such school in eastern Pennsylvania, for more than fifty years a familiar sight to those who travel by rail between Philadelphia and New York, has, during that time, stead-



ily maintained a high reputation. In New York several military schools are famous both for their beauty of situation and elaborateness of equipment.

The military school has been less conspicuous in New England than in the south and west, but there are several of established repute in Connecticut and Massachusetts. In the Middle West they have long flourished. The best of the military schools are likely to help toward the desired goal a boy who hopes to enter the United States Military Academy at West Point. Though the schools are often ill-suited to the lad of delicate physique, to the boy of awkward carriage and negligent habits they furnish the needed and necessary physical training.

The country day school is a somewhat new type, the popularity of which has spread rapidly among the great urban communities. The schools of this class in the suburbs of Boston, New York, and a few other large cities are not usually boarding schools. The boys invert the usual order of the commuter's daily life; they are going out of town at the hours when the commuters are pouring in, and they are returning to the city just when the stream of earlier suburbanites turns homeward. In consequence, the boys usually travel on trains which are not crowded with busy adults. For the boy strongly in need of home influence and parental control, such schools, when thoroughly well conducted, are almost ideal. Play and work alike are intelligently supervised, and the boy has the advantage of dining, sleeping, and breakfasting at home, and of a long day amid semi-rural conditions.

"SCHOOLS OF EXPEDIENCY"

Tutoring schools have grown up in answer to the demand for intensive work for boys who approach the time of college unprepared in important branches. These are essentially "schools of expediency," schools to which boys are sent because they have failed for one reason or another to keep up with their classes. The study of adolescence has taught us that many boys, perhaps most boys, develop irregularly in both mind and body. Where the intellectual retardation is marked in some particular faculties, the boy may show a seemingly hopeless incapacity for the studies requiring those faculties. Another boy may have been so preoccupied with sports or with social pleasures as to fall behind in work. Illness, indolence, or ill-directed training may account for the unpreparedness of others. For such boys the tutoring school holds out hope. No wise parent would wish that the whole

training of his boy should be of this character, but it is a mistake to assume that the best of such institutions are mere "cramming schools." Some boys of careless intellectual habits have testified that at such schools they learned the art of systematic application, and some have retained the habit throughout their subsequent college course. Such schools may be large institutions given over almost solely to the business in hand, disregarding all the usual forms of amusement, and caring naught for anything except the immediate goal. There are other tutorial schools where few pupils are accepted and the work is extended over several years of a boy's life, because some permanent peculiarity of condition or temperament makes it wise that he should be thus taught.

UNDER DENOMINATIONAL CONTROL

Denominational schools are not so numerous as once they were, when education was largely in the hands of the clergy, but there are some famous ones still in existence. Their use is largely controlled by the religious preference of parents, but the jealous fear of proselytizing, so common in this country two generations ago, is now far less a determining consideration. One of the most beautiful of recently erected school buildings and one of the most nobly situated is that of a Catholic institution, collegiate and preparatory, in the suburbs of Boston. Another endowed Catholic institution on the New Jersey shore, from which it commands a view of New York, has enjoyed for many years a high reputation. One of the oldest and best known Episcopal schools, ranking with the famous old classical academies of New England, is built in a beautiful region of southern New Hampshire. Another of more recent origin, for young boys, is closely affiliated with a diocese suburban to New York. An Episcopal school in Connecticut, moderate in size, has of late attracted attention by reason of its headmaster's personality and methods. The Society of Friends has long maintained schools, some of which have won a high place in the regard of parents who have never used the "plain speech." Wherever the Friends possess an organization of considerable force, such schools exist, but they are most numerous in Pennsylvania. One well-known for its success in dealing with interesting and difficult educational problems has long flourished a few miles from Philadelphia.

"IN LOCO PARENTIS"

Schools exclusively for boys under twelve years of age are not numerous, but they provide for some children exactly the need of the moment. There is something gained by having a young boy in the same school with an elder brother, though the latter is likely to feel that the responsibility is more than he can bear. Small boys of highly sensitive temperament and delicate physique are perhaps better off in a homelike school for the very young than in a great preparatory school of mixed ages. Some such schools are really only enlarged homes where the physical temperament and intellectual needs of the boys are critically studied. In a few schools of the kind the little group of boys are truly members of the family. A New England woman of famous name takes three boys into her home for the summer, and instructs them with her own sons. The old phrase, *in loco parentis*, describes accurately the relation of the master to the pupils of such a school, but the very intimacy of such a relation demands that the parent examine with the utmost care the claims of him who would for a time become both father and teacher.

WINNING A SOCIAL DIPLOMA

IN spite of the criticism brought against it and so hard to dislodge from the popular mind, the word "finishing-school" has real meaning. When a girl is struggling along through Latin, Mathematics, French, English Grammar, and History in a preparatory school she usually becomes aware, sooner or later, that she has a mind which it is a pleasure to use. What can she use it upon? If she enjoys purely intellectual work she will choose to go to college, but if she prefers practical things, or if she wants to get into closer relation with life than she can through books, she is out of place in college; the finishing-school will give her what she needs. If the girl is misplaced, if, for instance, her parents have sent her to college when she is not able or willing to take what the college has to give, she will go through her Freshman and Sophomore years without interest and wondering only how many flunk-notes she can escape. At the end of that time she will beg to stay at home, or be requested to, and so she will wait, a candidate for matrimony with nothing accomplished. Infinitely better it would have been if she had gone to a good finishing-school and been fitted for the responsibilities she would so gladly have assumed and the activities she would be so eager to share. For such girls the finishing-course has come to have real significance. In the period of two or three years between school-days and life itself a girl can receive the best and the last training for the position she will be expected to hold in the social circle.

If a girl is to be fitted to share the larger responsibilities of social life, it is necessary that she be in a school so situated as to come in contact with as many phases of life as possible. The large cities are the natural centers. New York and its suburbs have for a half a century offered the best advantages in their so-called "finishing-schools." The opportunities for the study of art, music, and the languages are too well known for comment. One has but to think of the museums, the opera, and the multitude of theatres to see that intellectual and social diversions can be frequent, yet so evenly distributed as not to form distractions from serious study.

METROPOLITAN ADVANTAGES

In the east side of the city above Fifty-Ninth Street, and between Fifth and Park Avenues, the section now recognized as most fashionable and desirable in every way, are situated many of the best of these schools. They are within a short distance of Central Park, where the girls can have their daily exercise of walking or riding, and yet are not too far from the Metropolitan Museum, the opera, the theatre, and the shopping district. Some of these schools are quite old and, of course, have the added attraction of a history of their own and a long list of prominent graduates. The younger schools, lacking these advantages, rival them in buildings, equipment, and size, and have the vim and enthusiasm of youth. All have distinctive ideals, and some absolutely unique ideas in education.

Among the older schools are two which had their start with the several children of two or three families of friends, and which have added to their number very gradually and only through friends, increasing the teaching staff and the schoolrooms, which soon outgrew the private dwelling-houses, as need arose. To-day there are no more exclusive and

In the Exclusive New York Finishing-Schools a Nicely Balanced Curriculum of Studies and Social Amenities is Offered the Young Girl Who Would Graduate with Honors Into Society



aristocratic schools in the city than these two, and both rank among the first educationally and socially.

EMPHASIZING THE HOME ELEMENT

A third school not far from these has developed in much the same way, though it emphasizes rather more the home element in its school life. Among its graduates are some of the most prominent women in our country, women known not merely through their wealth, but by the active parts they have taken in the life of the times. From the west and the south, as well as from the city itself, have come the girls who make up the smart clientele of this school. They have a wonderfully beautiful environment in which to work, a very "home-like" home, and a principal of unusual gifts. As there can be no more than sixteen in the boarding department, each has the benefit of personal contact with their principal, who likewise presides over the home. Every course of study is open to the girls, so that they can develop their individuality to the fullest extent. The supervision is such that each girl, being thoroughly understood, is given the kind of help she most needs to make palatable studies which perhaps are not very enjoyable, but which are needed to give an all-round development. There is a steadily growing day-school as well as the boarding department. Here girls are prepared for college, but the most unusual opportunity offered is the combination of study and social life for girls who have graduated from their home schools and yet are not ready for the home or social life expected of them.

A SIXTY-YEAR-OLD SCHOOL

On Fifth Avenue, a few blocks from Central Park, is one of the oldest girls' schools in New York. Each year, for nearly sixty years, a limited number of girls have been admitted to this school for the purpose chiefly of taking advantage of the musical and artistic opportunities which the city offers. Here one can study under special teachers,

and some of them are the famous masters, whom it is impossible to secure elsewhere. The course of study is both broad and thorough, corresponding to two years' work in the best colleges. Weekly lectures on contemporary drama, current plays, symphony concerts, the opera, and economic and social problems give the girls a comprehensive view of the principles and ideals that are shaping the thought of our time. In society, as can be seen by the many prominent names of the graduates, this school has stood among the foremost. Many brilliant receptions are given during the year, and these, together with the invitations to musicales, lectures, receptions and more formal functions from the many eminent friends of the school, afford the girls a very enjoyable social life and a wide experience through which to gain poise and ease of manner.

A YOUNGER DISCIPLE

Farther uptown is a much younger school which is scarcely less brilliant socially. It is intended for older girls who have completed the more disciplinary work of their younger school-days and are ready for a broader intellectual atmosphere and for all the social and educational advantages of a large city. The course of study here is most full; special emphasis is laid on instruction in English with the purpose of developing a love of reading and an appreciation of the best literature and of fostering any latent talent for self-expression. Economics and sociology, history of art and music, practical psychology, ethics, and philosophy are other subjects of major interest. This fall a new department will be added—a technical school requiring certain manual training which will complement the education of the mind, for the teachers believe that the hand and the will should be trained to deal with practical problems of the sort that every woman must meet. This training would make it possible for a girl not only to manage her own finances and house-keeping accounts, but to earn her own

living. A great many parents to-day are not satisfied unless their daughters as well as their sons are trained for self-support. Therefore, this school has provided courses in cooking, household economics, millinery, and dressmaking, bookkeeping, stenography and typewriting, bookbinding, and jewelry designing and making.

A third novel feature of this progressive school is that it combines with the regular work of the Senior year a European trip. This trip, a liberal education in itself, is taken during the winter term. Many parents consider a year abroad quite as essential as a year in the finishing-school. By this plan a girl can have both in her two-year stay in the school, and under the direction of those instructors who know her ability and grounding.

THE SCHOOLGIRL'S WARDROBE

The question of dress for a young girl at school is a serious one in these days when there is such a tendency toward extravagance. A paragraph from the "regulations" will show how the school we are considering answers it and leaves everyone happy:

"For Thursday evenings, when callers are allowed, or for opera and theatre parties, or for going out, when allowed, with one's family or friends, simple, lined chiffon or soft satin, or gowns of like material, may be worn, *not* décolleté (Dutch necks if desired), and not of any intense color (red, bright green, purple, etc.), nor with spangles. No more than three of these will be allowed, and two are quite sufficient. An additional one, cut a very little lower if the girl is over eighteen, may be added at the Christmas holidays for the spring dances."

Some schools are very much more strict in their rules and regulations than others. There is a school in the heart of the aristocratic section which draws girls from the best families all over the country which seems to have found a happy medium in dress. Here the wealth and social position of a girl's parents make no distinction; each girl, by her own ability, gentle manners, and character, wins a place for herself. There can be no show of wealth, for everyone is required to dress simply. The school expects conscientious work, and it is definitely understood that the classes are not for delicate or idle girls, but for those whose parents realize the necessity of a thorough, all-around training. One good feature is that each class is limited to eight pupils. As there are no evening study hours, much time can be profitably given to social development. Once a week there are musicales in the drawing-room, and the girls are allowed to go frequently to concerts, the opera, and the theatre.

In one of the suburbs is a small finishing-school of excellent social standing. Being so situated, it combines the freedom and beauty of the open country with the advantages of the city. Frequent trips to museums, concerts, and the opera are made with class instructors, and the lecture courses bring many distinguished scientists and historians, as well as musicians, writers, and artists to the school. As far as possible, the pupils are made to feel that they are in a large family, and subject only to the usual home restrictions. Careful instruction is given in all matters of etiquette.

Note—Those interested in the foregoing pages about schools for boys and girls will find further information on the subject in Vogue's Educational Directory, on pages 6 and 7 of this issue.



Photograph by Curtis Bell

Mrs. W. Lawrence Breese and her children, W. Lawrence Breese, Jr., and Hamilton Fish Breese. Mrs. Breese was Miss Julia Fish, daughter of Mr. Hamilton Fish, at whose place at Garrison-on-Hudson, N. Y., she has been spending part of the summer



Photograph from the Foster Studios

Mrs. John Phelps, of Baltimore, who, as Miss Alma Turner, was known as the "Texas Beauty," with her two daughters, Katharine Fielding and Alma Eleanor Phelps. Mrs. Phelps has made "Tree Tops," Roland Park, Maryland, her home this summer



The summer season finds Mrs. William De Lancey Kountze, formerly Miss Martha Johnston, and her two little girls, Martha and Helen, at "Nestoria," Southampton, Long Island

Photograph by Davis and Sanford Company

W H A T T H E Y R E A D

THE richest source of ideals for the child of to-day is the printed page that he reads himself or that is read to him in his early years. How important, therefore, is it that he shall read only what is worth while, even though he does not read always what is best. Knowing this, a parent's selection of books for children's reading should be as serious a task as the selection of his other teachers.

Two sins are common among those who set out to buy books for children: The first is to select the books that they themselves like and to impose them upon the helpless child as the only permissible reading. Sometimes they are so fortunate as to offer a child just the very best book he can have at this time, but more often they disgust him with selected reading altogether, and drive him either to read surreptitiously what he likes, or to shun reading as far as possible. The other sin is as bad—to let children read "what they like," presumably on the theory that "nature" or some guardian angel enables them to select what is best for them. This neglect or indifference is often disastrous, for the only instinct that we are sure about in such matters is that the child will read what is easiest, and that is, in general, distinctly not worth while, even where it is not positively harmful. We must avoid both extremes and take into consideration his mental development, his inclinations, his needs. It is not enough that a book be "harmless"; it must have something positive to recommend it. It must be not only a "good" book, but "good for something." By this we do not mean that every book given to a child should inculcate all the virtues, nor that it should be "instructive" in the ordinary sense. It is perfectly legitimate to use a book for purposes of recreation or amusement. An amusing book may be of a kind that is in bad taste, or it may be one that is in good taste. An exciting tale of adventure may be devoid of the slightest geographical information, but it need not be false in sentiment, and it need not be one to give the child a perverted notion of human relations.

Some of the older books for children, books that have stood the test of time, are being reprinted in new editions almost every year; and upon many of these the later writers have not been able to improve. Yet many of the old favorites can not be recommended for children now, because our children must get a new vision for a new day; and these old favorites do not help. This is especially true of books that deal with nature and science topics, and of books that describe social conditions. Thus some nature books, although they approach the animal world in terms of the perennial question "why?" give their answers in the spirit of modern science, as against that of the older mysticism of the natural history books.

Another point at which the newer books are better than most of the older ones is in their deeper appreciation of the workings of the child's mind. We all remember the goody tales of a generation or more ago, that forced the "moral" to the front with such vigor that they made of the children either little hypocrites or little Pharisees. The greatest advance is perhaps to be found in nursery books. Here the illustrations are more artistic, and at the same time they appeal more strongly to the fancy of the child.

The new fiction is not, on the whole, in so satisfactory a state. Of most of it, the best that can be said is that it will not do any harm. There are many imitators of Louisa M. Alcott, who had the happy knack of combining an interesting description of every day events with an

Specially Selected Reading for the Younger Generation—Fictionists and Non-Fictionists in Their Latest Moods

inspiring idealism. We are offered instead to-day many volumes of commonplace emptiness about the familiar incidents in the life of every child, generously garnished with insipid sentimentalism. Much of the fiction for boys over-emphasizes military prowess and competitive ideals which we have largely outgrown.

In considering a list of books for children, we should realize that perhaps no book is good for all children; we must fit the book to a particular child. The lists which *Vogue* has had compiled contain a few of the best recent books in each group, with some of the best new editions of older books. Each description and each age-limit given must be used with reference to individual needs. Many a ten-year-old child can make profitable use of a book that is ordinarily appreciated by children of fourteen years or more. Relative maturity in general, and also special maturity in a particular field must be considered. Thus one child is capable of using rather advanced books in history, though he may be at the same time backward in nature lore.

[Vogue will furnish on request a full list of children's books, carefully selected by an authority on reading for young people. This list covers the fields of Fairy and Folk Tales; Tales of Travel and Adventure, History, Biography, Nature, Science, Inventions, Books on Games, Songs, Handicraft; Verse and Fiction, and indicates briefly the kind of reading in each book, the age of the child it would interest, the price, and the publisher.]

THE NEWEST NON-FICTION

THE LETTER-BAG OF LADY ELIZABETH SPENCER-STANHOPE will bring pleasure to those readers fond of the side-lights of history in the form of biography and letters. These letters may be said to be the conclusions to two previous volumes—published in 1906 and 1911, respectively—

"Coke of Norfolk and His Friends," and "Annals of a Yorkshire House." This new book gives a charming picture of the life of a well-bred English family of the last century—busy, interesting, and full. But in between the accounts of life in London during the season, with its balls, its opera, its routs and assemblies, and the quieter life of the country, one comes across many incidental references to great political events and influences. The giant figures of Napoleon, of Nelson and his heroic lieutenant Collingwood, and finally of Queen Victoria in a most unlovely aspect, all came into touch with some member of this large family. And what a family it was. The exhausted society woman of the twentieth century may well marvel at this woman of high position, the mother of fifteen children—all but three of whom attained their majority—who, in spite of the cares of three great country estates and a town house, found time to write voluminous letters to the absent members of her family, to many friends, and ably to superintend the education of her clever daughters.

One could quote many charming, witty passages, particularly from the letters of Marianne, one of the daughters, did space permit. Mrs. Spencer-Stanhope, we are told, occasionally became con-

fused concerning the number of her progeny. To preserve the record of their rapid entrance into the world and of certain events forming a sequel to their arrival, she compiled a list which is quaint reading. We learn, for example, that "Walter was inoculated the 13th of February, 1787, and had about 30 small-pox. He also had the measles very favorably." A Mrs. Fawkes met with a "dreadful and fatal" accident: "She fell eleven yards perpendicular height from an unfinished window." How she could very well have fallen any way but perpendicularly, it is hard to imagine. At one of the country houses Mrs. Spencer-Stanhope found the ballroom beautiful, hung as it was with white calico. Her praise was slightly qualified, however. "The only fault was the pure white of the calico made all the ladies look dirty." A gentleman they knew was alluded to as the Democrat. His democracy was certainly of an uncompromising order. He had named his little boy Ankerström Mirabeau—Ankerström was the assassin of the King of Sweden. When one of her sons was a political prisoner in France, his mother wrote him an account of the activities of his sisters. "Your sisters are very busy acquiring knowledge. They are learning Spanish, Italian, French, and German, also the harp and the flute. As I write, Marianne is studying Euclid, Anne and Frances are at the piano forte, Isabella is drawing, and Maria is occupied with her French." The fashions in courtesies constantly changed. One poor lady lamented one year that she had to send out cards to five hundred people. "That means from 1,000 to 1,200 courtesies, and you know courtesies are deeper this year," she writes. The waltz, we learn, was first danced by two gentlemen at a Royal Ball in 1807. (New York: John Lane Company, 2 vols.; \$10 net.)

THE OLD-FASHIONED WOMAN, by ELSIE CLEWS PARSONS, might easily, if the reader's eye chanced to fall on the forty pages of notes at the end of the volume, give the impression that its perusal would better be deferred until later in the season; summer, as a rule, is supposed to be dedicated to light reading. But this would be a mistake. It is a most delightful and diverting work, written as it is in an admirable vein of satire which is never anything but good-natured; this does not mean that it is not both a learned and serious work with a purpose. It would be impossible in a brief review to give more than a few isolated examples of the author's happy sense of the humorous. The chapters on "Débutantes," "Widows," "Her Market Price," "Once Our Superior" and "The Jeopardized Male" in particular furnish many instances.

Contrasting the civilized widow's habit of wearing a crape veil with that of her sister in one of the aboriginal tribes of Australia, the author says: "The Australian widow's veil is more correctly speaking a chaplet. It is made of small bones, hair, and feathers hanging over the face. What civilized widows do with their veils, I do not know. Australian widows bury theirs in the grave." Again: "Hindu widows may not paint their foreheads. I never heard of a European or American, with the habit

of rouging when married, giving it up when widowed." In the chapter on the "oneness" of married couples is related an incident which illustrates a western senator's ideas on the subject. The guests were about to go in to dinner at the White House when the aide noticed that two couples lingered. They were a western senator, his wife, and their dinner partners. "I find," said the senator, "that I am not taking my wife in to dinner. I married my wife to take her in to dinner, and unless I can do so to-night, we are going home." Mrs. Parsons adds that: "In Washington and the eastern states it is bad form for a wife to listen with signs of enjoyment to her husband's stories or to laugh at his jokes. It is too much like laughing at her own."

The task of keeping women within proper limits seems to have absorbed a large part of man's energies since the beginning of time, nor has he always been conspicuously successful. An Abyssinian will not permit his woman to do the household wash; the Supreme Court of Wisconsin, not very long ago, agreed that it would be very wrong "to tempt women from the domestic sphere" by admitting them to the bar. (New York: G. P. Putnam's Sons; \$1.50 net.)

WELCOME TO OUR CITY, by JULIAN STREET, contains four sketches in the author's familiar vein. Mr. Street is always amusing, frequently witty, and occasionally flippant. He has chosen in this instance to adopt an underlying tone of censure for that portion of New York life which he has chosen to depict: the life of the "Lobster Palace" and the "Great White Way." Only a powerful sense of duty could impell one to study so closely a phase of life apparently so repellent. These prose sketches are bright and enlivening, and their interest is enhanced by numerous illustrations. (New York: John Lane Company; \$1.00 net.)

THE SPELL OF THE ITALIAN LAKES, by WILLIAM D. McCracken, is an enlarged edition of the author's "The Italian Lakes," published about seven years ago. Numerous illustrations in color have been included which lend an added charm to some of the descriptions. The work is a careful guide to the whole of the Italian Lake region and should be of great service to all who wish to make the most of a visit to those "lakes of azure, lakes of leisure." Many of the descriptions of the mountains, quaint towns, and villa gardens are delightful. Among these may be mentioned especially the account of a day, from sunrise to sunset, spent on the summit of Monte Generoso and the record of a steamboat journey up Lake Como. The numerous sketches of the peasant costumes and of the treasures of art and history to be found in the region will add greatly to the reader's enjoyment and knowledge. (Boston: L. C. Page & Co.; \$2.50 net.)

THE ART OF THE WALLACE COLLECTION, by HENRY C. SHELLEY, comes to us in one volume enriched with half a hundred illustrations, nearly all reproductions of this most admirable collection. Indeed, the illustrations give the chief value to the book. The text can hardly be taken seriously from the point of view of criticism. It is chatty and gossipy in parts, but the critical portions suggest Baedeker. (Boston: L. C. Page & Co.; \$2 net.)

FICTION OF THE MOMENT

THE INSIDE OF THE CUP is Winston Churchill's latest contribution to fiction. When John Hodder (Continued on page 78)



One of Robin Hood's merry band was Master William Harcourt, son of the Rt. Hon. Lewis Harcourt. Mrs. Harcourt was Miss Burns, of New York



The children of Capt. Frederick Guest, third son of Baron Wimborne. A little fairy was Miss Diana Guest, and her brothers, Masters Raymond and Winston, were Indian warriors



Miss Muriel Astor, the daughter of Mrs. John Astor, was a charming young bacchante, crowned with grapes and caped with leopard skin



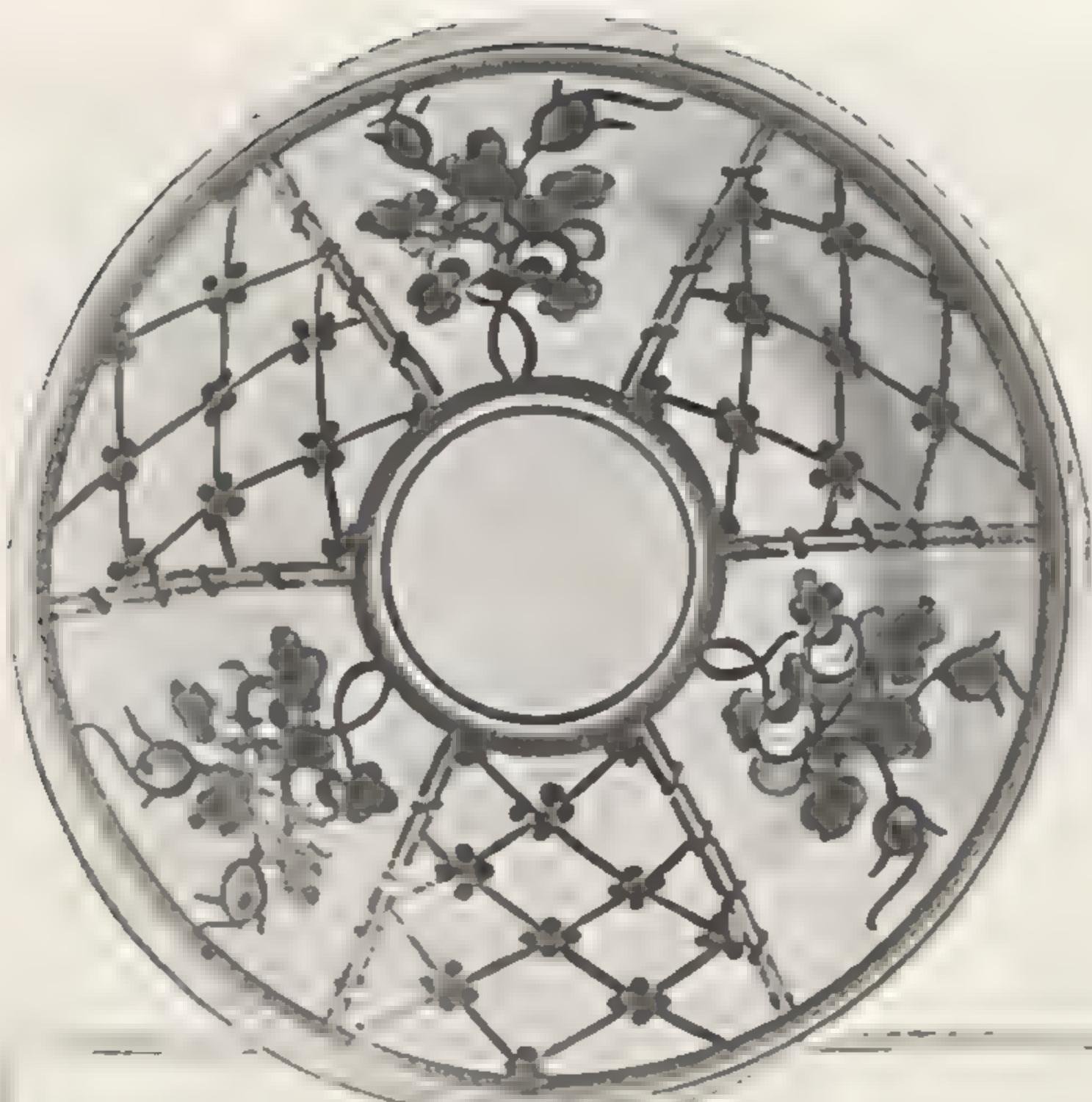
The Hon. Rosemary Guest modeled her costume on that of the Infanta Maria Theresa by Velasquez, and her sister was the white bird of the fairy tale. They are the daughters of Baron Ashby St. Ledgers, the heir of Baron Wimborne



A picture of Henry VIII inspired the costume of Master Robert Coates, the son of Capt. Edward Coates



The little daughter of the hostess greeted the juvenile guests attired as a lady of the court of Charles I



From an Italian breakfast set of forty pieces, triple-latticed, and paneled in flowers. Price, \$12.50 for the set

INGENIOUS BITS OF TABLEWARE
AND BRIGHT-HUED CHINA TO
GRACE THE SUMMER BOARD—A
COLLAPSIBLE MUFFIN-STAND



For breakfast served on the bungalow veranda comes for \$15 a set flower-strewn after the manner of Chelsea ware



Seventeen inches high is an old-English tidbit stand of Sheffield plate for \$5.75, with three crystal trays at \$1.50 each



Of mission oak is this jointed muffin-stand which may be folded up and packed in a trunk. Three woven Chinese trays fit accommodately one within another. Price, \$8



Scattered with yellow poppies are four "hors d'oeuvres" dishes set in a revolving standard of black lacquer. Price, \$5.50



For \$22 has been designed an after-dinner coffee set of modern Sheffield plate—silver underlaid with copper. There is room on the tray for service for two, and room in the pot for coffee to serve them



The whim for tightness below the knees and fulness above them is here indulged by a black satin skirt which swathes the ankles, and supports a double tunic of white chiffon, very full and finished with a picot edge. A jade-green girdle is topped by a band of black; green satin bands the elbow sleeves, is glimpsed between the lace frills at the neck, and underlies the lower part of the bodice

Finished at the neck with the omnipresent frill is this frock of white silk crépon. A broad belt of Persian ribbon marks the normal waist-line, and novel ball-buttons of Persian silk are looped through diagonal buttonholes to serve the double purpose of usefulness and adornment. Fastened at the outer arm under a row of buttons is a long sleeve which, from elbow to wrist, fits tightly as a glove

In an afternoon gown of brown moire antique, the kimono sleeve achieves its most ambitious proportions; so cut-in-one with the bodice is it that the fulness droops far out beyond the hip lines. Flat frills of écrù tulle fill in the surplice of the bodice, and a corsage bouquet of green and brown roses merges into a wide green girdle beneath which falls a hip-length tunic of embroidered écrù tulle

THOUGH THE DRESSMAKERS ARE GREATLY
LIMITED BY THE TYRANNY OF THE NECK FRILL,
SASH, AND KIMONO WAIST, THEY YET INVENT AN
ASTONISHING VARIETY WITHIN THESE BOUNDARIES

The YOUNGER GENERATION



A flatness and plainness that would be inappropriately severe were it not charmingly relieved and given roundness by the bolero outlining of braid, and the skirt gathers



White crêpe, which will be an indoor winter favorite, here possesses cerulean embellishments

WHEN the débutante of to-day or the slender young belle of the thé dansant was a little maid of five or six she was of no importance to the designers of fashions. Neither her comfort nor her "style" were taken into consideration by those all-powerful dressmakers in Paris and London. She wore fussy little coats adorned with appliquéd velvet, fancy braid, and conspicuous lace—all on the same coat. Her hats were counterparts of her mother's—unsteady little affairs balanced on bandeaux and perhaps covered with innumerable ostrich tips. Under her chin was an uncomfortable and unbecoming elastic, for without this the hat would never have been in place. Her "best" dress was usually of silk, of just the wrong length, and consisted of a full skirt and, no doubt, many yards of gathered ribbon of some hideously contrasting shade. In fact, she was a poor little imitation of her mother and her grown-up sister, masquerading in their clothes.

HER NICHE IN FASHION

Now the little girl has come into her own. She is no longer considered unworthy of special attention by the designers. Many of the cleverest of them now devote all their attention to children's styles. Little girls are now little girls—not make-believe little women. Simplicity is the keynote of the fashions for children. Plain frocks of serge or linen for morning wear are made on straight lines, with no ornamentation but dainty collar and cuffs of fine batiste. The stiff silk "best" dress is a thing of the past. Batiste, marquisette, and soft crêpe de Chine are the mate-

rials employed for the frock which takes the place of the old-time "party dress." The simplest of trimming is used, and only a touch of hand-embroidery, a tiny silk flower, and a pretty, soft sash.

And girls are girls—quite distinct from the young ladies of eighteen. They wear their hair parted at the side or in the middle, and loosely tied at the back. Indeed, many children now wear their curls hanging loosely around their shoulders, or, if the hair is long, in loose braids with curled ends.

A change has come in fashion for boys, too. The "little Lord Fauntleroy" of two decades ago would now be a monstrosity with his velvet suit, his enormous, white, ruffled collars, his sash, and his long curls. Cynics may criticise the modes of the "grown-ups," but there can be no argument against the plain jumper suits for boys. Lads of six or seven, instead of looking like French dolls, are real little men. The new English suits for school boys, with the knickerbockers cut straight, not gathered in at the knee, are essentially boylike.

Once Past Babyhood, the Steps to Maturity Are Many and Marked, and No Small Element in the Changes Are the Clothes, Which Follow Certain Fixed Rules of Good Form and Countless Movable Ones of Fashion



The undoubted trimness of this cloth street dress is emphasized by the plaited shirt front of batiste which smacks of masculine severity

low at the back of the skirt. As taupe is a trying color, a white linen collar is worn next to the face, and plain white linen cuffs finish the sleeves. Taupe silk stockings and taupe suède pumps complete the color scheme. This model develops just as attractively in lansdowne or serge, and if preferred the buttons may be of red bone. If lansdowne is used, the effect is softer, and to increase this appearance the collar and cuffs may be of fine batiste instead of the more severe linen. Dark blue serge is also an appropriate material for this design, and would perhaps make the most serviceable costume for the schoolgirl, for she could then wear it without a coat for cross-country walks in the early autumn.

THE GIRL IN HER TEENS

The middle sketch shows a frock of soft lines suitable for a girl of sixteen. It is of white crêpe—the material which has been a favorite all summer, but which promises to lose none of its popularity during the fall and winter. A mode of the moment is reflected in the double ruffle of tulle at the neck and sleeves, edged with a narrow border of blue silk. This edging gives a little stiffness to the frill so that it does not fall, but stands out prettily around the neck.

The dress on the left is developed in taupe *drap de nymphe*. The lines are severe, but none the less becoming to the girlish figure, and the few gathers at the front relieve it from stiffness. Distinctly novel are the bands of black moire ribbon which are attached to the waist, giving somewhat the bolero effect. The belt edged with two bands of the moire ribbon is placed slightly above the normal waist-line. The eight buttons at each side of the oblong yoke at the top of the front panel of the skirt are covered with the material of which the frock is made. A sash formed of the moire ribbon is knotted

The empidement at the front of the waist and coming down over the skirt in apron effect is embroidered in a straight line along the edge in dull blue silk. Large buttons are covered with white crêpe and embroidered in blue, and simulated buttonholes are stitched opposite the buttons. The same buttons appear on the sleeves. At the low



An enveloping shawl collar and a girdle without sash-ends grant individuality to a batiste dress

Loose silk shirt and plaited serge skirt—this is a sensible costume for the small school-girl to romp and study in

Raspberry-red cloth, braided in self-tone motifs, makes a becoming protection for the autumn days

Correct complements to the silk blouse and blue serge skirt are the matching coat and the gray felt hat

Crêpe de Chine, one of the few silks permitted children, forms the bolero that laps over the plaid silk skirt



Detailed trimming, daintily but not fussily applied, is the charm of this afternoon dress of white voile

shoulder line is a waving line of silk embroidery, two rows of which finish the skirt hem. A soft, dull blue silk sash, with a small, flat bow at the side-back completes this costume.

The plaited net or batiste front, almost like a man's dress shirt, is the conspicuously new feature of the frock sketched at the right on page 56. It is designed for a morning or street dress for a girl of fifteen, and is developed in Bedford cord in dark blue or brown. The skirt is narrow and plain, and a Russian blouse effect is prettily carried out. The belt is of the same material as the frock, as is also the bow in front. The collar and front are of plaited net or batiste in white or écrù, and tiny glass buttons are sewed at the front opening. Double ruffles of net make a pretty finish for the sleeves, but when worn as a school dress, plain cuffs to match the collar would be far more appropriate and neat.

A charming frock for the girl in her teens is the one of fine, white voile, sketched in the lower left-hand corner of this page. This charm lies in the dainty details of the hemstitching on bodice and double skirts, the floss embroidery in pale shades of pink, blue, and green, the fine Valenciennes lace insets, and the net frills at the neck and on the elbow sleeves. The yoke and lower half of the sleeves are also of net, joined to the dress with fine beading.

THE NEW UNTRIMMED SUIT

One of the new-style fall suits for girls is the simple and smart cutaway illustrated opposite. Here is no decoration of fancy buttons, braid, shaped seams, nor even velvet collar and cuffs. In this instance the material is a Bedford cord of the favored taupe shade. The narrow, three-piece skirt fastens in front, but this is concealed under a flat plait. The collar and cuffs are of the same material, and the former is made without the revers which were so generally seen on tailored clothes last season. A low-setting, small hat of taupe plush with mercury wings at the side would be appropriate to wear with this suit.

Clothes for the little girl from six to ten years are shown on the row of little people sketched at the top of this page. It is the little girl of this age who has, perhaps, benefited most by the new ideas in dressing small folk. Her frocks are designed of practical materials, mostly fine linen for her house dresses, and serge for her suits. Crêpe de Chine, which has had such an important place among dress fabrics during the past year, is favored just as much for children's costumes, for it is soft, and youthful, and durable.

The frocks at either end of the line of little girls show afternoon dresses designed in excellent taste. The one at the left is of thin écrù batiste with a deep, hemstitched hem. This hemstitching is used on many little dresses in thin materials, and on some it composes the only trimming. On this batiste frock is the deep, shawl collar, embroidered by hand in a dainty design, that lifts it above the usual. It is almost square in shape, with points that droop at the sides. The panels of hand-run tucks are flanked by large buttonholes, through which is run a wide, black velvet ribbon. This fastens without sash-ends beneath one of the straps at the back.

A girl of eight would look very sweet in the afternoon dress of yellow crêpe de Chine on the extreme right. The skirt is knife-plaited, and the bolero is embroidered in self-tone silk. The guimpe of fine white batiste has a bishop sleeve finished with a double ruffle, and a ruffle around the neck. Bronze stockings and bronze slippers are worn with this dress.

SARTORIAL SENSE AND SENSIBILITY

A child in a plain blue serge suit, and plain tailored hat of good make is always well dressed. Blue serge bloomers are often worn instead of the little white petticoats, and when the skirts are very short these are to be preferred. A suit of this type is here shown, first without the coat and hat and, in another sketch, complete. The skirt is plaited, but is not so wide around the hem as were the plaited skirts of



Baref of all trimming, even a bit of velvet on collar and cuffs, is this model for the early autumn



The sash-ends inserted on either side of the smocked yoke add a pretty touch to this little dress

several years ago. This skirt is worn with a simple white, wash-silk blouse. The blouse is severely plain with its turndown, stitched collar, and turn-back, stitched cuffs, fastened with little links. It closes down the front with pearl buttons, and a blue Windsor tie is worn at the throat. The blouse, with its large armholes, fits the little wearer loosely so that she will have plenty of room for exercise. The fourth sketch on page 57 shows the box coat made on strictly tailored lines, much like a boy's coat. Small pockets are at the side. The hat is a soft gray felt with a plain gray ribbon band and a tiny bow at the back. Gray suede gloves, and stout little black shoes and stockings are fitting adjuncts of this style of costume.

As a change from the plain serge, a



A chary use of buttons, shoulder straps, and pockets are all the embellishment allowed this top coat of green cloth

All praise to the Russian blouse which, with its loose fit, has provided a proper garment for the growing girl



Dull blue are the smocking, feather-stitching, and embroidery on this play dress of tan linen

morning coat of brighter hue may be ordered. The coat in the middle of the group on page 57 is of raspberry-red cloth, and would be becoming to a little black-eyed girl with dark hair and rosy cheeks. It is embroidered down the front closing with braid of self tone in a design of squares. The buttons are red, and loops of braid instead of buttonholes fasten the coat. The braid design forms a low, wide belt, and the collar is of white, embroidered batiste. A small raspberry plush hat is in attractive accord.

The models for the schoolgirl from eight to twelve head this page. The warm winter coat is made of Russian-green chenille cloth, and its only ornamentation are small straps of the same material over the shoulders. The



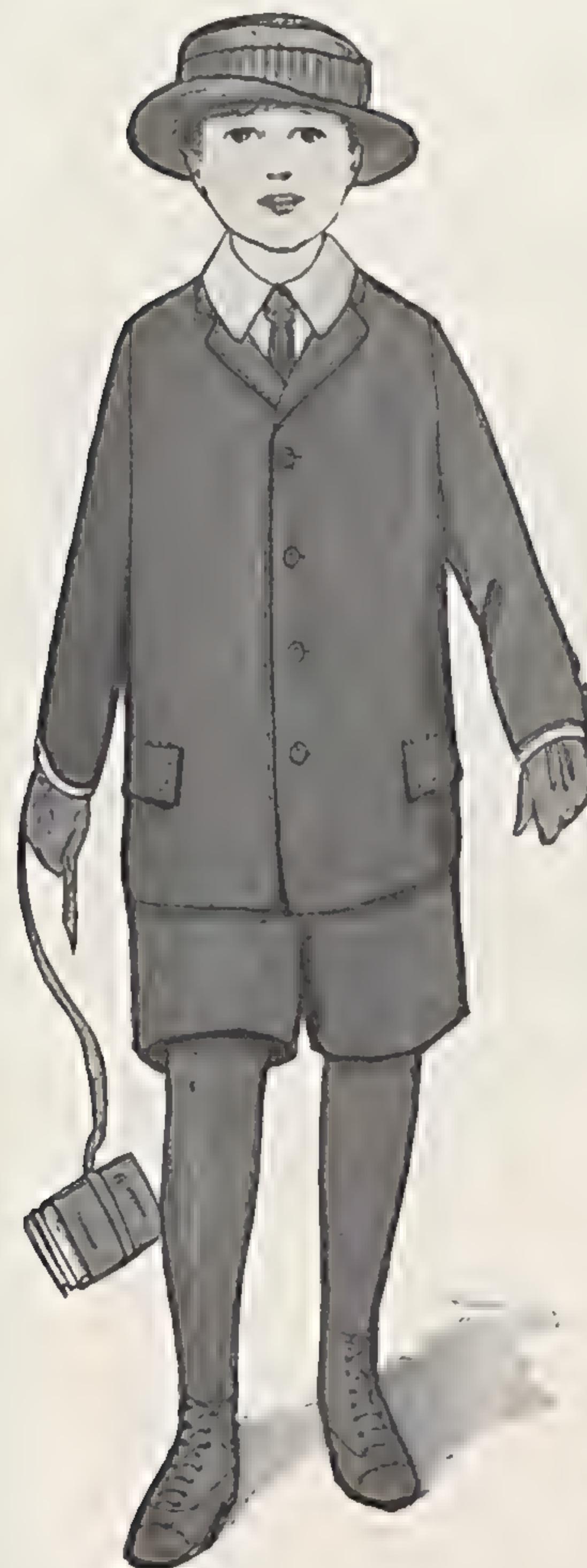
The popular picot-edging comes within the pale of the simple trimming permitted for children's fashions

The jumper suit, a sartorial godsend to the tiny tot, here achieves the unusual with no loss of practicality

An undeniable resemblance to a cutaway coat has been obtained by the inserting of the lace in the linen

The trigness that is the keynote of this model is retained by the buttoning of the dress onto the blouse

Artificial flowers, so popular with grown-ups, are being used with equal charm on the clothes of children



The manly cloth suit into which the boy graduates after leaving the jumper class

material forms the collar and cuffs and covers the buttons. The sailor hat is of green plush in the same tone as the coat, and the crown is banded with green satin, finished at the side with satin-covered buttons.

The Russian blouse, on account of its loose cut, will probably be a favorite style for children for many years to come. In the old days of the tight-fitting waist and tight waist-line, it was hard for the little maid to play games and take her physical exercises at school without tearing her frock. The Russian blouse style with its large, low waist-line and the fulness under the arms is the remedy, as it does away with any uncomfortable strain. The model pictured at the right on page 58 is a good example of a school dress for a girl of twelve. It may be fashioned of blue serge, lansdowne, or cheviot, with a straight, kilted skirt, and a blouse of the same material. The latter is trimmed on the front with button-holes and red bone buttons, and worn over a blouse of hemstitched embroidered batiste in an écrù shade, widely collared and cuffed. If the dress is made of lansdowne or some other soft material, the sash may be of the same; otherwise, heavy surah in blue or a contrasting color may be used.

THE VERY LITTLE GIRL

The two little dresses shown in the upper corners of page 58, designed for the tiny girl of two or three, show a pretty use of smocking, a favorite ornamentation of our grandmother's frocks. The one at the left is developed in pale blue chambray, but would be just as attractive in a finer material. The front and back of the waist are smocked alike, but from the front section are drawn the sash strings which tie in the back. The collar is flat and round and is edged with featherstitching

done in blue mercerized cotton. There is a little smocking on the sleeves, and tiny ruffles. If this dress is developed in blue chambray, the sash is of the same material; but if the dress is of white linen or lawn, a soft white silk sash may be attached.

The tan linen dress at the right is another example of the combination of smocking and featherstitching. The square yoke is embroidered in dull blue cotton and below it is a broad band of smocking, all around the waist. At the hem are a tuck and above it a single line of blue featherstitching.

In the lower row of sketches on page

58 appear designs for the dresses of the little girl from four to seven years. The first in the row is exceptionally dainty. The material may be fine white linen, crêpe de Chine, or cotton voile. The collar and cuffs are plain, and finished with a picot edge—always an attractive little ornamentation for a fine linen or crêpe de Chine frock. The sash tied under the arms is of robin's-egg-blue silk, tied with a large, flat bow with several loops and long ends at the back. A dainty little spray of silk rosebuds peeps out over the sash in front.

A jumper a little different from the regulation sort is next shown. It is of tan poplin with no trimming but rows of stitching. It slips on over the head and fastens with a closing unusual in cut. The fulness is held in place by a broad poplin belt, the pockets of which will prove a special delight to the young wearer. The knickerbockers are cut straight and are attached to a plain poplin underwaist. This little suit would be just as appropriate for a boy as for a girl.

Most unusual in design is the next dress, which is made to slip on over the head, and is worn over knickerbockers. It is of blue linen, into

which heavy filet lace has been inset with much of the effect of a cutaway coat. The rolling collar is of the lace and linen, the cuffs of the lace alone. This might also be developed in piqué inset with heavy embroidery.

The school frock for a girl of six that next appears is distinguished by the square, plaited, linen front which was shown before in a dress for an older girl, but is just as appropriate, however, for the younger child. This frock is of blue serge with a belt of the same material, and is worn over a blouse of white linen with a plaited front, bishop sleeves, and turnback, hemstitched col-

blouse of the Russian peasant, than its companion.

This suit is made by Gooch, of London, and may be obtained in all colors. This particular one is of white linen, embroidered around the sleeves and at the bottom of the blouse in a design of white daisies. The blouse has only a slight fulness which is confined at the waist by a white wash cord knotted in front, and ending in small, wash tassels. A similar cord binds the neck-band. The hat is of soft white felt with a rolling brim. Like all the children's hats nowadays, it fits the head, and will not bother the little wearer by blowing off at the slightest wind.

SIGNS OF GROWING UP

The United States boasts that its boys are the manliest little fellows in the world. So perhaps it is they themselves who have demanded clothes which accentuate their sturdy appearance. Most boys of seven are so well and strongly built that blouses and bloomer frocks do not seem to suit them; therefore, the plain knickerbocker and coat suit, with the coat made on the same tailored lines as a man's. This type of suit is shown in the older boy's costumes at the top and the bottom of this page. The first shows a school suit of brown wool cheviot, the trousers cut straight, not gathered at the knee. The coat is perfectly plain, with cloth collar and revers cut so high as to show but little of the white cheviot shirt. The hat is a soft brown felt with a striped ribbon band.

In the lower picture the same suit is shown without the hat and coat. Here are illustrated the English ribbed stockings that are turned down to show the colored fancy tops and the bare knees. When the boy is not indoors these stockings are rolled up to cover the knee. The shirt is not bloused, and the knickerbockers are buttoned to it.



This model is surprisingly like its prototype, the shirt of the Russian peasant

A more usual rendition of the Russian blouse. The knickers are cut straight



The trousers of the suit shown above button to a plain shirt. The English ribbed stockings may be turned up over the knee

lar and cuffs. The dress fastens to the blouse with five buttons on either side of the front and two on each shoulder under the collar. A black surah tie is knotted under the collar.

The last of the five is a party dress designed by Enos, of London. Here a soft satin of a delicate shade of champagne is banded by the same material in a deeper tone, and girdled by yellow-pink roses.

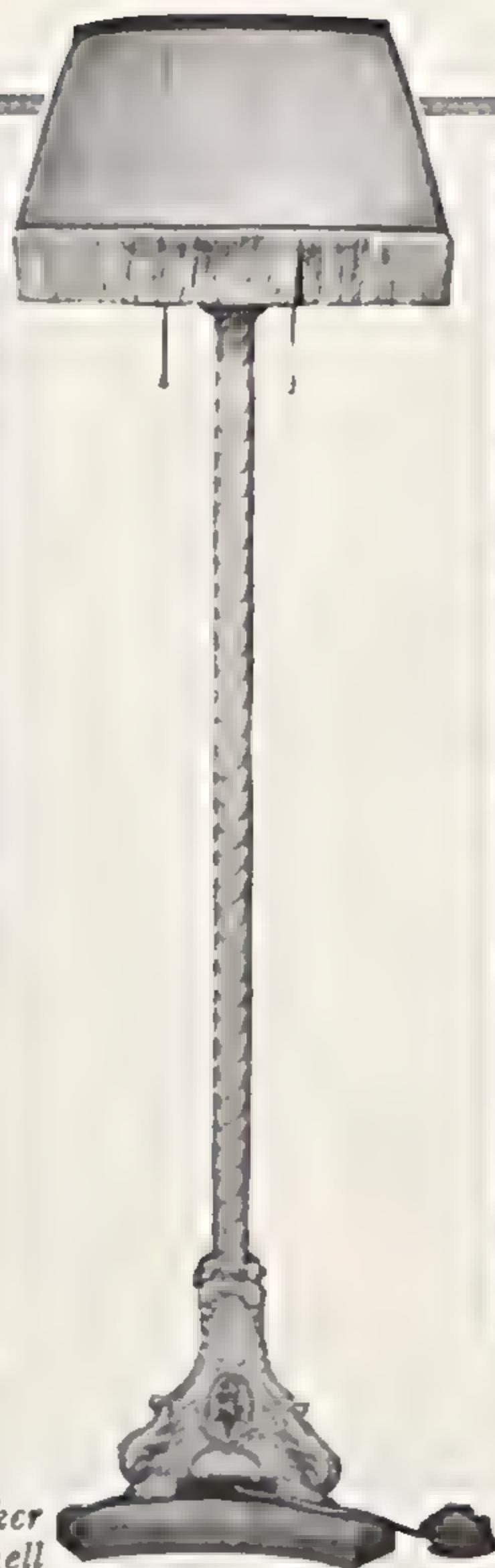
HOW THE SMALL BOY IS DRESSED

When the Russian blouse came in, mothers wondered how their little sons had ever done without it. This style has lasted now for a good many years, and it continues to be a favorite. There are also the tight-fitting suits of Jersey cloth, and the one-piece beach suits in linen and striped madras, but the Russian blouse has the most devotees. Two of these blouse suits are shown in the middle of this page. The one at the right is a morning dress of Viyella flannel, galatea, or heavy linen. The belt is of the same material and the collar and cuffs are of white piqué. The knickerbockers are cut straight.

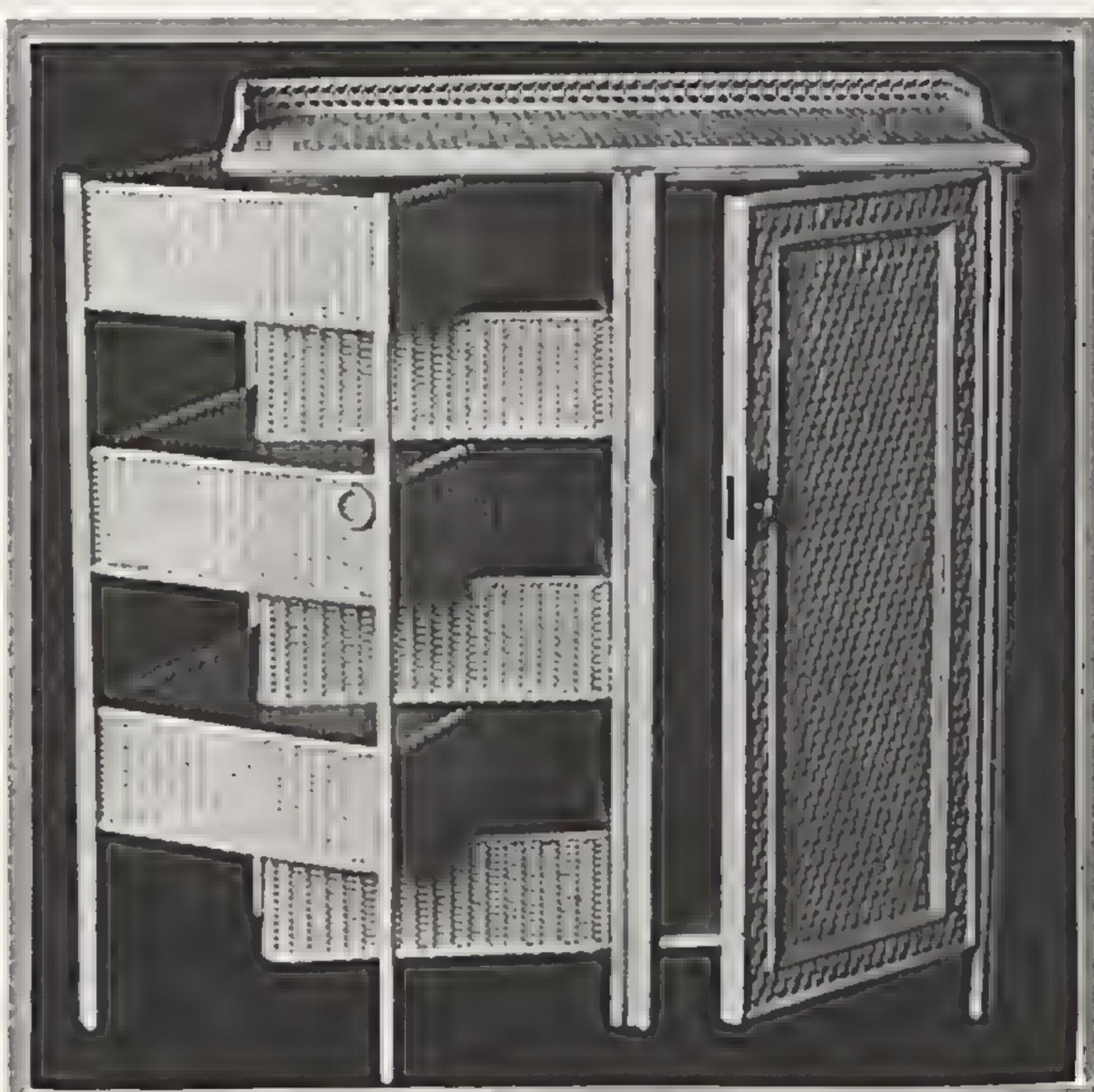
Beside this is a decidedly novel little costume for a boy of three or four that is much more like its prototype, the



The modern cradle is an enameled, wicker bassinet, decorated with tinted composition garlands. Silk-lined, dotted Swiss, lace ruffles, and ribbons make a lovely nest for baby



A movable lamp of wicker finished in ivory egg-shell enamel casts a glow over the nursery through its silk shade



The little newcomer's frocks and coats are hung from an adjustable steel rod in the wardrobe, and the dovetailed wicker baskets hold the sheer underwear and the many accessories



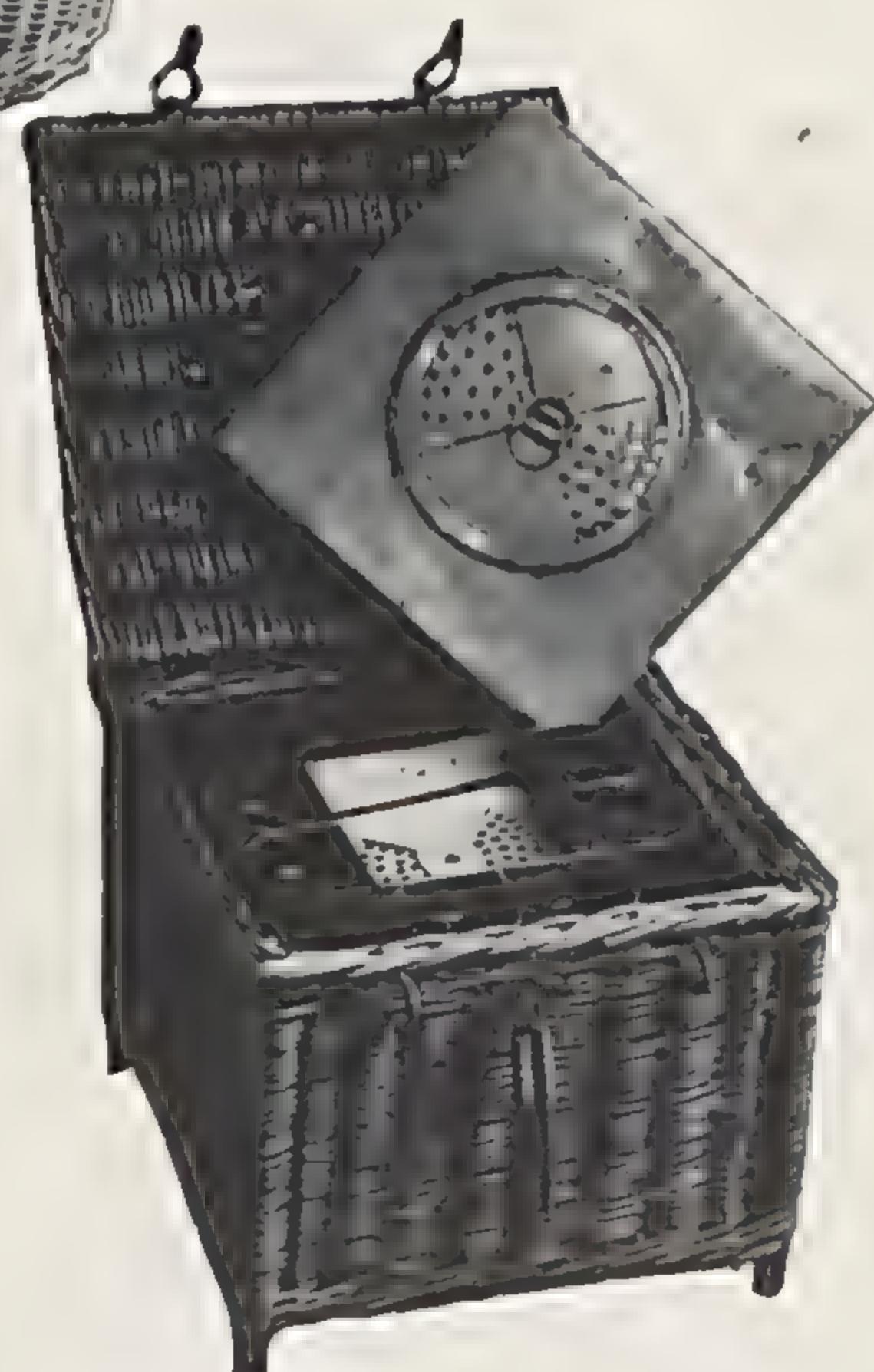
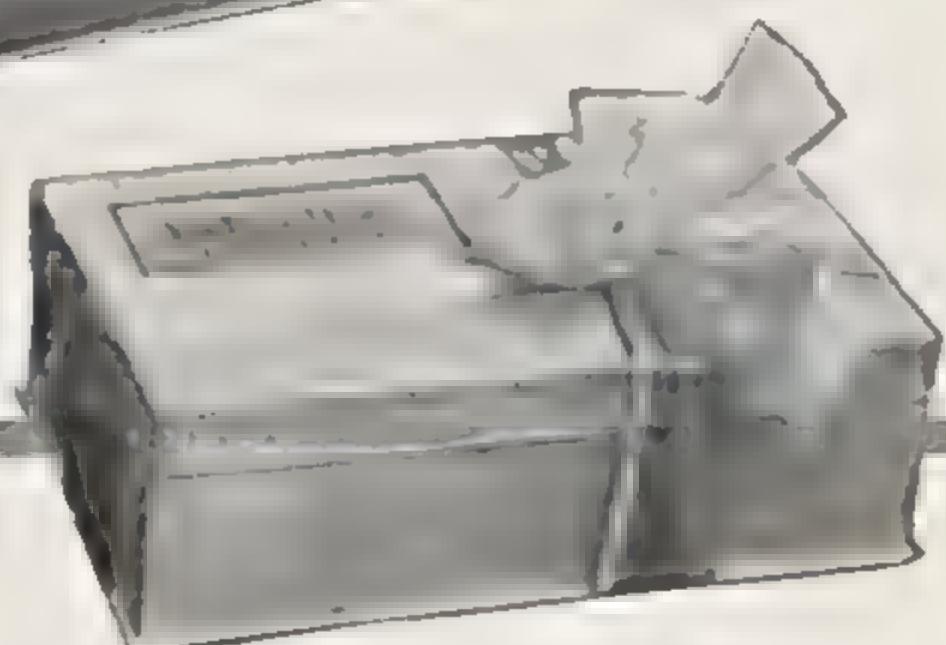
A sleeping-basket made of enameled wicker lined with dotted Swiss over colored sateen. Dainty are the ribbon-bound handles and the bow, knotted with pink and blue flowers



Even the unsightly but necessary clothes dryer becomes a charming part of the nursery decoration when made of white, enameled willow, embellished with trailing roses



Nothing has been omitted from this gift box. Each toilet article is wrapped in pink or blue paper and labeled. The box is covered with moire paper, ribbon-tied, and lettered in silver to "La Toute Petite Inconnue"



This combination heater and cooler for baby's milk contains eight bottles, four packages of fuel, and nipple box kept sweet with charcoal. By removing the heater and filling with ice, the box is converted into a cooler

THE MODERN NURSERY IS EQUIPPED AS DAINTILY AS IS CONSISTENT WITH
THE MANY AND VARIED AND VITAL DAILY NEEDS OF ITS TINY RESIDENT

WHEN YOUNG ROME PLAYS

IT may almost be said that the children of Rome drink in a sense of beauty with the air they breathe. From babyhood they live in a perpetual glory of color, the keynote of which is struck in the vivid blue of the Roman sky and reverberated from the thousand, thousand blended colorings of temple, and statue, and shrine that are Rome. In the very street where the child is taught to walk are splendid buildings lined with paintings, and churches rich with statuary; there are sudden, open squares filled with the tinkle of fountains, and fragrant with the scent of the red lilies of Rome. What wonder that beauty is accepted by the Italian child as a natural thing, and ugliness as an abnormal thing to shudder from.

To the artist, the warm, golden atmosphere which mellows the seven Gallic hills is a faultless inspiration of color and of the relation of line to color—an inspiration which is shared impartially with the child at play. Under the influence of all this natural beauty even the children in the street and ordinary games of childhood take on an easy grace which those of no other nation possess.

Pretty scenes are enacted of a sunny morning, when groups of small, half-clothed boys disport themselves on the pavements. A favorite game with them is marbles, which in Rome are walnuts. The playing of the game reminds the spectator of a juvenile sport often depicted in ancient frescoes. A Roman boy could not be ungraceful if he tried, and the attitudes into which the little brown bodies are thrown, here an up-slung arm, and there a slim foot poised for running, are a veritable joy to an artist's eyes. The origin of this game of walnuts is lost in the mists of antiquity; even its technical name does not survive, but there is proof that it was played by Roman children during the reign of Tiberius, and it is probable that from this game originated the one of knucklebones, which, it is believed, came first into English favor during the reign of Queen Anne. It is manifestly this game which was alluded to by the author of "Nux Elegia" when he said:

"In stakes of nuts the gambling boys agree,
Three placed below, a fourth to crown
the three."

Among the larger Roman boys the game of "Campana" is common. Four squares are drawn in a line on the pavement, and at each end are drawn two small semi-circles called bells. Each player deposits a stake in the semi-circle at the farthest end of the diagram, then stands a short distance back and tries to pitch some object, either a disc or a bit of terra-cotta, into one of the compartments. If the disc lodges in the nearest bell the player must pay a new stake into the pool; if it falls into the farthest bell he has won the whole pool, and if it falls into either of the four square compartments he takes one, two, three, or four of the stakes, according to the number of the compartment. If a disc falls on a line of the diagram, the player who tossed it is *abbruciato*, and his play goes for nothing.

THE GAME OF RUZZOLA

Another old Roman game, the "Ruzzola," is played by children, and often by grown-ups as well. It has a peculiar fascination for the average small Roman, inasmuch as it is played along the roads, and occasionally causes some slight discomfort to the passer-by. This game is also played with a disc. Around it the player winds a cord very tightly, then by a sudden jerk of the hand he uncoils

Along the Streets of Their Ancient
City the Little Children of the
Seven Hills Still Play the Classic
Games Which Two Thousand Years
of Tradition Have Given Them

BY MARGARET ALICE FRIEND



the cord and sends the disc whirling along the road. Oftentimes when the small player is quite invisible, the disc comes bounding around some curve in the road to the ludicrous danger of passing legs, not to speak of highly strung nerves. The player whose disc whirls the farthest wins a point.

The ancient Roman game of "Pila" still survives, but under the modern name of "Pallone." Pallone is to the Italians what the game of cricket is to the English, and the rules of the two games are almost identical. This game is played with enthusiasm by small boys and big boys, and even by elderly boys.

APOLLYON'S CHARIOT

Another sort of game before which the spectator stands in wrapt admiration is a make-believe one, very dear to all childish Roman hearts, and especially so to those of the children in the poor quarter. In a street which leads to the Palatine, narrow, mal-odorous, but enriched by splashes of vivid color—a blue shir^t, perhaps, or a petticoat of crimson flannel hung to dry from a dusky window, or a yellow silk handkerchief bound about the head of a passing *contadino*—a street with cobbled footways and overhanging, weather-stained houses, suddenly, in the early dusk, it may be, a fresco from the house of Livia comes to life.

In a wooden box, tottering on primitive wheels and roughly shaped after the fashion of Apollyon's chariot, stands a nut-brown, round-limbed urchin, and harnessed to the cart are two small, half-naked girls, prancing gravely under the restraint of grape-vine harness. Their brown bodies gleam through ragged clothes, and their black heads are wreathed with vine leaves. In front of the splendid chariot, pacing solemnly, is a Roman legionary—a six-year-old *bambino*, bare-footed, and vine-crowned—who proudly bears aloft a banner furred about a laurel branch. Sublimely indifferent to the clatter and rattle of the rickety wheels, the driver guides his prancing steeds with haughty

difficulty until the splendid cortège passes up the street to disappear in the purple and gold of the Roman sunset.

The Roman dolls—the *bambolaz*—are most interesting, as they are always faithful copies of real beings. A shepherd of the Compagna wears always a sheepskin coat, a conical felt hat, and a strangely twisted coil of knitted wool about his knees. A *contadino* must have a gay skirt, a head-dress, and neckerchief of snowy white muslin, and a gaily embroidered apron, and she must wear a striped corset laced over all her clothes. A boy doll is copied from the Swiss guard of the Vatican, and his martial pose, the gay colors of his costume, and the shining helmet and halberd have a fascinating military air which appeals irresistibly to the imagination of the Roman boy. To the boy also appeals a picturesque mechanical toy which represents the two-wheeled Roman ox-cart with its long shafts and curious T-shaped crosspiece invariably harnessed to two unmatched oxen—one black, the other white. The driver wears a red cap, his shirt is blue, and he holds a whip. His face is pink and smiling.

The Roman doll-house is furnished with cooking-utensils, drinking-cups, wine-jars, and water-jugs, candlesticks, and lamps—all of them facsimiles of those found in ancient tombs. When a maiden of ancient Rome died, all her cherished possessions were buried with her, and there is, therefore, no dearth of dolls and toys from which to copy. In a tomb recently excavated was found the body of a young girl, bridal-crowned with myrtle, and with shreds of bridal raiment still clinging about her form. Scattered around her were various articles of girlish adornment—a jasper brooch, an amethyst intaglio, amber hair pins, a silver cosmetic box, and a mirror of polished steel. Lying on her shoulder, cuddled close to her neck, was a curiously jointed, wooden doll. It was about twelve inches long, and made of oak, beautifully modeled and carved. Its joints at hips, knees, shoulders, and

elbows were still perfect, and there were signs—such as a ring of housewife's keys remaining on one thumb—of its having been dressed.

THE SANTO BAMBINO

A certain carved and crudely painted wooden doll plays an important part in the religious life of Rome. Known as the *Santo Bambino*, it is the particular pride and property of the church of the Ara Coeli, and is supposed to possess a miraculous power of healing the sick. According to the legend of its origin, it was carved by a wandering friar from the wood of a tree on the Mount of Olives, and was mysteriously painted while the friar slept. Until recent years it was the custom for the *Santo Bambino* to be carried to the bedside of the sick person who desired its aid. But on one occasion a sick woman was unwilling to part with it, and concealing it in her bed, dressed an ordinary doll in the magnificent garments and jewels of the ravished *Bambino*. She then sent the counterfeit saint doll to the Ara Coeli. That night a fearful storm arose, and in the midst of it a terrific knocking was heard at the great church door. The sacristan hastened to open it, and a flash of lightning revealed a small, naked foot upon the threshold. It was the foot of the real *Santo Bambino*, and since then the miraculous doll is rarely allowed to leave the church.

THE FESTA DI BAMBINI

The Eve of Epiphany, or Twelfth Night, is to the little Romans what Christmas Eve is to the children of other nations. Santa Claus has his Roman prototype in the person of the *Bifana*, a withered old dame of fearsome aspect who flourishes a long cane and rings a big bell to announce her descent through the chimney to fill the stockings of all the good little *bambini* with bonbons and toys. Alas! the naughty ones get only ashes.

Tradition relates that the *Bifana* was an old woman who was sweeping her room when the three Kings passed on their way to Bethlehem, and who refused to leave her work to look at them, saying: "I can see them as they return." Unhappily, however, the Kings went home by another road, and she is waiting and watching for them to this day.

On Twelfth Night a toy fair is held on the broad steps of the Ara Coeli. It is the *festa di bambini*, and the booths are crammed with *giocatoli* of every description. Dolls dressed in the costumes of favorites of Italian pantomime, Polichinello, Pantalone, and Arlechino, are immensely popular. Over the heads of the people great, black-faced jumping-jacks twist themselves in fantastic motions. Drums, trumpets, and *tamburelli* find scores of eager purchasers, for noise seems the first essential of the *festa*, and, above the combined din of lesser sounds shrill the ear-piercing Roman whistles. They are very curious, these Roman whistles. Generally they are made of pewter with a little wheel which turns round and round as they are blown. Sometimes they are made of terra-cotta in all sorts of grotesque shapes—birds, beasts, dwarfs, and goblins, each with a rattle set in its head or tail. In the midst of the riotous glee of the *festa di bambini* the gleam of the soldiers' helmets and of the smart, three-cornered hats and silver-adorned capes of the Municipal Guards add a picturesque note. Above, there is the velvet, star-studded sky of an Italian night; below, the glancing, wavering lights of the long line of booths, and the masses of color in the kaleidoscopic crowd, with the high dark walls of the church frowning grimly on either side.



A suit of genuine Irish linen for the miniature midshipman. The jaunty messaline tie may be in black or red. Price, \$4

A little girl's frock of white crêpe with a wee, flowered pocket set in a flowered belt. A frilly edging of Irish lace on collar and sleeves belies the boyishness of the bloomers. Price, \$2.25

Trimmed with narrow lace and scattered all over with flowers is this crinkly romper suit which appropriates the freedom of "boys' clothes," yet concedes no whit of its little-girl charm. Price, \$1.75



Hemmed, collared, pocketed, and cuffed in Dresden flowered crêpe is a crinkly white frock which proclaims independence of the ironing-board. Price, \$1.25

**FOUR CRINKLY FROCKS FOR
THE LITTLE GIRL FROM ONE
TO FIVE YEARS OLD—A WHITE
SUIT FOR THE MIDSHIPMITE**



Striped white and blue and narrowly edged in Irish lace is the straight-lined bloomer dress of cotton crêpe, designed to triumph over many tubbings. Price, \$2.25

VOGUE'S PATTERN SERVICE

THE SCHOOLGIRL'S OUTFIT



No. 2097/16

A practical suit for everyday wear, if made of dark whipcord



Nos. 2350/16—2351/16

A party frock to be made of net and shadow lace with chiffon sash

Nos. 2348/16—2349/16
Afternoon gown suitable for crêpe or voile

AN excellent outfit for the girl going to boarding-school is shown on this page. Two suits of simple character are suggested, either of which could be used for general wear if made of a serviceable color and material. For town boarding-schools it is as well to have two suits, if possible, one for everyday wear and a nicer one for church or lectures. No. 2097/16 could be used for the former, and Nos. 2344/16—2345/16 for the latter, especially if one of the dull reds or new brown materials were used with the vest of tan moire and the girdle of brown to match the fox fur. At a country school a top coat such as No. 1921/16 is used for walking or exercising, making but one nice suit necessary for more formal wear.

Practical school dresses are shown in Nos. 2346/16—2347/16 and 2245/16—2246/16. Whipcord, Bedford cord, and serge are all good and should be chosen in dark blue or brown or in a dark

background with a hairline stripe. A bit of Bulgarian embroidery, braiding, or plain removable and washable collar and cuffs are the only permissible trimmings.

Such a model as Nos. 2348/16—2349/16 makes a pretty afternoon gown. Silk crêpe in a plain color or even one of the Persian allover patterns could be used, relieved by a collar and vest of white or tan chiffon, and a sash of black velvet.

For evening wear Nos. 2350/16—2351/16 or No. 2020/16 would be charming. In the former shadow lace and net over a satin foundation slip would be inexpensive, while chiffon in white or a delicate color could be used for the latter, with the bertha and tunic embroidered by pattern No. 119/16. For the sake of contrast, the sash should be of charmeuse in geranium red, French blue, or flame color. This embroidery pattern shows a delicate border design. It comes in perforated form and is easily transferred. Price, 50 cents.



Nos. 2245/16—2246/16

No. 2020/16

No. 1921/16

The patterns illustrated cost 50 cents each for waist or skirt, except No. 1921/16, which is \$1. Sizes: 14, 16, and 18 years. Order from The Vogue Pattern Service, 443 Fourth Avenue, corner 30th Street, New York



Nos. 2344/16—2345/16

"Velours de laine," moire and fox fur could be used for this model



Nos. 2346/16—2347/16

School dress of blue serge with collar of Bulgarian embroidery

PATTERNS for ACCESSORIES and NECESSITIES of COSTUME



ABOVE are shown different styles of vests, guimpes, and sleeveless blouses. The first of the three directly above is in the pretty surplice fashion, with the neck finished by a narrow, plaited ruffle; the second sketch shows a plain, long-sleeved guimpe with a high collar; the third has a sailor collar and a slightly full blouse. In addition to net, which is, of course, not only very much used, but extremely pretty, wash chiffon and sheer handkerchief linen are good materials. First in the second group of three is a tiny vest with a turnover collar which could be worn with a coat. Piqué fin-

ished with a buttonholed edge could be used, or for winter wear with a coat, moire, silk, or velvet bound with braid would be attractive. The second blouse is quite complete and may be worn with a dress which has the open front and elbow-length sleeves. The last style shows the vest with an inset of lace. The lower edges of these guimpes should be finished by a casing through which elastic is run to hold them in place. It is essential in making them that the finishing and the fastening be well done if they are to be laundered repeatedly. The dresses and suit illustrated show excellent autumn styles.



Patterns for the designs illustrated cost 50 cents each for waist or skirt, except No. 2093/16, which is \$1. Sizes: 14, 16, and 18 years.
The Vogue Pattern Service, 443 Fourth Avenue, New York



Photo—Talbot

Tecla creations are wonderful reproductions of genuine pearls, sapphires, emeralds and rubies, and possess the essential qualities of natural gems. Mounted only with real diamonds in platinum and gold settings, individual in character and of exquisite design.

NEW YORK
398 Fifth Avenue

PARIS
10 Rue de la Paix

LONDON
7 Old Bond Street

Laboratories and Ateliers: Citeil (Seine) France

Tecla

Philadelphia
Washington
St Louis
Boston
Atlantic City
Nice
Carlsbad

Walnut Street at 16th
F and 11th Streets NW
Locust at 10th Street
416 Boylston Street
1913 Boardwalk
16 Avenue Massena
36 Alte Wiense

ROME
144 Corso Umberto

VIENNA
2 Kärtnerstrasse

BERLIN
15 Unter den Linden

No other Branches or Agents

VOGUE'S JUNIOR PATTERN SERVICE



No. 2355/16

Russian blouse dress, with distinctive collar and cuffs, for a child of 6 to 12 years



No. 2068/16

Suitable for piqué and Irish lace, or blue serge with braid. 6 to 12 years



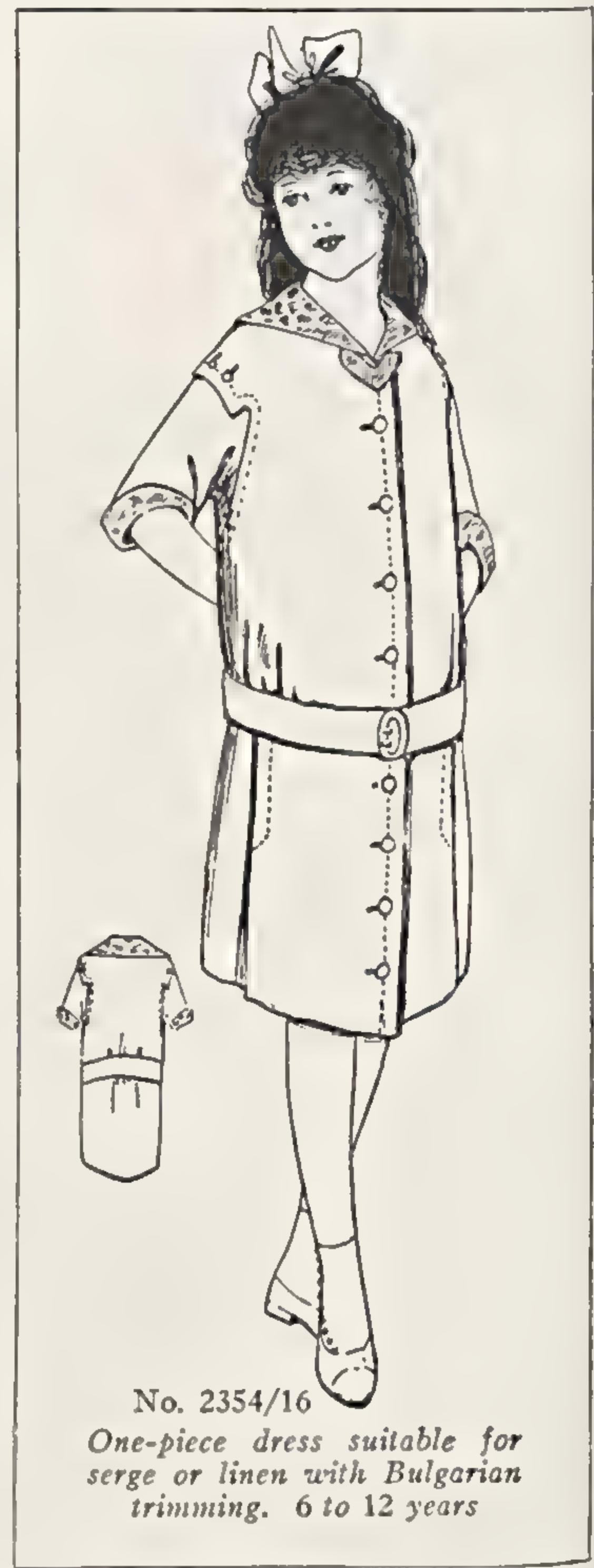
No. 2257/16

Sleeveless dress for serge which includes a guimpe. 4 to 10 years



No. 2141/16

An excellent type of school dress for a woolen material. 8 to 12 years



No. 2354/16

One-piece dress suitable for serge or linen with Bulgarian trimming. 6 to 12 years

NOWADAYS children are dressed in wash fabrics all the year around; even for school wear wash materials are chosen in preference to woolens. This season rayon is a good in-between fabric; it is warmer and requires less washing than linen or chambray, yet is almost as serviceable as a woolen.

A new pattern for autumn wear is sketched just above. The distinction of this lies not only in the one-sided closing of the Russian blouse, but also in

No. 2069/16
6 to 12 yearsNo. 2077/16
4 to 10 years

No. 2001/16

Silk crépon would make this a pretty afternoon frock. 4 to 8 years

No. 2137/16

A one-piece frock including guimpe. 4 to 10 years

No. 2254/16

A good one-piece style which may be very easily followed. 4 to 10 years

No. 2135/16
4 to 8 yearsNo. 2186/16
8 to 12 years

Patterns for the designs illustrated cost 50 cents each, and come in the sizes stated under each sketch. Order from The Vogue Pattern Service, 443 Fourth Avenue, cor. of 30th Street, New York

New Modes
for Girls
Going Away
to School

A and AA—Suit, \$35. A Bernard Model reproduced in wool poplin; Collar of skunk-opossum, finished with bow of black satin; Buckles of velvet; Silk drop skirt. Labrador blue, green, pigskin, nut brown, mole, purple, navy and black. Sizes: 14, 16 and 18 years.

B—Coat of Velour de laine, \$29.50. De Medici effect collar and turn-back cuffs of black velvet, embroidered in rich colors. Fronts faced with broadcloth of a contrasting color. Navy, Bordeaux, Mirabelle tan, black. Sizes: 14, 16, 18 years.

C—Dress of Wool Poplin, \$13.75. Yoke of beige-color, tucked batiste; collar, cuffs and belt of velvet embroidered in artistic colors. Rose, trimmed with gray; navy with Saxe blue, gray with rose, Saxe blue with navy, brown with tan. Sizes: 6 to 14 years.

D—Coat of Zibeline, \$12.50. Its velvet-rimmed buttons match the soft velvet collar that can be fastened high about the neck. Carrot, navy and Copenhagen blue. Sizes: 6 to 14 years.

E—Party Frock, \$25. Charmeuse, with dainty combination bodice of shadow lace and the silk, tunic of embroidered chiffon, with undercape of satin ribbon of a contrasting color. Shell pink, ciel blue and white. Sizes: 14, 16 and 18 years.

F and FF—Dress of Serge, \$18.50. Collar, cuffs and wide sash of silk; silk braid ornaments. Brown, black, Copenhagen and navy blues. Sizes: 14, 16 and 18 years.



FF

GIMBEL BROTHERS

Broadway and Thirty-Third Street

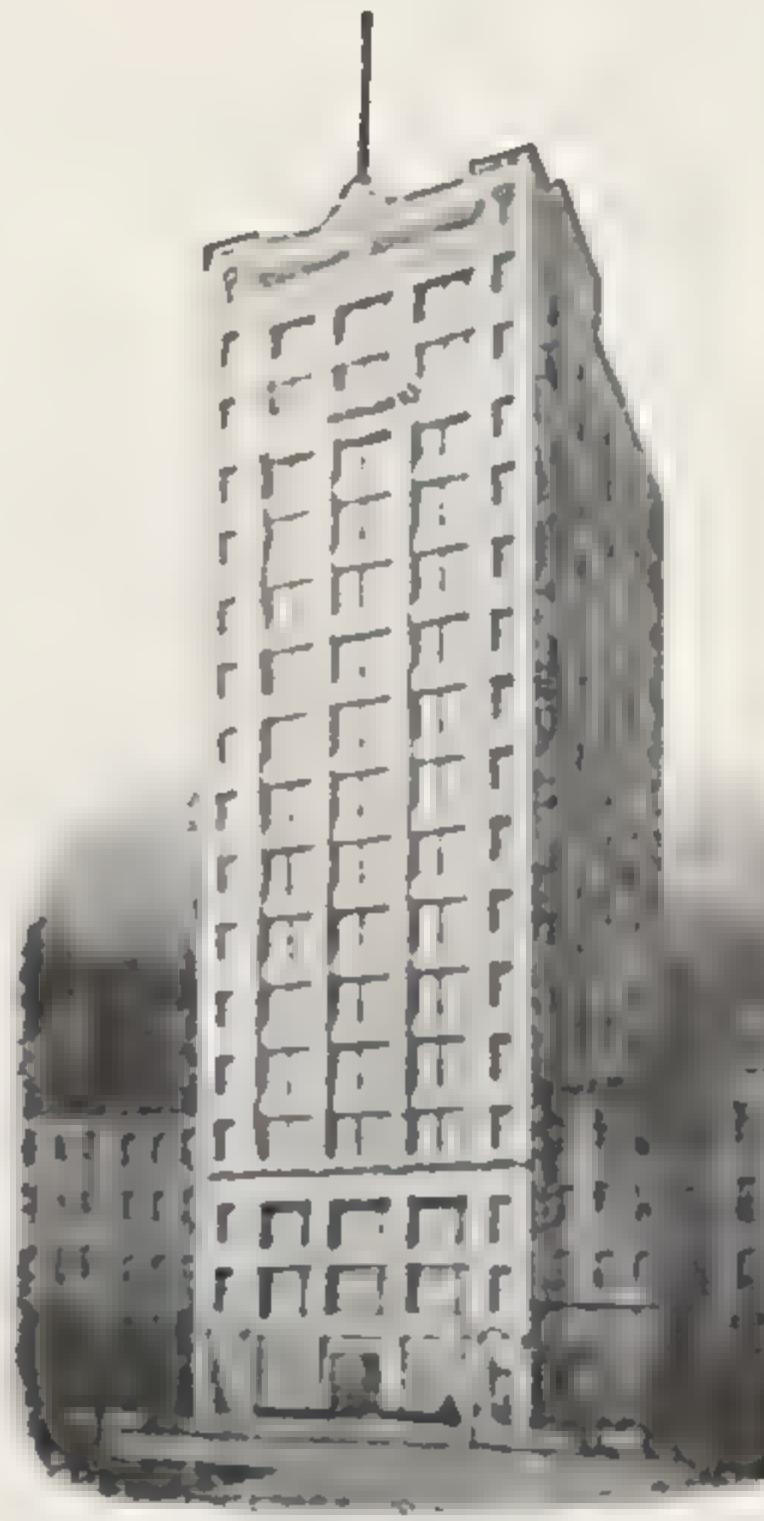
New York

The WELL-DRESSED LONDONER

Our New York Salesrooms

are now located in the

Springs Building
29 West 38th Street
10th Floor



We extend a cordial invitation to the trade visiting the New York market to call and inspect our complete display of Fall Millinery.

Our new location is situated in the heart of the Wholesale Millinery district and is easily accessible from the various metropolitan hotels.

TRANSPORTATION FACILITIES:
Fifth Ave. Stage to 38th St.
Sixth Ave. Surface Car to 38th St.
Sixth Ave. Elevated to 38th St.

The salesrooms will remain open during the entire market season

D. B. Fisk & Co.
Wholesale Millinery
CHICAGO

NOTWITHSTANDING the fact that the men of to-day seem to know little, and to care less, about "the nice conduct of a clouded cane," fashions in such things do change. It is probable that a few loyal ones will refuse to forsake the cane with the traditional crook, and yet there is no reason why walking-sticks should not change their form, even as collars do, with the time of day and the kind of dress. To be perfectly frank, it seems now that the days of the cane with the crook which attaches itself so clinging to the arm, are numbered, and that the cane which has no turning is to be more in favor than any other. However, we must not revert to the be-nobbed and be-tasseled varieties which suggest a bygone elegant formality that has no part in the present negligee modes. And only the true artist may dare bedeck canes of "clouded" malacca or Manila rattan with inlays of rhinoceros horn or gold.

The umbrella has lost its "elderly" associations, and many young men are developing the habit of carrying it to a really extraordinary degree. Although some leniency will be observed toward those who cling to old fashions in canes, the fact that a real revolution has occurred in the affairs of umbrellas can not be overlooked by the well-dressed man. The new umbrella has little resemblance to those of yesteryear, for, while more fortunate than the cane in that its time-honored crook is unthreatened, its elaborations which heretofore have smacked so much of the jeweler's shop are carefully avoided. Many of the new models are without even so much as the narrowest gold or silver banding. Umbrella handles of clouded malacca are greatly used, and though usually plain, some of them are narrowly banded in gold. The pigskin-covered, crook umbrella with its "concealed" pencil is, needless to say, still the inseparable friend of the man who goes a-racing.

AFFAIRS OF THE TIE

It is not very profitable to invent new designs and colors in ties when men are so satisfied with what they already have. The venerable "spotted dog," which probably received its name in the far-back coaching days, is worn as nat-



The umbrella crooks as of old, but fate decrees that the cane shall have no turning

Smart Manufacturers Sponsor the Saw-Brimmed Hat—Umbrellas Are Promoted to a Place of Honor
—The Unhappy Fate of the Cane with a Crook

urally by the man of to-day as by the coaching men of long ago. The "spotted dog" tie can be varied in a fairly bewildering number of combinations of white and colors. However, no tie can be more incorrect than this one if the spots are of the wrong size or in the wrong relation of spot to spot. The spotted tie which is "right" can always be obtained, although there are legions of spots that are entirely



Foulards in myriad designs, the new-old shepherd's plaid, and spots in the right relation, spot to spot



Gloves of "sunburnt" kid challenge the popularity of the black-stitched, white doeskin models



The three-inch crown and the two-inch brim, measured off by the hatter's geometrical rule

wrong. It is much the same with foulards, which are imitable, yet imitated. If carefully chosen, the foulards furnish a range of colors and originality of design which is sufficient for any occasion. An important point in regard to ties this season is that the true "shepherd's plaid" in black and white silk has been revived.

THE PERVERSITY OF HATS

There really is a becoming hat for every man to wear if he can only discover it, but, such is the perversity of fate, most men buy hats they were never meant to wear. It really seems that the majority of mankind suffers from an odd form of hat blindness, ruthlessly encouraged by the hat-makers who decide off-hand what is the "right hat" for the whole male world to wear, apparently on the supposition that at some time or other in the history of the hat it will

be accidentally exchanged. Straw hats, which are the accepted headgear of the moment, have a particular facility for getting on the wrong heads, no matter how "right" they may be according to the hatter's geometrical rule. In view of these circumstances, it is a gratification to know that a man who understands how to choose a hat which does not add to the singularity of his appearance is not taking an unpardonable liberty with fashion if the one he wears is not identical with the hats which swarm about him. What is, on the whole, considered the best style of straw hat this season has a three-inch crown, and a two-inch brim; but this is not necessarily the hat for the man who can find another one which suits his type of face better.

The hatters who desire to distinguish the really "fashionable straw" from the thousand and one similar varieties, are making hats with a natural "saw" finish to the brim instead of a "square" or smooth edge.

CLOTHING THE EXTREMITIES

Gloves are distinctly "in" at the present moment. Many men who formerly discarded them altogether in the morning are now seen gloved at all hours of the day. There are one or two rather important rules in regard to gloves, and one of them is that gloves must be at least a size larger than is required. No one asks why; they just wear them. Buttonless gloves are still considered an affectation; they are usually of wash-leather. The yellow gloves of the present are not the lemon kids of horrible memory, in spite of what appears in some quarters to be an attempt to make them so. The right tone is a cream tan, of which there are two shades—pale and sunburnt. The most distinctive gloves that have been worn for years are those of white doeskin with the fingers stitched with black thread.

It has been said that "spats" came into fashion because the capacity for increasing the variety of colored socks had been taxed to exhaustion, but even when fewer spats are seen we do not expect to have a return of the sock which cries aloud in every color of the rainbow, for a reign of quieter socks has certainly come to pass. However, we shall not witness the obsession for plain black on every occasion, and when worn they must not be ultra-transparent.

H. JAECKEL & SONS

Furriers and Importers

16-18 and 20 West 32nd Street

(Our Only Store)

NEW YORK

Mail Order Department

This space will be constantly devoted to mail order information exclusively.

New models for the Winter collection now ready.

Sketches mailed on application and correspondence solicited for the Repairing and Reconstructing of Furs.

Address Mail Order Department, H. Jaeckel & Sons

Telephone: 5230 Madison Square

Rough, Red Hands Made Smooth and White

The reason your hands do not look like you want them to look is because you have neglected them. Proper care will soon restore the natural beauty of their skin.

Begin this treatment tonight

Just before retiring soak your hands for at least five minutes in hot water and a lather of Woodbury's Facial Soap. Then rub them briskly for a few minutes with a rough wash cloth or stiff brush. Rinse in very cold water and dry thoroughly.

This treatment, continued regularly, softens the rough, dead skin and soon causes it to disappear. In its place will be a new skin of delicate texture, formed with the aid of the beneficial properties of Woodbury's Facial Soap.

Woodbury's Facial Soap costs 25c a cake. No one hesitates at the price after their first cake.

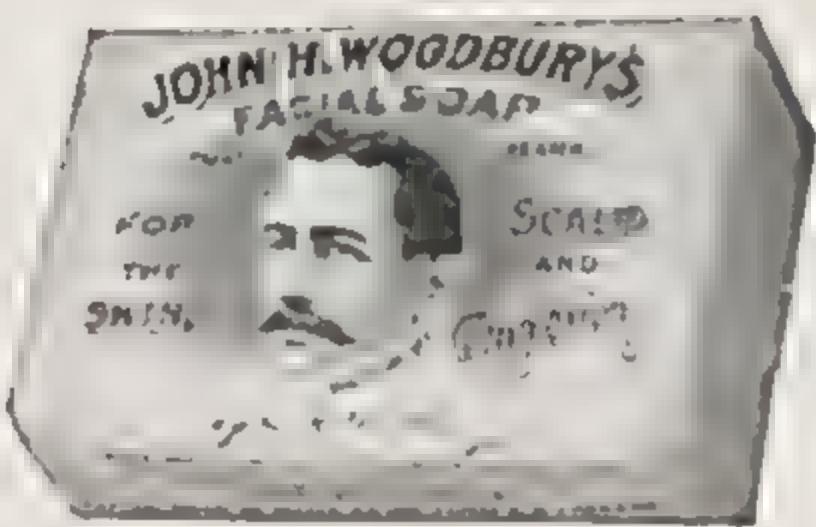
Woodbury's Facial Soap

For sale by dealers throughout the United States and Canada

Write today for samples

For 4c we will send a sample cake. For 10c samples of Woodbury's Facial Soap, Facial Cream and Facial Powder. Address the Andrew Jergens Co., Dept. M-7, Spring Grove Ave., Cincinnati, Ohio.

In Canada, address the Andrew Jergens Co., Ltd., Dept. M-7, Perth, Ontario.



Scrub and Groom

For 4c we will send a sample cake. For 10c samples of Woodbury's Facial Soap, Facial Cream and Facial Powder. Address the Andrew Jergens Co., Dept. M-7, Spring Grove Ave., Cincinnati, Ohio.

In Canada, address the Andrew Jergens Co., Ltd., Dept. M-7, Perth, Ontario.



To keep your hands delicate and soft, use the treatment given below.

Play Golf here this Summer!

You'll enjoy the magnificent 18-hole course of White Sulphur—high in the clear air of the Alleghanies, this course is unusually interesting. Every modern golf convenience—weekly tournaments. Here every opportunity is afforded for health, rest and recreation. Tennis, Swimming, Fishing, Hunting, Riding, Motor-ing. For a vacation that's different, come to

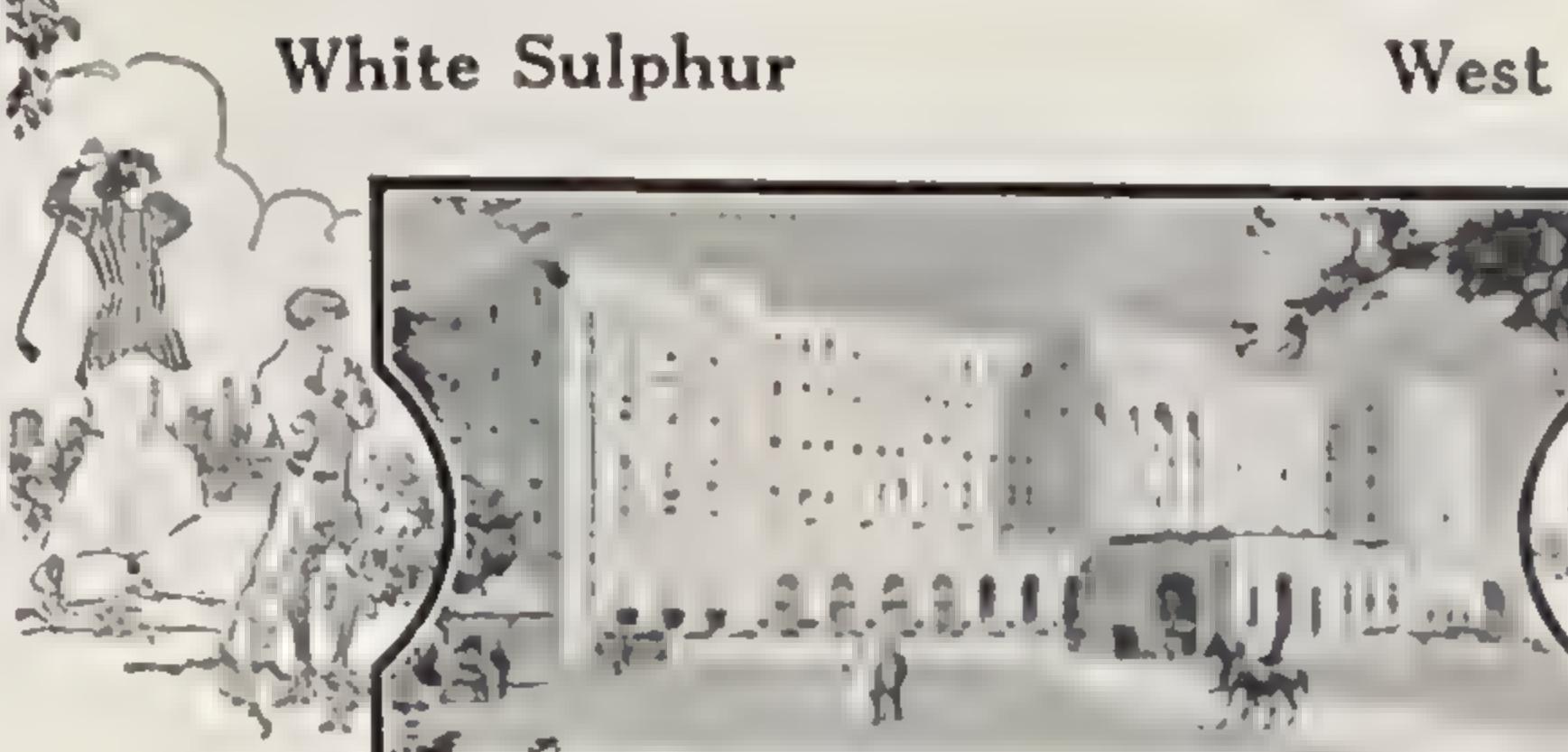
WHITE SULPHUR SPRINGS West Virginia

Our new booklet pictures and describes all the charms of both the present hotel and the magnificent new million dollar GREENBRIER which opens this Autumn. Describes the wonderful new Bath House, with its complete system of Medicinal Baths that has made possible "A European Cure without going to Europe." For every modern convenience, perfect service and delicious Southern cooking come to White Sulphur. Easily accessible. Through sleeping cars from all points East and West. On the main line of the C. & O. Management same as the famous Hotel Chamberlin, Old Point Comfort. Send for booklet rates today. Address

GEORGE F. ADAMS

White Sulphur

West Virginia



VOGUE POINTS FROM PARIS



Fur Renovation By Experts

The Plymouth Fur Co. offers unusual facilities for high grade fur renovations. Each renovation order receives the personal attention of our renovation expert. After examining your furs he will submit, without obligation on your part, special drawings individually designed to make over your furs to the best advantage.

During the month of August, out-of-season rates (almost 10% to 15% lower) are offered on made to order furs and fur renovations.

PLYMOUTH FUR CO.

100-140 Plymouth Bldg.

MINNEAPOLIS, MINNESOTA
(The Centre of America's Fur Trade)

WITH infinite capacity for variety, Paris is at present turning her inventive genius to the creation of the most charmingly capricious arrangements of neck-wear. At the Longchamp races one chic Parisienne wore the black tulle neck arrangement sketched at the lower left of the page. It was fashioned to resemble nothing so much as a glorified dog collar. Black tulle swathed the neck in close, although filmy, folds and at either side, directly under the ear, a mass of plaited tulle expanded fanwise to the tips of the shoulders. Quite subordinate in effect to this piquant arrangement was a lace bodice which acknowledged allegiance to the collar by a deep, V neck, and which threw the throat into charming relief against the shimmer of tulle. These collars really owe their popularity to the low-necked gowns which are being worn in the daytime. The sketch at the lower right of the page shows a very different variation of the neck band, also seen at Longchamp. It was about two inches in width, and the tulle was plaited so full that, stitched in the middle, the outer edges curved over and met.

CONTRAST IN COLORS

Flat sailor collars are used to finish many of the season's blouses. They are invariably of batiste or net, and one of the prettiest of them shows the collar cut very narrow, and the V opening of the neck trimmed below the edge of the collar with handkerchief-shaped revers of the same material. Beneath the collar and the revers, starting from the shoulder seams, is a cravat of soft silk which ties in a loose knot with ends. Both revers and collar are provided with a buttonhole which buttons to the waist over the ends of the cravat. When the blouse is of white or some pale color, the buttons, which are usually large and globe-shaped, are in some contrasting color. The prettiest combination of this description was seen in a blouse of white crêpe de Chine, with collar of batiste, tie of black silk, and buttons of a mimosa yellow enamel.

THE "CASAQUIN"

The "Casaquin" jacket is the newest and most useful thing of its kind in Paris, and although it belongs in the same category as the blouse, it is decidedly more formal. It may be made without any lining and of the softest silk of any color, of cretonne, or *toile de Jouy*. It must hang very loosely, as shown in the sketch at the top of the page. A very thick cording joins the upper portion to the tunic and finishes the sleeves. A plaited, tulle frill out-



A shimmer of tulle spreads fanwise above a low-necked bodice



A little silk jacket, the "Casaquin," to smarten the odd skirt



A picturesque, flat-topped parasol with an extravagantly long handle banded in gold

bille, this comfortable and dainty costume is extremely popular. The one sketched at the bottom of the page is from one of the best houses in Paris. The skirt is made of pale blue, sun-plaited chiffon, with an overdress of lace. The same lace completely drapes the bodice.

A PICTURESQUE PARASOL

Martial et Armand are showing the picturesque parasol sketched at the top of the page, a very flat and wide affair. The white crêpe de Chine of the cover is flattered by a long handle of white lacquered wood, banded with gold. Be they flat or round, long handles are the smartest. Other shops show varieties of handles in lacquered snake wood, wood *amourette*, and Arab wood. The Arab wood is beautifully tinted and looks almost transparent, so that the clear, dark wood at the top of the handle fades gradually into an exquisite color which merges into that of the cover on the parasol.

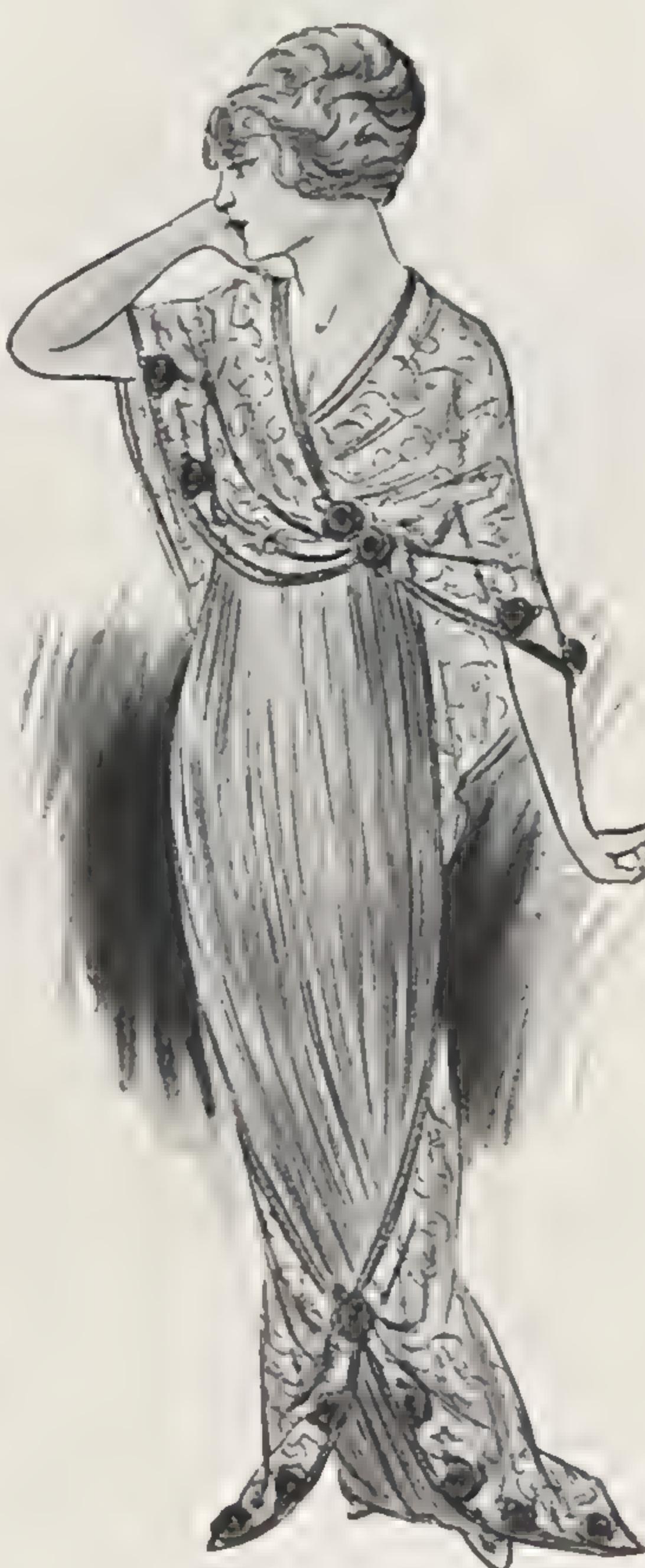
Moire bags continue in favor, and bark-green leather bags are also exhibited in the best shops. Martial et Armand display a very pretty bag of moire made in two divisions and held together by a silver-link chain. The pockets on the inner side of the bag may be opened safely.

THE TULLE THEATRE HAT

The only hats seen at the theatres are of tulle or combinations of tulle and velvet; sometimes they are partly brimmed with tulle and crowned with satin. One beautifully gowned woman recently wore a hat of black tulle very wide on the right side. On the left, where the brim was quite narrow, a huge bunch of aigrettes was posed upright, and beneath them a black paradise fell low over the shoulder. This hat is sketched in the lower, right-hand corner.

JEWELED CUFF LINKS

Round, amethyst cuff links, about the size of an American dime, with the surface of the stone cut in checkerboard design and surrounded by diamonds, are being shown by a rue de la Paix jeweler. The lines are cut on the amethyst very deeply so that they throw the surface into an effective, corrugated relief.



A "deshabille" of sun-plaited chiffon swathed in Milan lace



A caprice of the collar converts it into a mere ruche of tulle

ATCHISON & CO.

THIS is known as the POLO HAT. Can be adjusted to any of the above shapes and as many more if desired. Velour or fine felts.

ATCHISON & CO.
170 FIFTH AVE.
NEW YORK.

The spider's touch how exquisitely fine
Feels with each thread
And lives along the line.
—Pope.

**Miller Drawnwork
Porto Rican Needlework**

Our representatives at the following Summer resorts will gladly show you our attractive Hand-made Porto Rican Needlework:

New York, N. Y.	East Gloucester, Mass.
Chautauqua, N. Y.	Kingston, Mass.
Asbury Park, N. J.	Marion, Mass.
Jackson, N. H.	Magnolia, Mass.
Hancock, Mich.	Lenox, Mass.
Petoskey, Mich.	

We shall also be most pleased to have you call upon us in New York, or write to us

Robert A. Miller
17-19 West 45th Street
New York City
Ponce, Porto Rico

San Juan, Porto Rico

A.P. Brassiere Directoire

Summer Brassiere Comfort
This delightfully cool brassiere, of strong French net, yields the greatest flexibility, at the same time gives sufficient support to be worn with the low top corsets.

A. P. Brassiere Directoire
Sleeves of sheer net, fitted with guaranteed shields—no boning—conveniently worn with any style of lingerie. Ask for Model No. 721—Price \$1.00. For sale at all Department Stores.
Let us send you our style booklet, showing other desirable models.

G. M. POIX, Inc.
50-52-54 Columbia Heights, Brooklyn, N.Y.
Tel. Main 3700
New York Office, 200 Fifth Ave.

A.P. Brassiere Directoire

Two Convenient Shoe Shops

now mark the expansion of a business that has been built upon your appreciation of the Distinctive, in Footwear.

JACK'S FASHIONS for 1913-'14
in Footwear for Dress, Sport and Evening wear are exclusive creations. They eliminate the extreme, yet are most striking in their conception.

Our New Fall Catalog H is Now Ready

495 6th Ave., N. Y.
Bet. 29th & 30th Sts. **JACK'S SHOE SHOPS** 11 West 34th St., N. Y.
Opp. Waldorf-Astoria

Mayfair, Inc.

661-663 FIFTH AVENUE
Between 52nd and 53rd Sts.
NEW YORK CITY

Mayfair Bridge Table with detachable brass rim, forming squares in the corners for ashes or glasses. Holds smoothly a washable table cover.

Exclusive Stationery and Engraving, Dinner Favors, Prizes, Exceptional Bon Voyage Gifts and Necessaries of all kinds; also
Unusual and usual Toys, Dolls, Mayfair Cottontots, Games, Jack Horner Pies, Electric Trains, Edison Kinetoscopes and Films.

Mary Garden Talcum Powder
An exquisite French toilet luxury from the famous laboratories of Rigaud.
Fragrant with the intangible sweetness of Mary Garden Perfume—the world-wide favorite.
The glass package is distinctly French with patent sifter-top and gold label. Packed in stunning carton of Mary Garden red.
Price 50c.
For sale in all high-class toilet goods departments.

Send 15c in stamps to Dept. S., Riker & Hegeman Co., 162 W. 34th St., N. Y. C., for generous sample of Mary Garden Perfume.

V. RIGAUD 16 Rue De La Paix PARIS



Suggestions for Weddings

SEND us the color scheme for your wedding, the number of guests expected at the reception and the size of the bridal party, and we will be pleased to send you suggestions of DEAN'S latest New York ideas. These will include prices of DEAN'S famous Wedding Cake in boxes with monograms of distinctive design, the Bride's Cake, containing special gifts, unusual favors for the bridal party, cases for ices, special confetti, the bride's cake knife, the marriage service book and wedding certificate, the wedding gift record, etc.

Established
Seventy-four
Years

Dean's

628 FIFTH
AVENUE
New York

We approach the question

of furnishing the home from very much the same viewpoint as the artist contemplates a new picture. Not how great a stretch of canvas can be covered, but how small an expanse can be covered effectively.

There is more to furnishing than fitting a piece of furniture into dead wall space.

We have the right piece for the right purpose; and when it comes to floor coverings, a wealth of Oriental rugs unending in color, size and quality.

R.J. HORNER & CO.
20-22-24-26 WEST 36th ST.
NEAR FIFTH AVE.
FURNITURE-DECORATIONS-RUGS
NEW YORK

FOR THE LADY OF THE GARDEN HAVE BEEN DESIGNED TRELLISES AND ARCHES AND WELL-FILLED GARDEN BASKETS TO MAKE HER PLEASANT TASK PLEASANTER



A series of ready-to-use arches, 8 feet high and 5 feet wide, priced at \$15 each, can be set up as a charming arbor



A trellis sold at 10 cents a foot will keep its shape and strength indefinitely

One of the most compact of baskets, containing all garden necessities, in green or brown wicker, lined with leatherette; price, \$8

Castle Hats

Our Autumn models illustrate the latest trend of the Paris mode. They are ready for inspection at

63-65-67 West **38th** Street

In the very heart of New York's fashionable shopping district

Ask your dealer to show you
Castle Hats

L.F. CASTLE CO.



Hat of Navy blue and black striped file silk
trimmed with pink roses and a blue feather
tied in two places with tiny rose velvet bows



THE CHARM OF THE
LUXURIOUS EAST

IS IMPARTED BY

LAZELL'S
MASSATTA
TOILET WATER

A DELICATE SUGGESTION
OF FRAGRANT JAPAN

THE TRUE ORIENTAL ODOR
IS WONDERFULLY APPEALING

THE SUPERB MASSATTA LINE INCLUDES TOILET WATER,
FACE POWDER, SACHET PERFUME AND HEADACHE CLOUSSE

LAZELL, PERFUMER



MARY GREY'S Aids to Summer Beauty



SUMMER is a trying time to the woman careful of her beauty. Summer sun can do more harm in one short week than you can undo by a month's care. You owe it to yourself to be beautiful. It is not difficult, it is easy, if you will accept my aid.

MARY GREY CLEANSING CREAM will counteract the harmful effect of summer sun and dust. It will keep your skin clear from dirt and grime and will assure you of a soft and delicate skin. \$1.50 to \$3.00 the Jar.

MARY GREY SKIN TONIC is indispensable to the woman whose skin is beginning to sag and wrinkle. This tonic promotes circulation, tightens and whitens the skin, good for loose skin under the eyes. 75c, \$1.50 and \$3.00.

MARY GREY EYELASH GROWER, applied to the lashes and brows two or three times a day and at night will soon make the lashes long and glossy. It is of light color, and absolutely harmless to the eyes. \$1.50 a Pot.

MARY GREY HOME TREATMENT BOX, with full directions, brings to your home the best resources of my New York Salon. It contains enough specialties for one month's course of treatments. The box includes a generous bottle of Skin Tonic, Cleansing Cream, Retiring Cream, Muscle Oil, Liquid Powder, Liquid Rouge, three Sachets, six Face Cloths, Absorbent Cotton and Powder. See my advertisement in the August 1st Vogue.

Come to my New York Salon

when you are in the city and enjoy the exquisite luxury of a MARY GREY treatment. You will then know the secret of lasting beauty.

MARY GREY

Dept. 18, Braun Studio Bldg.

13 West 46th St., Near Fifth Ave. New York City

The SCHWARTZ CORSET



Elastic Silk Web; no opening or bones
in front or back. For slender figures
to slip on.

Establishment remains open during summer

MME. S. SCHWARTZ
11 East 47th St., New York
Formerly 12 West 39th St.
Mme. Schwartz supervises fittings



Crêpe Berber —the Newest Silk

The necessity for soft, clinging fabrics in the development of the present slender styles has given birth to a number of new Cheney Silks.

Among them, Crêpe Berber is proving exceptionally desirable because of its adaptability to gowns of varying degrees of elaborateness and because of the soft, supple beauty of the silk itself.

As one of the well-known

CHENEY SILKS

Crêpe Berber is destined to high favor during the present season. While it is a true crêpe, the silk is so woven as to give almost a pongee effect.

For evening gowns, Crêpe Berber in dainty pastel shades and in the lighter Russian greens is simply irresistible. Pure dyes, of course.

Cheney Silks are of superior quality, and include practically every kind of goods made of silk—whether for dresses, millinery, decoration or upholstery, the haberdasher or manufacturer. Man or woman.

CHENEY BROTHERS

Silk Manufacturers

4th Ave. and 18th St., New York



Nurses Outfitting Association

450 Fifth Avenue, New York

40th Street

Maids' and Nurses' correct and complete uniforms for every occasion.

The original specialty house of this kind.

Send for
Catalogue B.



All day the tents are carried on the backs of the boys, to be pitched in a picturesque bivouac at nightfall

NOBLESSE OBLIGE

IN this progressive age the boy is not doomed to the former outer darkness of a much misunderstood character, for there are those who claim to have found the key to his enigmatical conduct which, heretofore, has baffled generation after generation of parents. Instead of being ignominiously compelled to solve his own problems, the boy of to-day is respected as an embryo citizen, and scientific minds do not consider themselves above lavishing considerable thought upon the solution of even the least of his "symptoms." Among the methods devised for turning his infinite resourcefulness to some good account those sponsored by the leaders of the "Boy Scouts" take first place for genuine effectiveness and picturesqueness.

The work of the Boy Scouts movement, which is designed to supplement that of the home and the school, has been devised to cultivate in the boys that self-imposed discipline which is far more valuable than any outside coercion. The play instinct is largely used as a means of character-building, and the educative influence of team work in sports is considered of great importance. The unruly boy often learns through team work that the subordination of the individual to certain rules is for the common good, and the vividness of the lesson taught in this way far surpasses any form of classroom teaching. The claim that the Boy Scouts movement offers the boy a practical education, as well as puts him in the way of gaining physical strength, and wholesome fun, is not a vainglorious one. Purposeful activity is the keynote of the Boy Scouts' work, and scout-craft includes instruction in first aid, life saving, tracking, signaling, cycling, nature study, seamanship, camp-craft, wood-craft, chivalry, and many of the simpler handicrafts.

REQUIREMENTS OF MEMBERSHIP

A boy is not eligible to join the organization until he is twelve years old, and the requirements of membership include a knowledge of the Scout law, sign, and salute, full information in regard to the significance of the scout badge, the composition and history of the National flag, and the customary forms of respect due it, and how to tie four out of a dozen prescribed knots. When these requirements have been met, the applicant is allowed to take the Scout oath and is enrolled with an imposing ceremony as a Ten-

derfoot. A Scout promises upon his honor that he will do his duty to God, and to his country, and that he will obey the Scout law; that he will help other people in every way he can, and that he will keep himself physically strong, mentally awake, and morally straight. The Scout law to which the Tenderfoot swears obedience covers twelve ethical principles: he must be trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean, and reverent.

The ambition of the Tenderfoot is stimulated by the opportunity to become a Second-Class Scout, and ultimately a First-Class Scout, and his advancement depends wholly upon his willingness to perform the required tasks which promote him from one rank to another. A requirement of all classes is that the members of it shall be able to give first aid to the injured, and shall know something of how to prevent a panic on a crowded street. Beyond the First-Class Scout office it is possible to attain to the position of Assistant Scout Master, but not until a boy is eighteen years of age. Finally there is the rank of Scout Master for which a commission is issued, but not until a boy is twenty-one years of age.

ONE GOOD TURN A DAY

In the training of the three hundred thousand boys enrolled in this country as Boy Scouts, great stress is laid on the importance of kindness to human beings and to animals, and it is enjoined upon each Tenderfoot that he must do at least one good turn a day to qualify as a real Scout. This good turn may be to help a lame dog over a fence, to run an errand, or to carry a bag for a frail-looking man or woman. A very wise provision is that after the boy has been in the Tenderfoot class for a while, and the habit of one good deed daily has developed, he is not encouraged to talk about what he does in this direction, lest he develop a vainglorious attitude.

The officers of the Council of the Boy Scouts of America are: Honorary President, Hon. Woodrow Wilson; Honorary Vice-President, Hon. William H. Taft; Honorary Vice-President, Hon. Theodore Roosevelt; President, Mr. Colin H. Livingston, Washington, D. C.; Vice-Pres., Mr. B. L. Delaney, Tenn.; Chief Scout, Mr. Ernest Thompson Seton; National Scout Commissioner, Mr. Daniel Beard; Treasurer, Mr. George Pratt, and Chief Scout Executive, Mr. Jas. West.



Boy Scouts on a hike near Minneapolis



Ovida Reducing Brassiere

To give the bust a shapely contour is the feminine problem of the hour.

Neither the corset cover nor the rigid brassiere solve the difficulty, as neither impart Nature's contour demanded by the present fashions.

Smart dress urgently demands a bust-shaping garment.

The Ovida is a scientifically-constructed garment. Loosely woven of soft, Elastic-Trico and contoured to Nature's classic model. It exerts a constant tendency to mould and reduce the bust. Fulfilling every requirement of health, comfort, figure and fashion.

An ideal support with or without corsets, confining the bust in its natural position, moulding it into youthful outline, and reducing the measurement from 3 to 4 inches the minute you put it on.

It fits the figure so snug, gives so much of that satisfying support and comfort, you'll think it was made on you.

Soft, flexible, and delightfully yielding, yet always retaining its shape, and whether the corset be high or low-cut, it imparts a distinctive charm to the figure.

For style or for shapeliness—for dress or for negligee—for work or for exercise—for comfort or for hygiene—in fact, the Ovida is the ideal garment for every minute of a woman's life.

For golf, riding, bathing, and all exercises demanding freedom, suppleness and grace, it is absolutely indispensable.

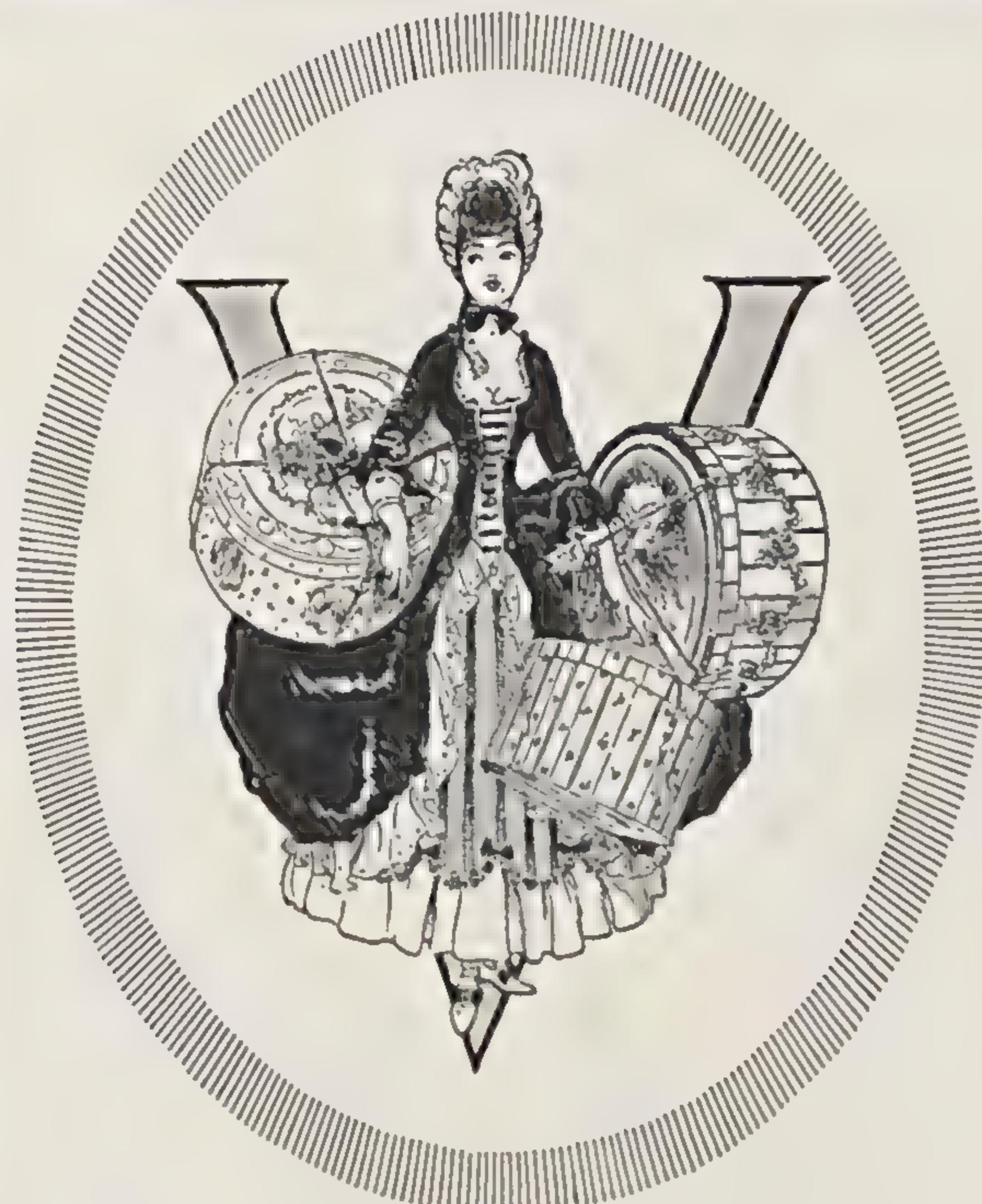
The Ovida Reducing Brassiere is made of the finest material, beautifully trimmed with lace and ribbon and fastens in front. Light, cool, elegant, comfortable, durable, washable. No bulging, no corset lines, no slipping, no rigid ness, no adjusting with the Ovida.

NOTE For sale at leading stores. Ask your dealer to order one to your measure on approval or send us your bust measure tight over corset with \$5.00. If you think it is not the biggest money's worth of comfort and satisfaction, after wearing it two days, return it at our expense and get your money back.

New Illustrated Booklet Free

Ovida Company, 15-17 West 38th Street, Dept. 2, New York

Be sure to read *Vogue's* Autumn Millinery Number



This number will insure you against costly mistakes in the choice of your Fall bonnets

On sale August 29th

CHIC PARTY FROCKS

The pretty evening dress must not be omitted in preparing a wardrobe for the young miss about to enter college. Social activities form a part of her schooling for life's duties.

An attractive selection of styles for day wear is also included in our advance showing for the coming season.

Send for Catalog "V"



1409—Girlish frock of white net with Grecian border in raised pattern; bows, girdle and under bodice of pink or blue satin. **18.50**

1411—Crepe white chiffon dress over foundation of pale pink silk. Embroidered with pink and blue roses. Wide satin girdle. **24.75**

1408—Brussels lace flouncing in ecru or white over net foundation. Pipings, girdle and band at skirt of satin ribbon in any color. **14.85**

Mail Orders receive the same careful attention given to patrons in our salesrooms.

Evening wraps, coats, suits, negligees, corsets, underwear and dress accessories from our own atelier, at very small price.

Lane Bryant

25 West 38th St.

New York

GAGE MILLINERY



A GAGE HAT for fall assures you of the accepted style for the season. In addition it has that indescribable tone which means so much more than even beautiful material and design—the artistic expression which blends with your own individuality. Your milliner will be glad to show Gage Hats to you.

We will send you our special book of latest millinery fashions, "The Gage," on request.

Send two cents to cover postage. Dept. R 4

Gage Brothers & Company
Chicago

Ask your Dealer for Gage Hats.

On Her DRESSING - TABLE

A RELIABLE perfumer, whose toilet waters, especially, are used with pleasure, has utilized the delightful violet odor of one of them to perfume a whole series of preparations. The wonderfully refreshing toilet water costs, according to the size of the bottle, 75 cents, \$1.40, \$2.75, or \$5.25. For those who desire a stronger scent, this perfume comes in extract form for \$1, \$1.85, and \$3.75 a bottle.

A VIOLET SERIES

And now for the newer preparations. First come those foundations of cleanliness—soap and cold cream. The soap is put up in the convenient round cakes, a delicate violet in color, and faintly scented. The price is 25 cents a cake, or three cakes in a box for 75 cents.

The cream is of the non-oily variety, so that it is instantly absorbed by the skin and leaves no trace. It is generally admitted that no one cream is adapted to every one's requirements, that there is no universal beautifier. It is the question of individual needs that must be carefully studied. But the reliable manufacturer always recognizes that there are certain fundamental qualities that a perfect cream must possess. It must contain nothing injurious to the skin, so the ingredients must be chosen chiefly with reference to their soothing, cleansing, feeding, and beautifying properties. Then the formula must be skilfully manipulated to produce a well-blended product; and, finally, there must be imparted to it an agreeable and delicate perfume and an attractive appearance so that its use may be regarded in the light of a pleasure. This description applies to the cold cream of this series. It is put up in a white jar with the label engraved upon it, so that it will not be soiled or rubbed off by damp fingers. Price, 50 cents.

The powders are three. First the talcum, that sprinkles with a velvety softness through its new, patent, non-leaking, sifter top. Price, 25 cents. Then comes the toilet powder, which is the old-fashioned nursery powder or rice powder brought up-to-date by modern skill. A distinction should be made between toilet and face powders, for while the former may be used for the face, it is naturally much less adhesive and therefore less effective. This toilet powder comes in white and flesh tints, in sprinkler-top boxes, for 25 cents each. Last, there is the face powder, which supplies many of the deficiencies that are woefully apparent in numbers of the so-called beautifying powders. In point of fineness, perfume, adhesion to the skin, and beautifying power, combined with absolute harmlessness, it is a notable success. In flesh, white, or brunette tints its cost is 50 cents a box.

VALUING THE BRUSH

The brush is the most underrated of objects. Many people resent paying more than \$2 for "just bristles," unless the additional cost is apparent in the back. This is a fallacy that deserves to be exploded, for a good brush

is, in many cases, an insurance against scalp trouble and consequent lusterless or falling hair. A reliable establishment in New York is the agent for an excellent make of English brushes which are acknowledged to be the best in the world. The backs are of plain, good, strong wood, some hollowed and some flat, and the bristles are of the finest. One for \$3.65 has short, even, stiff bristles, rather openly spaced and spreading out beyond the line of the brush-back. Into the hollowed back of another have been inserted bleached bristles, one and one-half inches deep. The bristles are uneven in length, for it has been found that thus they more effectually reach the scalp. This brush is priced at \$6. For \$6.50 a similar brush may be had with bristles unbleached, which means that they are much stronger than when bleached. A really wonderful brush that would last a lifetime and not lose its strength or its shape, and much larger in every way than the usual brush, is priced at \$17.50. Here the splendid bristles are unbleached and quite two inches long.

Combs with large teeth only, and set well apart, are an able ally of the good brush in keeping the hair in excellent condition. Such a comb removes the tangles more easily and is less apt to injure the scalp. The marcel comb used in marcel-waving the hair is of this type. It is flatter than the usual comb and has teeth one inch and a half deep. Price, in French ivory, \$1. Combs in regulation shape, with coarse teeth only, cost, in imitation tortoise-shell, 75 cents, and in horn, \$1.25. The horn comb is especially good, for the longer it is used and the more oil it absorbs from the hair, the stronger it grows and the less likely it is to snap.

SACHET IN A NEW FORM

Perfumed flannel is a novelty that is achieving popularity as a substitute for sachet powder because of its strength, convenience, and economy. It comes in three odors: heliotrope (a scarlet flannel), a scent very rich and lasting; peau d'Espagne (dark green flannel), powerful and sweet; violet (violet-colored flannel), most delicate and least durable of the three. The heliotrope is \$6 a yard, \$3.25 a half yard, and \$1.75 a quarter of a yard. The peau d'Espagne costs \$10 a yard, \$6 for a half yard, and \$3.50 for a quarter of a yard. One yard of the violet is priced at \$15, a half yard at \$8, a quarter of a yard at \$4.50, and one-eighth of a yard at \$2.50. As the flannel is a yard wide, it is easy to conceive into how many shapes it can be cut and to how many uses it can be put. For those who like to have sachets fastened to their clothes, only a scrap of the flannel is required, and as the shades are all fast there is no danger of the color running and spoiling pretty things. It is a wonderful filler for glove, handkerchief, veil, and all the other countless cases for feminine fripperies. No padding of cotton batting, which has an annoying way of growing lumpy, is required, and, of course, the scent lasts longer than the usual sprinkling of sachet powder.



EXPOSURE TO SUN DEMANDS



CUTICURA SOAP

And Cuticura Ointment. For heat rashes, itchings, chafings, sunburn, bites, stings and redness and roughness of the face and hands, Cuticura Soap and Ointment are most effective. They promote and maintain the beauty of the skin and scalp under most, if not all, conditions of exposure.

Cuticura Soap and Ointment sold throughout the world. Liberal sample of each mailed free, with 32-p. book. Address "Cuticura," Dept. 133, Boston. Men who shave and shampoo with Cuticura Soap will find it best for skin and scalp.

The Dustless Way

Fresh, clean and bright is the wake of the Bissell on carpet or rug. It removes the dingy dust and picks up the litter. Brooming is a harsh, dusty way to "clean" your carpets and raises more dust than it gathers.

BISSELL'S "Cyco" BALL BEARING Carpet Sweeper

with its easy glide and gentle action, of the pure bristle revolving brush saves carpets. There is none of the harsh scraping of nozzles and heavy apparatus, and remember, there is no substitute for the actual airing and sunning to make a carpet sanitary to the very "roots." You can get a Bissell from your dealer for \$2.75 and up.

Let us mail you the booklet.

"Easy, Economical,
Sanitary Sweeping."

Bissell Carpet Sweeper Co.
Grand Rapids, Mich.

"We Sweep
the World"

MRS. ADAIR

557 Fifth Avenue, New York

Telephone 2839 Murray Hill
LONDON, 92 New Bond Street, W. PARIS, 5 rue Cambon

IMPORTANT!
MRS. ADAIR'S ANNUAL
10% Reduction
SALE
is now in effect!

Regular prices are quoted below—simply deduct 10% from these prices in making remittances before Sept. 13th (end of the sale). Many other preparations described in a booklet which will be gladly mailed on request.

GANESH CHIN STRAP, (illustrated), \$3, \$0.50, for reducing the double chin, removing lines from nose to chin, and restoring lost contours; also prevents snoring

GANESH Muscle-Developing Oil, \$5, \$2.50, \$1. Removes lines, fills hollows, obliterates lines on eyelids, making them white and firm.

GANESH Eastern Balm Cream, \$3, \$1.50, 75c. Can be used for the most sensitive skin; unequalled as a face cleanser and skin food.

GANESH Diable Skin Tonic, \$5, \$2, 75c. Closes pores, strengthens and whitens skin; good for puffiness under the eyes.

GANESH Lily Sulphur Lotion, \$2.50, \$1.50. Beautifies the skin, removing tan and sunburn, making skin white and firm.

GANESH FOREHEAD STRAPS, for removing lines on the forehead and corners of eyes. Good also for neuralgia and insomnia. \$4, \$5.

BEAUTY BOXES, \$35, \$25, \$5, containing every requisite for the tourist.

GANESH Eastern Balm Skin Food, \$3, \$1.50, 75c. Good for tender, dry skins; makes muscles firm, fills hollows.

GANESH Freckle Lotion, \$2.50. Bleaches freckles.

GANESH Beauty Cream, \$2, \$1. Absolutely free from grease; to be used before powdering.

GANESH Eastern Flower Powder, \$1. Fine and pure; for day use; all colors.

GANESH Beauty Sachets, Box of 20, \$2.50. for use instead of soap.

If in New York this summer, call at the Salon for consultation or treatment. English attendants

Trade **F. B.** Marks

LADIES

THERE IS NO EXCUSE FOR YOUR HANDS LOOKING BADLY.

We offer, as per illustration, the best value ever given in a complete Manicure Outfit sent to you by Parcel Post for \$2.50.

This set contains twelve instruments and preparations of the F. B. QUALITY; a complete, practical Manicure Outfit packed in a neat leatherette covered case. Send for Booklet, The F. B. Way of Manicuring. It is free. Also a sample of Polpasta.

If you want the best insist on getting F. B. Manicure Files, 25c. each.

The genuine NEEDLEPOINT cuticle scissors is stamped plainly F. B. \$1.00. Polpasta is a finger nail polishing paste. You will like it. 25c. per jar.

EMILE FORQUIGNON CO., 106 Lafayette St., NEW YORK

MADE BY FORQUIGNON

Dr. Cogswell's Foot Tonic

is the only preparation which allays inflammation, reduces swelling, removes soreness, and keeps the feet in a really healthy condition at all times. POSTPAID, \$1.00.

COGSWELL'S SEA SHELL TINT

Adds a most delicate tint to the nails and positively prevents splitting. Its use is an indication of care and refinement. POSTPAID, 50 CENTS.

Dr. E. N. Cogswell gives her personal attention to all callers and all letters requesting information.

DR. E. N. COGSWELL
Surgeon-Chiropody and Expert Manicuring
418 Fifth Avenue, Cor. 38th Street, New York City
For sale by James McCreery and Franklin Simon & Co.

LEAVENS FURNITURE

Ransack all New England and you will not find better examples of the fine old, distinctly New England, furniture than the models made by us. : : : :

PLYMOUTH
DUXBURY
STANDISH
BREWSTER
WINDSOR
BRADFORD
and
WESTCOTT
CHAIRS
WINDSOR
Straight & Rocking

All built as honestly as their prototypes, all faithful reproductions of the finest examples in existence, all offered in the natural wood, for you to select your finish.

A WELL-SELECTED PIECE HERE AND THERE WILL ADD TO THE ATTRACTIVENESS OF THE HOME.

Get the best furniture at the least expense. We are manufacturers. Our warerooms are at all times open to the public.

You have an unlimited stock to select from and the choice of any finish.

Send for full set of over 200 illustrations and color chart showing Leavens' Standard Stains

WILLIAM-LEAVENS & CO.
32 Canal Street
Boston : : : Mass.

IF YOU PAY \$5.00
OR MORE FOR A
CORSET
YOU DO NOT GET
YOUR MONEY'S
WORTH UNLESS
IT IS
BONED
WITH
WALOHN
THE GENUINE
WALOHN
STAMPED ON
EVERY STRAP

FOR FREE Samples—REASONS WHY ADDRESS
WALOHN

She's Going Abroad
Let us deliver at her stateroom a dainty bon voyage cabinet containing a unique box for each day aboard ship. Circular free to all interested in travel. SOLATIA M. TAYLOR, Travel Specialties, 56 Bromfield St., Boston.

GOTHAM

Gold Stripe

GARTER-PROOF

SILK HOSIERY

No "run" that starts above can pass this Gold Stripe.

Did this ever happen to you?

Places Silk Hosiery on Your Economy List

THE only silk stocking that successfully resists the strain of the garter.

The patented gold stripe makes "runs" and "Jacob's Ladders" impossible. The most durable silk stocking you ever wore.

Guaranteed Garter-Proof—the Gold Stripe makes it so.

Pure silk in three qualities (regular and outsize)
\$1, \$1.50 and \$2

Silk or cotton tops and feet. Black, colors, or dyed to sample in twenty-four hours.

Made by the **GOTHAM SILK MFG. CO.** and sold in New York exclusively at the

GOTHAM HOSIERY SHOP
27 WEST 34th STREET NEW YORK

Also may be purchased at the best stores in other cities

WHAT THEY READ

(Continued from page 52)

accepted the "call" to a rich and fashionable church in one of the largest cities of the Middle West, he went with the reputation of being eminently orthodox, safe and sane. The vestry—Eldon Parr, a multi-millionaire with interests that extended throughout the country, was practically the vestry—did not want a man who would meddle; no socialism or other modern heresies for it. Hodder gave promise of being preeminently satisfactory. He had an almost medieval belief in the authority of the Church. He had, perhaps willingly, shut his eyes to the new light which modern science and philosophy has thrown upon the creeds of an older day. The inevitable happens. Squallor and vice, which in the smaller field of his work had never been thrust upon his notice, here obtruded itself. Besides, for the first time in his experience, he found that his counsel was inadequate for the needs of some of his flock. Their perplexities could not be solved by the medieval books which he offered them in all good faith. To him, these books were modern. Had not the Church answered all questions once and for all time? But somehow the lady who wishes him to marry her divorced daughter on the ground that "the Church should recognize that two excellent people may demoralize each other if ill-mated," as well as the one who "doubted the wisdom of the Church in having resorted to a physical miracle to explain a spiritual mystery," did not feel so. Also he noted that the honest and energetic young people who formed a part of his flock were unwilling to be shepherded. The Church no longer "held" them. His assistant could not, or at least would not, throw any light on the subject, although he was older and more experienced. And when Eldon Parr himself confessed his own secret, grief the rector recognized anew the futility of the traditional phrases.

Finally Alison Parr, Eldon Parr's daughter, leads him out of his wilderness of doubt and despair. She points out to him that the Church which was founded on the idea of the brotherhood of man now stands only for organized charity. Parr wishes him to be tried for heresy, but the Bishop refuses to grant his request. The church, emptied of its old congregation, starts anew and becomes a true home for mankind in the place of the subsidized thing that it has been for so long. And here we leave him to face his future work and responsibilities.

The opening chapters give the impression of being written with a sure and restrained craftsmanship, but gradually one discovers that the author is more interested in his theme than in his characters. It is, doubtless, for this reason that the reader will find it hard to become vitally interested in Hodder. He wishes to be; he feels that he should be, by all the rules of fiction. He is the chief character; he stands conspicuously forth in a canvas of uncommon richness. The interest flags, nevertheless, more than once. One objects to preaching in a work of fiction, and Mr. Churchill unquestionably preaches. The book is a discussion of Christianity, its lack of adaptability and its shortcomings, cast in novel form. The fact remains, however, that it is a work of significance, of sincerity, and of force. It is a great advance over anything Mr. Churchill has hitherto given us. (New York: The Macmillan Company; \$1.50 net.)

THE JUDGMENT HOUSE, by GILBERT PARKER, will probably fully satisfy the reader who likes an author to be always characteristic, and who desires a favorite writer who has found a popular formula in which to express himself, to stick to it. To such a one

"Les Chapeaux de la Femme Chic"

PAR *Smolin*

AS SHOWN AT THE PARIS RACES IN THE DERNIER COULEUR "CHERRY"

INSISTENCE ON THE SMOLIN TRADE-MARK, IN YOUR NEXT HAT, WILL INSURE STYLE, INDIVIDUALITY AND QUALITY

JULIUS SMOLIN, Originator
Wholesale Only
718-720 Broadway, N. Y.
21 bis Rue de Paradis, Paris
Founded 1885



ON EVERY WOMAN'S
DRESSING-TABLE

there should always be found a bottle
of that matchless perfume, the
old time favorite

MURRAY & LANMAN'S Florida Water

Once used, it is simply indispensable.
Grateful on handkerchief or clothing;
a fragrant Lotion or Spray; a refreshing
addition to the Bath, the Basin, or to the
tumbler when brushing the teeth; it is
mildly antiseptic and always delightful.

Ask Your Druggist for It.
Refuse all Substitutes!

Sample size mailed for six cents in stamps.
Ask for our booklet, "Beauty and Health."

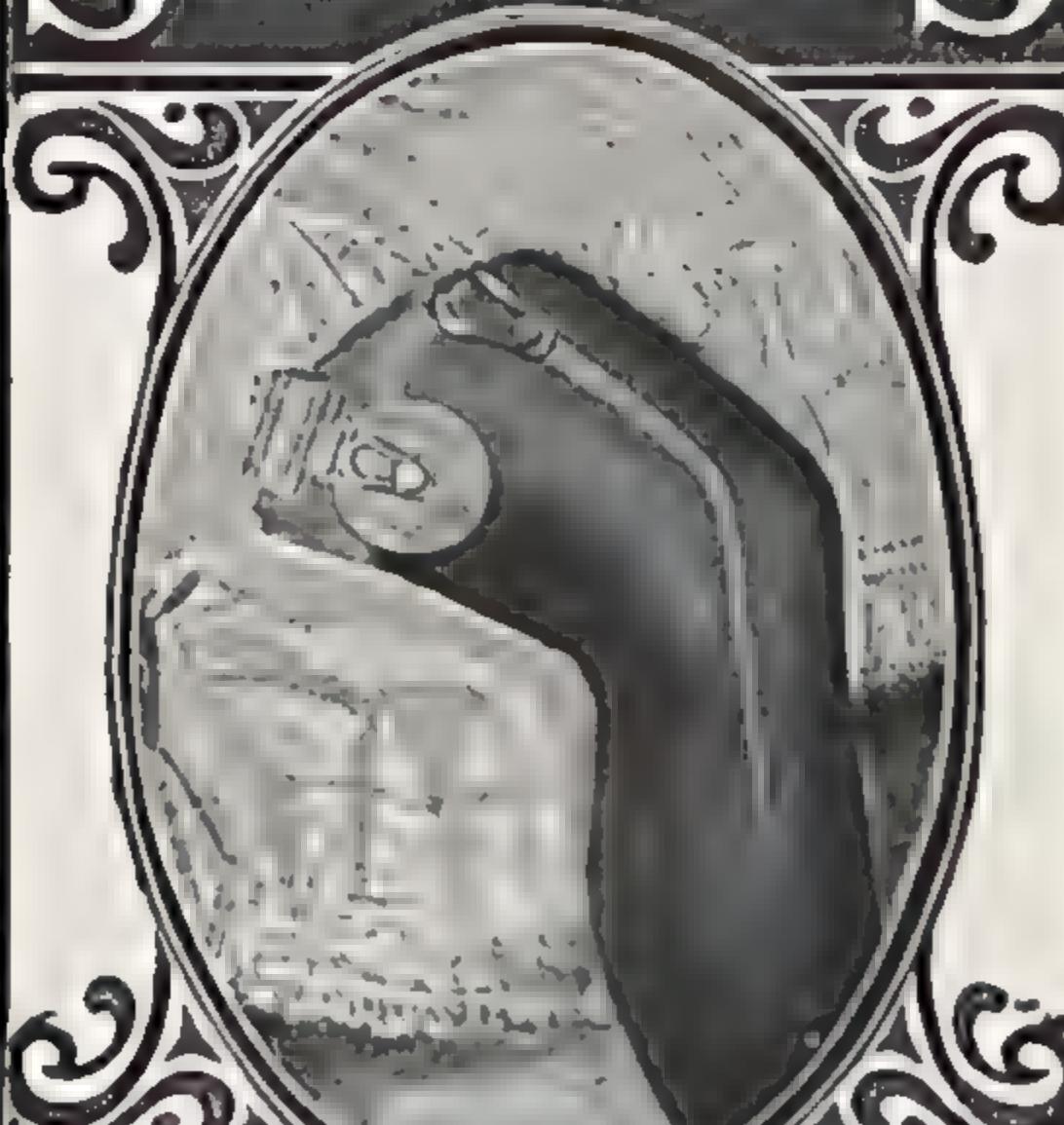
LANMAN & KEMP,
135 Water Street, New York.

Madam:

You've paid a fancy price for fine silk
hose and had them ruined after wearing
but once or twice—

THE ECONOMY STOCKING PROTECTORS
positively prevent ripping, tearing or slipping
of stockings no matter how fine or
how tightly drawn.

SAVE YOUR STOCKINGS



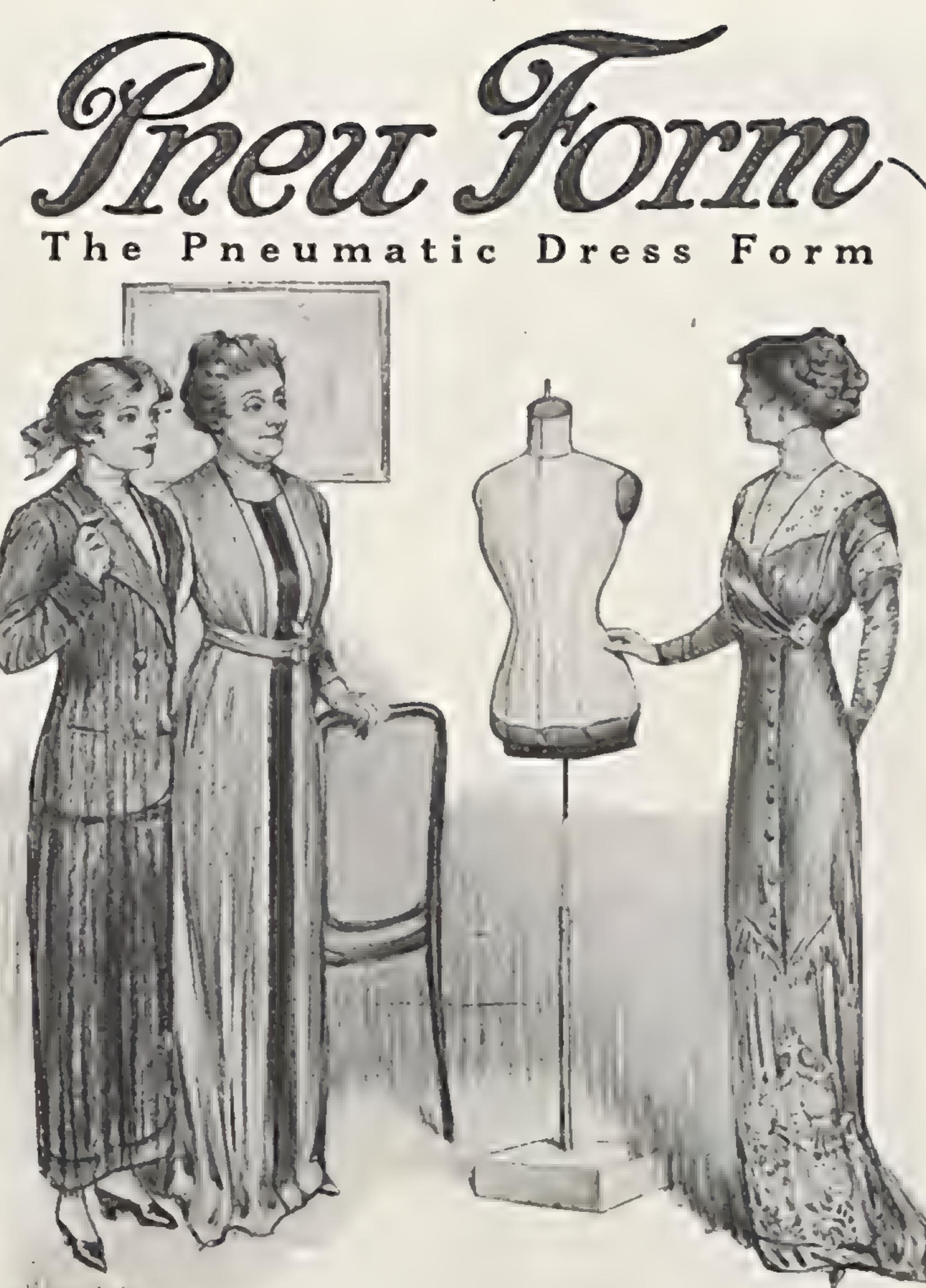
ECONOMY STOCKING PROTECTORS

25c. Set of Six

Can be attached to any Supporter
At all leading department stores in notion
department.

Mailed on receipt of price.

SAMSTAG & HILDER BROS.
557-559 Broadway, New York City



Daughter: Mother, every one said I was the best-dressed girl in college this term. How could you make my clothes fit me so perfectly when I was away and could not try them on?

Mother: Why, daughter, the explanation is very simple. We took your fitted waist-and-hip lining (the one the dressmaker made when you were home last time), placed it over this Pneu Form and inflated it until it reproduced your figure exactly. Then we adjusted the standard rod to your skirt length and were able to cut, make, drape and complete your frocks just as perfectly as if you had stood right here for the fittings yourself.

Daughter: Isn't it wonderful, mother?

Mother: It IS wonderful, daughter, and Pneu Form is the greatest convenience I ever saw. Grandmother and myself used this same Pneu Form (inflated inside our fitted linings) for making our dresses, too, and my dressmaker has remodeled all our last year's gowns over Pneu Form without either of us having to stand a single moment for tiresome "try-ons."

Daughter: I am going to tell all the girls at school about Pneu Form because their mothers would like to have them, I am sure. It's just lovely, isn't it, mother?

Mother: Yes, indeed; and it long ago saved its cost.

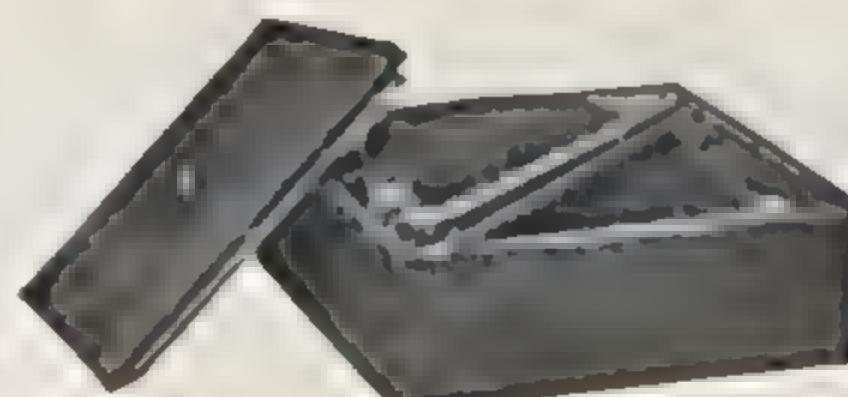
Write for booklet, "It's You,"
which contains full description,
price and uses of Pneu Form.

The Pneumatic Form Co.

557 Fifth Avenue, near 46th Street

When not in use, this little box base
holds it all. Weight, complete, 10 lbs.

Ask any of the 200,000 women
who use Pneu Form



New York

Good Hair

The Duchess of Marlborough Recommends



Mrs MASON'S Old English HAIR TONIC

This is the Hair Tonic used
by Kate Seaton Mason, the noted
English Hair Specialist in treating the
hair of the Vanderbilt family, Duchess
of Marlborough, Mme. Melba
and the leading societywomen
of New York, London and
Paris, who testify to its superiority for
thin, falling, weak, brittle, splitting
and dead-looking, lusterless hair.

Mrs. Mason's Old English SHAMPOO CREAM

Makes Hair Look Twice as Thick as
It Really Is—Soft, Fluffy, Lustrous.
This pure antiseptic shampoo, made
from tonic, cleansing herbs is un-
equalled to cleanse and invigorate the
hair and scalp, remove dandruff,
dust, excess oil, irritation, and together
with the Hair Tonic makes a
complete treatment that insures
perfect hair and scalp health.
Hair Tonic, \$1.00. Shampoo Cream, 25c a
tube—enough for several shampoos.
At Drug & Dept. Stores, or sent postpaid.
THE PAXTON TOILET CO., BOSTON, MASS.

L. M. HIRSCH Sample Shoe Co.



Satin Slipper, Rosette attached, Cuban heel. \$2.35

Colors: Red, White, Blue,
Pink, Lavender, Black,
Apricot, Yellow.



Satin Pump, Turn Sole, 2
inch Louis XV Heel . . \$3.00

We carry in stock a complete line of the
above in Black, Blue, Pink, White, Silver
Gray, Gold, Emerald Green, Nile Green,
Lavender, Yellow and American Beauty.

Silk hose to match at 95c. and \$1.35

MAIL ORDERS PROMPTLY FILLED

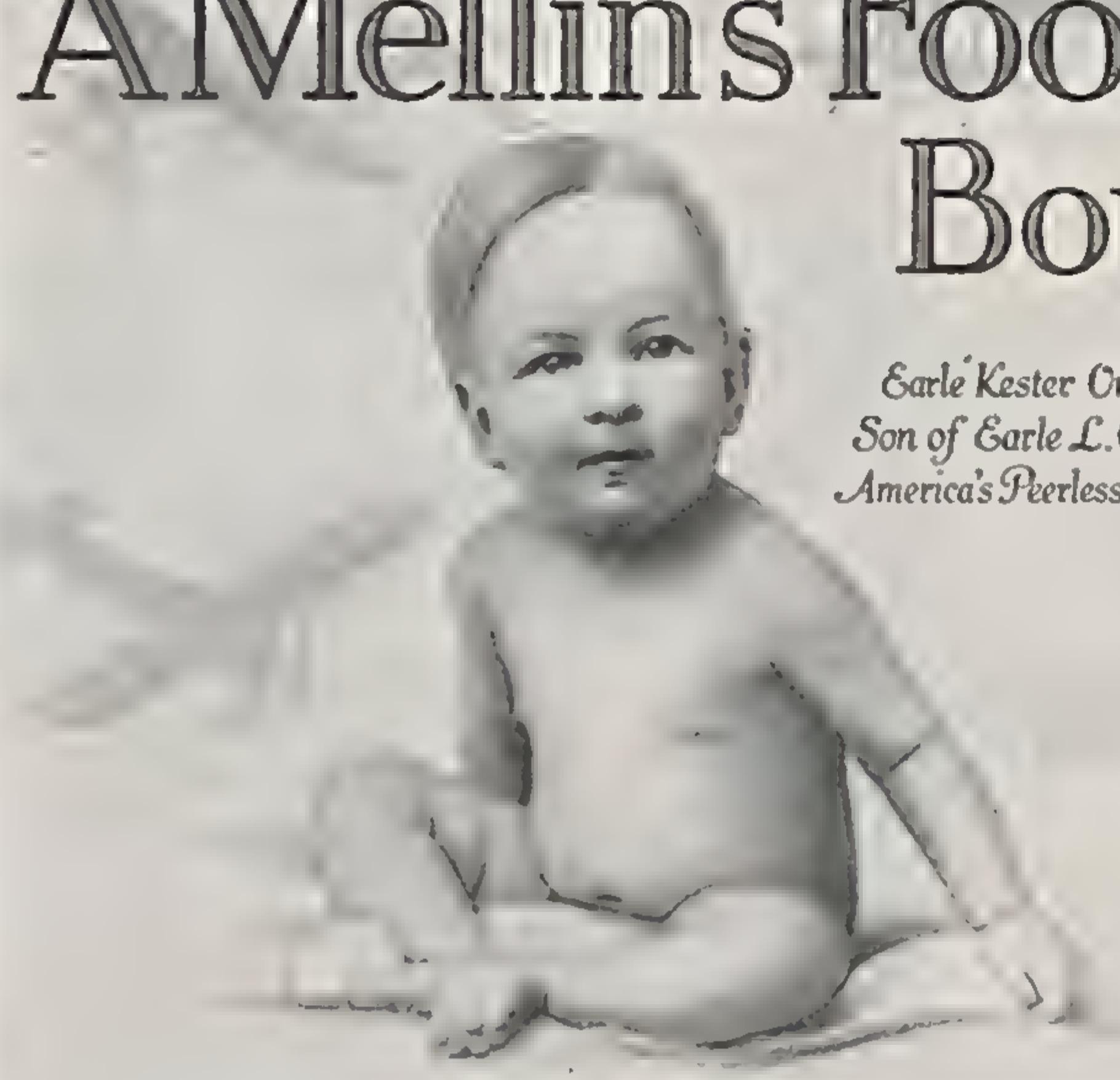
Send for Summer Catalogue V

404-406 Sixth Ave., N. Y.

L. M. HIRSCH
Sample Shoe Co.

Nearly 50 years of success

AMellin's Food Boy



Earle Kester Orington
Son of Earle L. Orington
America's Peerless Aviator

Mellin's Food is used all over the world

The third generation is using Mellin's Food

"Since giving Kester Mellin's Food he has gained steadily, half a pound a week, and the entire absence of digestive trouble leads to the conclusion that my confidence in Mellin's Food is well placed."

Earle L. Orington
West Newton, Mass.

Buy a bottle of Mellin's Food today and start your baby on the road to health.

Write for our instructive book,
"The Care and Feeding of Infants."

Mellin's Food Company, Boston, Mass.

61 medals and diplomas awarded



GUERLAIN
FONDEE EN 1828
RUE DE LA PAIX 15 PARIS
USINE A BECON LES BRUXELLES

SAPOCETI
TOILET SOAP

This soap, patented since nearly a century, has always been appreciated all over the world for its softening qualities, which have never been surpassed by any similar product. It gets its superiority from the fine raw materials used constantly for its manufacture. It is made in 45 different perfumes to meet the requirements of all tastes.

*New Premises in 1913
68 AVENUE DES CHAMPS ELYSEES, PARIS.*

SOCIETY

Died

NEW YORK

Orr.—On July 6th, Margaret Shippen Orr, wife of Alexander E. Orr and daughter of the late Nicholas and Sarah Lea Luquer.

Pell.—On July 6th, at his residence, Gray Rocks Falls, Scarsdale, N. Y., George Hamilton Pell, son of the late Charles S. and Mary Pell.

Sill.—On July 2nd, John Targee Sill, son of the late John Sill and Lydia Beekman Van Rensselaer.

Ridgway.—On July 5th, at his home in Paris, France, Henry Ridgway.

BALTIMORE

Caswell.—On July 8th, at Weekapaug, R. I., Rear-Admiral Thomas Thompson Caswell, son of the late President Alexis Caswell of Brown University.

PHILADELPHIA

Grubb.—On July 7th, General Edward Burd Grubb, U. S. A., retired.

Jayne.—On July 9th, suddenly, Dr. Horace Jayne.

Engaged

NEW YORK

Ashmore-Brewster.—Miss Marion Ellsworth Ashmore, daughter of Mr. and Mrs. William Schall, Jr., of New London, Conn., to Mr. E. Franklin Brewster, Jr., of Rochester, N. Y.

Brooks-Wall.—Miss Mary H. Brooks, daughter of Mr. and Mrs. Frederick Brooks, to Mr. Ashbel T. Wall, Jr., son of Mr. and Mrs. A. T. Wall, of Providence, R. I.

Cory-Leiper.—Miss Eleanor Cory, daughter of Mr. and Mrs. Robert H. Cory, of Englewood, N. J., to Mr. Henry Smith Leiper, of Blauvelt, N. Y.

Duryee-Ballard.—Miss Elizabeth Sloan Duryee, daughter of Rev. Dr. Joseph R. Duryee, to Mr. Ernest S. Ballard, son of Mr. and Mrs. Ellis Ames Ballard, of Philadelphia.

Duryee-Kidder.—Miss Maria LaGrange Duryee, daughter of the Rev. Dr. Joseph Duryee, to Henry Maynard Kidder, son of Mrs. J. H. Kidder.

Force-Harnickell.—Miss Katherine E. Force, daughter of Mr. and Mrs. William H. Force, to Mr. Henri Harnickell.

Hazard-Leonard.—Miss Jessie Ashley Hazard, daughter of Mr. and Mrs. William Ayrault Hazard, of Cedarhurst, L. I., to Mr. Charles Reginald Leonard, son of Mr. Charles Webster Leonard, of Boston, Mass.

Rodgers-Forgy.—Miss Rita Rodgers, daughter of Mr. and Mrs. J. Kearny Rodgers, to Mr. Edmonds Forgy, son of Mr. and Mrs. E. Stowe Forgy, of Cincinnati, Ohio.

Stone-Smith-Westervelt.—Miss Dorothy Stone-Smith, daughter of Mrs. William Stone-Smith, of Saratoga Springs, to Mr. Leonidas Westervelt, son of Mr. John C. Westervelt.

ATLANTA

Meeks-Gray.—Miss Eleanor Meeks, daughter of Judge and Mrs. W. H. Meeks, to Mr. Walker Inman Gray, son of Mr. and Mrs. James Richard Gray.

BALTIMORE

Gilpin-Allen.—Miss Dorothy Gilpin, daughter of Mr. and Mrs. Henry Brooke Gilpin, to Dr. Louis M. Allen, of Winchester, Virginia.

White-Howard.—Miss Elizabeth White, daughter of Captain C. S. White, of Romney, W. Va., to Mr. Benjamin Chew Howard.

CHICAGO

Mason-Kultchar.—Miss Margaret Harriet Mason, daughter of the late Mr. and Mrs. Edward G. Mason, to Mr. Eugene F. Kultchar, son of Mrs. Mark Richard Kultchar, of Winnetka.

Vincent-Canby.—Miss Katherine Vincent, daughter of Mr. and Mrs. William A. Vincent, to Mr. Lloyd Canby, son of Mr. and Mrs. Caleb H. Canby.

Wilson-Fisher.—Miss Marjorie Wilson, daughter of Mr. Walter H. Wilson, to Mr. Edward Fisher, son of Mr. and Mrs. Irving R. Fisher, of New York City.

CINCINNATI

Kohlsaat-Henderson.—Miss Louise Kohlsaat, daughter of Mr. and Mrs. John E. C. Kohlsaat, to Mr. Edmund Henderson, son of Mr. and Mrs. William Henderson, of West Philadelphia, Pa.

Mitchell-Kennedy.—Miss Angela Mitchell, daughter of Mr. and Mrs. Richard H. Mitchell, to Mr. Leonard Kennedy, son of

Mr. and Mrs. Elijah R. Kennedy, of Brooklyn, N. Y.

NEW ORLEANS

Tabb-George.—Miss Mary Clifford Tabb, daughter of Mr. and Mrs. Charles S. Tabb, of Louisville, Ky., to Mr. Woodruff George, son of Mr. and Mrs. Ernest T. George.

PHILADELPHIA

Mills-Lippincott.—Miss Elizabeth Schuyler Mills, daughter of Mrs. M. Schuyler Mills, of Pelham Manor, to Mr. Joseph Wharton Lippincott, son of Mr. and Mrs. J. B. Lippincott.

PITTSBURGH

McCague-Kerr.—Miss Eliza Jane McCague, daughter of Mr. and Mrs. Robert Stewart McCague, to Mr. Allen Humphreys Kerr.

Marshall-Hamilton.—Miss Nancy Marshall, daughter of Mr. and Mrs. Thomas M. Marshall, Jr., to Mr. Donald C. Hamilton.

SAN FRANCISCO

Merritt-Lindley.—Miss Ariadne Merritt, daughter of Mrs. Elizabeth Lane Merritt, to Mr. Philo Leonard Lindley, son of Mr. and Mrs. S. K. Lindley, of Los Angeles.

Shultze-Clifton.—Miss Olga Schultze, daughter of Mr. and Mrs. Oscar Schultze, to Mr. Horace Bradford Clifton.

Weddings

NEW YORK

Barnes-Glover.—On July 11th, in Trinity Cathedral, Cleveland, Ohio, Mr. Thurlow Weed Barnes, second son of Mr. and Mrs. William Barnes, of Albany and Nantucket Island, and Miss Elizabeth Dale Glover, daughter of Mr. and Mrs. Charles Brown Glover.

Cook-Kelley.—On July 19th, at Trinity Church, York Harbor, Maine, Mr. Thomas McKeon Cook, Jr., son of Mr. and Mrs. Thomas McKeon Cook, and Miss Nathalie Jerrold Kelley, daughter of Commander and Mrs. J. D. Jerrold Kelley.

deFaucigny-Lucinge-Stickney.—On July 2nd, in the Catholic Cathedral, Paris, France, Prince Aymon deFaucigny-Lucinge and Mrs. Joseph Stickney.

del Sera-Wright.—On July 14th, in St. Phillips's Church, Kensington, London, comte Emilio del Sera, of Rome, and Mrs. Eben Wright.

Fischer-Maclay.—On July 15th, at the Second Avenue Baptist Church, Mr. George Alexander Fischer and Miss Agnes Craig Maclay, daughter of the late Isaac W. Maclay, of Yonkers.

Goucher-Ellsworth.—On July 16th, at Esperanza Farm, New Hartford, Conn., the home of the bride's parents, Mr. Frederick Shand Goucher, and Miss Elizabeth Ellsworth, daughter of Mr. and Mrs. William W. Ellsworth.

Kara-Georgevitch-Pratt.—On July 3rd, at the Russian Church in the rue Daru, Paris, France, His Highness, Prince Alexis Kara-Georgevitch, brother of the King of Servia, and Mrs. Huger Pratt.

Littell-Firth.—On August 7th, at the home of the bride's mother, Heaton Grange, South Orange, N. J., Mr. William Bernard Littell and Miss Beatrice Firth, daughter of Mrs. John Firth.

Washburn-Clarkson.—On August 2nd, in St. Paul's Church, Tivoli, N. Y., Mr. Frank A. B. Washburn, son of Mr. and Mrs. William Tucker Washburn, and Miss Pauline Livingston Clarkson, daughter of Mr. and Mrs. Robert R. L. Clarkson.

BALTIMORE

Mulford-Bayly.—On August 7th, in St. Thomas's Protestant Episcopal Church, White Marsh Valley, Penn., Mr. Spencer K. Mulford, Jr., and Miss Mary Gittings Bayly, daughter of the late Nathan Rogers Bayly, of Minneapolis, and niece of Miss Marie Rogers, of Green Spring Valley, Md.

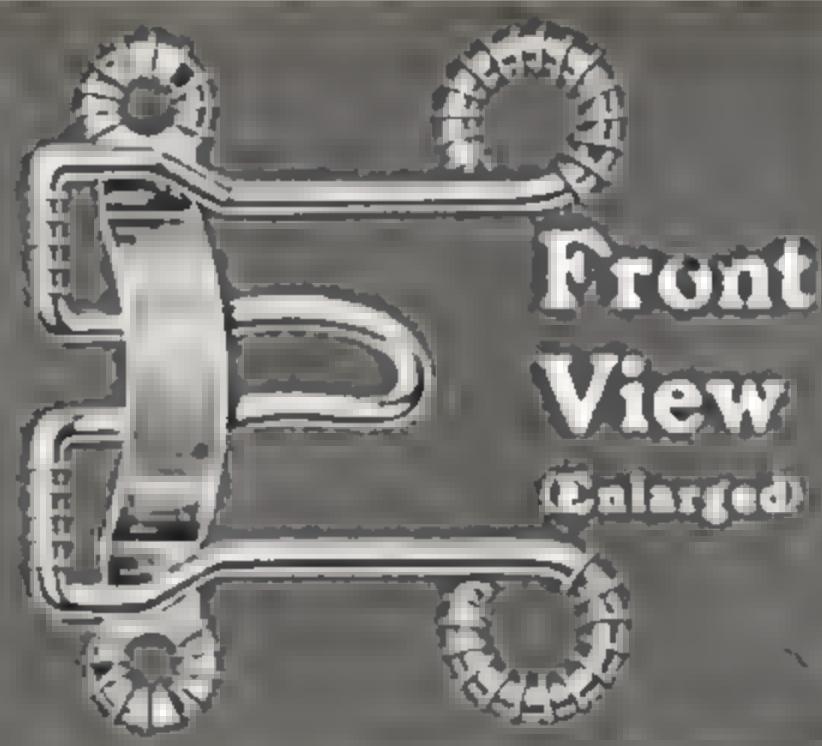
BOSTON

Bradley-Sears.—On July 28th, at the country home of the bride's mother, Mr. J. D. Cameron Bradley, son of Mrs. W. H. Bradley, of New York, and Miss Helen Sears, daughter of Mrs. Joshua Montgomery Sears.

Parmelee-Parker.—On July 10th, at Uplands, the summer villa of the bride's uncle, Mr. William L. Parker, Cohasset, Mass., Mr. Robert M. Parmelee, son of Mrs. R. M. Parmelee, of Cleveland, O., and Miss Alice Elizabeth Parker, daughter of the late Charles E. Parker.

Coolidge-Cabot.—On July 30th, Mr. J. Randolph Coolidge, 3rd, son of Mr. and Mrs. J. Randolph Coolidge, Jr., and Miss Anna Lyman Cabot, daughter of Mr. and Mrs. William Brooks Cabot.

(Continued on page 82)



The slight bend of the eye holds it away from the fabric and prevents its being punched and torn.

Perfect Fastening

A perfect gown demands a perfect fastening. Prevailing fashions dictate that the lap must be flat—a requirement met by the hook and eye that's flat. They make the lap look like a sewed seam.

Doric

Hooks and Eyes

Trade Mark Reg. U. S. Pat. Office.
Pat. Feb. 11, 1906.

The kind that's flat. Made in four standard sizes, both black and white. No. 1 Small. No. 2 Medium Small. No. 3 Medium. No. 4 Large. Guaranteed not to rust or stain.

Send name and address and that of your dressmaker with 2c postage. We will send full 10c card. State size and color.

STERLING PIN CO., Derby, Conn.

Doric Hooks and Eyes are only one-third as bulky as "fishhook" hooks.



Smart Undervests

at

Summer Prices

In place of the silk ribbed vest. Soft and sheer, with dainty lace and ribbon, pink, blue or white.

Batiste, \$1.00; Japan silk, \$2.50; Crêpe de Chine, \$3.50. Monogram, 50 cents extra. No extra charge for out sizes.

Write for particulars of many other clever and different ideas which will interest you.

THE INDIVIDUAL SHOP
100 Boylston St. Boston, Mass.

This SHOE CRAFT PUMP

Original Colonial effect. Bench made by Master Shoe Builders. Selected patent colt or imported white calf. Hand sewn. Spanish LXXV heels. FIVE DOLLARS.

ORDER THRU
THE MAIL
Parcels Post Prepaid

\$5.

"Shoe Craft" shoes are individually SHAPED TO THE FOOT by a unique and private system of "shoe tailoring." Fit is absolutely guaranteed. Illustrations of "Shoe Craft" Styles and instructions for self measurement gladly furnished.

SHOECRAFT SHOP

Three-Sixty-Five Eighth Avenue
NEW YORK
Two blocks South of Penna Station
Tel. Chelsea 2073

The SECOND PRIZE LETTER

This letter won second prize (\$25) in our contest. We especially like the writer's cordial statement that she regards Vogue as an old and firm friend. Vogue will lighten many burdens for you the moment you begin to look upon it not merely as a magazine but as a living and breathing person—a human being.

My dear Vogue:

May I say, my very dear Vogue—for we are old and firm friends of many years' standing? First, let me tell how I have used Vogue's departments.

"SEEN IN THE SHOPS"

If one has ever tried to shop in Baltimore, after living in New York and Philadelphia, she will find how hard it is. Our three really good shops never carry a very large assortment of anything. By reading "Seen in the Shops," I know the best things I have read of. I say "If you have not this, or very near it, please try to get it for me." In this way I often procure exactly what I want.

PATTERN SERVICE

My two best summer gowns are made from Vogue Patterns—Number 2284 and 2292. My seamstress says Vogue Patterns are the "easiest to understand." Last winter she made me an evening wrap from one of your patterns. I showed it to a friend just returned from abroad. "Why," she said, "it is almost identical with my own, which I have bought from Paris, hoping there would be nothing like it in this country. Do you mind telling me what it cost? Mine was \$35.00." "Mine," I said, "cost \$13.40." Do you wonder I use Vogue Patterns?

ADVERTISEMENTS

I read Vogue's advertisements and often find treasures I should never otherwise own. The "Shoppers' and Buyers' Guide" is my heart's delight. I have a friend who lives in New York. I cut from Vogue what I want, pin it to a letter and write underneath just what I want my friend to do. In a letter to me she said, "Your little slips from Vogue have sent me into the most delightful, fascinating shops—how does Vogue find them out?"

SHOPPING SERVICE

A few years ago Vogue bought for me a clown doll to be given at Christmas to a child who has everything one can think of. Her mother, as well as the child, was delighted. Then you bought for me a massage cream I like so well I am still using it.

July 5, 1913.

Among the hundreds of letters received in the contest, this one—and the first prize letter printed in the last Vogue—appealed to us as the most helpful. But there were many close competitors; one of them so very close that we had to award it a special consolation prize. This letter, and the five letters that won the special "departmental prizes," will appear in forthcoming numbers.

"ANSWERS TO CORRESPONDENTS"

I always read this department and am disappointed when I find it conspicuous by its absence. My husband and I had a discussion over a question of grammar. I said I would write to Vogue to decide it. "Do," was my husband's reply, "I have great faith in Vogue." I wrote, receiving a prompt and satisfactory reply, for which I now extend many thanks.

When I tell you I have a family of five babies—all real babies, for the oldest is only seven—you will know why I stopped my subscription to two other magazines and use Vogue exclusively. I have no mother or sister to help me, so I use Vogue in every way. I always find Vogue exactly what it advertises—exactly what it promises. It saves me money and hours of valuable time.

My little girl, not long ago, was invited to a fancy dress party. Of course, all the mothers were addling their brains for odd costumes. In an old number of Vogue I found an Egyptian Princess costume which I copied—and my little girl won one of the prizes.

Often I cannot get to town for six months at a time. In the meantime, the seasons and the styles change. I select, for example, two or three Vogue models for hats, send them to the Baltimore shops and say, "Send me the nearest models of these you have." If they are near enough Vogue's hats, I know they will be good style.

When I am able to get to town I sometimes get the materials and make a hat for myself and save about half on it. Five babies and a household of maids take a large income. I am delighted when Vogue makes \$10 for me. It seems more than \$100 that my husband gives me.

And now, dear Vogue, can you see for yourself *Why* I use you and *How*? I have time for one magazine, only. It is you that I have selected. I have said nothing of the pleasure you give. I often see my friend's faces on your pages and love to read about them.

Mrs. —————,
Roland Park, Baltimore.



Protect Your Complexion

Every woman who spends the Summer at the seashore, in the mountains or at some fashionable watering place should take with her a few bottles of

Gouraud's Oriental Cream

The Ideal Non-Greasy
Toilet Preparation

It improves and beautifies the complexion and protects the skin from the burning sun, bleaching winds, and damp night air.

It has the highest recommendations and cannot be surpassed when preparing for daily attire.

Gouraud's Oriental Cream

has surpassed anything of its kind for nearly three quarters of a century. A trial will convince you why it has been popular for so many years.

Price \$1.50 per bottle at Druggists and Department Stores or direct on receipt of price.

Gouraud's Oriental Velvet Sponge

should always be used when applying Gouraud's Oriental Cream. It is perfectly smooth and velvety, and will give you the most satisfactory results. Sent in a dust-proof box on receipt of 50c.

FERD T. HOPKINS & SON
37 Great Jones St. New York

Send 10c in stamps for a booklet of Gouraud's Oriental Beauty Leaves, a little book of perfumed powder leaves to carry in the purse.

SOCIETY

(Continued from page 80)

**A lot of buyers will seek too late for
Regina Hats. See them now at
the Fifth Avenue Building**



We do not sell every dealer—we protect those who have built up a big Regina hat trade. The idea is to be first to show them—many a dealer is sorry he let the Regina line go to a competitor. Regina hats satisfy—many women who dress in style prefer Regina hats to all others. This is because Regina hats are clever in design and coloring, and beautifully made and lined.

**FOUR BIG MARKET EXHIBITS FOR
MERCHANTS and MILLINERS AS FOLLOWS:**

NEW YORK
Fifth Avenue Building

CHICAGO
Palmer House

ST. LOUIS
Jefferson Hotel

KANSAS CITY
10th and Broadway

FRANKEL-FRANK & CO. KANSAS CITY, MO.

CINCINNATI

Mitchell-Dodd.—On July 7th, at the home of the bride, Mr. Albert H. Mitchell and Mrs. Spencer B. Dodd, of Avondale.

PHILADELPHIA

Hawkes-Lennig.—On July 17th, at Jamestown, R. I., Captain Edward Hawkes, of the British Army, and Miss Maud A. Lennig, daughter of Mr. and Mrs. John B. Lennig.

Roberts-Welsh.—On July 15th, at the Church of the Ascension, Wakefield, R. I., Mr. Caryl Roberts, son of Mrs. C. H. Roberts, and Miss Sarah I. Welsh, daughter of Mr. and Mrs. Edward Lowber Welsh.

PITTSBURGH

Carson-Atwell.—On July 22nd, at the home of the bride's parents, Mr. John Renshaw Carson, son of Mr. and Mrs. John D. Carson, and Miss Frances Byrne Atwell, daughter of Mr. and Mrs. Charles A. Atwell.

Severance-Wallace.—On July 22nd, at the home of the bride, East Drive, Sewickley, Mr. Frank Ward Severance and Mrs. Daniel Wallace.

Smith-Sellers.—On July 17th, in East Bellevue Methodist Episcopal Church, Mr. David Howard Smith, of Cochranton, Pa., and Miss Marie Louise Sellers, daughter of Mr. and Mrs. Harry Downes Sellers.

SAN FRANCISCO

Hayden-Selby.—On July 12th, at Grace Pro-Cathedral, Mr. Curtiss Crane Hayden, son of Mr. and Mrs. Bruce Hayden, and Miss Mary Selby, daughter of Mr. and Mrs. Joseph Vaill Selby.

Hill-Gallois.—On July 24th, Mr. Horace Lewis Hill, Jr., son of Mr. and Mrs. Horace L. Hill, of New York, and Miss Jeanne Marie Gallois, daughter of Mrs. Eugene Gallois.

WASHINGTON

Amory-Munn.—On July 17th, at the summer home of the bride's mother, at Manchester, Mass., Mr. Charles Minot Amory, son of Mr. Francis I. Amory, and Miss Gladys Munn, daughter of Mrs. Charles A. Munn.

Weddings to Come

SAN FRANCISCO

Page-Buckingham.—On September 6th, Miss Dorothy Page, daughter of Mr. and Mrs. Arthur Page, to Mr. Charles Buckingham.

Peterson-Maillard.—On September 20th, at the home of the bride's parents, in Belvedere, Miss Kate P. Peterson, daughter of Mr. and Mrs. Ferdinand C. Peterson, to Mr. John Ward Maillard, Jr., son of Mr. and Mrs. John Ward Maillard.

Wilson-Fairlie.—On August 20th, Miss Grace Wilson, daughter of Mr. and Mrs. James K. Wilson, to Mr. Hugh Fairlie.

Birth

NEW YORK

Camoys.—On July 6th, in London, a son to Lord and Lady Camoys (Mildred Watts Sherman).

CALENDAR OF SPORTS

Automobiling

August 29.—Chicago Automobile Club Trophy Race, Elgin, Ill.

August 30.—Elgin National Trophy Race, Elgin, Ill.

August 30-September 6.—Reliability tour, Chicago, Ill.

September 1.—Track race, 200 miles, Columbus, Ohio.

Golf

August 13-16.—Lake Geneva C. C., annual

invitation tournament.

August 14-16.—Mohawk G. C., annual

tournament.

August 17.—Ladies' Cup, Hotel Champ-

lain Golf Links.

August 18-23.—Thousand Islands Country

Club, invitation tournament.

August 20-23.—Kent C. C., invitation

tournament.

August 20-23.—Belmont Springs C. C., annual

Foursomes' Competition.

August 22-23.—Shawnee Country Club,

open invitation tournament.

August 24.—Ladies' Handicap Cup, Hotel

Champlain Golf Links.

August 26-29.—Altoona C. C., invitation

tournament.

August 27-28.—Van Cortlandt Park,

N. Y., G. C. tournament.

August 28-30.—White Mountain Amateur

Golf Championship.

Waumbree Golf Club, Jefferson, N. H.

September 1.—Labor Day Handicap, Oak-

land Golf Club, Bayside, L. I.

September 1-6.—National Amateur Cham-

pionship, Garden City, L. I.

September 2-6.—Stockbridge G. C., an-

nual tournament.

September 5.—Invitation tournament

Nassau Country Club.

September 5.—St. Martin's G. C., Pater-

et Filius tournament.

September 6.—California State Cham-

pionships, Oakland, Cal., T. C.

September 8.—Open tournament, Edge-

wood C. C., Charleston, W. Va.

Horse Shows

August 12-14.—Berryville, Va.

August 12-16.—Cobourg, Ont., Horse

Show.

August 20-21.—Warrenton, Va.

August 25-28.—Dublin, Ireland.

August 26-29.—Middlebury, Vt.

August 27-30.—Rockville, Md.

August 29-30.—Huntington, L. I.

September 1-3.—Newport, R. I., Horse

Show.

Polo

August 18-26.—Westchester Polo Club,

Newport, R. I.

August 23-27.—Thousand Islands Coun-

try Club, invitation polo.

August 27-September 4.—Rumson Coun-

try Club, Rumson, N. J.

Racing

August.—Saratoga.

August 9.—Suffolk Hunt Race Meet,

Suffolk Hunt Club.

August (second and third week).—Em-

pire City, five-day racing.

Yachting

August 10.—Bridgeport Yacht Club, An-

nual.

August 16.—Atlantic Yacht Club, Special.

August 23.—New Rochelle Yacht Club,

Special.

August 30.—Marine and Field Club,

Championship.

August 30.—New Rochelle Yacht Club,

Motor Boat Race.

August 30.—Seawanhaka - Corinthian

Yacht Club, Fall Race.

September 1-5.—Rutland, Vt.

September 3-4.—Orangeburg, N. Y.

September 8-13.—Syracuse, N. Y.

**Beware the
kiss of the sun!**

Repeated scorching results in distinct damage to the complexion. Dermatologists say the fashion is nothing but harmful. You will find in Pond's Vanishing Cream the most delightful and most effective protection against dry, red, rough skin, freckles and sunburn. Spread it lightly over your face and throat, rubbing it gently and thoroughly into the skin. With this treatment the summer girl retains her greatest charm—the appeal of a complexion that is clear, transparent and like an apple-blossom in its delicate soft coloring.

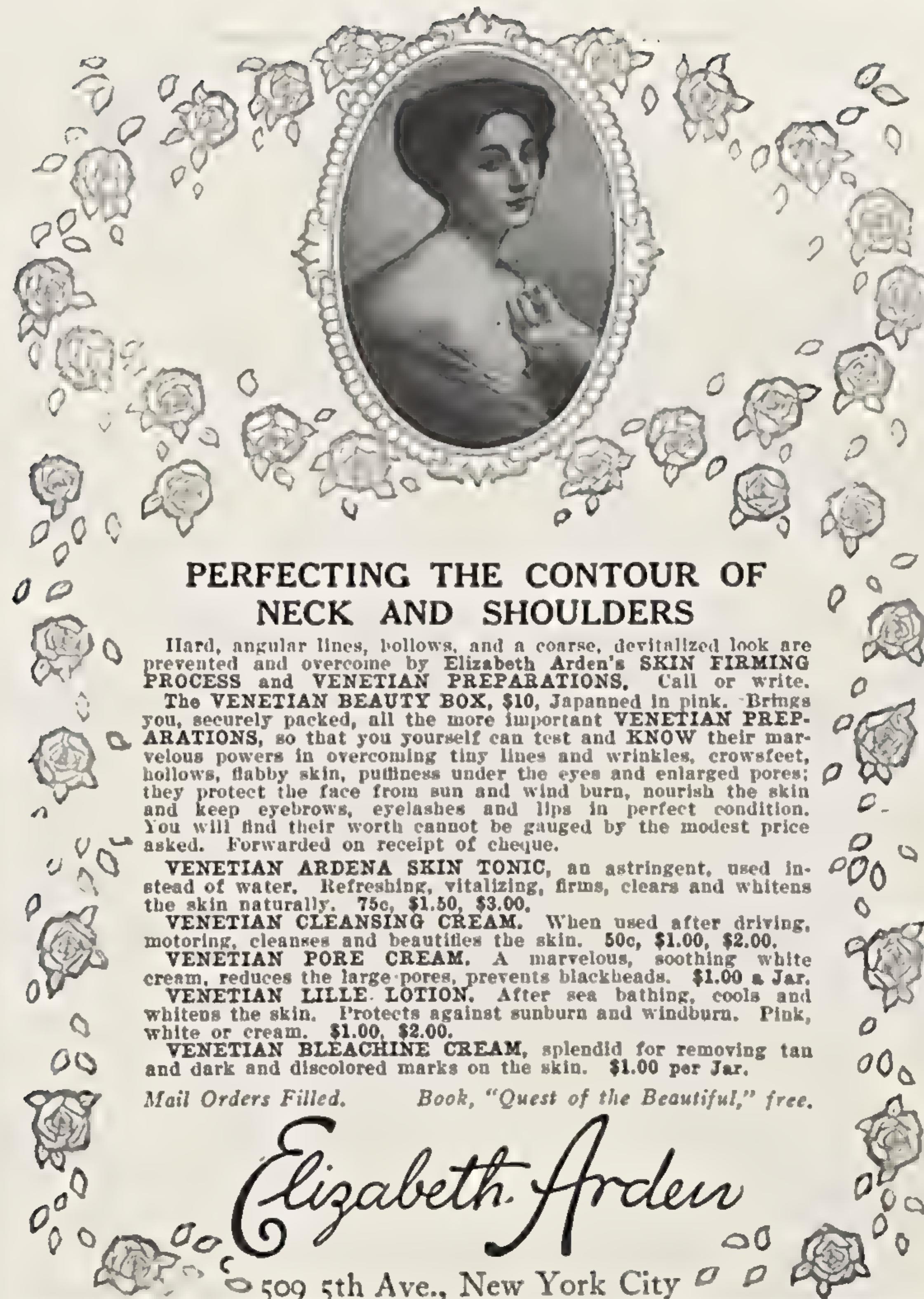
Pond's Extract Company's
VANISHING CREAM

Write us for dainty sample, or send 4 cents in stamps for generous trial tube to Pond's Extract Co., Department D, 131 Hudson Street, New York.

Pond's Extract—"The Standard for 60 Years"—should be in every household for everyday injuries such as cuts, bruises, burns, etc. Trial bottle mailed for 4 cents postage.

Also Cold Cream, Talc, Face Powder, Tooth Paste and Soap





PERFECTING THE CONTOUR OF NECK AND SHOULDERS

Hard, angular lines, hollows, and a coarse, devitalized look are prevented and overcome by Elizabeth Arden's **SKIN FIRMING PROCESS** and **VENETIAN PREPARATIONS**. Call or write.

The **VENETIAN BEAUTY BOX**, \$10, Japanned in pink. Brings you, securely packed, all the more important **VENETIAN PREPARATIONS**, so that you yourself can test and KNOW their marvelous powers in overcoming tiny lines and wrinkles, crow's feet, hollows, flabby skin, puffiness under the eyes and enlarged pores; they protect the face from sun and wind burn, nourish the skin and keep eyebrows, eyelashes and lips in perfect condition. You will find their worth cannot be gauged by the modest price asked. Forwarded on receipt of cheque.

VENETIAN ARDEN SKIN TONIC, an astringent, used instead of water. Refreshing, vitalizing, firms, clears and whitens the skin naturally. 75c, \$1.50, \$3.00.

VENETIAN CLEANSING CREAM. When used after driving, motoring, cleanses and beautifies the skin. 50c, \$1.00, \$2.00.

VENETIAN PORE CREAM. A marvelous, soothing white cream, reduces the large pores, prevents blackheads. \$1.00 a Jar.

VENETIAN LILLE LOTION. After sea bathing, cools and whitens the skin. Protects against sunburn and windburn. Pink, white or cream. \$1.00, \$2.00.

VENETIAN BLEACHINE CREAM, splendid for removing tan and dark and discolored marks on the skin. \$1.00 per Jar.

Mail Orders Filled. Book, "Quest of the Beautiful," free.

Elizabeth Arden
509 5th Ave., New York City

Reduce Your Flesh

Wear my famous Rubber Garments a few hours a day, and your superfluous Flesh will positively disappear.

DR. WALTER'S FAMOUS Rubber Garments

FOR MEN AND WOMEN

By inducing perspiration these garments cause the safe and speedy reduction of all unnecessary flesh. They cover the entire body or any part. They are endorsed by leading physicians.

Specially prepared rubber chin reducer and wrinkle eradicator, restores wrinkled or withered skin to a firm, healthy condition.

Neck and Chin Bands \$3.00; Chin only, \$2.00.

This garment can be worn under the corsets all day without the slightest discomfort.

Also Union Suits, Stockings, Jackets, etc., for the purpose of reducing the flesh anywhere desired. Invaluable to those suffering from rheumatism.

Rubber Elastic Webbing "Slip-Ons" \$8 up Rubber Elastic Webbing "Slip-overs" \$6 up

Write at once for further particulars.

DR. JEANNE WALTER

Inventor and Patentee

Dept. A, 45 W. 34th Street, New York
San Francisco Rep.: Adele Millar Co., 166
Geary Street. Philadelphia Rep.: Mrs.
Kammerer, 1029 Walnut Street. Chicago
Rep.: E. Burnham, 138 No. State Street.



A Clear Complexion

is the natural desire of every woman. Take pains to properly care for your skin.

Maxine Elliott Toilet Soap

because of its purity and rare cleansing qualities is best fitted to aid you in the attainment of a perfect complexion. Its lather is rich and refreshing, and its mildness a balm to the most delicate skin. Try it.

4 Cakes Free To acquaint you with the quality of Maxine Elliott Complexion Soap, we will send you four $1\frac{1}{2}$ oz. (sample size) cakes (complete assortment) on receipt of 10c in coin, postage stamps or parcel post stamps to pay for packing and postage.

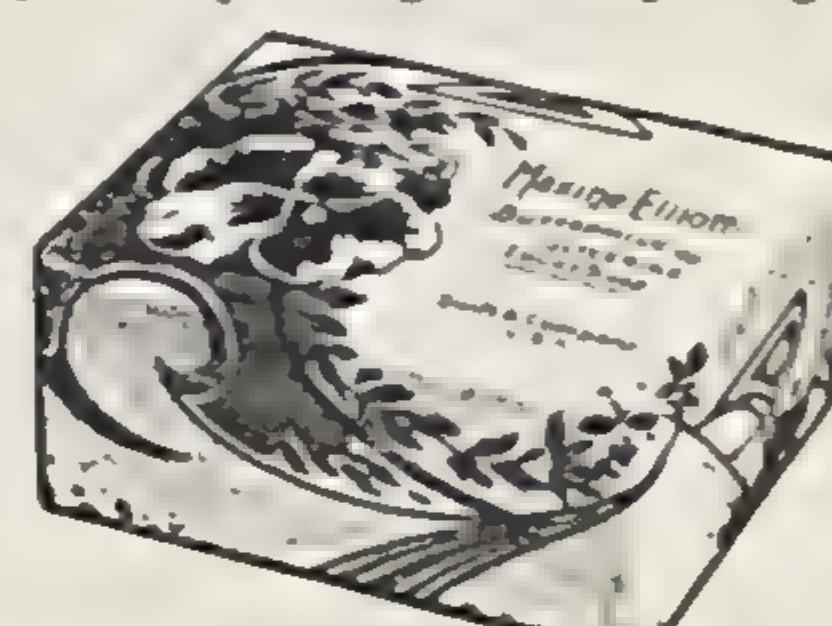
Made in this Assortment:

- Buttermilk and Roses
- Buttermilk and Violets
- Buttermilk and Glycerine
- Buttermilk

For Sale by drug and department stores.

10 cents the cake — 50c the box of 6

Swift & Company, Chicago, Ill.




THE good service of Utica Sheets to three generations of particular housewives makes them the choice of a fourth generation.

UTICA Sheets and Pillow Cases

Established 1848. Times change, but "Utica" remains a standard.

Rubbing and wringing and ironing—a sheet has a pretty hard time of it. There is a reason for making sheets and pillow cases as good as the "Utica" Brand.

Sold by leading stores everywhere

Our "Mohawk" Brand is a good sheet, not quite so heavy as "Utica"

Utica Steam and Mohawk Valley Cotton Mills, Utica, N.Y.



Le Papillon
TRADE MARK

MME. GARDNER
Manager
Tel. 4383 Greeley
26 West 38th St., New York City

Write for Booklet A

The demands for the present fashions, and the desire for the natural, uncolored effect make "Le Papillon"

a style essential for women of every figure—slender, plump or stout.

Corsets to Order, \$4.00 and upwards.
Ready to Wear, \$5.00 and upwards.
Slips \$5.00 and upwards.

Our goods are universally admitted to be of superior style, fit, finish and workmanship.

Ford's Tailored Wash Suits for BOYS for GIRLS

Ford's Tailored Suits win admiration wherever worn. They are different—designed by Specialists, and made in sanitary, airy rooms. In them you get standard materials, and dainty workmanship. No seamstress can give them the clever cut and tailored look which makes Ford's garments so distinctive.

Middy Blouses—Middy Suits—Russian Suits—Party Frocks—Play Suits—Dutch Rompers—Rompers and Afternoon Suits of character.

*They are not sold by stores—
sold direct to you—delivered
FREE to all parts of the world*

Free Catalog illustrates the many clever styles. Get it and see how attractively you can dress children with no trouble to you, and an actual saving. This book shows our most popular models, ranging in price from 6c to \$7.50. Write today.

FORD & ALLEN, Inc., 46 Federal St., Boston, Mass.



ANSWERS to CORRESPONDENTS

VOGUE stands ready to fill the rôle of an authoritative, friendly, cultivated adviser, always at your service. Any reader can obtain from this department an answer to any question on dress, etiquette, social conventions, schools, smart equipments, entertaining and purchasing, by complying with the following rules:

(1) Addresses of where to purchase any article will be sent by mail without charge and as promptly as possible, provided that a self-addressed stamped envelope accompanies request.

(2) Answers to questions of limited length and unlimited as to time of answer, will be published in Vogue at its convenience, without charge.

(3) Ten-day questions. Answers sent by mail within ten days after receipt. Fee, 25 cents for each question.

(4) Confidential questions. Answers sent by mail within six days after receipt. These answers will not be published without permission. Fee, \$2.

(A) The right to decline to answer is in all cases reserved to Vogue.

(B) The writer's full name and address must accompany all questions asked of Vogue.

(C) A self-addressed and stamped envelope must accompany all questions which are to receive answers by mail.

(D) Correspondents will please write on one side of their letter paper only.

To Mrs. R. H. D.

We are to build a colonial house in the near future, and would like to have some suggestions as to the treatment of various rooms—wall-coverings, curtains, and floor-coverings. Is there a book published on this subject? I do not want a formal colonial house, but one more along the lines of the modified colonial. The house will contain on the first floor, besides the kitchen, a large living-room, library, hall, and dining-room. On the second floor there will be five bedrooms, and on the third floor, three.

Ans.—There are many good books published which will give you helpful suggestions for a colonial house. You, no doubt, know what an important part the architectural features play in interior decoration, since you are taking the subject up so definitely.

A book by Wallace, called "Old Colonial Architecture and Furniture," describes some charming types, while another good book on New England colonial homes of the better type is by Corner, and is called "Examples of Domestic Colonial Architecture." Corner has also written of the architecture of Maryland and Virginia. All of these books give details, as well as splendid types of furniture. In them you should find the sort of things you are seeking.

It is very difficult to plan the decorations practically until after many other things are settled, and one knows the

type of furnishings one wishes to use, and something of the amount of money that can be spent. When the house is designed, if you will send us your blue-prints, we shall be glad to give you any assistance possible in helping to choose mantels, light fixtures, and other details, which will play an important part in the furnishings.

To Miss J. C.

Will you please tell me how a marriage announcement should read? That is, the announcement sent out just after the wedding? May a card be enclosed with the invitation, telling after what date the newly married couple will be at home?

Ans.—Announcement cards should be mailed on the day of the marriage, so that they are received the day after by the people who live in the vicinity, and within a few days by those who live at a distance. The announcement should read:

Mr. and Mrs. James Blank
have the honor of
announcing the marriage of their
daughter,
Mary Louise,
to

Mr. John Brown
on Thursday, the seventeenth of August,
One thousand nineteen hundred and
thirteen,
at Coal City, Illinois

It is perfectly proper to include with the invitation a card engraved with your married name—"Mr. and Mrs. John Brown," and your address. If you are not going to be at home immediately after the wedding, put on the card, "Will be at home after the first of —." If you have a day at home, that should also be put on the card.

To Mrs. C. H. L.

Is it good form for dinner parties to have place plates in odd design, or should one use place plates which are in the same design as the entire dinner set? If one is a stranger, when is it proper to ask people to call, or should one ask them at all?

Ans.—It is most usual to have different sets of plates in different designs for each course, and not necessarily of the same color scheme; but it is perfectly correct to have an entire dinner set with all the plates of the same design. We think, however, that this makes a monotonous service, and we would not advise it.

Upon moving to a new city one should not make the first calls. It is usually customary for some friend who lives in the city to entertain for one with afternoon receptions or dinners, after which the courtesy is returned by invitations from the guests who were present at these entertainments.

Burby
534 Fifth Avenue, New York
Importers of
French Millinery
Furs and Novelties

Agents for Burbyotte, the non-inflammable and stain-
less glue—indispensable to all millinery work rooms.

**Maids' and Nurses'
Costumes**
A Specialty House

Joseph

Gowns and aprons of many varieties for Nurses. Special gowns and caps for use of Nurse and Doctor in the operating room and contagious ward.

Large assortment of colors and styles for maids' costumes. Aprons with dainty collar and cuffs to match. Dust caps to match each gown. Bungalow aprons and caps. Correct outfit for lady's maid, parlor maid, waitress, chambermaid and nurse.

129 East 34th St., at Lexington Ave., New York
Send for Catalogue A Telephone Murray Hill 5571

GREAT BEAR Spring Water

Its Purity has made it famous



Unusual Door Knockers
for inferior doors, in quaint
Old English designs. Just
the thing for Chamber, Library
or Boudoir (Suitable for Gifts)
Packed in neat boxes. Send for catalog.
Poor & Company
127 Federal Street Boston

Are You Facing the School Problem?

Then read the editorial "How to Choose the School that Fits," on pages 6 and 7. Notice that sixty-five first-class schools are represented in this number of the Educational Directory. *Vogue* wants to help you make a successful choice. Our advice is yours for the asking.



In August Always Obey that Impulse
and subscribe to

Life

This will insure your
beginning in September
with the great Special
Numbers now on their
way.

On Their Way

War Number—Will be the Greatest Pictorial Satire
on War ever issued. In October.

Pro-Suffrage Number—Takes the side of Woman Suffrage.
A human document. Early in the
Autumn.

Army Number—In which the Boys in the Army will
be given the LIFE salute.

Navy Number—Here's to the Boys in the Navy!

Humorous Number—Coming!

Miniature Life No. 2—Just out.
Send a two-cent stamp—with your name and address.

LIFE IS ON SALE EVERY-
WHERE, EVERY TUES-
DAY. TEN CENTS.

SPECIAL THREE MONTHS OFFER

Enclosed
find One
Dollar (Ca-
nadian \$1.13,
Foreign \$1.26).
Send LIFE for
three months to

Open only to new subscribers; no subscription
renewed at this rate. This order must come
to us direct; not through an agent or dealer.

LIFE, 67 West 31st Street, New York 13

ONE YEAR \$5.00. (CANADIAN \$5.52, FOREIGN \$6.04.)



ODOR-O-NO

Eliminates Dress Shields

TO the dainty woman—to the woman whose clothes have been faded and spoiled—and to all women who suffer from excessive perspiration—

ODOR-O-NO

The Anti-Dress Shield Toilet Water

offers permanent relief. Keeps the armpits fresh, dry and natural. Eliminates excessive perspiration and its odor from any part of the body. Applied externally. Harmless and guaranteed. 25c and 50c sizes. At any "live" dealer in toilet articles. If your particular dealer hasn't it, order direct, giving his name to the

ODOR-O-NO CO.,

Cincinnati, Ohio



A full blouse, and aproned back and front for a skirt—this is the costume of the Rumanian peasant girl

The RUMANIA of the PEASANTRY

Now that the Balkan War has brought into prominence that part of Europe which includes Rumania, a little tale of that country would not come amiss. Bucharest, its capital and the gateway of the Levant, is said to have been founded by Bucur, the shepherd who figures in its municipal escutcheon. Mircea, the Old, made it happy by his victories; hence the etymology of its name, Bucureshti—the city of joy. The name Rumania was given to the United Wallachians and Moldavians on November 9, 1859, and a few months later, Prince Charles of Hohenzollern-Sigmaringen was chosen as hereditary ruler. He and his consort, Princess Elizabeth of Wied (Carmen Sylva) are familiar figures in modern history.

Rumanians do not resemble their Slavonic and Mongolian neighbors, as they are neither coarse nor awkward, but handsome in face and limb, graceful, friendly, and gay, with a decided inclination toward all that is French.

THE NATIONAL DRESS

The Rumanians dress much in white. The men wear long, tight, white linen or cotton trousers with straps wound around the leg. The chief male ornament is a shirt, a work of art in design and coloring. The embroidery on such a shirt often covers the entire chest and the wide sleeves. In winter, the men exchange the narrow, sleeveless waistcoat trimmed with leather straps and buttons, which they wear in the summer, for a sheepskin. In the way of headgear the Rumanian man usually wears a soft hat or a lambskin cap.

The Rumanian girl's or young married woman's costume is, in its variety of form and coloring, the most artistic and becoming of all national costumes. The unique breast and neck ornaments are particularly striking, for in many villages the girls wear their entire fortunes around their necks. In many villages where the tunic is not yet worn, the greatest care is spent on the apron. Sometimes to form a skirt an apron is worn behind as well as in front, and often a third apron is tied over the two by way of adornment. The married woman can be distinguished from the girl by the way her veil or scarf is tied over her head.

During a unique ceremony which is celebrated to insure good maize crops, gypsy girls, wearing nothing but a kilt

of leaves and flowers, strings of gold and silver coins, charms in their hair, bangles on arms and ankles, and toe-rings, each with a large stone in it, on their feet, go from house to house, singing a strange rhyme, in which they implore a power called "Bararouda" to send rain, that her children may not starve. After they have visited every house, and received a few coppers, they run through the village, while the peasants pour water over them. It is considered unlucky if they are not hit with the water.

Among the peasants, the fatter a man is, the handsomer he is considered to be. To prove contesting claims of beauty the candidates are weighed publicly on St. George's Day. In front of the inns and wine-shops, the doors of which are decorated with leaves and branches, weighing machines also decorated with greenery are carefully erected, and here, amidst much drinking of "peline" and to the accompaniment of gypsy music, the celebration takes place.

In Rumania the well-to-do peasants live more sumptuously than do those of the surrounding countries. Besides the national dish of maize they may occasionally indulge in poultry, which is always highly seasoned, in beef, pork, mutton, and fish. To these meats a liberal menu of vegetables is added, and usually candied fruits. The invariable drink is wine and coffee.

THE MOUNTAIN FOLK

The shepherd peasants who live in the mountains are more frugal. They cultivate only sufficient maize and corn for their own needs, as the immense open fields and forests furnish food for the cattle. The shepherds live in the villages during the winter, but when the snow melts, they take their families, herds of oxen, sheep, and goats, and camp out on the mountains for weeks.

It is near the time of the masquerade on New Year's Eve and the Christmas festivities when the shepherds return from their nomadic wanderings. Then the village resounds with the songs and legends which originated from the Turkish wars, or the national fairy tales, of which their talented Queen is such an excellent interpreter. As the Rumanians are a naturally artistic people these national songs and legends have given rise to an excellent art literature, which is rapidly growing in importance.

Crocker

MOURNING SPECIALTY HOUSE

Hats, Gowns, Waists, Veils, Neckwear

The Only House in New York Catering Exclusively to This Class of Trade

Strictly high class. No competition, as our designs are our own, and materials our own importation.

Our Best Models in Black Reproduced in White

New Location

Crocker Building, 375 Fifth Ave. at 35th St.

Formerly 5th Ave. at 37th St.

Boston: 647 Boylston Street

Ask Your Milliner
to show you the
Quarterly
Millinery
Review
of Fashions

150 NEWEST STYLES

photographed on live
models, issued by

THE MILLINERY TRADE REVIEW

The Authority on Correct Millinery
No cost to you. It helps you decide
In all up-to-date millinery showrooms



HOTEL PURITAN

Commonwealth Avenue

THE DISTINCTIVE
BOSTON
HOUSE

Write for attractive
booklet with guide
to Boston & vicinity

KEEP COOL!

Four stream needle shower, you can attach in a second to any tub anywhere. No splash; eliminates unsanitary curtain; adjustable—no rubber cap needed when "milady" takes her bath. Handsome, durable, nickel fixture; packs in suit case. Prepaid, \$6. Satisfaction or money back.

HELENE, PORT RICHMOND, N. Y.

"They forgot me too—Denny—they forgot me too."



"Once to Every Man"

is the first novel of America's most promising young writer, Larry Evans. It is a story of a big shouldered son of the woods whose sole heritage from a drunken father is a stone jug of whiskey. Heart sore with the mutterings of a suspicious village, strengthened with the saving love of a wonderful woman, this boy-man fights a life battle that will thrill you and warm you as is given few stories to do. You will not need be told that Larry Evans is young. Only Youth could give so generously; only Youth could dream so well.

METROPOLITAN

The Liveliest Magazine in America

15¢ AT ALL NEWSSTANDS OR

Tear off this coupon, write your name and address in the margin, pin it to a dollar bill or your check and mail to the METROPOLITAN, 432 Fourth Ave., N. Y. You will receive the METROPOLITAN for 9 months.

*Contributors to
The Smart Set
Under Its New
Policy:*

Brieux
Ezra Pound
George Moore
May Sinclair
August Strindberg
William Butler Yeats
Arthur Schnitzler
Eden Philpotts
Frank Wedekind
Richard Le Gallienne
Theodore Dreiser
Maarten Maartens
Leonard Merrick
Frank Harris
Pett Ridge
Ludwig Lewisohn
Bliss Carman
Ford Madox Hueffer
D. H. Lawrence
Albert Kinross
Gabriele D'Annunzio
J. D. Beresford
Florence Wilkinson
Reginald Wright Kauffman
George Bronson Howard
Daniel Carson Goodman
Harris Merton Lyon
John G. Neihardt
Arthur Stringer
Edgar Saltus
James Huneker

The SMART SET

*A Better Class
Magazine*

WILLARD HUNTINGTON WRIGHT, Editor

In the September issue of the Smart Set there will appear a powerful one-act play by Brieux, author of "Damaged Goods." It is called "The School for Mothers-in-Law," and, despite its lightness of touch, is a searching social document, in many ways as important in theme as "Damaged Goods."

May Sinclair also contributes an arresting and human story entitled "The Pictures." This story is in Miss Sinclair's best vein.

William Butler Yeats contributes a long lyrical poem, "The Three Hermits."

Gabriele D'Annunzio contributes a realistic story of mother-love entitled "The End of a Dream."

Reginald Wright Kauffman contributes a novelette of New York life—"Judgment." It is a strong modern story, and unquestionably the best thing this author has ever done.

These are but a few of the features in the September issue of the Smart Set. Twenty-five other contributions are on the table of contents.

The Smart Set is frankly making its appeal to the thinking reader, the reader who demands the best in modern literature, the reader who is dissatisfied with the inane output of the average "popular" magazine.

If you are this kind of reader, you will welcome the September Smart Set. Something new and genuine has remained to be done in the American publishing world. The Smart Set is endeavoring to do it.

"THE SCHOOL FOR MOTHERS-IN-LAW"

By

BRIEUX

Author of

"DAMAGED GOODS"

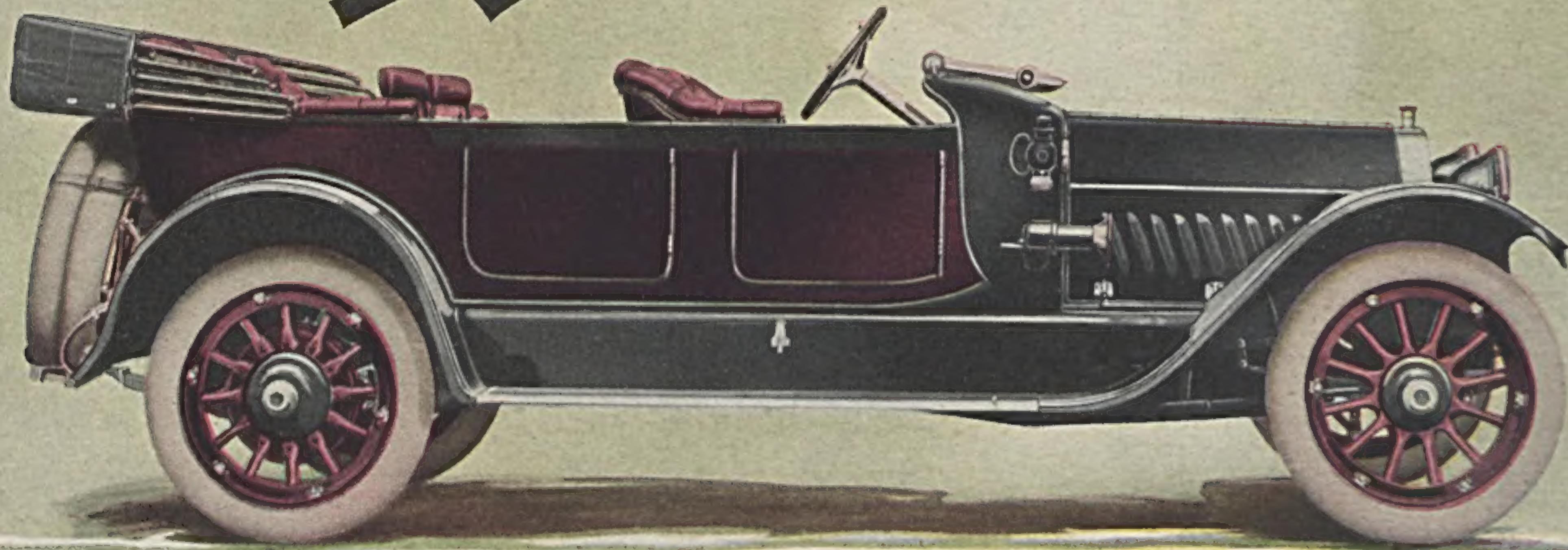
In the

SEPTEMBER SMART SET

Established 1880
Incorporated 1899

Oldsmobile

1914



Here is the Greatest Six-Cylinder Car Ever Produced

OUR entire sales organization, engineering department and factory managers not only endorse the statement that this is the greatest six-cylinder car ever produced, but insist upon advertising it as such—there is no other expression which so adequately and truthfully describes the new 1914 Oldsmobile Model 54.

We have never before in our sixteen years of automobile manufacturing made so strong a statement. Our policy has ever been, and will continue to be, a truthful adherence to facts, and when we commit ourselves we believe we can prove by demonstration or comparison that we have not underestimated the position occupied by Model 54 among sixes.

The motor of this new Oldsmobile is a marvel. To perfect it, the largest corps of engineers, engaged in the exclus-

ive business of designing and building automobile motors have labored for months. They feel (and we believe you will agree) that this product is the most efficient six-cylinder motor either in this country or abroad. Not too light—not too heavy—perfect in balance and control—it is all that knowing motorists mean by the term "light on its feet."

The 1914 Oldsmobile is not a triumph for ourselves exclusively, but one in which every American can share. Europe's most noted car builders have yet to produce a car that will surpass this Oldsmobile in appearance, completeness or performance.

The 1914 Oldsmobile can be seen at any of our factory branches, located in all the principal cities, and dealers from coast to coast. A complete catalogue will be sent on request.

Four or Five-Passenger Phaeton,
touring body type, \$2975

Limousine, \$4300

Seven-Passenger Touring
Car, \$3150

Equipment 1914 Oldsmobile Model 54

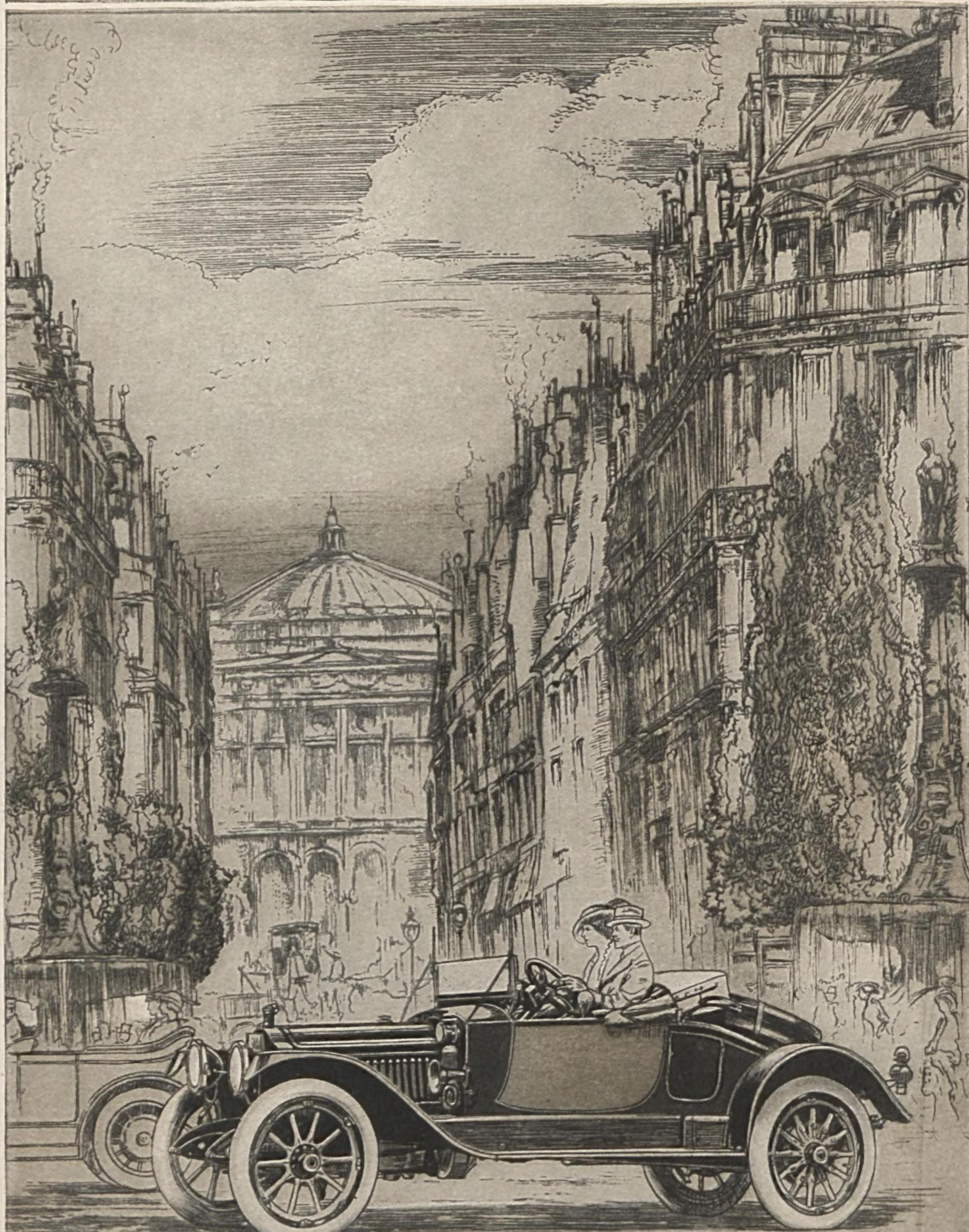
Special design three-way adjustable ventilating windshield. Top, boot, and patented adjustable side curtains. 60 miles speedometer. Adjustable stem-setting and winding Waltham clock. Imported horse-hair tonneau mat. Motor-driven air pump. Famous Delco starting, lighting and ignition system. Electric light in tonneau. Extension electric trouble lamp. Tools, jack. Patented bow separating top holders. Adjustable disappearing auxiliary seats in seven-passenger. (Extra, at additional cost, wire wheels; special Oldsmobile touring trunks.) Motor, 50 horsepower, six cylinders, unit power plant, three-point suspension. Models, 16 feet. Extreme length of seven-passenger, 17 feet. Both front and rear.

Combination electric and oil side and tail lamps, special Oldsmobile design. Special design Oldsmobile electric head lamps. Rear tire irons, capacity for two tires. Demountable rims, one extra. Famous Delco starting, lighting and ignition system. Electric light in tonneau. Extension electric trouble lamp. Tools, jack. Patented bow separating top holders. Adjustable disappearing auxiliary seats in seven-passenger. (Extra, at additional cost, wire wheels; special Oldsmobile touring trunks.) Motor, 50 horsepower, six cylinders, unit power plant, three-point suspension. Bore 4 1/4, stroke 5 1/4. Extreme length of four and five-passenger models, 16 feet. Springs front, semi-elliptic, Springs rear, 3/4 elliptic. Tires 36 x 5 both front and rear.

1914 DELIVERIES BEGIN AUGUST FIRST

OLDS MOTOR WORKS, Lansing, Michigan

PACKARD



ASK THE MAN WHO OWNS ONE

E. Hopper